VOGUE®

AUG.
$1.25

super!

soft sexy sportswear

over 75 great new looks...

plus:
the Paris/Milan hotline

super health

what climate does to your skin, hair, body

Chrissie Evert's beauty-and-fitness life

"I Hate Sex," by Jill Robinson

super accessories

© 1976 Revlon, Inc.

Revlon introduces a new lipstick.

Revlon introduces a new lip conditioner.

Revlon introduces a new lipgloss.

Revlon introduces Formula 2.

The only lipstick and lipgloss in one.

Conditions. Colors. And shines.



Revlon Formula 2. New from the Revlon Research Group.

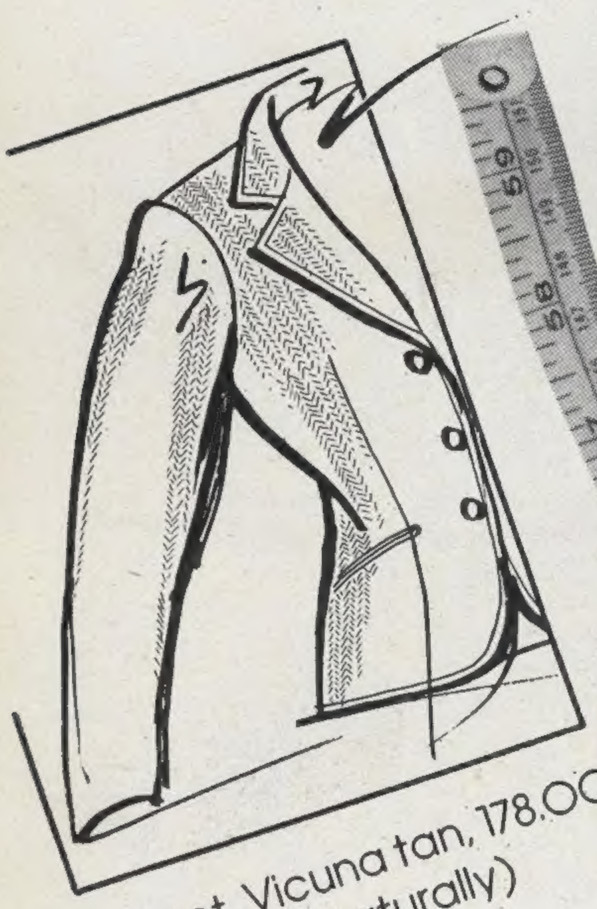


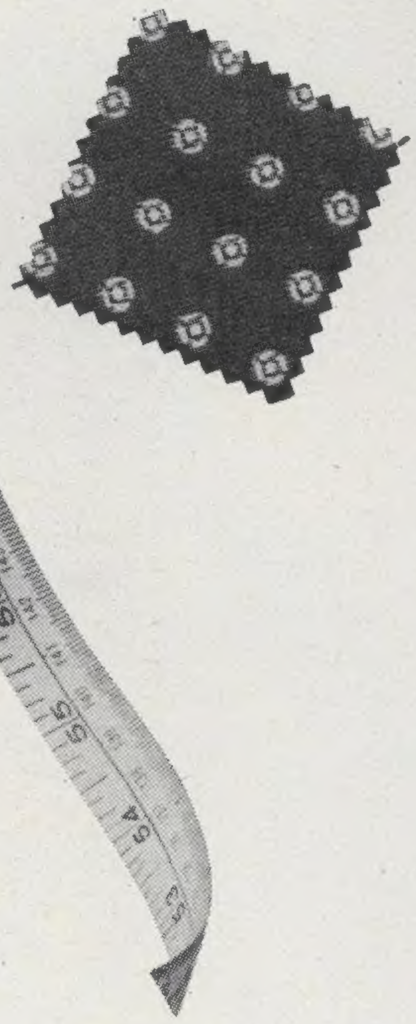
calvin now. calvin long term. calvin diversified. calvin refined.

in-klein-ation

new soft suit parts:

Tweed jacket...shorter, cutaway.
Dirndl skirt...blow-away wool challis.
Silk blouse...most precious commodity.
calvin. bloomingdale's.





Jacket. Vicuna tan, 178.00.
Skirt. Gold (naturally)
on brown, 110.00.
Blouse. Cream, 98.00.
Everything 4 to 12 in
The Shop for Calvin Klein,
3rd Floor. New York
and all fashion
branches.

bloomingdale's



it's like no other store in the world

NEW YORK (New York City, Garden City, Fresh Meadows, White Plains) CONNECTICUT (Stamford)
NEW JERSEY (Bergen County, Short Hills) MARYLAND (White Flint-Kensington) VIRGINIA (Tysons Corner-McLean)

AUGUST, 1977

(INCORPORATING VANITY FAIR)

VOGUE®



FASHION

111 Fashion Flashes: The New Oversized T-Shirt
113 Point of View: Fall Tipsheet . . . There's More Than a New Look to Sportswear—There's a New Way To Wear It
114-123 The New Softness in Sportswear—and Right Across the Board
124-127 Softness—Changing the Look of Sportswear
128-143 Paris/Milan: The New Soft-dressing
170-179 Accessories/Lingerie: These Make the Difference . . .!
180-187 Sportswear-dressing—The Soft Season
188 Vogue Patterns: The First Thing You're Going To Want Is a Dress

BEAUTY AND HEALTH

62 Beauty Q. and A.
64 Beauty Now . . . All about: Neck care
66 Beauty Now . . . All about: Spas
68 Body Now . . . Starting this month: Everything you need to know about taking care of your body
82, 84 Hair Now . . . What's News: Free-moving, un-hair hair
108 Health. By Melva Weber
160-163 Chrissie Evert . . . Superenergy! Supertalent!
164-169 The Environment Factor: Beauty/health hazard or helper?
164-168 Light. Water. Air. By Nissa Simon
168 The Environment Factor and Skin: Which treatment when
169 The Food Factor: The McGovern Report—Dietary Goals for the United States

PEOPLE ARE TALKING ABOUT

50 What's News, What's Coming: Movies, Books, Art, Taxes, Collecting, Restaurants, Sports, Sounds, TV
76 Does Total Woman Add Up? By Anne Taylor Fleming
94 Between Us. By Lorraine Davis
144 People Are Talking About. . . . By Leo Lerman
144 Taking Shelley Duvall Seriously
146 Put Your Money Where the Talent Is: Vollard and Castelli. By Barbara Rose
148 Nureyev's Valentino Tango. By John Gruen
150-151 Sex at This Moment
150 I Hate Sex. By Jill Robinson
150 Who's Afraid of Lesbian Sex? By Anne Roiphe
151 The Sex Switchers. By Lorraine Davis
152 The Andrei Serban Takeover
190 Money: What Would You Do with $10,000? By William Flanagan

AT HOME

86 Best Eating of Italy
103 Top Recipes of Italy
154-157 Summer Solace—Tatiana Von Hessen's Vacation House
158 The Best Restaurants in Italy. By Arthur Gold and Robert Fizdale

TRAVEL

96 Travel Now
97 Canada. By Robert S. Kane

IN EVERY ISSUE

24 Masthead
24 You Write Us
78 Horoscope. By Maria Elise Crummere
194 Travelog
200 Vogue School Directory
208 Vogue To Go

BEAUTY ON OUR COVER Peggy Dillard in the warm terra-cotta/earth colors that are part of the makeup news this fall. Other news: the softness you get from a balance of color—think of cheek blush as an eye shadow, and you've got it! Here, Ginger Stick lips, Cinnamon cheeks. Maybelline colors: makeup, Sandra Linter; hair, Suga at Bergdorf Goodman. FASHION Earthy colors and the mix of textures we love—Stephen Burrows' rust wool cowl-neck sweater and side-closing cotton corduroy jacket. Sweater, acrylic, wool, alpaca (J. L. de Ball of America). About $90. Jacket (Stillwater Mills), about $170. Henri Bendel; Claire Pearone; Neiman-Marcus; Country Club Fashions. Necklace, Barry Kieselstein-Cord at Richard D. Eiseman Jewels. Titche's; Balliet's. Photograph, Albert Watson.

Copyright © 1977 by The Condé Nast Publications Inc. All rights reserved. Printed in the U.S.A. Vogue (Incorporating Vanity Fair) is published monthly by The Condé Nast Publications Inc., Condé Nast Building, 350 Madison Avenue, New York, N.Y. 10017. Robert J. Lapham, President; Mary E. Campbell, Secretary; Fred C. Thormann, Treasurer. Second-class postage paid at New York, N.Y., and at additional mailing offices. Subscriptions: in U.S. and possessions, $12 for one year; $22 for two years. In Canada and Mexico, $15 for one year; $28 for two years. Elsewhere, $17 for one year, payable in advance. Single copies in U.S. and Canada, $1.25. For subscriptions, address changes, and adjustments, write to Vogue, Box 5201, Boulder, Colorado 80323. Eight weeks are required for change of address. Please give both new and old address as printed on last label. Postmaster: Send Form 3579 to Vogue, Box 5201, Boulder, Colorado 80323. First copy of new subscription will be mailed within eight weeks after receipt of order. VOL. 167, NO. 8, WHOLE NO. 3146




Mitchel Gray
the Eleanor Brenner environment
Eleanor Brenner, Inc., 498 Seventh Avenue
New York, N.Y. 10018 (212) 239-1150



BASILE
AT BERGDORF'S

And this season it's
the dreamy look
of gently oversized
ruffled silk blouses
and softly tailored,
woolly trousers.
The square neck version
in grape flowered silk
with dusty blue
tweed pants.
The V-neck blouse
of cream, caramel and
olive flower-printed silk
with matching
tweed trousers.
Exclusively ours.
Sizes 8 to 12;
the blouses, 325.00;
the pants, 175.00
Basile Boutique

On the Plaza in New York and White Plains

BERGDORF GOODMAN


When Gloria Sachs couples challis with natural raccoon, it's a whole new breed.
Higbee's
CLEVELAND



BONWIT TELLER IS MISSONI

There she is again...

Dalton

Photograph: Ray Kellman



We recommend washing in

Woolite

For the clothes you care about

Photograph by Peter Fink



Lord & Taylor

luxe

Calvin Klein's opulent mélange of texture and color. Silk crepe de Chine peter pan collared blouse, 98.00 and fluent dirndl skirt, 120.00 in tones of vicuña. Brown wool tweed for the short cutaway jacket, 170.00 All, 4 to 12. The Calvin Klein Shop, Third Floor, Lord & Taylor, New York.

And now, Lord & Taylor, Fox Valley, Illinois

Erlanson

Charleston comes to Rich's



In the beauty of Historic Charleston Reproductions, sponsored by the Historic Charleston Foundation. Furniture without peer, traditional magnificence as only Baker can create. See the complete collection of treasures, plus fabrics, accessories, silver and so much more in Rich's Charleston Townhouse Shops, opened just for you Downtown, Lenox Square, Cumberland Mall and Perimeter Mall. Right now.

RICH'S

Atlanta, Georgia

Photo by Mary McFadden, Costume by Mary Wharton

Ciara

The thoroughly female fragrance by Charles Revson



RIZKALLAH

For

DON FRIESE Ltd.



MITCHEL GRAY

Lillie

THE PALM BEACHES MIAMI BEACH BAL HARBOUR CORAL GABLES MIAMI HOLLYWOOD FT. LAUDERDALE POMPANO ST. PETERSBURG TAMPA
CLEARWATER ORLANDO WINTER PARK · ALTAMONTE SPRINGS JACKSONVILLE ATLANTA CHARLESTON GREENVILLE ASHEVILLE GREENSBORO



Rubin

CHARLOTTE RALEIGH KNOXVILLE CHATTANOOGA NASHVILLE MEMPHIS BIRMINGHAM MOBILE BATON ROUGE NEW ORLEANS LUBBOCK HOUSTON
SAN ANTONIO AUSTIN DALLAS FT. WORTH ARLINGTON OKLAHOMA CITY COLORADO SPRINGS DENVER TUCSON SCOTTSDALE PHOENIX COSTA MESA

GALLANT



From every angle...
sophisticated styling in Gallant's soft,
unconstructed "steamer"...wool velour.
Available in camel or redwood.
Designed by Martin Unger.

Available at these fine specialty stores, members of **Jerry Bernstein, Inc. Resident Buyers,** 225 West 34th St., New York, N.Y.

S. A. Barker Springfield IL / **Belmars Fashion Corner** Belmar NJ / **Brittons** Columbia, SC / **R. W. Camp** Middletown, CT / **Carriage Shop** Omaha, NB / **Cohn Store** Sandusky, OH
Cohoes Mfg. Co. Cohoes NY / **Damschroder** Perrysburg OH / **Dolls & Dames** Bethesda MD / **Frohsin's** Alexander City, AL / **Goldstein Sons** Elyria, OH / **Gus Mayer** New Orleans, LA
Handmacher Co. Chicago, IL / **C. W. Holt** Martinsville VA / **House of Provias** Bellingham, VA / **John Sims** Pikesville MD / **Kays** Trumbull CT / **Kramer's** New Haven CT
Lilly Dodson Dallas TX / **Luettgens Limited** Hartford CT / **Lynn Hayes** Williamsport PA / **Meyers** Lexington KY / **Neff's** Springfield MO / **Nobbson** Fort Wayne IN
Petersen's Victoria Room Waterloo IA / **Pickett's** Chattanooga, TN / **Charles Poulnot** Charleston SC / **Ritzweller's** Lawton, OK / **Rowe-Manse Emporium** Clifton, NJ
Ruth Meyers Inc. Oklahoma City, OK / **Sandy Austin** Lafayette IA / **Segalls** Olean NY / **Town & Country Fashions** San Antonio, TX / **Zinman Furs** Camden, NJ

Gallant International, 205 West 39th Street, New York, N.Y. 10018

The Outspoken Chanel

Witty. Confident. Devastatingly feminine.

CHANEL N°19

Perfume in the classic bottle 15.00 to 450., Spray Perfume 10.00, Eau de Toilette 8.50 to 25.00, Spray Cologne 8.50, Eau de Cologne 6.50 to 17.50.



© 1977 ANNE KLEIN & COMPANY PHOTO DUANE MICHALS · SOHO CHARCUTERIE

Autumn dramatics by Donna Karan and Louis Dell'Olio for Anne Klein & Company. A sum of many compatible parts to communicate your personal fashion statement. Anne Klein & Company, 205 West 39th Street, New York 10018



The minute you put it on, you'll have a total sense of its appeal. This is a suit where the newness is in the textures, the ease, the lack of structure that makes it totally modern. Andrè Laug's silk plaid blouse, oatmeal wool skirt (the softness is in the hip pleats) and chocolate wool jacket that's as easy as a sweater....Everything wrapped up in a scarf knitted of thick, thick wool and here now from Italy. $1495. Designer Dresses.

Saks Fifth Avenue





Let's go out and play.

Let's go where the good times are with

aliage

Estée Lauder's fresh, green, glorious sport fragrance.

There is nothing else like it in the world.

Estée Lauder

© 1977 Estée Lauder, Inc. Photograph: Skrebneski Clothes: Alice Blaine for Giraffe



HOLLY'S HARP
DEFINES THE HOUR WITH AMERICAN SILK MILLS' RAYON CREPE AT
HATTIE INC

555 SOUTH WOODWARD AVENUE BIRMINGHAM MICHIGAN 48011 (313) 645-5755 1909 CAHABA ROAD MOUNTAINBROOK, ALABAMA 35223 (205) 871-0493

bill blass. portrait of a lady in silks and sable



photographer: steve hiett

california seattle portland phoenix chicago I. magnin



LORD & TAYLOR, New York • J. W. ROBINSON, Southern California • L. S. AYRES, Indianapolis • JOSEPH HORNE CO., Pittsburgh
STIX, BAER & FULLER, St Louis • SIBLEY, LINDSAY & CURR, Rochester • THE DENVER, Denver • STEWART'S, Baltimore
H. & S. POGUE, Cincinnati • STEWART'S, Louisville • HAHNE & CO., Newark • WILLIAM HENGERER CO., Buffalo
GOLDWATERS, Phoenix • THE DIAMOND, West Virginia • ROBINSON'S OF FLORIDA, St. Petersburg

Prices slightly higher west of the Rockies.

Please add delivery charge and sales tax where applicable. Call Toll Free (800) 228-2042. 24 Hour Service.

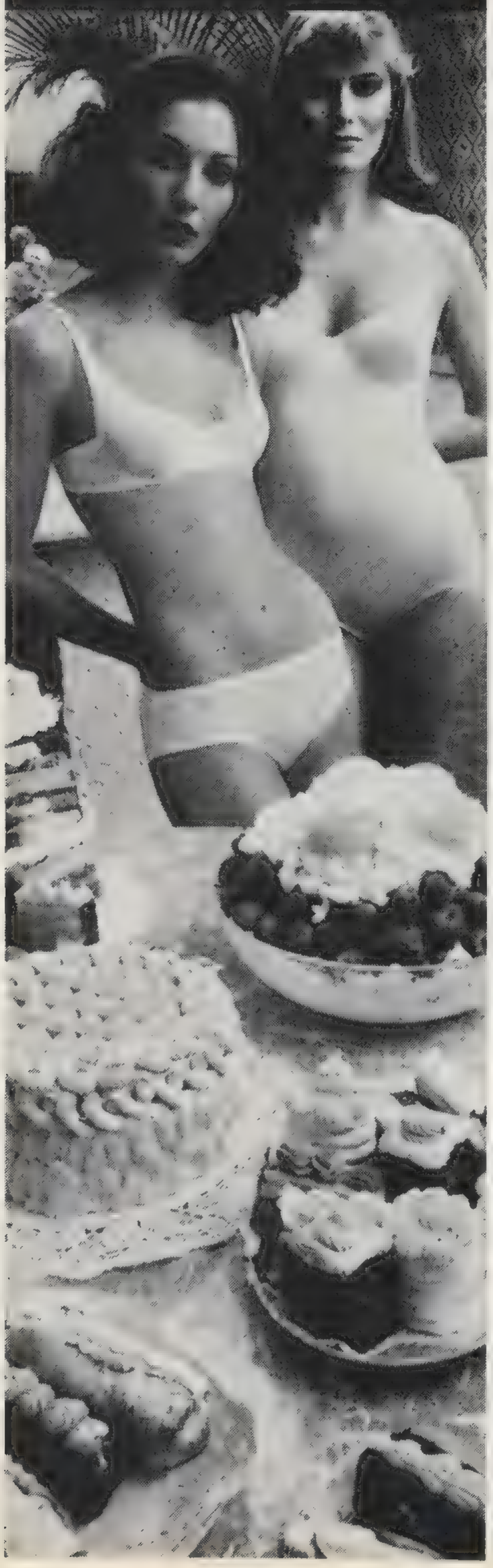

The very versatile grey worsted wool flannel blazer-suit. Three-button, shirt-sleeve blazer - $195. The smart fly front trouser - $135. The coordinating grey and white plaid satin-crepe necktshirt - $75.
BULLOCK'S WILSHIRE
Southern California
MARSHALL FIELD & CO
All Stores
DA RUE OF CALIFORNIA, INC.

FRESH CREAM®

A little cream is good for your figure when they're soft underthings of satiny Qiana®. Available in fresh white or mocha cream with lace touches. Featured are our super bodysuit and décolleté bra and bikini. And there are softcup, front-closing underwire, and strapless bras, too. Fresh Cream by

LILY OF FRANCE

90 PARK AVENUE NEW YORK N Y 10016



(Incorporating Vanity Fair)

VOGUE

Grace Mirabella
EDITOR-IN-CHIEF

MANAGING EDITOR Lorraine Davis FASHION EDITOR Polly Allen Mellen FASHION DIRECTOR Rachel Crespin
ART DIRECTOR Rochelle Udell COPY EDITOR Edith Loew Gross BEAUTY & HEALTH EDITOR Phyllis Posnick
SHOES, LINGERIE EDITOR Kathryne Hays FEATURES CONSULTANT Leo Lerman

FASHION Sharon Harts; Anne Kampmann, Laurie B. Bodor ACCESSORIES Jade Hobson; Vera Wang
FABRICS Elisabeth Herriger LOS ANGELES Eleanore Phillips PARIS Susan Train
MADRID Aline Romanones ASSISTANTS Kathleen O'Connell; Marie Martin; Deborah Smith
BOOKINGS EDITOR Sarah Slavin STORE CREDITS Joan Lasker **BEAUTY** Dorothy Schefer, Copy Editor
ART Ronald Kajiwara, Art Editor; Edmund Winfield; Gerald Slater, Production; Reynolds Rolles;
Gloria Gersh, Administrative Assistant **COPY** Susan Greenstein; Valorie G. Weaver, Lydia McClean, Andrew Kay
FEATURES Kathleen Madden; Richard Alleman **TRAVEL** Despina Messinesi **AT HOME** Barbara Plumb
ASSISTANT MANAGING EDITOR Linda Rice COPY PRODUCTION Mara Covell; Marie-Claire Margules
RESEARCH Patricia G. Garner; Penelope Cappa, Jeanne Secor, Associates
EXECUTIVE ASSISTANT TO EDITOR Robert J. Lehmann CONTRIBUTING EDITORS Allene Talmey; Cecil Beaton;
Françoise de la Renta; Blair Sabol; Joe Eula; Consuelo Crespi; Mary Russell; Sandra McElwaine; Melva Weber
CONSULTING EDITOR Diana Vreeland EDITORIAL BUSINESS MANAGER William P. Rayner

Richard A. Shortway
PUBLISHER
ADVERTISING DIRECTOR Robert N. Cloutier SALES MANAGER Stuyvesant F. Morris
RETAIL DIRECTOR Richard McMahon BEAUTY-HEALTH DIRECTOR David Rubin
BEAUTY MANAGER William D. Leahon ASSOCIATE BEAUTY MANAGER Robert T. Newkirchen
TRAVEL MANAGER Margaret Thalken SALES DEVELOPMENT MANAGER Lauren Griffiths
ASSOCIATE MANAGERS Charles H. Reinhardt; Robert L. Groberg; Ann Pilkington

Barbara McKibbin EXECUTIVE EDITOR
MERCHANDISING PROJECTS EDITOR Elizabeth Groves MERCHANDISING EDITOR Wendy Talbot
SERVICES Linnea Person **PROMOTION** DIRECTOR Jayne Ingram CREATIVE DIRECTOR Walter Russell
ART DIRECTOR Rodney Ritter PRODUCTION Damian Carlino

BRANCH OFFICES NEW ENGLAND Paul Sowizral, Mgr., Statler Building, Boston, Mass. 02116
MIDWEST Donald H. Koehler, Mgr., Albert H. DeSmet, 875 No. Michigan Ave., Chicago, Ill. 60611
WEST COAST John P. Demorest, Mgr., 3921 Wilshire Blvd., Los Angeles, Cal. 90005
SOUTHEAST Miller & Tillman, Reps., 130 W. Wieuca Rd., N.E., Atlanta, Ga. 30342
EUROPE Cyril N. Kuhn, Mgr., 4 Place du Palais-Bourbon, Paris 7
CORPORATE MARKETING Edmund C. Burke, Director; Neil J. Jacobs, Sales Director

BRITISH VOGUE Vogue House, Hanover Square, London, W1R OAD FRENCH VOGUE 4 Place du Palais-Bourbon, 75007 Paris ITALIAN VOGUE Piazza Castello 27, Milan VOGUE AUSTRALIA is published by Bernard Leser Publications Pty. Ltd. BRAZILIAN VOGUE is published by Carta Editorial Ltda.

VOGUE is published by the Condé Nast Publications Inc., Condé Nast Building, 350 Madison Avenue, New York, N.Y. 10017 CHAIRMAN S.I. Newhouse, Jr. PRESIDENT Robert J. Lapham
VICE PRESIDENT Benjamin Bogin VICE PRESIDENT Harold G. Meyer VICE PRESIDENT
(OVERSEAS) Daniel Salem VICE PRESIDENT-CIRCULATION DIRECTOR J. Paul Young
TREASURER Fred C. Thormann SECRETARY Mary E. Campbell

Alexander Liberman
EDITORIAL DIRECTOR

You Write Us

The American Woman talks back

Ten thousand cheers for Geoffrey Beene [in "How You Look," June Vogue] who recognizes that all women are not size seven (or desirous of being)! Several more for a panel that dislikes the term "middle-aged."

Marilis Hornidge
Waldoboro, ME

I can imagine many such as I who are fans of your magazine responding to your just incredible article, "American Woman." Very well done, and in my mind they captured the true essence of today's woman of 1977.

I have lived the past few years wearing someone else's face—every time I saw someone in a magazine I strained myself trying to look like her. . . . I often felt ugly and fat . . . until I realized that true beauty comes from the inside out rather than the reverse. I began to diet—lost 20 pounds—cut my hair, looks beautifully individual and it's all me. I feel part of today's beautiful world but, Vogue, you came out with this and I knew that there were plenty of women much like me. I have found myself.

Thank you, Vogue, for your faith in the American Woman.

Betsy H. Dudley
Douglas, MA

Your article "How You Think" by the "experts" [June Vogue] saddens me. . . .

Let's hear it once in a while for the woman who chooses to stay home and, to quote Angelo Donghia [in "How You Live," June Vogue], "create a supportive environment for her family."

When a man works hard to provide for his family, doesn't he deserve to come home to a nice dinner and a clean house? It's not up to "society" to provide this for him as Elizabeth Janeway inferred.

If a woman chooses to remain single and has to work, I'm all for her, and she deserves everything she works for. But for the most, I think women today are extremely selfish.

I see nothing justified or honorable in the women who are competing with the men who are struggling to get ahead, and have families to support.

Mrs. James F. Weall
Dayton, OH

Jo and Joel Grey's example speaks a thousand words ["Barefoot in New York," June

(Continued on page 46)

SMART MOVE!

You have your day-person splash. And your night-person spray. Right? And now there's Claire Burke Pot Pourri to perfume the pulse points of your home. Complete your fragrance wardrobe with this spirited blend of dried flowers, herbs and precious spices and scent the world you live in.



Original formula Pot Pourri

Claire Burke

Pot Pourri . . . to perfume
the pulse points of your home

Hudson's Marshall Field & Company Bullock's

For stores in your area, call toll free (800) 328-4920 or write Box 97A, Charlottesville, Virginia 22902

SPAIN



...Route of the Conquistadors—an impressive journey of historic byways where you can travel through time—and along the way—live like royalty in ancient castles with all the conveniences of today. These old restored castles and monasteries, called 'Paradors', form a unique network of first-class hotels across the whole Spanish countryside. And what better way to see Spain! Iberia Airlines will fly you aboard luxury 747's in the warm, friendly Spanish tradition to pulsating Madrid, where your memorable drive southward begins.

Jacobson's

Oscar de la Renta
FOR
LEDASPAIN
MADE IN SPAIN

SPAIN

First stop: Parador Nacional del Virrey Toledo, turreted 14th century fortress overlooking the charming town of Oropesa.
(Opposite left:) You'll be ready for explorations in a warm, shearling coat of deep beige suede from the Ledaspain collection of fine Spanish suedes and leathers designed by Oscar de la Renta







Your own castle in Spain—the Parador Nacional de Carlos V is a veritable palace replete with angular towers, and lush green grounds. Ensconced in the colorful village of Jarandilla de la Vera, this monument and retreat of the Emperor Carlos V is only one of the many treasure-laden interests of the area. You'll also wonder at the fascinating works that have endured from the 16th century at the Monasterio de Yuste, just minutes away.
(Near left:) Enjoy its quiet luxury in Ledaspain's rich brown shearling coat, generously trimmed with Tuscany lamb.

Oscar de la Renta
FOR
LEDASPAIN
MADE IN SPAIN

Jacobson's

SPAIN







SPAIN

(Left:) Even under the usual clear skies of this region you'll look smart in Cortefiel's classic tan flannel-lined trench coat of cotton/polyester poplin, or
(Right:) a luxurious anoline finished leather coat with exquisite lines and large patch, button-flap pocket detailing, designed for Ledaspain by Oscar de la Renta.











Overshadowing the town of Guadalupe, and a stopping point for centuries of pilgrims and travelers, is the once rich and powerful Monastery of Our Lady of Guadalupe—which now includes a hotel too. This famous medieval shrine is literally overflowing with magnificent works of art, ivory carvings, goldwork and jewels. Its many cloisters house two of the most original museums and libraries you'll find. And it was here that Christopher Columbus received his sailing orders to the New World.

Oscar de la Renta
FOR
LEDASPAIN
MADE IN SPAIN

Jacobson's

SPAIN



photography by Sveeva Vigeveno

One of the oldest culturally-rich towns along the Route of the Conquistadors is Zafra, whose day of glory was at the hands of the Arabs and their famous merchant fairs. That quaint kind of bustling atmosphere still remains through its old narrow streets. Overlooking the town, and monument to that gone-by era, is the Gothic castle and feudal seat of Alcazar, now the comfortable and richly furnished Parador Nacional Hernan Cortés. Great care has been taken to preserve its original flamboyant style of the 15th century.

For further information on the Paradors, along with details about special holiday packages to Spain, mail the attached coupon to: IBERIA AIRLINES
97-77 Queens Blvd., Rego Park
New York 11374.

Name_____

Address_____

City_____ State____ Zip____

Jacobson's

Oscar de la Renta
FOR
LEDASPAIN
MADE IN SPAIN

SPAIN

(Opposite left:) The unusual beauty of beige quilted suede and brown suede trim make this Kimono-sleeved, mandarin jacket by Ledaspain an intriguing look for any of your travel conquests. (Right:) An elegant way to see the Ancient Roman Amphitheatre in Mérida is in Ledaspain's gold leather stitched black suede bolero jacket, designed by Oscar de la Renta.







Last stop: Mérida, often called the Rome of Spain and lauded above Athens itself for its wealth of culture, marble columned monuments, artifacts and sculpture. Mérida boasts the most important archeological museum in Spain and one of the most beautiful and fascinating National Paradors—Via de la Plata. Its gardens are breathtaking and the Festivals of Classical Theatre nearby are unforgettable. Meanwhile, Iberia anticipates your return to Madrid with scheduled flights all over the world and daily non-stops to the U.S.A.

Oscar de la Renta
FOR
LEDASPAIN
MADE IN SPAIN

Jacobson's

We have the right answers because we ask the right questions.



Understanding your skin is the secret behind keeping it healthy looking. This important fact is the very basis of the Erno Laszlo skincare system.
You may think your skin is dry or oily or normal. But we may not agree with you. We have a simple questionnaire that will help you discover your problems along with your needs. An Institute trained specialist will ask you the questions. From your answers she will analyze your skin and specify a treatment program that will be the right one for you. It is your own personal Erno Laszlo beauty ritual.
Meet with our Erno Laszlo specialist at Sakowitz, Garfinckel's, Swanson's, Holt-Renfrew and other fine selected stores across the country. And make yourself beautiful.

The Erno Laszlo Institute
10 East 53 Street
New York 10022.



MONTALDO'S

BRAIDED SUEDE,
HERRINGBONE FLANNEL
AND TWEED SWEATERING
MASTERFULLY INTERMINGLED
BY

ANNE KLEIN

Montaldo's: Charlotte, Winston-Salem, Greensboro, Durham, Raleigh, Richmond, Columbus, St. Louis, Denver, Colorado Springs.

Neusteters Colorado just made it easier to buy a Geoffrey Beene.



NEUSTETERS

The American Express Card. Don't leave home without it.



OUTSTANDING. **ANNE KLEIN'S** FALL COLLECTION, FOR THE CONNOISSEUR.
A VIRTUOSO PERFORMANCE HERE, IN A PLAY OF TONE AND TEXTURE:
CASHMERE COWL, $78; CHALLIS SHIRT, $150; SUEDE JACKET, $260 AND
HERRINGBONE SKIRT, $142. THE WOODWARD SHOPS. HUDSON'S, MICHIGAN AND OHIO.

hudson's

charles suppon for intre sport



Harzfeld's

KANSAS CITY COLUMBIA, MO. TULSA OKLAHOMA CITY

Stanley Blacker



Everything's at ***Bonwit Teller***, ***Bullock's***, ***Godchaux's*** *and* ***Neiman Marcus***.
Stanley Blacker for Women, 550 Seventh Avenue, New York.

© 1977 Stanley Blacker



J. Tiktiner

JOHN BALDWIN
Florida & Myrtle Beach, S.C.

BALLIET'S
Oklahoma City

NAN DUSKIN
Philadelphia

CLAIRE PEARONE
Troy, Mi. (313) 643-0770

ESTHER WOLF
Houston



Bold, tailored, and decidedly RALPH LAUREN. The trim short-body camel hair blazer meets a superabundance of plaid wool dirndl skirt. A prim lace-trimmed cotton shirt in menswear stripes completes the classic look. Casual chic for the beautiful Balboa Bay Club. In sizes 6-14.

BULLOCK'S WILSHIRE

WILSHIRE BOULEVARD, SOUTHERN CALIFORNIA, AND NOW IN NEWPORT BEACH



GIDEON LEWIN

1. Triple-sheer dolman sleeve tent dress, tied at waist. $190. **2.** Two-piece paisley Lycra.® $170. **3.** Two-piece watermark printed chiffon challis, plus giant scarf. $160 **4.** Intricate brilliant print Lycra® blouson dress with scarf. $160. **5.** Step-in A-line zip front Jasco wool jersey. $160. **6.** Nomelle® and wool chin-high, step-in belted tent $130 **7.** Watermark print chiffon challis dress with double ruffle at neck. $140. **8.** Two-piece off-the-shoulder Lycra® dinner dress. $160. **9.** Mum-printed off-the-shoulder, with elasticized bodice, Lycra® dinner dress $170 **10.** Nomelle® and wool jersey V-neck long dress with shirred midriff. $160. **11.** Short draped Qiana® nylon dinner dress. $180. **12.** Off the-shoulder Lycra® chiffon long dress with elasticized bodice $200

ROBERT-DAVID MORTON, 226 WEST 37TH ST., NEW YORK, N.Y.,10018

ROBERT-DAVID MORTON



7.



8.



9.



10.



11.

12.

BLOOMINGDALE'S • LILLIE RUBIN—SOUTH & WEST • JACOBSON'S
MONTALDO'S • JOHN STEVENS • MISS JACKSON'S • I. MAGNIN • JOHN HOGAN • CAROL & MARY

®DU PONT REGISTERED TRADEMARK



Ahead, a day of adventure, surprise, maybe even a cultural moment or two.

At your feet, a great city awaits your instructions. At your fingertips, a great hotel awaits your whim, your question, your request. It's always good to wake up in New York. It's great to wake up at The Waldorf.

CALL YOUR HILTON RESERVATION SERVICE OR YOUR TRAVEL AGENT.

The Waldorf-Astoria HILTON

301 Park Avenue, New York, N.Y. 10022

I'm waiting to make a call, he said. But my agent will dial me at this number in one minute, I said. I'm sorry Ms., but this is a public phone. Well, I hardly think the phone at Cartier's qualifies as public but...well, should I let him take me to lunch? Or should I give him my bizzy signal.

SHOE BIZ®

Henri Bendel, New York • Bullock's-Wilshire, Los Angeles • Swanson's, Kansas City • Nordstrom, Seattle
Gus Mayer, New Orleans, Memphis • Neiman-Marcus, Chicago & Bal Harbor • Bob Ellis, Charleston
The Higbee Co., Cleveland • Jacobson, Detroit • Oodles, Philadelphia



©1977 DEL LABORATORIES, INC.

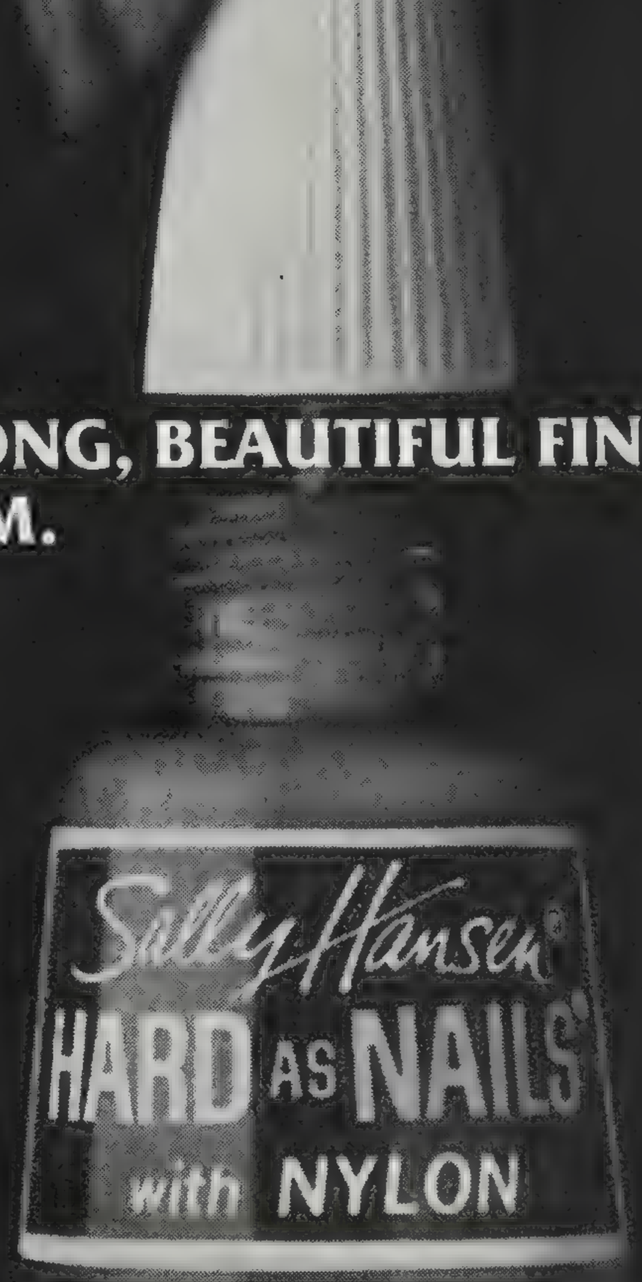
IF YOU HAVE A PROBLEM GROWING LONG, BEAUTIFUL FINGERNAILS, YOU NO LONGER HAVE A PROBLEM.

Split, chipped, problem nails no longer have to be a problem. Thanks to Sally Hansen Hard-As-Nails, America's number one nail protection. A unique formula with Nylon gives your nails a super-tough protective shield of strength. And helps give you those ten beautifully long nails you never dreamed possible.

Sally Hansen®

HARD-AS-NAILS®

The protection you need in the colors you want.



GEOFFREY BEENE '77



A masterful achievement of poise and style that bespeaks Beene to the letter! Couture Salon Dallas, Texas and all N-M locations

Neiman-Marcus

(Advertisement)

Do You Know the Secret of Looking Young?

Certainly you do a lot to look your best. You try to get enough rest, though you wouldn't dream of leaving a good party because it was time for beauty sleep. You keep a sharp eye on your diet and your weight



(every morning on the scales, right?). You've even learned to sew great-looking clothes. Good for you.

Now, how about your skin? Maybe you believe you haven't yet reached the age to be concerned about how young—or old—you look. But think of this. Exposure to the environment, artificial "weather" like steam heat, even some cosmetics can dry your skin, so you may easily look older...at a surprisingly young age. And you can't depend on nature. Sooner than you may expect, your skin's own moisture level decreases, so your skin becomes dryer and dull. Then the radiant, youthful look you've taken for granted starts to slip away.

Isn't it time you discovered the secret shared by women in many parts of the world who have enjoyed the beautiful benefits of a mysterious beauty fluid that can help you look younger? This remarkable fluid is known in the United States as Oil of Olay beauty lotion.

Smooth on Oil of Olay. Within moments, you'll notice your skin becoming softer and smoother. And your face takes on a marvelous lustre and radiance. There's a dewy glow even without makeup...a look you'll love and other people will be able to see. (Would it surprise you to have a friend ask what you're using to look so great?)

The beauty fluid penetrates your skin remarkably quickly. A wealth of pure moisture, tropical oil and precious emollients begin to work instantly to help ease away dryness. Working hand-in-hand with nature in a mysterious way, Oil of Olay helps maintain your skin's moisture balance. Even more, the skin-cherishing fluid helps maintain that natural moisture so your skin can become softer, smoother, younger looking. Even those little laugh lines that may have crept up on you can become less noticeable from the very first day you use Oil of Olay.

When should Oil of Olay fit into your life? You'll probably want to use the beauty fluid at least twice every single day. First thing in the morning, either before your cosmetics (Oil of Olay is so fast-penetrating and non-greasy that it's marvelous under makeup) or alone, to let your skin enjoy a marvelously moist climate. Last thing at night, to pamper your skin into sleeping hours. Your skin will let you know other times it would benefit from Oil of Olay...whenever it feels dry and its moisture content should be increased.

You could, of course, keep this beautiful secret to yourself, letting family and friends wonder what you're doing to look so glowy. But, like so many good things you can't keep to yourself, Oil of Olay is a secret you'll eventually want to share.

Beauty Secrets

When you notice those little laugh lines, give them special attention. Dryness can make them show more, so dab on extra Oil of Olay whenever the thought occurs.

* * *

Doing calisthenics to keep in shape? Oil of Olay can be helpful then, too. Why not let the beauty fluid work while you work out?

* * *

If you're going out for the evening after a tiring day, even a ten-minute soak in the tub can be relaxing and refreshing. Those private all-to-yourself moments are perfect for gentling on Oil of Olay.

* * *

If you go without makeup at home, keep a bottle of Oil of Olay® handy enough to put on for an almost-instant dewy glow before answering the doorbell. Were you expecting someone special?

YOU WRITE US

(Continued from page 24)

Vogue]. Two committed people *can* grow, live well, love art, children, animals, and nature without singing "What I gave up." And Joel is still Daddy without being smug or regretful. Beautiful!

Contrast "How You Think" [June Vogue]. That isn't what I think; it's what the "experts" think. I caught that little slur, "Women who don't go back to work are scared." What do they know? A committed marriage *is* work; twenty-four hours a day of it. . . .

More women who "think" they can't make it on one salary and who have a case of no commitment and the grass is greener should put "Barefoot in New York" on the bathroom mirror. . . .

It isn't the first time the experts confused themselves and others. The reason the fashion industry came upon bad times is that it, too, lost its relevancy. And, now, I'm glad to say, it's getting back its smarts. Relevant has an element of the practical, but it doesn't have to leave out creativity nor beauty nor quality. Do you buy that?

Barbara C. Lonergan
Pasadena, CA

—— • ——

Designer fit for mini-figures

I am a junior in college, and I guess you could call what I am going through an "in-between" stage. I adore beautiful clothes (I'm an art major and I consider anyone's wardrobe art!), but I have trouble getting them to fit. I'm only 5'2" tall . . . and I have to take things up and in so radically I lose those beautiful, artistic lines, which probably cost Calvin Klein or Ralph Lauren a few grey hairs! I love all these classic, well-fitted designers' clothes, but I hate remaking most of them. I have to have some clothes that fit *me*!

I've never written to anyone about my little "problem"—but I saw the Calvin Kleins in the May issue and went crazy! Petite Lib!

Ana Reinhardt
Portland, MA

—— • ——

Not an endorsement

The March 1977 issue of Vogue contained an interview with me on the subject of cellulite. At the end of the interview, mention was made of various techniques of weight reduction, including the suggestion of a particular spa in New York City.

I would like to clarify that this portion of the text was not part of my interview, and that I personally do not endorse any spas for weight reduction.

It would be unfortunate if your readers gained the impression that a public-interest interview was a subterfuge for commercial advertising.

Philip R. Alper, M.D.
Millbrae, CA

—— • ——

San Francisco claim stake

Concerning your piece on Shields and Yarnell [June Vogue]—they may have been street artists in New York—but they got their start here in San Francisco, at Union Square! Robert performed as a mime artist here for several summers, he and his wife were married in Union Square, and in April they performed at the Fairmont Hotel. . . .

Ms. M. J. Miller
San Francisco, CA



"The Tango" by Holly's Harp. Barney's, New York.

live in stevens-creek

...she does!

...in a good wool sweater!



She's smart, smart-looking.
She's versatile, so is her lifestyle. She's fashion-conscious, adaptable. She is just like YOU. That's why she selects good wool sweaters. Sweaters that look good . . . feel good . . . that are easy to care for . . . that are labeled Stevens-Creek.
Shown: Boat neck pullover with blanket stitch trim, in twine/snow, grey mist/snow and celery/snow. Sizes S, M, L. Suggested retail price, $35. Sleeveless cardigan with blanket stitch trim, in twine/snow, grey mist/snow and celery/snow. Sizes S, M, L. Suggested retail price, $32.

STEVENS CREEK

Executive Office, 1744 Rollins Road, Burlingame, Calif. 94010

Available in Canada:
c/o Melber, Inc.
333 Chabanel Street, West
Suite 205
Montreal

PURE WOOL

The sewn-in Woolmark label is your assurance of quality-tested fabrics made of the world's best . . . Pure Wool.

Wool Bureau Inc.
360 Lexington Avenue
New York, N.Y. 10017

Calvin
Klein
scarves

WHAT'S COMING

Who's newest in movies...where to find gold now... what to eat, bargain for, or bet on outdoors and on-the-run... when shoot-'em-ups get shot down: "non-violent" TV

Movies

By Rex Reed

The Duellists
Starring Harvey Keitel and Keith Carradine
It's always gratifying to discover a new director on the rise; and, in Ridley Scott, a talented Britisher whose nearest approach to a feature film up to this point has been a series of soft-focus BBC cigarette commercials, I think the movies have struck pure uranium. *The Duellists* is as elegant and satisfying a directorial debut as I can safely imagine. Based on an extended anecdote by Joseph Conrad, this sumptuously mounted tale of rivalry between two French cavalry officers during the Napoleonic Wars achieves the same period atmosphere as Stanley Kubrick's *Barry Lyndon,* at a fraction of the cost.

The story opens in Strasbourg, 1800. Gabriel, a hot-tempered young Hussar (Harvey Keitel), has killed the mayor's son in a mindless duel. Armand (Keith Carradine), a respectable, level-headed fellow officer, is innocently dispatched to arrest him. A quarrel results, Armand is forced against his will to defend his honor, and the ensuing duel leads to a lifelong rivalry that spans more than a decade of repeated, farcically unwarranted sword fights. The first duel is dismissed as "a light cavalry skirmish," but, to the aggressive, half-mad, and totally unreasonable bully Gabriel, it becomes the powder keg for a lifetime of explosive forced encounters; and we are asked to believe not only in the perennial idiocy of the challenger but also in the good nature, ill luck, and honor-fixation that keep his victim-antagonist from calling a halt to the whole absurd business.

Long after Napoleon has been defeated and exiled, the king reinstated, and dueling outlawed, the "gentleman's code of ethics" must be honored by the oldtimers of military pomposity. In the final tragedy, a point surfaces: If you live a life of small ideals, you end up with small rewards. Meanwhile, the screen becomes a feast of visual delights: from the rain-soaked hills of the Périgord, the mill ponds of the Dordogne, and the smoke-filled cavalry clubrooms of nineteenth-century French villages to the orchards of Northern Europe and the icy wastes of Russia in 1812.

What seems like half of the members of both the National Theatre and the Royal Shakespeare Co. (Albert Finney, Edward Fox, Robert Stephens, Alan Webb, Diana Quick, Jenny Runacre) add polished support; and, lest you think two urbanized American actors like Keitel and Carradine might strain credulity as French cavalry officers, a major surprise awaits: They achieve a driving, aristocratic force that looks right and shows real thought behind the façade. The fencing would make any old Errol Flynn movie look like a kiddie cartoon, and massive research has catalogued everything accurately from braided hairstyles to changes in military fashions.

Rarely have I seen a movie so drenched in persuasive style soar so brilliantly above its trappings into first-rate entertainment.



It's a long way from "Nashville": Keith Carradine, above, is ruled by a "gentleman's code of ethics" in "The Duellists"

Books

By Allene Talmey

Cristina: Portraits of a Princess
By Beth Archer Brombert (Knopf)
Called the Romantic Muse, Princess Cristina Belgiojoso (1808-1871) had a life of extraordinary gusto in Milan, Paris, Turkey, Syria, and Jerusalem. Indomitable, beautiful, with dark enormous eyes, a narcissus-white skin, she possessed a look of intense fragility. And that was hardly odd, for she was epileptic, syphilitic, had weak lungs, and relied on opium. At her salon, she entertained the pride of Paris, the musicians, the artists, the statesmen, the writers. Living without stable lovers, separated from her husband in Milan, she numbered among those infatuated with her: Balzac, Heine, Musset, Liszt, Stendhal, Bellini, Augustin Thierry, and General Lafayette.

Free and independent, a threat to the men of her day, she made her living by writing, not about love like many of the women, but about philosophy, travel, history, theology, and politics. As a political journalist, she pleaded the cause of Italy until her family in Italy demanded that she stop her fearless battle. Among her commands: Give women education.

Forgotten for the most part, Cristina still lives in the novels of Balzac, Disraeli, Henry James, and, among others, Théophile Gautier. Now, Beth Archer Brombert has massed in this singular biography a number of letters, accounts, and documents, many of them unavailable before, to make Cristina memorable. It also makes Ms. Brombert eminent.

Day by Day
By Robert Lowell (Farrar, Straus and Giroux)
Reading these recent poems by Robert Lowell, now sixty, is like eating raspberries from the garden—acidic, fresh, sweet, the taste unblurred. In this seventeenth book, Lowell writes of his present wife, his two former wives, of his life in England, of his father and mother, of Harvard, of friends. Stooped with honors and awards, dismayed by too much deference, burdened with an excess of exegesis, Lowell here will get no more interpretation, only the due of being quoted. (The dots within the lines are his, not mine.) This is from "Ulysses and Circe":

> Age is the bilge
> we cannot shake from the mop.

Or this from "Homecoming":

> What was is . . . since 1930;
> the boys in my old gang
> are senior partners. They start up
> bald like baby birds
> to embrace retirement.

Or this from "Burial":

> Your father died last month,
> he is buried . . . not too deep to lie
> alive like a feather
> on the top of the mind.

The Investigation
By Dorothy Uhnak (Simon and Schuster)
Kitty Keeler, a delicious, blond, brainy, twenty-six-year-old waitress with a skin like peachblow porcelain, heard the detective say that her two sons (three years and six) had been found dead six blocks from home at 3:00 A.M. One child's head had swelled to twice normal size, the features swollen, a bullet in the skull; the other had been strangled. Now, the police were all over the place like confetti. To solve this double homicide of two male Caucasians is as difficult as getting out of Hampton Court Maze but more fun, for Dorothy Uhnak has skillfully created an apologetic, middle-aged, asthmatic husband, some gangsters, an explosion of witnesses. (Traces of the real Alice Crimmins old murder case show up.)

Unfortunately, Uhnak writes the way some Congressmen speak, serviceably, starved for juicy, precise words. That does not matter too much, for her investigation has a grip like a cop's. Uhnak manipulates men from Homicide, a brilliant, charismatic Don, and a variety of slobs and dummies. Here adultery is granola, murder its milk. The lens through which we see the solution is a detective—laconic, charming, a smart guesser with no resemblance to either Columbo or Kojak. Starting with an irritable three-year-old with measles, throwing up, *Investigation* is twitchy, witchy escape.

Away from Home: Letters to My Family
By Lillian Carter and Gloria Carter Spann (Simon and Schuster)
Spiky, funny, discerning, and often scared,

(Continued)

100's smokers:

Why smoke this much tar to get good taste?



19	18	12	18	11	19	18	18	16
MG TAR	MG TAR	MG TAR	MG TAR	MG TAR	MG TAR	MG TAR	MG TAR	MG TAR
1.2 MG. NIC	1.1 MG. NIC	0.9 MG. NIC	1.0 MG. NIC	0.9 MG. NIC	1.4 MG. NIC	1.3 MG. NIC	1.2 MG. NIC	0.9 MG. NIC

Only 10 mg tar



New Kent Golden Lights 100's.

Taste so good you won't believe the numbers.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Of All Brands Sold: Lowest tar 0.5 mg. "tar," 0.05 mg. nicotine av. per cigarette. FTC Report Dec. 1976. **Kent Golden Lights 100's Regular and Menthol:** 10 mg. "tar," 0.9 mg. nicotine av. per cigarette by FTC Method.

THIS IS Robinson's

Southern California

The change is: bigger. Softer. Bolder.



Change: autumn flowers for her hair: Supersuede® blossoms on combs and pins. Each $4.50. Fashion Accessories, 10



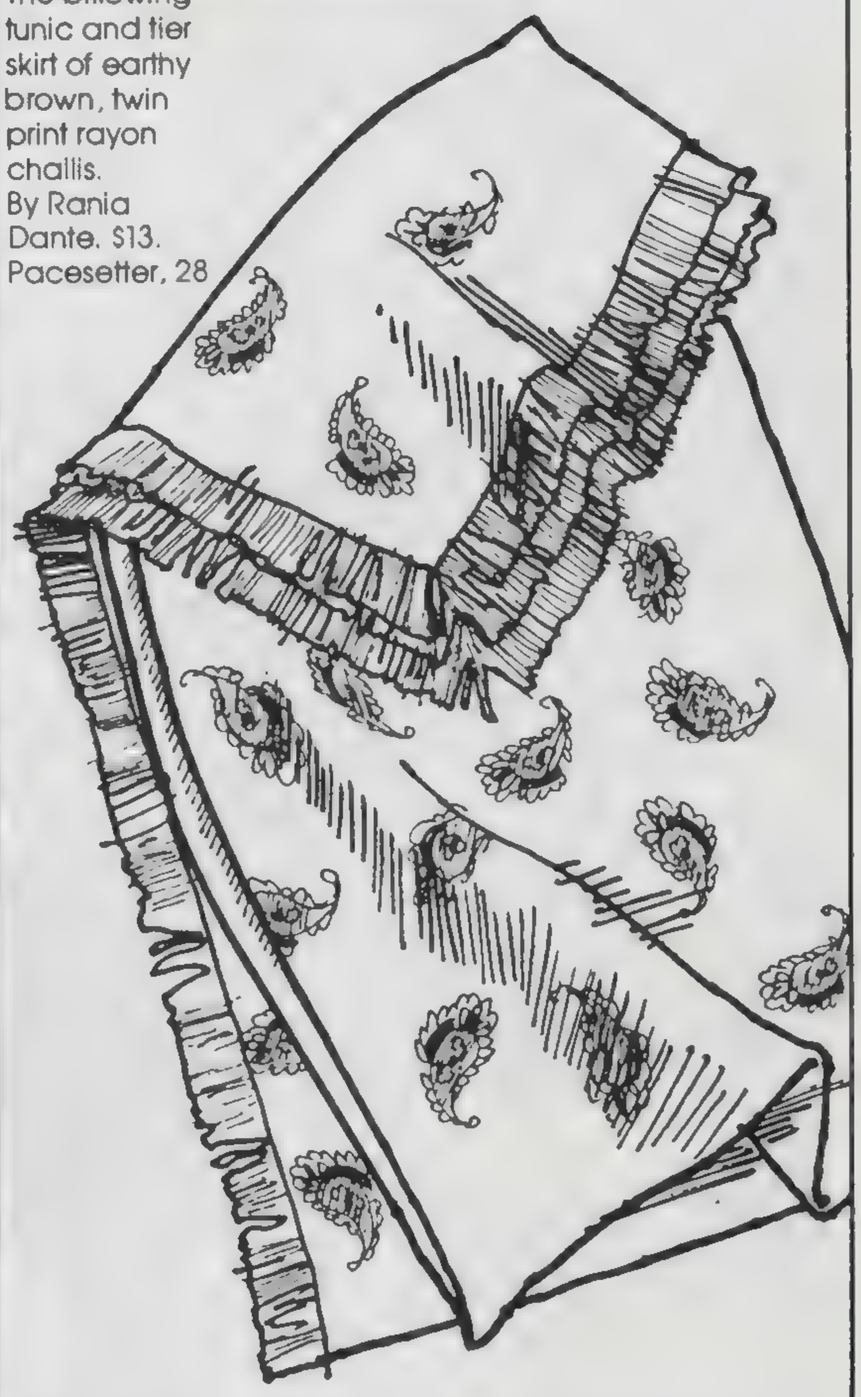


Change: fashioned from Yves St. Laurent's own antique collection. 3 strand coin necklace. $75. Fashion Jewelry, 16

Change: new/old-fashioned underthings of jacquard Qiana® nylon. By Farr West. Camisole, $14. 29" petticoat, $22. Raw silk ivory or black, trimmed in antique-replica lace. Lingerie/ Daywear, 91



The billowing tunic and tier skirt of earthy brown, twin print rayon challis. By Rania Dante. $13. Pacesetter, 28



Change: the piano shawl is for shoulders again. Polyester/wool challis. 54" square. $27. Fashion Accessories, 10

PURE VIRGIN WOOL

Country Clothes® by Pendleton®

Welcome to our world for Fall: a world of authentic Tartans, woven in our exclusive pure virgin wools. Hooded Highland Coat, $155; coordinating skirt, $45; turtleneck, $32. Misses sizes. From The Pendleton Collection. At fine stores. Or write Pendleton Woolen Mills, Dept. T-87, Portland, OR 97201.

Pears Natural Transparent Soap



So pure, it's transparent.

English women discovered the pure beauty of Pears™ Natural Soap almost 200 years ago.

Pears is made from precious glycerine. Cedar. And thyme. Then slowly aged and mellowed to a sheer transparency.

So Pears cleans gently. Naturally. *Without* detergents.

As Pears cleans your skin, its fine herbal oils moisturize it too. And help keep your skin soft and smooth.

Pears, imported from England, is at your drugstore now.

(It costs a bit more than the supermarket kind. And is worth every penny.)

Introductory Offer

For regular-size bar, send name, address, and 50¢ for postage and handling to Pears Offer, P.O. Box 7-V, North Station, Yonkers, N.Y. 10703. In Canada: Pears Offer, P.O. Box 294, Agincourt, Ont. Limit one per family.

Lillian Carter at sixty-seven arrived in India as a medical volunteer in the Peace Corps and stayed from December 15, 1966, to August 25, 1968. Staying is the point. A registered nurse, a widow, an administrator, Mrs. Carter, in September 1966, left Plains, Georgia, for Chicago for eleven weeks of training. She packed one suitcase and left the doors of her house open. She also handed in an absentee ballot, voting for her son Jimmy for Governor of Georgia. (He lost to Lester Maddox.) During indoctrination, she learned Marathi but discovered on arrival at Godrej Colony that everyone spoke Hindi. She learned that.

Twenty thousand people lived in the Colony, many of them workers at the Godrej Industries' complex that supplied schools, clinic, shops, and other necessities. Assigned to the clinic in family planning, Mrs. Carter nursed, talked, cleaned the injection and operating tables, taught, enjoyed, and held the hand of young fathers during vasectomies. Sometimes she remained hungry for days, was low on money and books, felt miserable, nervous, lonely, and homesick—and even ill with renal colic. At other times, she lived on a high of love for the Indians. Either way, she saw clearly.

On February 13, 1968, Lillian Carter wrote to her daughter Gloria Carter Spann whom she had instructed to save all her letters: "I bought a new book, *Jane Austen's Complete Works in One Volume*. I really believe this one will last me until I come home. You know her! No man ever touched the HEM of a lady's garment, didn't even call their wives by first names—I could never understand where their children came from.

"Which reminds me, we don't advocate the loop anymore—pills, vasectomies, and tubectomies only, and one in a thousand women have intellect enough to take pills. One lady told me she solved 'not forgetting' by taking seven on Monday for the whole week. . . . I stayed home from work yesterday for the first time since I've been here. I was just simply exhausted, and was too tired to sleep."

Quite unlike the press-created Miz Lillian, all grandmotherly wrinkles, Lillian Carter is a rarity: an adventuresome, tough-minded, amusing, tender, God-loving woman of feeling.

Art

By Barbara Rose

Thracian Treasures from Bulgaria
The Metropolitan Museum of Art, New York City; through September 4

The Metropolitan Museum seems to have had more gold on display in the past few years than King Midas could have imagined. This time, the precious objects, from jewelry to cutlery, are on loan from the People's Republic of Bulgaria, home of the



Photograph by Lee Boltin

Above, helmet mask of bronze, iron, and silver worn by Thracians for dress, not battle, in the first century, A.D.

archaeological sites of the ancient kingdom of Thrace, once the crossroads of the Greek and Persian civilizations.

Thrace, a flourishing tribal culture around the time of the Trojan Wars, declined after it was conquered and colonized

(Continued)



Above, Lillian Carter atop a bullock cart in India, as a '66-'68 Peace Corps volunteer. Ten years later, Miz Lillian's First Mother and a first author

A direct hit from the Christian Dior sunglass collection.



CHRIS VON WANGENHEIM

Explosive is Your Dior.

WHAT'S NEWS, WHAT'S COMING

by the Romans; but, for nearly three millennia, Thracian tribes, living in a territory that is now shared by Bulgaria, Greece, Yugoslavia, Romania, and Turkey, produced a rich array of gold and silver ornament and objects of a funerary cult. (The Thracians were polygamous, but, at death, only a warrior's favorite wife was sacrificed to be buried in a tomb furnished with gold and silver objects for use in the afterlife.)

Warriors and bandits, the Thracians often served the Greeks as mercenaries, adopted the sophisticated forms of Greek art and mixed them with styles borrowed from the Persians to create a distinctive style with which they decorated armor, ceremonial plaques, jewelry, grave goods.

All of the artifacts in *Thracian Treasures from Bulgaria* were discovered in the past sixty years; quite a number are recent finds —news even to experts.

The Tokugawa Collection: Nōh Robes and Masks
Kimbell Art Museum, Fort Worth, Texas; through September 4
From the Tokugawa family collection, a truly fabulous exhibition of robes, masks, and various accessories of the classical Japanese Nōh theater—including many objects from the seventeenth and eighteenth centuries, the period when the Nōh theater flourished—is now on view at the Kimbell Museum. The Tokugawa family, which ruled Japan from 1603–1868, made Nōh—an austere, lengthy formal drama—the official theater of Japan; today heirs of the family still own the greatest private collection of the impressive kimonos, props, and painted masks that made the Nōh plays great occasions. The craft of creating these costumes and highly stylized performance masks was an art in its own right; in today's casual atmosphere, their formality looks new and exotic.

MORE ART:
Contemporary British Sculpture: To honor Queen Elizabeth's Silver Jubilee, fifty British sculptors from Henry Moore to Barry Flanagan are exhibiting works in an outdoor show in Battersea Park in London until October 2. Works selected range from conservative-academic to the best of contemporary British sculpture, which has enjoyed something of a renaissance in recent years in the hands of such artists as Phillip King and Tim Scott.
Robert Motherwell: The first major American artist to be given a full-scale retrospective in France exhibits a selection of works ranging from early collages of the 'forties to recent mural-size color-field paintings at the Musée d'Art Moderne de la Ville de Paris. Still located next door to the old Musée National d'Art Moderne (its contents largely transferred to the Plateau Beaubourg), the old city museum of modern art has taken on new life under the direction of a bright young woman named Suzanne Page, who has organized a number of shows featuring American art.

Taxes

By Julian Block

Second-job savings

Commuters need no reminder that the cost of traveling between home and job is a nondeductible expense. But few people are aware that traveling *from job to job* is another story. If you work at two different places, you can deduct any unreimbursed cost of travel from one place to the other. This holds true whether you work for the same employer or you moonlight at a second job.

When you travel from job to job by bus or train, simply keep a record of your fares and deduct them as travel expenses. If you use your own auto for your between-job commuting, you can claim your actual operating expenses attributable to business driving or you can make the paperwork simpler by using a standard mileage rate of 15 cents a mile for the first 15,000 miles of business driving (10 cents a mile for the excess over 15,000). In either case, claim parking fees and tolls.

Collecting

By Judith Goldman

Country-road finds

"There's really no such thing as a country auction anymore," says Samuel Pennington, editor of *The Maine Antique Digest.* Mr. Pennington means that today's buyers know the price of scrimshaw, quilts, and Windsor chairs. New England auctions gross over $30 million each year, and many clients are dealers. Country sales are competitive.

Still, country auctions are more fun, and country furniture costs less in the woods than in city stores. The ambience is hurly-burly and there's something for everyone: painted furniture, wooden decoys, Formica tables, antique dolls, farm equipment, wicker, clocks, cut glass, televisions. Furniture can be costly, but old wicker in disrepair is inexpensive. And there are books and copies of *National Geographic* and cardboard boxes full of bowls or of kitchenware that sell for as little as five dollars. Furthermore, a country auction means a scenic drive, unknown roads, getting lost, and an afternoon that can include mosquitoes, a picnic, and rural P.T. Barnums.

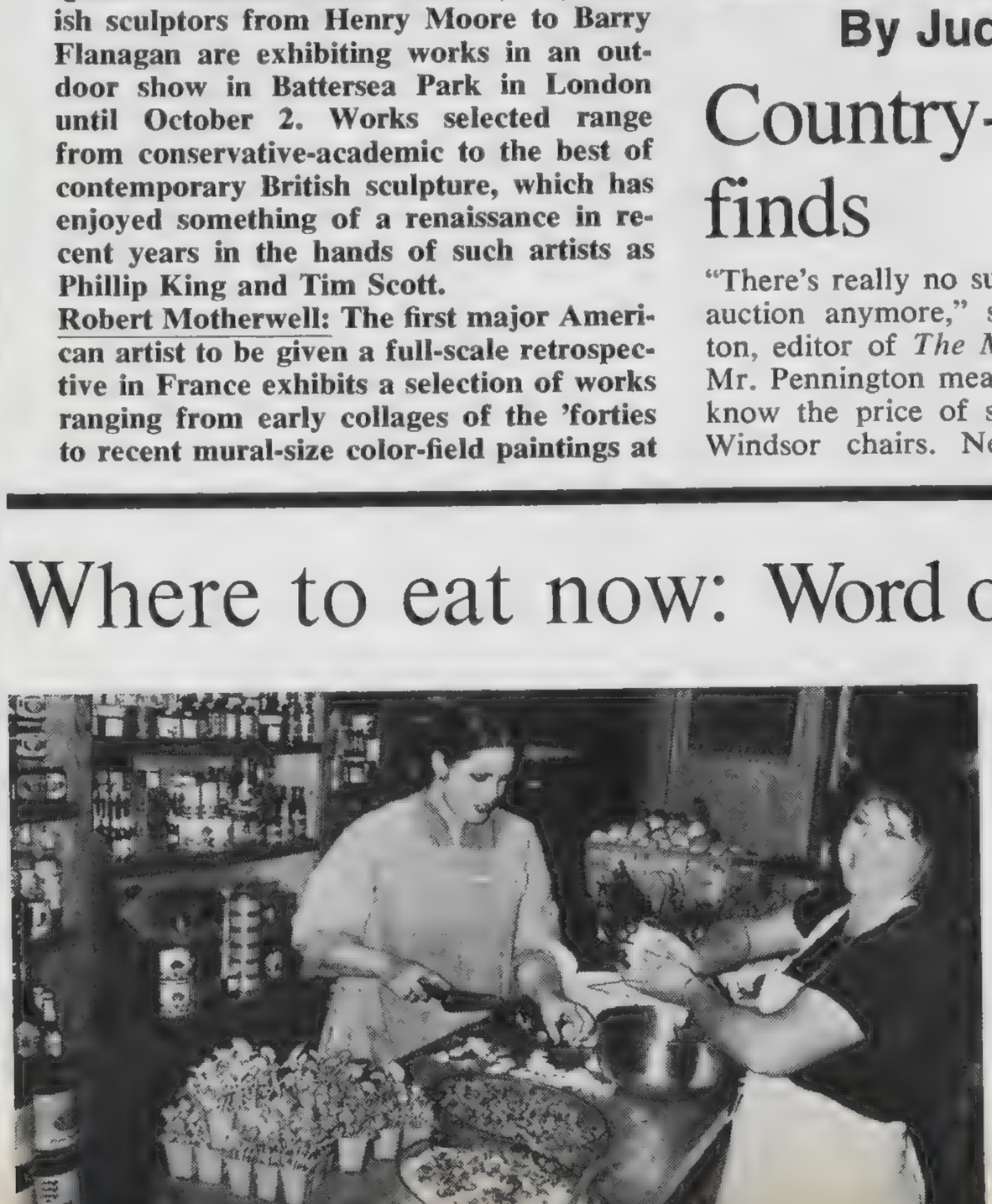
The dean of country auctioneers is Richard W. Withington of Hillsboro Center, New Hampshire. He is a great performer, and for the last thirty years he has held sales under tents throughout New England. Mr. Withington talks fast, jumps up and down, and leaves customers smiling. He also has a sterling reputation that he says is based on "honesty, truthfulness, and my great sense of humor." Withington's auctions have a carnival atmosphere. "Are you married?" he asks a lady bidder. "Well, you won't be after you buy this."

The auctioneer is the key to a good country sale. Withington has a large following. Others worth tracking are Robert Foster of Round Pond, Maine, and Robert Hall of Dover-Foxcroft, Maine.

Some of the best sales are not under tents but in rural auction houses. Sales to plan New England trips around this summer include: Marine Paintings and Artifacts on August 2 and American Paintings and Graphics—including a Grant Wood—on August 16 at Richard Bourne's in Hyannis, Massachusetts; part of antiques dealer Florene Maine's excellent private collection of country and formal furniture will be sold on August 19 and 20 in Ridgefield, Connecticut, by Robert Skinner, Inc., of Bolton, Massachusetts; Americana, including a James Peale painting, a John Rogers bronze, and silver by Paul Revere, on August 4 at R.C. Eldred Co., Inc. in East Dennis, Massachusetts.

MORE COLLECTING:
For the itineraries of traveling auctioneers: Check the "Boston Sunday Herald," where Richard Withington advertises; "The Newtown Bee," bible of the trade (from Newtown, Connecticut); and the informative, well-illustrated "Maine Antique Digest"; its editor watches the marketplace.

Where to eat now: Word of Mouth



What could be happier, in a torrid August, than a savory, succulent repast to be consumed wherever you coolly choose—without much more effort than calling up for it? This is increasingly possible throughout our U.S.A., and the possibilities now range far beyond "fried chicken and . . ." send-outs. Typical of the new take-out, send-out cuisine is the remarkable international-style menu of Word of Mouth, a glowing, food-fragrant cave of a shop conjured up on Manhattan's upper East Side by two food-passionate young women, Christi Finch and Eileen Weinberg (left). At "Word," just about everything is on display and it's all irresistible: currant-packed scones; small, sagely stuffed chickens; chicken salad which is also Waldorf, delectably; the best stuffed grapevine leaves—lemon coated, cinnamony with pilaf; a lemon mousse like a melting caress. Open daily: 212/734-9483.—LEO LERMAN

THE TIMES

Unions open way to settlement at Heathrow

France rules out use of troops in Zaire

BBC radio breaks a new sound barrier

Mr Howell ys courts

King Hassan calls f five ambassadors



London · Paris · Cannes · Brussels · New York
Manhasset · Riverside Square · Boston · Atlanta
Detroit · Chicago · Seattle · San Francisco

JAEGER®
where else in the world?

MEET THE INVISIBLE BEAUTIFIER

...ALL YOU SEE IS GLOW,
ALL YOU FEEL IS SMOOTH.



NEW
formula 405®
LIGHT TEXTURED
MOISTURIZER

How can a cream so silky-light that it glides on in seconds and quickly disappears into your skin make such a really amazing difference?
The answer is the unique effectiveness of Formula 405's exclusive deep-action moisture boosters—originally developed by Dr. Frank Panzarella for dermatologists' patients. Now, with this new non-greasy light textured cream, you can give dry, dull skin the concentrated deep moisture action it needs all day, under make-up. All night while you sleep. And hardly know it's there. Works *invisibly!* So all you see is a new clear radiance. All you feel is new supple softness. Your skin glows with pleasure, the very first time you use it! Only takes minutes a day. And costs a lot less than you'd expect!



DOAK PHARMACAL CO., INC
Cosmetic Dermatological Div
WESTBURY, N.Y. 11590

Sports

By Kay Gilman

A whole other horse race

Saratoga, the *grande dame* of horse racing, opens its gates for the 114th time on August 1 for a twenty-seven-day run under the sun-dappled elms of Saratoga Springs in upstate New York.

Saratoga may be the only page from the past still preserved on the New York racing circuit; recognizing its uniqueness, the grandees of the old-line racing clans who run the New York Racing Association see to it that the venerable white and red plant is continuously maintained and annually spruced up for its month of glory. Saratoga in August is the rallying point of the racing world. From box-seated Vanderbilts, Phippses, and Bradys, who roost for the month in Victorian "cottages" on and around Union Avenue, to the grandstanders who make the three-hour pilgrimage from the New York metropolitan area to witness racing in the slow tempo framework of a Degas painting, they all come.

The racing is topnotch. Superhorse Seattle Slew should be present and accounted for in the 108th running of the $100,000 mile-and-a-quarter Travers on August 20, the race some call the Midsummer Derby. Other featured races are the Whitney, the Alabama, and the Hopeful, a launching pad for two-year-olds.

Sure to be in the saddle on the Saratoga scene—if his injuries permit: racing's *enfant formidable,* Steve Cauthen, now seventeen and minus his apprentice allowance but still the hottest thing on the track since Secretariat. It's been a year since the soft-spoken young man made his New York debut at Saratoga. Since then, he has wound up a year of race-riding, on May 18, 1977, with a mind-numbing total of 515 winners and has amassed both a gargantuan bank account and legions of adoring fans, who'd rather bet on "the kid" than on a horse any day. Also on "the kid": a Steve Cauthen biography, now in the works.

The Saratoga Yearling Sales, held on the evenings of August 9–12, in the circular Humphrey S. Finney Pavilion hard by the track, are a justly famous sight-worth-seeing. All Saratoga turns out to watch, and maybe to participate in, the art of horse trading carried to the nth degree. Nervous sons and daughters of racing's bluest bloodstock are led into the floodlit ring and quickly go under the gavel for staggering prices. Last year, a roan Secretariat colt out of Showstopper brought the high price of the sale—a cool $550,000, just a percentage of the Fasig-Tipton auctioneers' four-day-total take of $10,510,700.

A "must see" in Saratoga is the National Museum of Racing, the only museum of its kind in the United States. "Must eat": Hand melons, a celestial treat from local vines that, like the horses, appear only in August. *(Continued)*

Miquette

a division of
Abe Schrader Corp.

Soft and easy
mock-wrap dress
in DuPont Nomelle*
acrylic and wool.
Mushroom with
rose Ultrasuede
trim and flower.

*DuPont
Certification Mark

MORE SPORTS:

The U.S. Open at Forest Hills: Begins on August 31 and unfurls until September 11, with more prize money than ever for both men and women. Tennis's "old lady," Billie Jean King, is expected to attempt to recapture Forest Hills as part of her singles comeback; fourteen-year-old "Wunderkind" Tracy Austin should be there, too. Next year, the U.S. Open will move to a vast new complex on the World's Fair site in Flushing Meadows, New York, so 1977 marks a farewell to Forest Hills. You can catch the crucial rounds of the U.S. Open on CBS.

Sounds

By David Sargent

Concert-ed efforts

Late spring and early summer are the prime times for avant-garde performance events in New York City, which, in turn, is the unchallenged nucleus for such activities in both this country and the world. Why New York should be such a center is a little hard to say; but, as were certain other cities at particular points in history—Paris in the nineteenth century, Vienna just before World War I, Berlin in the 1920's—New York in the 1960's and 1970's has been the center both for the visual arts and for experimental performing arts.

This spring, New Yorkers saw a number of stimulating but sometimes contradictory events in the world of new music. Steve Reich gave a four-concert retrospective of his music at The Kitchen, a second-floor loft space in SoHo. Reich's music has come a long way from his sometimes slightly didactic phase pieces of a few years ago: He is now working with almost-symphonic ensembles of nearly twenty musicians, blending mallet and keyed percussion instruments (marimbas, xylophones, metallophones, pianos) with winds and voices to produce lavishly colored mosaics of sound. Tip: Reich's recent music can be heard to best advantage on a Deutsche Grammophon three-record set, DG2740106.

An even more ambitious series called "In Performance at the Diplomat" featured the clients of an adventuresome arts-management organization called Performing Artservices, Inc. Participants included not only musicians—Philip Glass, Alvin Lucier, David Behrman and Gordon Mumma, Mother Mallard's Portable Masterpiece Company (a synthesizer trio)—but dancers Viola Farber, Douglas Dunn and his wonderful new group, Lazy Madge.

New York may sometimes seem overbusy, but it is never, never dull. In many ways, the splashiest arrival onto the city's pop-music scene in recent months was Dolly Parton's engagement at the Bottom Line, the city's top showcase nightclub. RCA, Parton's record company, which shares her hope of projecting her appeal beyond the comfortable confines of country music, threw a gala party for her at the Windows on the World, the restaurant on top of the World Trade Center.

Parton's first record in her new, not strictly country vein wasn't entirely successful, weighed down as it was by some rather tired, middle-of-the-road arrangements. But those arrangements worked better live; and Parton's simply wonderful freshness of manner, her unique, girlish-womanly voice, her telling phrasing and arsenal of great songs won over all but the most cynical big-city dwellers. (Try her *Best of . . .* disk on RCA, if you want to be convinced.)

Another significant event this spring was the quasi-return of Carly Simon. Crippled for five years by a fear of live performing, Simon's only breaks with songwriting, recording (she has a new single out now), and motherhood were a few furtive appearances with husband James Taylor two years ago and a *Saturday Night Live* television appearance, taped in advance. But recently, at The Other End (the old Bitter End nightclub in Greenwich Village), she gave three complete nights'-worth of shows (four sets altogether) with a full band. True, the appearances weren't advertised, and the guests were largely invited or unknowing; but these were real performances before real audiences, and they reminded one of the biggest irony in Carly's stage fright: that she is actually as strong and compelling a performer as anyone in pop music.

"Splashiest arrival" to New York's pop scene? Country gal Dolly Parton, below



David Gahr

Tv

By Diane English

Objections: violent and non-

One of the hottest media debates these days is over the regulation of televised violence. Though network executives and researchers are still at odds as to the effects of televised violence on viewers (it depends on whose statistics you see), next month, when the new programs premiere, hard action shows will be conspicuously absent. Those that have survived the hatchet—including *Baretta, Starsky & Hutch, Kojak,* and *Hawaii Five-O*—have been asked to conform to new nonviolent standards.

As early as 1959, Stanford University monitored the violence quotient on four commercial networks in a major city and, in a single week, viewed over 116 violent episodes ranging from a simple back-stabbing to forty-two major gunfights. Still, pretty tame stuff by today's standards, where rape, arson, and bombings have become downright boring. The networks have been hard-pressed to concoct imaginative new ways to bump people off. "On page 31 of this script," goes a classic memo from producer to writer, "I wish we could think up another device besides running the man down with a car, as we have done this now on three different shows."

Although a definitive study on the alleged harmful effects of televised violence has yet to emerge, thousands of surveys and experiments, conducted over the years on children and adults from every conceivable age group and background, show that the constant barrage of violence on television isn't doing anybody much good. Excessive and gratuitous TV violence has been linked recently to aggressive behavior, paranoia, and the new juvenile "crime for kicks" phenomenon.

Interestingly enough, however, if there is too much TV violence, only a few small but vocal groups of lobbyists seem to mind. A spokesman for Bristol-Myers, the third largest TV advertiser in the country, claims they've received surprisingly few letters from viewers complaining about televised violence. Nevertheless, that sponsor and several others have taken a hard line against buying times on programs featuring violence. So the pressure is on.

An ABC programming executive has stated that, in the future, incidents of violence would be couched in moral justification. "We want viewers, especially children, to understand the reasons why a violent act occurred. It's the unexplained random violence we're trying to control."

Although most in the TV industry are going along with the new nonviolent standards, there are plenty who object, including ABC's *Baretta* star Robert Blake. During an appearance on *The Merv Griffin Show*—and again on *Who's Who*—Blake spoke out, claiming that violence is part of the reality of life and that a police show without violence is phony and unrealistic. The studio audience cheered him.

Of course, the cheap-thrill brand of violence that seems to fascinate the viewer so much (especially the young viewer) won't disappear completely from the screen. There's always the opportunity to sneak it in under the guise of public-affairs programming, sports programming, and movies-of-the-week. And if there are any dull spots left to fill, television has discovered that sex—in case you haven't noticed—does very nicely.

MORE TV:

The Starland Vocal Band: On August 7 at 8:30 P.M., CBS offers the first installment of The Starland Vocal Band's summer miniseries. Once John Denver's backup band, the SVB won two Grammy Awards this year as "Best New Artists" and for their hit single "Afternoon Delight."

Brand Loyalties Shaken By Taste Impact Of Low Tar Merit.

MERIT taste delivery switching high tar smokers away from age-old favorites.

There *is* a taste alternative to high tar cigarettes.

Modern technology created it.

Tests proved it.

And smokers are confirming it.

Today most MERIT smokers are coming from high tar cigarettes—many from brands they had been loyal to for years.

Yet they're switching to—and sticking with—MERIT.

The reason is a real advance in tobacco technology that resulted in a way to boost natural tobacco flavor without the usual corresponding increase in tar.

© Philip Morris Inc. 1977



LOW TAR-'ENRICHED FLAVOR'

It's called 'Enriched Flavor.'™ tobacco.

MERIT and MERIT 100's were both packed with this special tobacco. And taste-tested against a number of higher tar cigarettes.

Overall, smokers reported they liked the taste of both MERIT and MERIT 100's as much as the taste of the higher tar cigarettes tested.

Cigarettes having up to 60% more tar!

Only one cigarette has 'Enriched Flavor' tobacco.

And you can taste it.

Kings: 8 mg. "tar," 0.5 mg. nicotine av. per cigarette, FTC Report Dec.'76
100's: 12 mg. "tar," 0.9 mg. nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

MERIT

Kings & 100's

Beauty Q & A

Makeover spot in California . . . how long a sun product lasts . . . post-pregnancy exercise

Q **We have recently moved to southern California, and I find my lifestyle is quite different now—much more casual. At 35, I'm definitely due for a new look, but where to go out here? I'm not interested in looking younger—just better!**

A West Coast hair person-to-try: Maurice who runs his own salon (Maurice Andre, 9490 Brighton Way, Beverly Hills, CA 90210). His makeup-expert-in-residence, Joanne, will give you a new makeup. To be sure you can follow it, Joanne sketches each client, charting each makeup color used—the sketch serves as a quick reference when you get home. To book an appointment with Maurice, call: (213) 278-7646; for an appointment with Joanne, (213) 274-6452.

Q **I would like to know more about electronic tweezing, and what makes it better than any other hair-removal method. Where can I go in New York to have it done?**

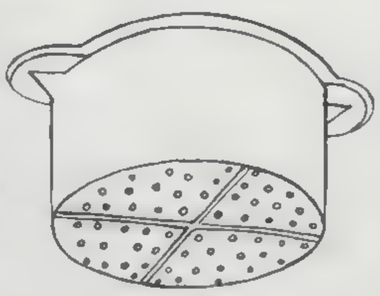
A The big plus for electronic tweezing is that it is almost painless and, therefore, ideal for very sensitive skin areas such as the bikini line or upper lip. Price-wise—it's expensive. Rates vary slightly from salon to salon, but expect to pay about $35 an hour. Best thing to do: go for a free consultation—most salons offer one. A salon we recommend in New York: Ann Keane Skin Care, 16 West 57th St., (212) 586-2803.

Q **I will be taking a trip south at the end of the year and would like to know the shelf-life of suntan lotion. Will the sunscreening agents in the lotion I've been using all summer still be active in seven months?**

A We checked with the photobiologists at Coppertone Laboratories. According to them, under normal use, most sun products will remain effective for at least 3 years. Factors to know about that can affect product efficacy: excessive heat, sand or saltwater contamination. How can you tell if a sunscreen has lost its effectiveness? The giveaway is the fragrance: the sunscreen just won't smell the same as when you bought it.

Q **My diet requires eating canned tuna once a day, but I just don't enjoy the water-packed kind. Is there any way to cut down the calories in oil-packed tuna?**

A The way to cut down the calories in oil-packed tuna is by thoroughly draining the excess oil. Drainer to try: The Tuna Squeezer, *right*—which removes more oil than does the lid of a can $1.75 (ppd.). To order by mail: Calorie Counters Crusade, 5803 Holmby Ct., Cypress, CA 90630.



Q **I have always been in good shape, but since the birth of my first child, I am having difficulty regaining stomach-muscle control. Is there a good post-pregnancy exercise I could do?**

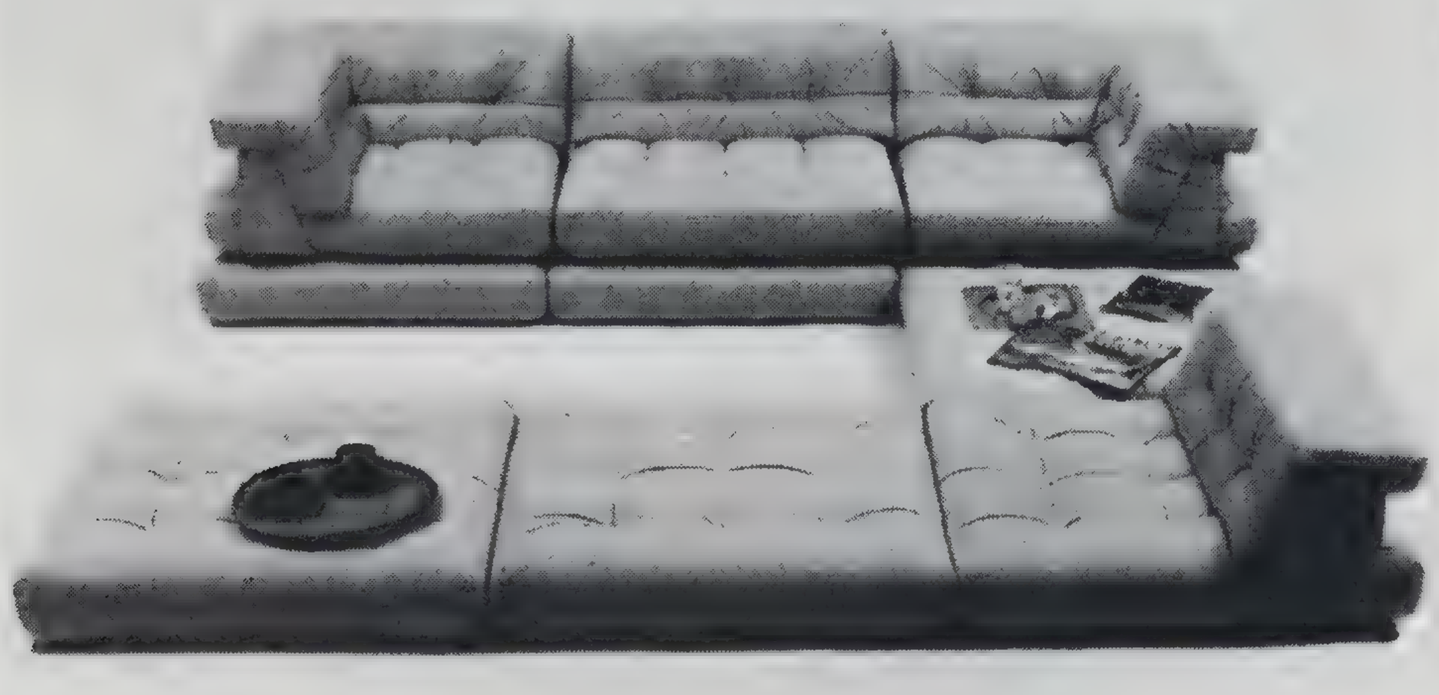
A At Maruschkanns Exercise Studio (14 E. 60th St., NYC), new mothers are encouraged to get right back into shape to regain stomach-muscle control and all-over tone. After your doctor has given you the go-ahead, try this exercise: Lie on floor, legs straight, feet together and pointed; arms straight overhead, palms open. Breathing in, tighten stomach (do a reaching motion with hands stretching upper body), lift right leg as high as you can, then arms, head, shoulders, and chest (in that order) *slowly*. Hands should reach for ankle. Breathe out; and, still holding stomach tight, slowly, to the count of 8, lower upper body to starting position. *Leave leg elevated*. Repeat sit-up twice, lower leg. Relax, and raise left leg. Repeat exercise three times. Add one sit-up daily. Work up to a maximum of 25 (each leg).

Q **I am 18 years old, have dry skin and dry white spots on my face and arms. Is this caused by weather or a deficiency in my diet?**

A "Not a deficiency in diet," says Robert Auerbach, M.D., New York dermatologist. "There are several reasons why white spots appear: 1. As a result of an inflammatory disease such as psoriasis or eczema. After the condition has been cured, the pigment may return to skin unevenly. 2. White spots may be inherent. 3. When a superficial fungus is aggravated by hot humid weather, the fungus whitens. In any case: visit a dermatologist."

PARIS LONDON BRUSSELS GENEVA ROTTERDAM VIENNA BARCELONA CANADA U.S.A.

you never forget a great performance



say 'Rosh-Bo-Bwah'...a very special store

ROCHE BOBOIS™

New York	Coral Gables	Paramus	Toronto	Catalogue L
Beverly Hills	Fort Lauderdale	Quebec	Westport	148 color pages
Boston	Montreal	Roslyn Heights	Winnetka	$3, 200 Madison
Columbia, Md.	Ottawa	Scarsdale	Winnipeg	Ave, NYC, 10016


FOR WOMEN WHO DO
EVERYTHING WITH STYLE
GEOFFREY BEENE
SUNGLASSES
Geoffrey Beene Designs
Division of Victory Optical
One Victory Plaza
Newark, New Jersey 07102

Beauty Now



Two reasons to pay attention to your neck: it's a tension collector...and with all the bareness in fashion, it's a focus

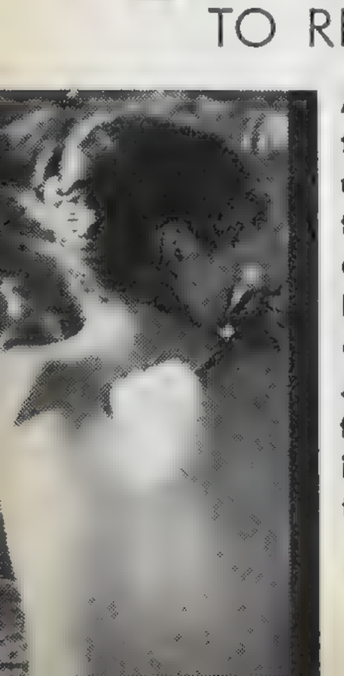
TO PREVENT NECK STRAIN

We spoke to Bernard Jacobs, M.D., F.A.C.S. clinical professor of orthopedics at Cornell University Medical Center, about the subject of: necks. He describes the neck as a major thoroughfare that handles the spinal cord, the main arteries to the brain, and the nerves to the arm—which means that neck ailments can be serious and, if not treated, can have far-reaching effects. (Women, in fact, have less musculature for support than men do and so are more trouble-prone.) To prevent neck problems, five things to avoid, according to Dr. Jacobs: (1) prolonged, abnormal postures, (2) sudden movements, (3) bending down from the waist; it's much better to stoop down with bent knees, (4) the two-pillow bed prop for reading or watching TV, (5) lack of exercise. If you feel neck-pain along with headache, dizziness, or numbness—see a doctor. It might be a more serious problem than just simple neck tension.

FRAGRANCE SPOTS

With all the soft, slide-y necklines around, sensuous thing to do—wear a fragrance (one we like: Yendi) at the nape of the neck or at the base of the throat—in other words, *not* just behind the ears. . . . And for soothing, relieving tension (the neck area is where you feel tension first), take a warm fragrance-spiked bath. Benandré bath fans, please note: Their wonderful bath scent is now available in natural spray cologne.

SOMETHING TO REACH WITH



A special long-handled brush, to help get at that unreachable area—the nape of the neck. Own two—a natural-bristle brush for neck cleansing; a soft one—such as this feathery Japanese art brush, *left*, from Tokyo Shoten bookstore in New York City—for powdering after a bath.

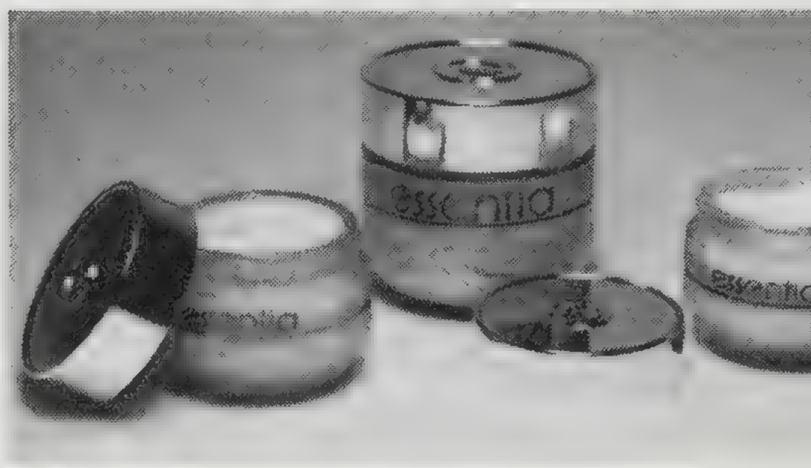


FOR NECK-TENSION RELIEF: EXERCISE Rx

Barbara Pearlman, body shaper-upper, who will come to your home (628-3682), passed along this neck-relaxing exercise that can be done sitting or standing, *above:* (1) Start with straight back, clasp hands behind head. (2) Round your back, drop head forward. (3) Continue forward, letting elbows come together for 3 slow counts. (4) Lift slowly to start position. Also recommended, and not shown: a gentle head roll. (1) Drop head to one side. (2) Let weight of head roll forward. (3) Continue roll to other side, back, and full-circle. Both exercises help reduce headache, neck and shoulder strain and should be done about three times or until you feel relaxed.

FOR SMOOTH, PRETTY SKIN

Best way to give dry, delicate skin what it needs: seek out products formulated with extra emolliency and gentleness, such as the three here from the new Essentia treatment line, *below*. There's a Dual Benefit Cleanser, a Protective Moisture Lotion, and a Replenishing Night Creme. The pluses: the last two have special soothers—perfect for the neck area. And we like the idea that everything Essentia is fragrance-free. For a sensitive neck, that's key.



DO'S FOR NECK'S DELICATE SKIN

Ann at Ann Keane Skin Care, 16 West 57th St., N.Y.C., offers the following caution that we go along with: "Never use astringent on the neck area. Treat the neck the way you would the fragile skin of the eye area. Both have minimal fatty tissue and almost no oil. Use a water-soluble or cream cleanser, and a moisturizer day and night. And keep the neck away from sun: it ages quickly enough."

enter Chloé

"A woman does not put on my fragrance. She enters it."

Karl Lagerfeld



Parfums Lagerfeld·Paris

© 1977 PARFUMS LAGERFELD, INC.

INTRODUCTORY OFFER

Remarkable discovery

STOPS FINE LINES AROUND EYES, MOUTH!



IRMA SHORELL'S

Youth 25

MOISTURIZING CREME

Regular $12.50 size

$7.00

LIMITED TIME ONLY

Now – for the first time – you can stop yourself from looking older!

When I was in my 20's no creme was available that was effective in smoothing away the dryness lines – and stopping new ones from appearing.

YOUTH 25 – this new remarkable discovery does just that! Beauty editors, stewardesses, actresses – all testify that it works! It is the world's first liquid creme that is a treatment and a moisturizer – in one . . . it imparts a healthy natural 'glowy' sheen to the skin.

The initial users – internationally famous beauties – were amazed! No more dryness lines formed around their eyes and throat. All stopped using foundations and much less makeup. And – in summer it enabled them to **TAN BEAUTIFULLY–WITHOUT PEELING.**

I know of no other product in the cosmetic world that has been as beneficial as YOUTH 25 to help the younger women eliminate the dry, taut, wrinkled feeling, protect her face against the drying, aging elements.

Irma Shorell

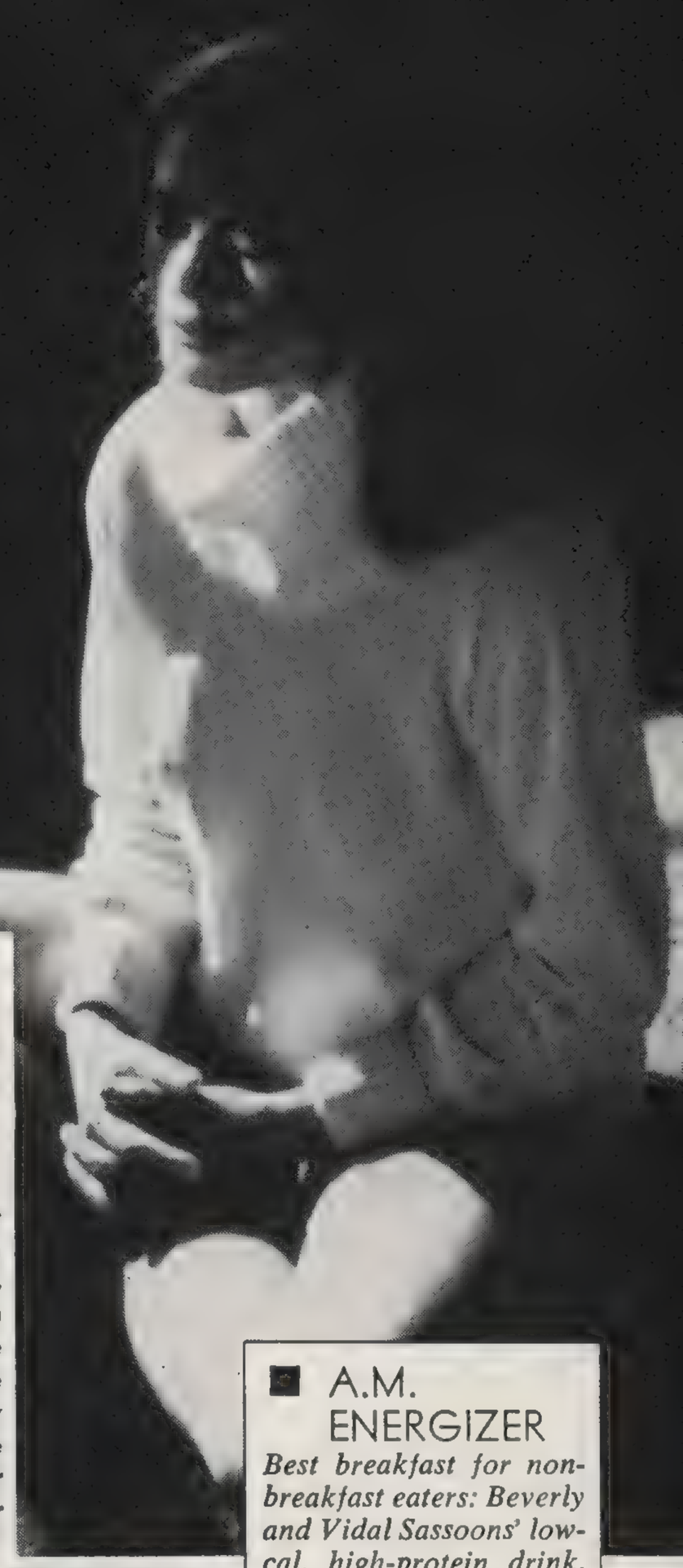
Write or phone

SAKS FIFTH AVENUE

NEW YORK • BOSTON • CHICAGO • DETROIT • TROY
BEVERLY HILLS • WOODLAND HILLS • LA JOLLA • MONTEREY
PALO ALTO • PHOENIX • FRONTENAC • SKOKIE, ILL.
PITTSBURGH • ATLANTA • HOUSTON • BALA CYNWYD
PALM BEACH • FT. LAUDERDALE • MIAMI BEACH • BAL HARBOUR
SPRINGFIELD, N.J. • BERGEN, N.J. • CHEVY CHASE, MD.
GARDEN CITY, N.Y. • WHITE PLAINS, N.Y.

Body Now

How you feel about yourself shows—in the way you look, the way you move



Starting this month: Body Now . . . Everything you need to know—the news!—about keeping yourself in the healthiest shape

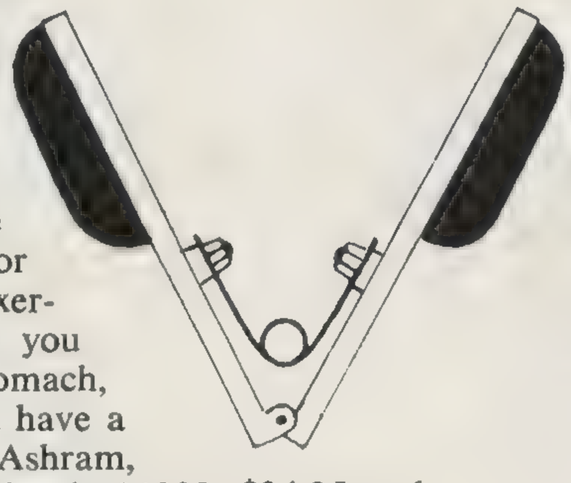
■ LOOKING GOOD

Everything you've ever heard about beauty and good looks coming from within is true. Nothing on the outside—makeup, clothes, hair—is as important as how you *feel* about yourself. Because that—*attitude*—is what comes across first. It's the base for everything and the basis for healthy good looks. And it makes all the difference in how you take care of yourself: whether or not you exercise, get enough sleep, or how well you eat.

■ A.M. ENERGIZER

Best breakfast for non-breakfast eaters: Beverly and Vidal Sassoons' low-cal, high-protein drink. Combine two tablespoons powdered protein, one tablespoon granular lecithin (both are available in health-food stores or pharmacies), one large banana, one raw egg, and two cups low-fat or skim milk. Whip for 30 seconds in blender, serve.

■ EXERCISE FIND



Exerciser to use in addition to a total-fitness program—the V-Bar, *right*. Anne-Marie Bennstrom—Swedish spa expert who runs The Ashram on the West Coast—designed it for all of us who should spot exercise and don't. V-Bar gets you doing tone-ups—to firm stomach, arms, thighs—anywhere you have a problem. To order: The Ashram, P.O. Box 8, Calabasas, California 91302. $24.95 ppd.

■ THREE ON THE V-BAR



1: *To firm backs of thighs, sit on floor with legs straight out. Place V-Bar under upper thigh. Press down, forcing bar to close. Hold for 6 seconds, then slowly return to start. Relax 3 seconds, then repeat.*

1



2



3

2: *To firm inner thighs, place V-Bar between knees. Press bar together. Hold 6 seconds, then slowly let out. Relax 3 seconds, then repeat.*

3: *To firm bosom, hold V-Bar as shown. Press bar together. Hold for 6 seconds, then slowly return to starting position. Relax for 3 seconds. Repeat. As your strength increases, Anne-Marie Bennstrom suggests working up—at your own pace—to 30 repeats.*

HALF THE WOMEN IN AMERICA LIVE UNDER HER NOSE.

If you're 5'4" or under, you know what we mean. It appears all those fashion people forgot you.

Well, forget them.

And remember Garey Petites. We make each dress, suit, blouse, skirt and pant with a lot of careful attention to your delicate proportions. So everything fits. And we've used classic styling. The kind that doesn't cost an arm and a leg but makes you feel like a million.

Next time you want to look like fashion was made just for your body, ask for Garey Petites.

And thumb your nose at hers.

Garey Petites
SIZES 1-13

For more information write: Garey Petites, Inc.
112 West 9th Street, Los Angeles, CA 90015 (213) 622-0721

Beauty Now

Spas: more than just change-of-pacers —they should be part of every well-thought-out fitness life



BEAUTY SPA

The Greenhouse in Arlington, Texas (midway between Dallas/Fort Worth, 817/640-4000), is the place to go to rest, relax, update looks. The regime for 36 women: stretch exercise, body and hair treatment, fashion show, makeup artist for lessons—very luxurious. Costs $1,200 per week.

VACATION OR SPA

La Costa Resort Hotel & Spa (Carlsbad, California, 714/438-9111) is actually a resort/spa. You can go the golf/tennis/massage route (there are 25 terra-cotta hard courts, and Pancho Segura is the tennis expert-in-residence). Or you can program yourself for the intensive spa plan which includes herbal wrap, needle shower, exercise—and, if you need it, portion-control dieting. Plus, a spa doctor, too. The hotel accommodates 900; the spas (men's and women's), 300. Prices vary, but the spa plan is about $125 to $185 per day.

CALIFORNIA DIET SPA

The Golden Door (Escondido, California, 714/744-5777)—Deborah Mazzanti's 30-guest spa known for best diet/spa food in the country. Days begin with a sunrise hike or breakfast in bed. Exercise, treatments follow. For women (40 weeks a year), and men (8 weeks), both $1,250 a week; couples (4 weeks), $2,000 a week per couple.

THINK SPA

Pala Mesa (Fallbrook, California, 714/728-5881) has a twist. Along with regular spa life, they teach behavior modification techniques to improve awareness of diet and exercise habits. 11 women per week. $337 for a 3-day mini spa; $775 per week.

SPA FOR SPORTS

Rancho La Puerta (Tecate, California, 714/478-5341) is Deborah Mazzanti's spa for active, outdoor people. The ranch takes as many as 110 men and women. Rates vary, $50-$70 per day. Treatments are extra. Meals are vegetarian, with fish served twice a week. . . . The terry headband, *above*—a spa-gear must—by Red Lion Products.

MAKEOVER SPA

Elizabeth Arden's Maine Chance (Phoenix, Arizona, 602/947-6365) calls itself a beauty resort, not a spa. It's for women only: 40 a week. A lot of well-planned pampering goes on here—daily massage, exercise class, beauty treatments. Plus the services of a personal maid. About $1,200 per week.

TOUGHEST SPA IN U.S.

The Ashram (Calabasas, California, 213/888-0232)—Anne-Marie Bennstrom's Spartan retreat takes *only* six guests a week ($700)—men and women. Days are rigorously scheduled; they start with meditation, include hikes in the hills, swimming, and massage. The calorie-controlled menu is all vegetarian.

EAST COAST SPA

The Spa at Palm-Aire (Pompano Beach, Florida, 800/327-4960) is one of the few really good spas in the East. With 75 guests a week, for both men and women, it has separate his/hers facilities. (Dinner is the *only* time they're together.) Massage, facial, herbal wrap, exercise. Optional: golf, tennis. Rates: from $665 (double) to $980 (single) per week.

MIRAMONTE

Miramonte Shoes are available at the following fine stores:

Lord & Taylor	New York, NY
Goldwaters	Phoenix, AZ
Robinson's	Los Angeles, CA
The Emporium	San Francisco, CA
The Denver	Denver, CO
Globe Shoe Co.	Savannah, GA
Filene's	Boston, MA
Stewarts	Baltimore, MD
Jacobson's	Jackson, MI
Hahne's	Newark, NJ
Sibley's	Rochester, NY
Shillito's	Cincinnati, OH
Rike's	Dayton, OH
Meier & Frank	Portland, OR
Strawbridge & Clothier	Philadelphia, PA
Bob Ellis	Charleston, SC
Joske's	Houston, TX
Thalhimers	Richmond, VA
Frederick & Nelson	Seattle, WA
Gimbels	Milwaukee, WI

Your copies of VOGUE are well worth keeping and worth keeping well!



Protect and preserve them in handsome VOGUE Library Cases, especially designed to hold a year's issues (12). Made of durable, washable Venetian Red simulated leather, with 16-K gold embossed lettering, VOGUE Library Cases measure 11¾" by 8½" by 4¼", and cost $4.95 each (3 for $14.00; 6 for $24.00). Postage-paid and satisfaction guaranteed!

☐ For VOGUEs prior to 1977
☐ For VOGUEs 1977 forward

Order directly from: **VOGUE**
P.O. Box 5120, Philadelphia, Pa. 19141
Allow 4 weeks for delivery. (U.S.A. orders only)



Marx & Newman Co. • U.S. Shoe Corp. • 9 West 57th St. • N.Y.C. 10019 MIRAMONTE

SPAIN

SEVILLE—a city with a fascinating past, an exciting future, and an inviting present—blending all three with a harmony and grace that is typically Andalusian. The home of many beautiful monuments, Seville is rich in history and legend. From the Giralda—a 250-foot tower with a view of the sun-drenched countryside, to the palace, Alcázar—one of the finest examples of Spanish art and architecture, to The Cathedral—third largest in the world—Seville deserves its reputation as one of the most beautiful and unique cities in the world.





Escape to this enchanting city via Iberia—the airline of Spain—aboard the "Cervantes," "Lope de Vega," or any of the other luxury 747's leaving daily to Madrid. Then it's on to Seville via Iberia's jet service where you can rent a car and begin your idyllic journey through the Spanish countryside. Be prepared for any occasion—day or night—in Brossa's classic Burgundy leather wrap coat. You won't believe anything this fashionable could be so practical. For sightseeing around the Plaza de España. Brossa's handsome rust leather jackets—safari-style with patch pockets for him... and for her, a single-breasted version worn with rust suede pants from Cardinale. Who but the Spaniards, leather craftsmen extraordinaire, could combine the fashion cachet and durability that traveling demands today?

Brossa

ATLANTA

SPAIN

CARMONA—a dream come true for anyone looking for a glimpse of the past. Built around Roman ruins, this charming little village sitting amongst lush green vineyards and orange groves, is about as far removed from the hustle and bustle of urban life as you can imagine. With its narrow maze-like streets, flat-roofed stucco houses, so white they seem to have been bleached by the sun, and the awe-inspiring ruins that speak the grandeur of civilizations long ago—Carmona delights the senses.





Located 30 miles from Seville and easily accessible by car, Carmona is the home of the newest national hotel. The Parador Nacional Alcazar de Rey Don Pedro is a hotel built in the style of the old Roman ruins, yet it has all the luxury and convenience that modern comfort desires, and there's no better way to capture the unique flavor of the region. And no better way to look than in coats and jackets made of fine Spanish leather. This double-breasted man's leather trench coat by Brossa is sumptuously-styled and improves on tradition with flair and elegance. From Cardinale, a woman's brown leather trench coat that has all the free-wheeling ease and simplicity you'll want—and need—for your exciting trip through Andalusia.

IBERIA
AIR LINES OF SPAIN

Mura's
ATLANTA

SPAIN

CADIZ—located on the Costa de la Luz and one of the most historic seaports on the Atlantic coast—is the oldest city in Spain. With its clear skies, pleasant climate and wonderful beaches, Cadiz is the perfect summer resort. And, such scenic delights as its busy harbor filled with boats and jetties, its history-laden fortifications, and its many quaint cafés and restaurants make it the perfect day-trip destination. Keep the cool ocean breezes away in this up-dated classic—a single-breasted rust leather coat by Aguilar worn over Cardinale's smart rust suede skirt.

Photographer: Uli Rose



For further information on Seville, Cadiz, and Andalusia—along with details about special holiday packages to Spain—mail the attached coupon to: Iberia Airlines, 97-77 Queens Blvd., Rego Park, New York 11374.

Name _____

Address _____ State _____

City _____ Zip _____

Aguilar

ARCOS DE LA FRONTERA lies nestled high atop a steep bluff in the Andalusian countryside. Just 30 miles from Cadiz, its winding streets, whitewashed buildings and treasured monuments make Arcos de la Frontera one of the prettiest towns in Spain. Enjoy a leisurely lunch or spend a comfortable night at any one of Spain's many national Paradors, conveniently situated nearby. A modern attractive look for a relaxing stroll through the streets is this honey-colored supple leather jacket by Aguilar. Explore all of Andalusia by car before heading back to Seville. From there, you can make arrangements to fly to other regions before your return to the States. There's no better way—and no more experienced host—than Iberia Airlines.

Macy's

ATLANTA

Does Total Woman add up?

By Anne Taylor Fleming

"For an experiment I put on pink baby-doll pajamas and white boots after my bubble bath. I must admit that I looked foolish and felt even more so. When I opened the door that night to greet Charlie, I was unprepared for his reaction. My quiet, reserved, nonexcitable husband took one look, dropped his briefcase on the doorstep, and chased me around the dining room table. We were in stitches by the time he caught me, and breathless with that old feeling of romance."

In the first of her many costumes—cowgirl get-ups and pirate plumes followed the pyjamas—Marabel Morgan, author of the excerpt above from her best seller, *The Total Woman* (Fleming H. Revell Co., publisher), laid seige, apparently successfully, to her husband's flagging libido. I did not read her book when it was published a few years ago, fearing that it would enrage me, inflame my fledgling feminism. Lately, my feminism taken for granted, I read it. It's really a very funny book. The idea that, nightly, as I sit in jeans and tired T-shirt watching the news, millions of Total Women are in those moments meeting their husbands at the door in see-through aprons and fish-net whatevers makes me laugh, a not-at-all unkind laugh. We all have our small, quiet, and not so quiet ways to try to keep our loves or lusts alive; and, if costuming works for some, why not?

Many women would disagree, rather violently, and would maintain that physical costuming is, for women, emotional costuming—posturing, pretending to feel something one does not feel, sexual pleasure being the prime example—the very thing they have tried to fight. Despite my sympathy for black stockings, I do not like emotional posturing, particularly my own, and I do well understand that anti-Morgan venom of the Liberated Woman.

Ms. Morgan's message is, finally, stockings aside, quite naughty. Underneath her costumes and her compassion for the work-weary male—a compassion for which, like the playclothes, I have sympathy—there hides a hard-hearted seductress who, bare-bottomed, wiggles her will over her husband. In return for her costume parades, in return for her adulation of his superior muscles, mental and physical, Ms. Morgan gets goodies from her husband—a bottle of perfume, a new refrigerator, and good loving. The Total Woman course is ultimately just a Weight Watchers for the psyche or sex life—to Ms. Morgan the two are the same.

Arrayed against Morgan, and enraged at her, are legions of liberating women whose self-help manuals have titles like *The New Assertive Woman*. The aim of these books, which is also quite funny, is exactly the same aim as Ms. Morgan's: that is, to teach women how to tone up their flabby wills. It is merely a difference of technique that divides these authors. Where Ms. Morgan advocates costumes and coyness, the Assertiveness Trainers advocate unmasked directness and assertiveness. Being assertive apparently means being "straight," hitting just the right balance between being coy, or "feminine," and being fierce. A typical exercise for the aspiring Assertor goes like this: A man you've been dating for a few weeks is, as his ardor is increasing, beginning to bore you and you don't want to see him anymore. You:

(a) tell him you'd prefer not to see him, feeling that you've been honest?
(b) feel a sudden attack of flu coming on?
(c) continue to be the object of his affections, because leaving would really hurt his ego?
(d) tell him that he bores you to tears, and that even if you were both marooned on a desert island, you would camp out on the opposite shore?

Now, anyone knows that (a) is the right, nice, "assertive" answer, but I have strong latent leanings toward (d)—the thoroughness of it—and know that I would actually answer (b). That, according to the authors, makes me a coward—though not as big a one as I would be by answering (c) and continuing to see this man. Then I would be falling into "The Compassion Trap." That's the worst thing I could do.

I do have considerably more respect for the Assertiveness Trainers, despite their often silly questions and sillier senses of humor (Putdown: "Are you a Women's Libber?" Assertive retort: "Is Libber something you serve with bacon or onions?"), than I do for Marabel Morgan. Many women do need to find their voice. But, essentially, I find both wanting, both wooing women away from following their own instincts, from doing what is comfortable. Women, with their new freedoms—hence new uncertainties—are being wooed by these rival zealots. It is the war of The Total Women, the chest-forward brigade, versus the Assertive Women, the chin-forward brigade.

It is as if women must make a choice: costumes or no, doormat or door opener, hand holder or fist clencher. It is as if women must declare allegiance to one side or the other, abdicate the right to their confusion, undergo a certain sudden clarification of emotion. It is as if women should stop knowing that the lines are always blurred, that being strong and being soft overlap as much as being male and being female. Why shouldn't everyone be everything—men soft and sad, women strong and sassy, then vice versa, as one's mood or instinct dictates? Why, in fact, shouldn't we all be soft all of the time if possible? Soft does not mean meek; strong does not mean tough. Surely, meekness and toughness are equally wasteful. The insidious presumption in all of these books is that life is a battle in which one must have a resolute repertoire of behavior in order to survive or triumph. Why behave? Behavior is a corset invented by psychosocialists to keep people hemmed in, hence classifiable. Why not laugh, cry, shriek in pain or joy, woo, reject, caress, or covet as one's instincts indicate? Now that I've weeded out—with help from the Women's Movement—the cramping coynesses of my girlhood days, why shed my remaining reticences for which I've developed a certain perverse fondness? ▽

FRANCES HENAGHAN

also available at:

M. M. Cohn. . . . . Little Rock, AR
Steinfeld's. . . . . Tuscon, AZ
Geneve's. . . . . Burlingame, CA
Addie Raymond. . . . . Campbell, CA
Helen & Louise. . . . . Merced, CA
Lee's Apparel. . . . . Modesto, CA
Holman's. . . . . Pacific Grove, CA
Ransohoff's. . . . . Sacramento, CA
Harris'. . . . . San Bernadino, CA
Marsis. . . . . San Diego, CA
Shirley's. . . . . Sunset Beach, CA
Cyd's Boutique. . . . . Sunset Strip, CA
The Collector. . . . . Walnut Creek, CA
Cates First Avenue. . . . . Denver, CO
Esther's. . . . . New Haven, CT
Cullum's. . . . . Augusta, GA
Fine's. . . . . Savannah, GA
Carroll's. . . . . Boise, ID
The Paris. . . . . Twin Falls, ID
Detour Boutique. . . . . Chicago, IL
The Village Set. . . . . Skokie, IL
Henry's. . . . . Wichita, KS
Embry & Co. . . . . Lexington, KY
Gus Kaplan. . . . . Alexandria, LA
Jo-Dee's Kollection. . . . . New Iberia, LA
M. Levy Co., Inc. . . . . Shreveport, LA
Rendezvous Boutique. . . . . Brockton, MA
The Ivy Shop. . . . . Worcester, MA
Alvins. . . . . Detroit, MI
Fragments. . . . . St. Joseph, MI
Roy H. Bjorkman Inc. . . . . Minneapolis, MN
Einbender's Inc. . . . . St. Joseph, MO
Maison Weiss. . . . . Jackson, MS
The College Shop. . . . . Durham, NC
J. L. Brandeis & Sons. . . . . Omaha, NE
Sylvia Mancin Fashions. . . . . Nutley, NJ
Bellows. . . . . Princeton, NJ
Donna's. . . . . Red Bank, NJ
The Angelic Tiger Inc. . . . . Rumson, NJ
Inspirations. . . . . Las Vegas, NV
Menard's Ltd. . . . . Reno, NV
Honigsbaum's. . . . . Albany, NY
Jenss Dept. Store. . . . . Amherst, NY
Honigsbaum's. . . . . Glens Falls, NY
Arlene Levitan. . . . . Hicksville, NY
Kassel Brothers. . . . . Middletown, NY
Couture Anonymous. . . . . Rye, NY
Zapoleon's. . . . . Dayton, OH
Lisa Stevens. . . . . Toledo, OH
Roberta's Inc. . . . . Warren, OH
Rothschild's. . . . . Oklahoma City, OK
The Velvet Closet. . . . . Tulsa, OK
The Broadway. . . . . Eugene, OR
The Teddy Benjamin Dress Shop. . . . Abington, PA
Meyer Jonasson Co. . . . . Altoona, PA
Max Azen Inc. . . . . Pittsburgh, PA
Town & Country Shop. . . . . Providence, RI
Charles Brown Ltd. . . . . Spartenburg, SC
Frances Shop. . . . . Chattanooga, TN
Mamselle Inc. . . . . Memphis, TN
Castner Knott. . . . . Nashville, TN
Alma's. . . . . Abilene, TX
Mr. G's. . . . . Amarillo, TX
Melba's. . . . . Austin, TX
Lester's. . . . . Bryan, TX
Gaibo. . . . . El Paso, TX
Palais Royal. . . . . Houston, TX
Harchar's. . . . . Laredo, TX
Dunlap's. . . . . Lubbock, TX
Jones and Jones. . . . . McAllen, TX
Jet Hart's. . . . . Marshall, TX
Martins. . . . . Orange, TX
Klothes Kloset. . . . . Tyler, TX
R. E. Cox Co. . . . . Waco, TX
McClurkan's. . . . . Wichita Falls, TX
Frances Kahn. . . . . Danville, VA
Morgan-Ballou. . . . . Woodstock, VT
The Crescent. . . . . Spokane, WA
Lou Fritzel's. . . . . Milwaukee, WI
Wolfer's. . . . . Cheyenne, WY

Frances Henaghan
520 W. Pico Blvd.
Los Angeles, CA 90015

FRANCES HENAGHAN

Her great accessory dress—soft, infinitely versatile. An ever-so-light Italian acrylic knit that can take on a different personality anytime and anyway you please. In spice, red, and brown, with its own self-belt. Sizes 6–14, about $86.

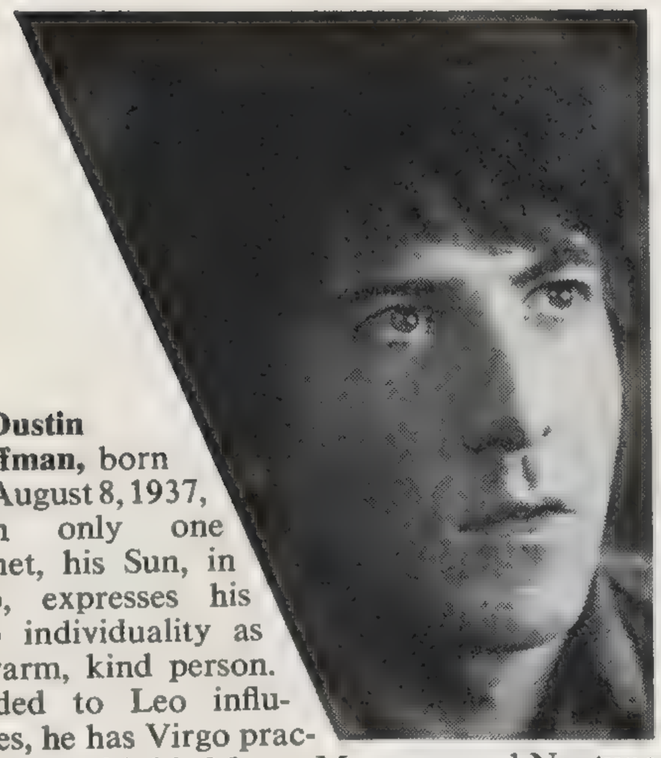


The Accessory Dress

SAKS FIFTH AVENUE • LILLIE RUBIN—SOUTH & WEST • WOODWARD & LOTHROP, INC. • HUTZLER'S • B. FORMAN CO. • STRAWBRIDGE & CLOTHIER
L.S. AYRES & CO. • SHILLITO'S • JACOBSON'S • SANGER-HARRIS • SAKOWITZ, INC. • FROST BROS. • I. MAGNIN • CAROL & MARY

AUGUST

Horoscope



▶ **Dustin Hoffman,** born on August 8, 1937, with only one planet, his Sun, in Leo, expresses his Leo individuality as a warm, kind person. Added to Leo influences, he has Virgo practicality (with his Moon, Mercury, and Neptune in Virgo), combined with organization and determination. In his chart, the Moon and Uranus guarantee sudden fame, while Jupiter together with Mercury assure constant admiration from the people. Mars gives courage and daring. For Dustin, five planets in Earth signs mean loyalty to—and from—the public.

Aries

MARCH 21–APRIL 19

Your drive usually sends you in a single pursuit. Now, with your ruler, Mars, in Gemini you have a choice on the 6th. An important fact revealed on the 8th sends you in a definite direction. After the 14th, a good plan results, and a new responsibility sets you straight on the 17th, if you will only accept it. On the 24th, the pace quickens, bringing the month to a satisfactory end.

Health: Harried
Money: Good
Love: Choices

Taurus

APRIL 20–MAY 20

The doubts that assail you as the month begins disappear on the 3rd, when Venus, your ruler, enters the money-making sign Cancer. Your mood changes, becoming better suited to what you need. A surprise on the 9th sets the tone for the month. On the 20th, you settle an agreement to your benefit and the next seven days are the best of the month. To succeed, press your claims by the 28th.

Health: Solid
Money: Prosperous
Love: Positively

Gemini

MAY 21–JUNE 21

You do best when you are composed and peaceful, but Mars now harasses you into too many duties. As usual, you cannot make up your mind which is more important, fun or money. The 19th–26th is your most productive period. Mercury, your ruler, stops moving on the 23rd and so do events. Coast, and save your energy. Jupiter protects and covers you with luck.

Health: Thriving
Money: Strong
Love: Important

By Maria Elise Crummere

Cancer

JUNE 22–JULY 22

With generous Venus in your sign all of August, the slightest effort can bring off the most successful month of the year. Which do you want, money or love? On the 9th, a surprise gives you direction when a new love suddenly appears. If you are alert and can move quickly, another turn of events could bring financial success. Venus moves away on the 29th.

Health: Beaming
Money: Windfall
Love: Happy

Leo

JULY 23–AUGUST 22

Responsibilities have been heavy, but relief is in sight. A new friend inspires you into a money-making undertaking after the 14th. Avoid action on the 13th. Try to initiate something over the 17th–23rd, or at least use the 18th and 19th to augment official moves. A valuable friend is behind you. At full moon—the 28th—Venus brings a new love prospect; if you will take a chance, this could be a fulfilling interlude.

Health: Strong
Money: Prospects
Love: New

Virgo

AUGUST 23–SEPTEMBER 22

This is travel time. A dream comes into view on the 3rd—a surprise—but Jupiter, at an angle to your Sun, requires you to use judgment. Versatility at the right time can be profitable, but not on the 13th. On the new moon—the 14th—to disagree or to take the odd view could be costly. The 18th–23rd puts you back on the track, in rhythm with your precise program.

Health: Pressured
Money: Regulated
Love: Steady

Libra

SEPTEMBER 23–OCTOBER 23

Your artistic nature may find a new expression on the 7th—hurry, before inspiration fades. Your Venus, in Water Cancer, may lead you to redecorate the house or to buy something extravagant. Instead of indulging, why not accept an assignment suited to your talent? Jupiter in Air Gemini will reward you with a new love or new status before leaving, on the 19th, to visit awhile in Cancer. Now is the time to ask for what you want.

Health: Sunny
Money: Prospects
Love: Many

(Continued on page 80)

Elizabeth

IT'S WHERE BEAUTIFUL THINGS REALLY DO HAPPEN!

Like the big news in coats - long, knit, dramatic! The panache of pants in ink-black corduroy. The tops... lots! All by Bill Haire for Friedricks Sport.
The "neat head". Hair styled precisely, professionally and–always–personally.
For the face–everything from the beautiful promise of Visible Difference to Great Color–for eyes, cheeks, lips, nails. All part of the Elizabeth Arden experience. Yours to enjoy!

BEVERLY HILLS CHEVY CHASE CHICAGO

Elizabeth Arden Salon

© 1977 Elizabeth Arden Salon



CORAL GABLES FORT LAUDERDALE NEW YORK PALM BEACH PHOENIX SAN FRANCISCO SOUTHAMPTON SURFSIDE WASHINGTON, D.C.



LORD & TAYLOR, NEW YORK • BULLOCK'S WILSHIRE, LOS ANGELES
J.L. HUDSON, DETROIT • FOLEY'S, HOUSTON • LEVY'S, TUCSON

HOROSCOPE

(Continued from page 78)

Scorpio

OCTOBER 24–NOVEMBER 21

On the 3rd, an important message stimulates you. Get involved with someone who cares on the 9th, but don't assume responsibility for a financial matter on the 10th. If you initiate or augment a specific deal on the 17th, business will begin to improve. Take time to complete the action, for economic reasons. Your ruler, Mars, now in Gemini, is inclined to dally; but Jupiter is there and good to you.

Health: Anxious
Money: New offers
Love: Exciting

Sagittarius

NOVEMBER 22–DECEMBER 21

Jupiter ran through your marriage house quickly, offering you one opportunity after another. On the 20th, Jupiter enters Water Cancer; this puts you off, as Fire (you) does not thrive in Water. In Air, you can communicate, which is what you should do before the 20th. Don't let romance fade or lose influential friends who will be good to you. Keep emotions and sentimentality on a tight leash.

Health: Hopeful
Money: New offers
Love: Exciting

Capricorn

DECEMBER 22–JANUARY 19

Your ruler, Saturn, is pressing to race out of Leo, which has organized you. Mars strengthens you on the 6th: time to schedule a meaningful plan. The new moon—this month on the 14th—is always time to enforce something or to get associates involved. Use the 18th–26th to get friends' attention. You thirst for knowledge and accomplishment; but, no matter what your interests, all must be started by the 23rd.

Health: Sound
Money: Solid
Love: Reliable

Aquarius

JANUARY 20–FEBRUARY 18

From April 4th–August 20th, while Jupiter, planet of fortune, has occupied Air Gemini, time and luck have been on your side. Now you have until the 20th to complete unfinished business while Jupiter works in your behalf. Gemini is your fifth house of speculation, instruction, theater, and love, so any of these areas will yield to your efforts. You can invent or create or let love guide you.

Health: Fine
Money: Speculative
Love: Possible

Pisces

FEBRUARY 19–MARCH 20

You are always in pursuit of ideal love. Jupiter may try to distract you, but Venus (the love goddess) in Cancer (your friend sign) is eager to agree with you, particularly after the 14th. Your chances increase when Jupiter enters Cancer on the 20th. You have it all going your way then; expect and receive the best.

Health: Splendid
Money: Flourishing
Love: Truly



In 1899, the Baroness Marianne Vandervort celebrated her arrival in the United States by lighting one of her favorite cigarettes.
The Baroness smoked the very same cigarette upon her departure.

You've come a long way, baby.

VIRGINIA SLIMS

Slimmer than the fat cigarettes men smoke.

Fashions: Reiko

16 mg. "tar," 0.9 mg. nicotine av.
per cigarette, FTC Report Dec. '76

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Hair Now

What's News: Un-hair hair... uncontrived, un-fussed over—and underneath it all, a terrific cut

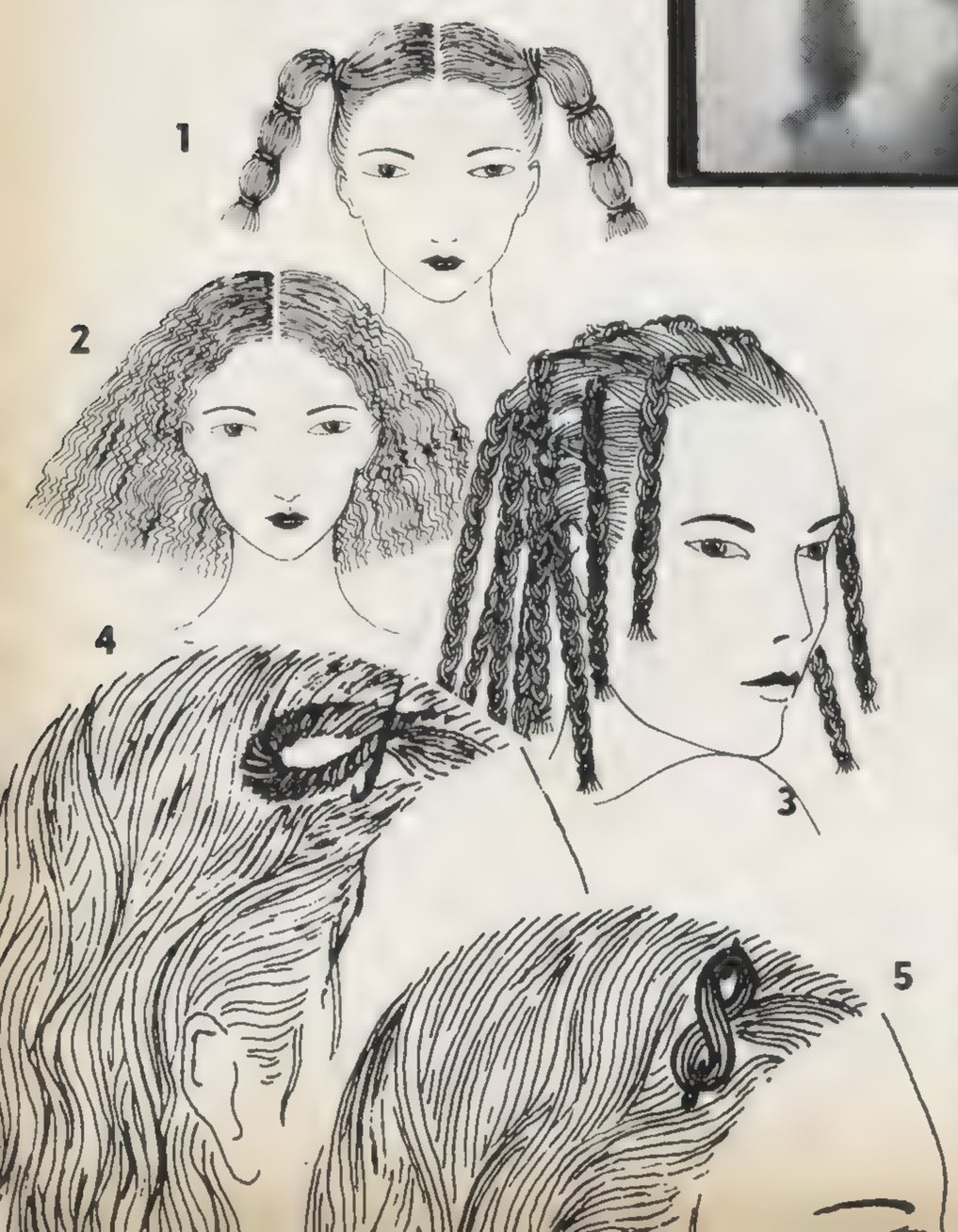
The whole idea of hair today is different. It's wispier. Casual. Au naturel. It's the kind of hair—if you had worn it as a young girl—your mother would have taken a comb to at once! What are the changes? Step from the shower and shake your hair dry. Pull a sweater on, and it's O.K. mussed. Pin hair up and, if it falls, it isn't the end of the world. Let the wind blow it. Run your hands through your hair. The point: Let your hair move. It's even healthier—i.e., no hair torture.



NEW WAYS TO "SET" HAIR

Andre, who runs the Cinandre Salon in N.Y.C. (11 E. 57th St.), has five ways to increase volume and fullness on wet or dry hair. *Note:* For more crimp, frizz, or fullness, do on wet hair and leave until dry. For less, do on slightly damp hair. The only way to get the results you want is to experiment—all hair reacts differently.





Comb hair into pigtails (1). Use covered elastics at intervals. The more elastics, the more crimp (2).

Starting at the crown, section hair off and braid (3). The smaller and more plentiful the braids, the tighter the crimp.

For fullness and frizz: *twist* hair sections tightly instead of braiding (4). Pin end of twist up to roots.

Twist hair sections in figure 8's around legs of a hairpin (5). Fold pin ends back to hold in place.

For dry hair only (not shown): use a curling wand, but don't wrap hair into pincurls. Instead, hold a section of hair straight out; grip with wand and twist inward. Start at roots and work down.

NEW LOOKS

Three versions of the kind of casual hair we're talking about, all by Harry King. Hair pulled to the side in a chignon, *above*, with soft-falling tendrils; held with a gold pick *(inset);* the new look of wispy bangs, *left*.
"We don't live neat little lives anymore," says Harry King. "I translate that to hair."

PRETTY TOUCH

The silk ribbon cocarde on a comb, *right*, that Marc Bohan had made for the runway models to wear at the Dior collections this year. To tuck over a chignon, side sweep long hair. $40. At Bergdorf Goodman.

Whichever way you wear your hair, it always looks best when it's in top condition. Conditioner we like, and new on the scene: Alberto Light & Fresh Balsam. It's an instant conditioner—de-tangling, fast-working, promises not to leave hair limp. In three formulas: for fine/thin hair, dry/damaged hair, or for normal/oily hair.



FLOWER-Y

One of the delightful, pretty-scented new shampoos to show up here goes by the name of Le Jardin Retrouvé. The wonderful bottle, *left*, looks like it comes from an old apothecary shelf. And the ingredients include such beneficials as natural plant extracts. $6. At Fiorucci, N.Y.C.

"Summer living can damage your hair. Don't let it.

Spend 30 minutes with condition.*"

André Nizetch
André's



"Summer's here, which means lots of sunning, swimming, sailing and general outdoor fun.

You may be happy summer's here. But your hair's not. Hair suffers in the summer. Overexposure to the drying effects of sun, wind, salt water, chlorine, even air conditioners, can turn hair dull and brittle.

And that's not all. A hot, active summer means extra shampooing, which means extra brushing, combing and blow drying. In other words—extra damage.

I suggest you stop summer damage before it starts, by using condition* Beauty Pack Treatment at least twice a month—more often, if you spend a good deal of time in the sun or water.

You see, condition* is the 30-minute treatment. And 30 minutes of its protein-rich formula can really do wonders for your hair. And it can even help restore body and shine to hair that already has problems.



That's because condition* actually penetrates the hair shaft, supplementing the protein-deprived areas which soak up its benefits more quickly and completely. So your hair feels smooth and silky, looks glossy and healthy, and stays well-behaved. All summer long.

So this summer, make sure your hair looks as terrific as the rest of you. Use condition*."



condition*

The 30-minute treatment for mistreated hair.



*TM © 1971-77 Clairol Inc **condition** is a Registered Trademark of Clairol Inc

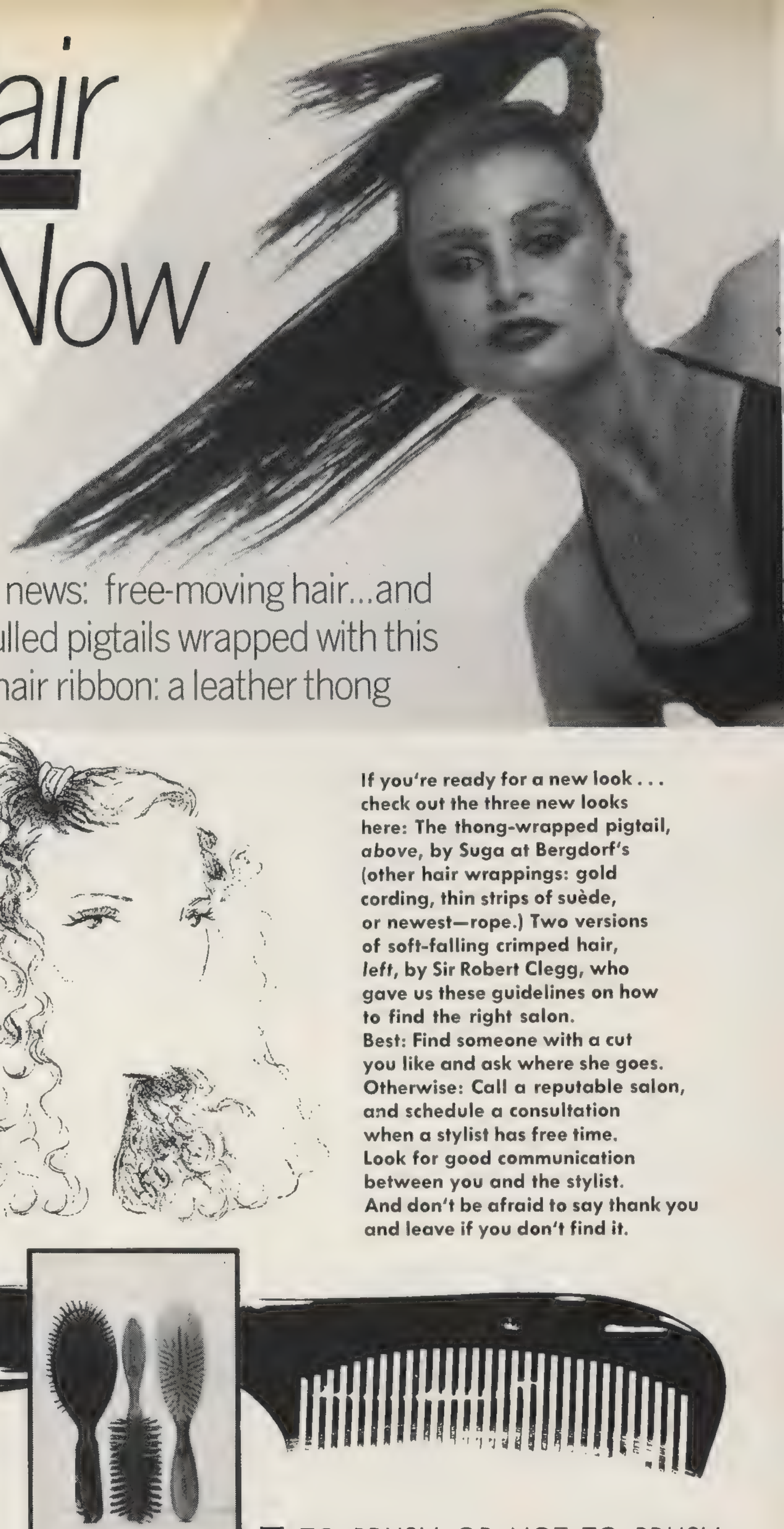
Ship'n Shore®



Qiana® evening dressing.
The black tie tucked shirt with elegant cummerbund pants. Both in silky Qiana nylon for your kind of feeling, your way of looking...sensuous night after night after night. Sizes 8 to 18. The shirt, $22. The pants, $26.

Prices slightly higher west of the Rockies.
© Ship 'n Shore 1977.

Hair Now



What's news: free-moving hair...and side-pulled pigtails wrapped with this year's hair ribbon: a leather thong

If you're ready for a new look . . . check out the three new looks here: The thong-wrapped pigtail, *above*, by Suga at Bergdorf's (other hair wrappings: gold cording, thin strips of suède, or newest—rope.) Two versions of soft-falling crimped hair, *left*, by Sir Robert Clegg, who gave us these guidelines on how to find the right salon.
Best: Find someone with a cut you like and ask where she goes.
Otherwise: Call a reputable salon, and schedule a consultation when a stylist has free time.
Look for good communication between you and the stylist.
And don't be afraid to say thank you and leave if you don't find it.

TO BRUSH OR NOT TO BRUSH

Two times when it's better not to brush hair. (1) When you have a perm, brushing just fights the easy, casual look you want. Better way: Ease hair into place with your fingers. (2) Whenever your hair is wet. Brushing wet hair can over-stretch and break it. A big-tooth comb like the one from Kent of London, above, *is the only thing to use on hair that's wet and tangled or permed. When you do brush hair, go for a brush with natural bristles. (The way to brush hair: with head bent over for more fullness and proper oil distribution along the hair shaft.) Three,* above, *from Kent of London* (left to right): *Stimulus brush has rubber pad to ease pressure. Half-round brush has hard bristles, good for a thick head of hair. Oval brush with soft bristles, for hair that's baby fine. Static-reducing tip: Dampen brush slightly or spray with Static-Guard—Alberto Culver's new anti-static anti-flyaway helper.*

You sly little kitten.
Now we know why you lost your mitten.

A diamond is for now.

Diamond jewelry is available in a wide variety of prices. The rings shown are valued at about $3300 and $2900. De Beers Consolidated Mines, Ltd.



For the busy life you lead, the versatile wool flannel dress with raglan sleeves, back zipper. Grey. Sizes 6-16. $88.00. Wear it alone or with this luxurious cashmere cowl. Wheat, cream, grey or black. Sizes S,M,L. $58.00. Add $2.00 for postage. Order by mail, or phone 617-749-7830. Master Charge, Bank-Americard or American Express.

See what's new for fall—send for our free color catalog.

The Talbots

DEPT. MZ, HINGHAM, MA 02043

Stores in: Acton, Duxbury, Lenox, So. Hamilton, Ma.; Avon, Hamden, Ct.

Food

By Arthur Gold and Robert Fizdale

Best eating of Italy: recipes from Turin, San Remo, and Rome . . . more news, pictures, page 158; more recipes, page 103.

BOLLITO MISTO (Mixed Boiled Meats)

eight to ten servings

2 pounds lean short ribs of beef
1 veal knuckle
½ pound lean salt pork, parboiled
1 onion, stuck with cloves
1 clove garlic
2 carrots, sliced
2 small stalks celery, sliced
2 tomatoes, peeled, seeded, and coarsely chopped
Bouquet garni: 2 sprigs each parsley and thyme tied with a bay leaf
Salt and pepper
1 pound cotechino (Italian sausage) or Polish pork sausage
1 five-pound capon

Stuffing for capon:
1 onion, chopped
1 clove garlic, passed through a press
2 tablespoons finely chopped prosciutto or ham
Liver, heart, and gizzard of the capon, sautéed 5 minutes in 1 tablespoon butter, then finely chopped
3 cups fresh Italian bread cubes, soaked in milk, then squeezed dry
2 tablespoons chopped parsley
2 eggs, lightly beaten with a fork
Salt and pepper

Vegetable garnish: 1 pound each 6 vegetables in season, such as peas, carrots, green beans, zucchini, cabbage, small potatoes, pearl onions
2 quarts beef broth or half beef and half chicken broths

Place beef, veal knuckle, and salt pork in an 8- to 10-quart soup pot. Cover with water. Over very low heat, bring to a boil and skim. Add onion, garlic, carrots, celery, tomatoes, and bouquet garni. Season lightly with salt and pepper. Simmer 3-4 hours, covered, removing veal knuckle and salt pork when tender.

Prick cotechino sausage all over with a fork so that it does not burst when cooked and soak, covered with cold water, in a separate pot.

Clean capon: salt and pepper inside and out. Mix stuffing ingredients together using salt and pepper to taste. Fill cavity of capon, then truss bird with metal skewers, laced with string. Tie wings and legs close to bird.

When beef has been simmering for an hour, add stuffed capon. After another hour, bring cotechino to a boil in its pot, reduce heat immediately to a simmer, and cook over low heat for about an hour or till tender. Turn off heat leaving cotechino it its hot water. When capon is tender and leg joint moves easily, remove to a platter or large bowl, cover with some of the soup, and keep warm. Boil garnish vegetables in beef broth separately, timing so they will be ready when beef is cooked.

Remove strings from capon. Carve capon and meats, slice cotechino. Arrange carved and sliced meats and capon on a large warm platter around capon stuffing and surround with boiled vegetables. Serve each guest a portion of each and, as they do in Turin, pass separately the green sauce, white sauce, red sauce (recipes, below), and mustard fruits (available in food specialty shops).

Needless to say, the liquid the meat and capon was cooked in makes a most delicious broth, if skimmed of fat and strained with vegetables discarded. This is most easily done after it has cooled so that fat is easily removed. Leftover meat and chicken are good cold with the same sauces, although in Italy they pride themselves on serving freshly made *bollito*.

SALSA VERDE ALBA (Green Sauce, Piedmontese Style)

About two cups

4 tablespoons finely chopped fresh parsley
1 small clove garlic, finely chopped
2 salted anchovies, finely chopped
1 small dinner roll, or half a boiled peeled potato
2 tablespoons vinegar
2-3 pickled mushrooms, finely diced (available in Italian delicatessens)
Salt and freshly ground pepper
2 teaspoons capers
1 small sour pickle or *cornichon*, finely chopped
1 tablespoon finely diced green, yellow, or red pepper
½ teaspoon finely diced hot red pepper, or 2 or 3 dashes Tabasco sauce
½ teaspoon finely diced scallion or onion
1 hard-boiled egg yolk, mashed
8-12 tablespoons Italian olive oil

In a wooden bowl or fairly large mortar, mix parsley, garlic, and anchovies. Discard crusts from dinner roll; break up inner crumb and soak in vinegar. Squeeze vinegar out and put bread into bowl; mash in with wooden spoon or pestle. (If using boiled potato, cut up and add to bowl with 1 teaspoon vinegar.)

(Continued on page 88)



Bali is named after a place that was famous for barebreasted women. The island of Bali. Where women have been feeling free for centuries. And completely natural.
Right from the start, it was more than our name. It was our philosophy. Because when a bra fits perfectly, it should feel like you're wearing no bra at all.
That's a beautiful feeling. A feeling Bali wants every woman to know. That's why Bali® makes bras for just about every size and shape. Come to Bali.
It makes you feel like a natural woman. Bali®

Available in finer department and specialty stores. © The Bali Company, Inc., 1976.

We're Looking For A Woman President.



It could be you. Why not?

As a Doncaster Fashion Consultant you'd be your own boss. Your office would be your own living room. You'd name your own hours.

Three or four times a year you'd hold a private at-home showing of our latest exclusive designs in dresses, suits and coats, priced from $80 to $250.

Even though you'd only be involved for 10 or 12 weeks a year, you could easily make a few thousand dollars.

And because each Doncaster is custom-made, you'd have the challenge and fun of advising customers on fabric and color.

If you'd like to head up your own part-time fashion business, please write to Mike Tanner, Doncaster, Dept. V-4, Rutherfordton, NC 28139. Or call him at (704) 287-4206.

Doncaster.

EATING OF ITALY

(Continued from page 86)

Add remaining ingredients except oil and mash together into a coarse paste. Add olive oil gradually, using only enough to make a thick but fairly liquid paste. Store, covered, in a cool place but not in refrigerator; float a bit of olive oil on top to prevent discoloration.

When ready to use, most of the oil may have become absorbed, in which case gradually stir in a bit more oil. Correct seasoning. Serve with Bollito Misto or with boiled beef or boiled chicken.

Tip: Do as they do in Piedmont and fill scooped out halves of ripe red tomatoes with this piquant green sauce, mixed with a bit of mayonnaise.

SALSA AL RAFANO (White Horseradish Cream Sauce)

About one cup

1 to 1½ slices Pepperidge Farm white bread, trimmed of crusts
¼ cup milk
4 tablespoons freshly grated horseradish (or bottled)
½ teaspoon salt
½ teaspoon superfine sugar
½ cup whipped cream or sour cream or a combination
1 teaspoon vinegar

Break up bread, soak in milk, then squeeze dry. Place in a bowl with horseradish. (If using bottled horseradish, strain in a fine strainer to get rid of some liquid.) Stir in salt, sugar, and cream. Store in refrigerator. When ready to use, stir in vinegar. Correct seasoning, adding more salt or sugar if desired. Serve with Bollito Misto or with cold boiled, steamed, or poached fish.

BAGNET ROSS (Red Tomato Sauce, Piedmontese Style)

three or four cups

7 very ripe medium-sized tomatoes, unpeeled
2 medium onions, peeled
1 carrot, scraped and trimmed
2 or 3 cloves garlic
Pinch hot red pepper, cayenne pepper, or pepper flakes, or dash Tabasco sauce
Salt
Powdered sugar
1 teaspoon red wine vinegar
Olive oil, ½ to 1 cup as needed

Mince tomatoes, onions, carrot, and garlic. Put all into an earthenware or enamel pot. Add pinch hot pepper, salt (about 1 teaspoon), sugar (about 1 to 3 teaspoons), wine vinegar, and about ¼ cup oil. Cook over lowest heat 3-4 hours. A flame-tamer or an asbestos pad under the pot is a good idea. Stir occasionally to prevent sticking. Start cooking with pot covered; toward end, remove cover to thicken sauce if necessary.

Pass sauce through a fine strainer, pressing as much of it as possible through but discarding tomato skins and seeds. Stir in a bit more oil. The sauce should be thick but not dry. Correct seasoning, adding more salt, sugar, or vinegar as desired. Serve with the Bollito Misto or with hamburgers, chops, or steaks. *(Continued on page 90)*

AUTUMN IN NEW YORK

The color of our handcrafted, porcelain leaves depends on which side of the equator you're on.
Pick them at fine stores everywhere.

CAPRI

Where people look first.

SPRINGTIME IN RIO

The color of our handcrafted, porcelain leaves depends on which side of the equator you're on.
Pick them at fine stores everywhere.

CAPRI

CAPRI, 392 5th AVE., N.Y.C. 10018

EATING OF ITALY

(Continued from page 88)

CAMBIO'S INVOLTINI DI MOZZARELLA (Stuffed Veal Scallops)

four servings

8 veal scallops
4 slices mozzarella cheese (about ⅓-inch thick), diced
4 fresh basil leaves, chopped (or 1 teaspoon dried)
1 link uncooked Italian sausage, skinned, diced, and fried 2-3 minutes
¼ cup freshly grated imported Parmesan cheese
Salt and freshly ground pepper
¼ pound butter (8 tablespoons)
2 tablespoons olive oil
1 cup Cinzano Spumante

Ask your butcher to prepare veal scallops so that they are as thin and flat as possible and are cut into strips 6" x 3". In a bowl, mix mozzarella, basil, sausage, and grated cheese, seasoning lightly with salt and pepper. Roll mixture with your hands into balls small enough to be enveloped by veal scallops. The mozzarella will soften and hold other ingredients together. Place a ball of this filling on each scallop; wrap up by folding 2 opposite corners of veal over to meet, then 2 other corners. Fasten securely with toothpicks. Season veal packages with salt and pepper, dip in flour to coat lightly on all sides.

Divide 6 tablespoons of the butter and the oil between 2 skillets, each large enough to hold 4 of the scallops, without crowding, in a single layer. (Or use one large skillet.) Heat fat to sizzling for a minute or two; sauté veal scallops on all sides till well browned, turning carefully with a spatula so that filling does not come out.

Remove to a warmed platter; discard toothpicks. Heat wine in skillets, scraping in all brown bits in pans. Cook, stirring, till wine is reduced to a syrupy sauce. Swirl in remaining butter. Correct seasoning and serve, garnished with lemon wedges.

The basil that grows along the Ligurian coast near Genoa is considered to have the best flavor and make the best pesto sauce in all Italy. At the Pesce d'Oro restaurant, unquestionably San Remo's best, we enjoyed a combination of green *farfalle* (pasta in the shape of butterflies), thinly sliced potatoes, crisply cooked fresh green beans—all dressed in pesto.

PASTA BUTTERFLIES IN GREEN PESTO SAUCE

six to eight servings

1 pound pasta, either *farfalle* (butterflies) or small shells or spaghetti
2 medium potatoes, boiled, peeled, very thinly sliced
½ pound string beans, trimmed, cut in half
Olive oil
Salt and pepper
1 cup pesto sauce (recipe, below)
1 cup freshly grated Parmesan cheese

Boil potatoes and beans separately till cooked but quite firm. The best pots to cook pasta in are large inexpensive pots that do not have heavy bottoms. Boil 6 quarts water in such a pot. Place potatoes and beans with a bit of oil on an ovenproof serving platter large enough to hold pasta when cooked. Season lightly with salt and pepper, place in very low oven to keep warm while cooking pasta.

When water has come to a rolling boil, add a bit of salt and oil to water and add pasta gradually in order not to stop the water from boiling. Cook just till *al dente* (done but still firm "to the tooth"). Put 2 teaspoons of the pasta water into the pesto sauce and mix well. Drain pasta. Remove platter from oven, add pasta and half the sauce. Mix well, serve with remaining sauce and Parmesan cheese passed separately.

Pesto Sauce

one cup

1¼ cups fresh basil leaves, washed and dried but not bruised (or 1 cup basil leaves and ¼ cup fresh spinach leaves)
6 sprigs parsley
½ cup pine nuts (pignoli)
2-3 cloves garlic, passed through a press
⅓ cup each freshly grated Parmesan and Pecorino cheeses (or ⅔ cups Parmesan cheese)
¼ to ½ teaspoon salt
6 tablespoons olive oil
6 tablespoons butter, softened

Pound all ingredients except oil and butter in a mortar, then add oil and butter, mix well. Or place all ingredients in a blender or food processor for a very short time till blended. Place in a bowl or cup and cover with a thin film of oil until ready to use.

(Continued on page 92)





Surround yourself with the softness of Cashmere, the luxurious fiber. By FRANCESCA FOR DAMON SPORT. Cowl Dress and Sweater in Blue, Grey, and Flesh. Dress $122.00, Sweater $64.00. Blazer and Skirt in Grey, Navy, and Spice. Blazer $198.00, Skirt $110.00.

Available at these fine specialty stores—members of **SOPHIE FELTZ, INC.,** 566 Seventh Ave: **SANDY'S** Virginia Beach, VA • **CATES 1ST AVE.** Denver, CO • **ELZA'S** Charleston, SC **PAMELA FLAGG** Rochester, NY • **THE CLASSIC** Moorhead, MN • **JOHN T. SHAYNE** Chicago, IL • **HOLLYWOOD SHOP** Wilkes-Barre, PA • **ROBERTA'S** Warren, OH • **VOGUE SHOP** Anderson, SC • **MARGARET RICE** Grosse Pointe Farms, MI • **LOUIS M. FRITZEL** Milwaukee, WI • **EDITH ROSS** Red Bank, NJ • **ESTHERS** New Haven, CT • **RANSOHOFF'S** Fresno, CA • **ELAINE AMES** Englewood, NJ • **LILLIANS** Cincinnati, OH • **MATTHEWS** Columbus, GA • **LILLY GILDER** Columbia, SC

EATING OF ITALY

(Continued from page 90)

Dining at Passetto's near the glorious Piazza Navona is an old and elegant Roman tradition. The sight of the Arcimboldesque profusion of stuffed vegetable hors d'oeuvres is a reassuring constant in the ever-changing Eternal City.

STUFFED ZUCCHINI PASSETTO

four to eight servings

(eight servings when served as part of a mixed hors d'oeuvre)

4 fairly large zucchini
About ¼ pound butter
Salt and pepper
1 cup Meat Sauce from Bologna (recipe, below)
¼ cup freshly grated Parmesan cheese
1 cup beef or chicken consommé

Slice zucchini in half lengthwise. Scoop out centers with a curved grapefruit knife leaving a shell about ⅜ of an inch thick. Be careful not to cut shell. Parboil zucchini shells for a minute or two, drain.

Butter sides and bottoms of one or two baking dishes. Arrange zucchini close together. Season very lightly with salt and pepper. Fill cavities with meat sauce. Sprinkle with Parmesan cheese and dot with butter. Pour just enough consommé into baking dishes to come to a ¼-inch depth. Bake at 350° about 30 minutes or just till zucchini is cooked but still firm enough to hold its shape.

SALSA ALLA BOLOGNESE (Meat Sauce from Bologna)

About five cups

4 tablespoons butter
1 cup chopped onions
2 slices lean bacon, finely diced (or 4 slices prosciutto, finely diced)
1 carrot, diced
1 stalk celery, diced
1 bay leaf
¾ pound ground beef (chuck or round steak)
¼ pound chicken livers, coarsely chopped
1 large clove garlic, crushed in a press
1 cup red wine
3 tablespoons chopped fresh Italian parsley
2 tablespoons chopped fresh basil (or 2 teaspoons dried)
1 teaspoon salt
1 teaspoon freshly ground pepper
3 cups peeled, seeded, and coarsely chopped very ripe tomatoes (or 3 cups drained and chopped imported Italian canned tomatoes)
2 tablespoons tomato paste
1 cup beef broth

Melt butter in a large heavy skillet. Add onions, bacon, carrot, celery, and bay leaf; cook over low heat, stirring often, till onions are translucent. Push everything to one side, add chopped beef and chicken livers to exposed part of skillet and brown on all sides. Add remaining ingredients except beef broth and cook, stirring occasionally, for about an hour, adding some beef broth from time to time so that sauce does not dry out. Correct seasoning. ▽



Allison Reed
Refreshing

. . . . . The fashionable and the traditional in 12kt. gold filled and sterling silver. At fine department stores everywhere . . .



PHOTO/ALBERTO RIZZO ART DIRECTOR DANIELA MORERA HAIR/MAKE-UP CHARLIE

Bill Kaiserman

rafael FASHIONS, LTD.
29 WEST 56TH STREET, NEW YORK, N.Y. 10019

Between Us

Talk from, about, and of interest to...women

By Lorraine Davis

YOUR FUTURE IS NOW

Make your college choices this fall with a realistic view of your probable future. That's the advice of a gracious and canny woman who's president of a well-named organization that helps women to advance by setting off reactions: Felice N. Schwartz of Catalyst said that when her nonprofit organization tried to match highly qualified women with desirable jobs, they found that the largest number of women had been prepared for work in education but the available positions were in engineering.

A recent study by the Women's College Coalition in Washington showed a trend in the right direction: last year 18 percent more women college students were majoring in mathematics, enrollment in chemistry was up 47 percent and biology 15 percent over a five-year period; while the study of elementary education and psychology had dropped; but Ms. Schwartz's group found, in talks with students, that many women still approach their studies without a serious career goal in mind.

"Two generations ago, a young girl was expected to marry and to have children; the realistic expectation was that she'd be supported by her husband for life," said Ms. Schwartz. "That attitude is irresponsible now. The chances are that you may not marry; chances are great that, if you do marry, you'll be divorced; and chances that you'll be supported by alimony are almost nil. Today, a career isn't just a life-enhancer for a woman, it's an essential."

To help college students with this absolute need for career planning, at a time when shrinking funds have caused the amount of counseling offered by the schools to contract, Catalyst has published—and made available to college placement officers and libraries—twelve booklets on career options for undergraduate women. This series opens doors on fields that women may not have thought of entering, and each of the booklets has the financial backing of a corporation in the area covered. These firms are putting their money into Catalyst because they want to hire women.

SEX AND BABIES

Want to decide the sex of your baby? Seven years ago, researchers then at New York's Columbia Presbyterian Medical Center announced their findings: a technique based on timing intercourse in relation to ovulation and douching to provide the vaginal environment best suited to fertilization of the sex of your choice. Now, a group of some enterprising souls in New York called The National Gender Selection Center Inc. have at last made it all a little simpler with their Gender Selection Kit, which comes in male and female models. Or, if kits leave you cold, wing it with the help of a book, Boy or Girl? *by Elizabeth Whelan, Sc.D. (Bobbs-Merrill), which discusses the ad- and disadvantages of choosing either girl or boy, as well as how to do it.*

TALKING ABOUT YOU

Look around you this summer and chances are you'll find some learned society or other meeting in your bailiwick; and, further good chances, they'll be talking about women at least part of the time. E.g., psychologists, sociologists, and political scientists will convene in late August and early September, include women's meetings you might be interested in.

August 26-30, members of the American Psychological Association will meet at several hotels in San Francisco with headquarters in the St. Francis. The Division of the Psychology of Women will gather—for papers and panels—in the Mark Hopkins and the Fairmont Hotels. The Association for Women in Psychology will also be holding an informal program.

Along with the meeting in Chicago of the Society for the Study of Social Problems (Drake Hotel, September 2-5), and the American Sociological Association (Conrad Hilton, September 1-8), the Sociologists for Women in Society will get together (also at the Conrad Hilton Hotel) to tackle such topics as Women and Violence, Making It to the Top, Feminism in Academia.

When the American Political Science Association meets September 1-5 at the Washington Hilton Hotel, the Women's Caucus for Political Science will meet at the same place. Their agenda includes The Question of a Federal Women's Agency, the Family in the Context of Political Change, Women's Complaints and the Criminal Justice System, Women in International Development.

Check your local Convention and Visitors Bureau for names of groups who may be discussing matters vital to you in your own home town.

WHAT'S IN A NAME—OR OUT OF IT?

If you're attached to the name you have and it serves you well, you can keep it even when you marry. In *Words and Women* (Anchor), Casey Miller and Kate Swift remind us: *"Your* name, the beginning of your answer to 'Who am I?' is the outermost of the many layers of identity reaching inward to the real you. It is one of the significant differences between you and, let's say, a rose, which is named but does not know it. Yet it is one of the things a little girl grows up knowing she will be expected to lose if she marries." However, increasingly, women are keeping their maiden names for life, married or not.

One Chicago woman, Sandra Brode, was sued by her former husband, George Brode whom she divorced in 1968, because, after her marriage in 1975 to Leonard Fowler, she kept the name he, Brode, had lent her, since she had used it professionally for six years. The judge ruled that Mr. Brode had not been harmed, even though Mr. Brode testified that the name was a "cattle brand" that his former wife should have given up when she became "part of another person's stable."

"I'm not cattle, you can't brand me," was Ms. Brode's testimony.

If you'd rather not be branded, check the legal ramifications in your state.

AUGUST 26 is the fifty-seventh anniversary of the passage of the Nineteenth Amendment to our U.S. Constitution: Women's Suffrage. Remembering Carrie Chapman Catt and her valiant ladies, the League of Women Voters will be putting its muscle behind ratification of the Equal Rights Amendment, revving up their welfare program. Women's Rights Day will also be celebrated on August 27 by other groups including the New York City chapters of the National Organization for Women with an ERA-ratification rally in Central Park, walkathons there and across the country.

Five hundred years after Maximilian of Austria gave Mary of Burgundy a diamond ring at their betrothal, four out of five first-time U.S. brides are still defined by diamond engagement rings.



Our new manufacturing and distribution center. 1000 Crocker Road, Westlake, Ohio.

We're proud of our new country place. Come visit us.

And bring your running shoes. Because we have a running track that you're welcome to use. You see, we at Bonne Bell believe in health and exercise. As much as we believe in honest cosmetics.

We've come a long way from the business my father started 50 years ago. But we haven't changed his standards. Nor do we intend to.

That's why we've built the most sophisticated factory and research center possible. Complete with the finest testing and production systems available. A place where our scientists and technicians can work together as a team for even closer control of each Bonne Bell product and process.



It's the only way we can continue to make honest cosmetics of impeccable quality that do what they promise. We test each ingredient for purity, safety, and allergy-resistance, as well as effectiveness.

Even once our products are in your homes, we ask your opinion about their performance. If you're not happy, we're not happy.

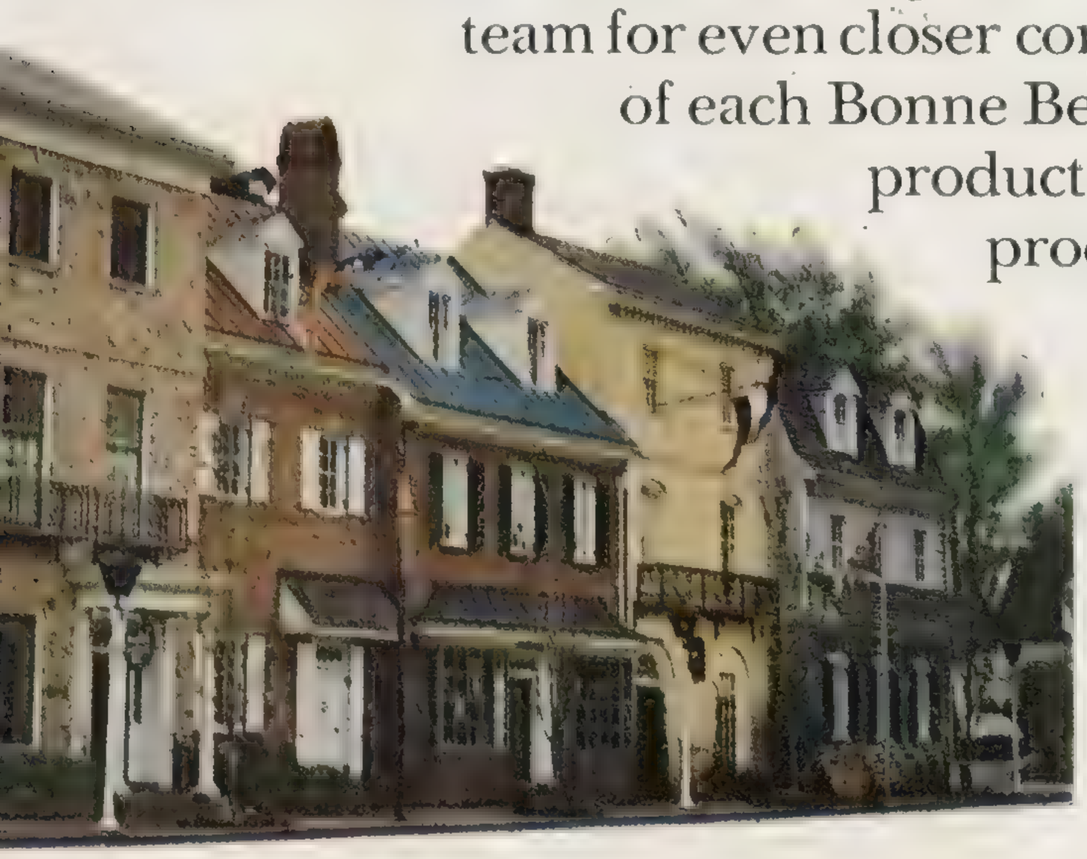
We've designed our plant to house the equipment and talent that's necessary to bring you honest cosmetics. And we've surrounded it with natural beauty for the people who spend a lot of their time here.

Come share it with us. We're only 20 minutes from the Cleveland airport. For directions, or to arrange for a special group tour, call us at (216) 221-0800.

Don't forget your running shoes!

Jess Bell

President
Bonne Bell, Inc.



Our executive offices, "Georgetown Row," Lakewood, Ohio.

If you have a question about skin care, write Bonne Bell, Lakewood, Ohio 44107. Or call toll-free 1-800-321-9985. In Ohio call collect 216-221-9191.

BONNE BELL
Lakewood, Ohio 44107

Travel Now

Weight loss on haute-cuisine vacation... Club Med's latest... South Pole go-see

MEET YOURSELF IN INDIA

The Book of Brigu, written anywhere from the fourth to the tenth century—depending on who says—by a monk who postulated existences of people in the future, has chapters scattered around India. If you're lucky, yours may be in Old Delhi, up a precipitous set of stairs over a shop near the Ajmeri Gate. Take your birthdate, year, and hour, as well as translator—and money: 200 rupees (about $23) at last notice.

A man who looks like an Indian Wizard of Oz pulls your forecast from brick-shaped, muslin-wrapped stacks of handwritten, age-browned paper and chants the contents in some inscrutable tongue, then translates into Hindi. Even at this linguistically third remove, results may be uncannily accurate as far as the present, past, and foreseeable future are concerned—sometimes downright disconcerting, especially if you are told that in a former life you burnt down an ashram or temple, and laughed!

Address: Pt. Munshi Ram Sharma, Brigu Shastri, Brigu Sadan, Ajmeri Gate, Delhi. Telephone: 521853.—K.R.L.

NOW HEAR THIS!

When was the last time you experienced the comfort, security, the magic of being "read to"? Books on Tape, Inc., rents full-length cassette recordings of classics and



best sellers designed for commuters fed up with the AM/FM scene, for families on long car trips, for anyone traveling. Among eighty-five titles currently available (111 expected by December): Alan Moorehead's *The Blue Nile* (read by Ian Whitcomb), Dickens' *American Notes,* Joseph Wambaugh's *The Choirboys.* Price: $6.50 to $7.50/book—you keep it a month—plus $1.75 for mailing. Page 208 for details.



HIGH-LEVEL FITNESS

Latest way to beat jet lag: on-plane exercises (left). Last year, Lufthansa pioneered the idea of shaping up in the air with recorded exercises on its music channels aboard 747's and DC-10's. Now the German airline has come up with a pamphlet of on-the-ground exercise and diet tips called "Fitness in the Chair" that help you keep your air-earned fitness. . . . Meanwhile SAS, the Scandinavian airline, is getting into the exercise act with a seven-minute film to give you a mini-workout. Naturally both airlines' exercises are geared so as not to disturb less energetic seatmates. To get a copy of the Lufthansa booklet, see page 208.



AVOID THE CRUSH

Finally a foolproof way to protect expensive eyeglasses while traveling: a super case that's uncrushable and impact-resistant. From Odyssey, this glasses-saver holds even the largest designer frames, can be stashed without fear in a carry-on bag, a soft suitcase, or a beachbag. In tough ABS plastic (the kind used for telephones)—eight colors—$5.95; chrome, $12.95. P.S.: it floats!

POLE-VAULTER

An Australian electronics engineer named Dick Smith has come up with the ultimate day trip: from Sydney to the South Pole and back. People lined up at the airport to take the places of no-shows for the first eleven-hour trip—on board a chartered Qantas 747. Now Smith is planning several repeats of the adventure: November 17, December 1, 8; and more in February 1978.

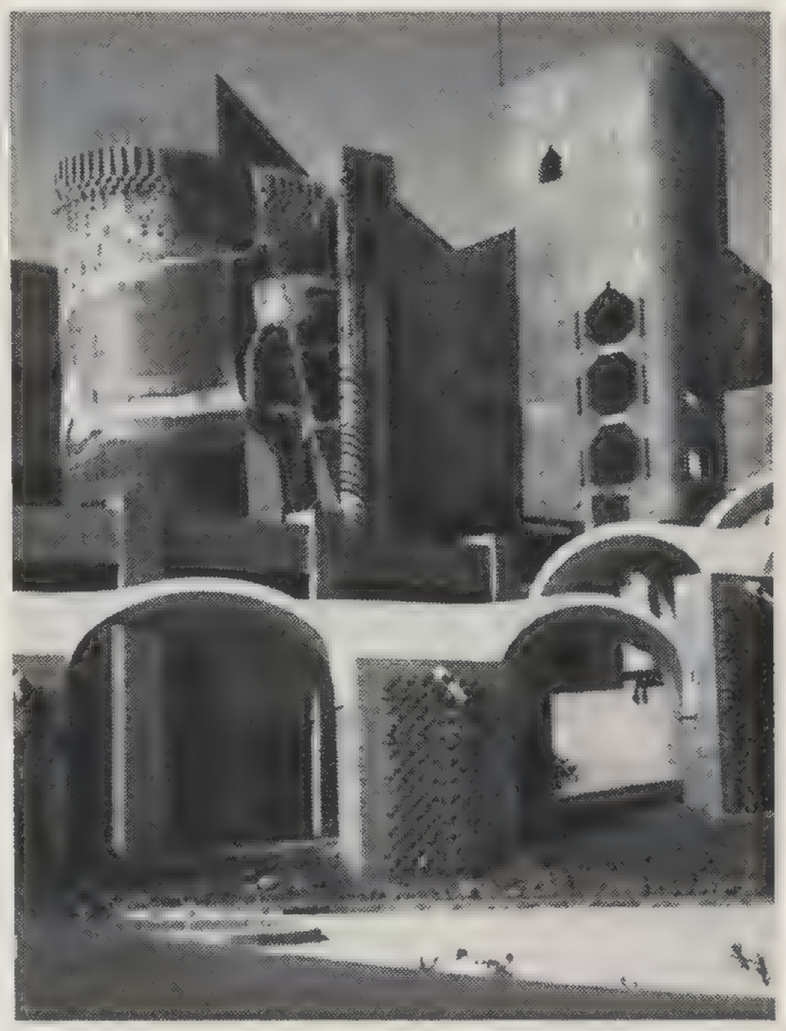
The plane doesn't land in the Antarctic, but flies low over gigantic icebergs, mile-deep canyons, and inhabited scientific bases. Much excitement on board crossing the magnetic South Pole when passengers' compasses start spinning wildly. For further information on these polar jaunts, write the Australian Tourist Commission, 350 Post Street, San Francisco, CA 94108. Prices: about $240, economy; $305, 1st class.

SUNBASE '78: AFRICA

This year, update your winter vacation and head for a brand-new sunspot: Senegal. This surprising West African country—just seven hours from New York on an Air Afrique jet—is at its best January through April: warm days, cool nights, tropical flowers everywhere, big-game fishing.

Newest place to stay in Senegal: Les Almadies Club Med (below), a three-story Moorish fantasy of a hotel edging the Atlantic and just ten miles from Senegal's capital, Dakar. At Les Almadies: French and African food, air-conditioned guest-rooms with private baths, huge swimming pool, eight tennis courts (all night-lighted), horseback riding on the beach, classical music concerts at sunset. In Dakar: museums, markets, sidewalk cafés. The Club's a great base for excursions: the island of Gorée, fishing villages of Kayar and Yoff, town of St. Louis on the Senegal River.

Prices, as of September 17: $826 for one week at Les Almadies, $1051 for two weeks—including round-trip airfare from New York. Children—welcome at Les Almadies—pay less. For further information, Vogue To Go, page 208.



We protest: *not* the revolution in carry-on luggage that's made traveling so much easier but inconsiderate passengers who barge on and off airplanes with little or no thought to anyone sitting on the aisle. A bag-in-the-face is not a pleasant way to begin or end a flight. Everyone, carry on—but don't get carried away!

WHAT A WAY TO LOSE!

Spend three weeks in Switzerland, eat up a storm, and *lose weight*! That's the idea behind a new trip series called Swiss Shape-Ups. Accompanied by a dietitian/exercise consultant, groups stay at the top-notch Valsana Hotel in the Alpine resort village of Arosa. Special *cuisine-minceur*-style meals: low-calorie fine cooking. Menus list calorie counts so guests can follow individual diets. Supervised exercise plus swimming, tennis, walks in Swiss Alps. Starting dates: September 10, 23; November 25 (skiers' special). Price: $2350 for three weeks—flying from New York—includes everything. Details, page 208.

—RICHARD ALLEMAN

From expert's address book, where to stay, roam, revel in handiest "foreign" country

By Robert S. Kane

I can't say that I was weaned on Canada; but my first encounter occurred at the age of eleven, from the back of an open truck. Growing up in Albany, New York, during the Depression meant taking travel as it came your way. Canada came mine, in the course of a summer at the YMCA camp on a lake outside of town. Campers who minded their P's and Q's found themselves eligible for the season's top treat: a field trip. Heaven knows how many of us piled on to the open rear compartment of the camp's rambling all-purpose truck and headed north for a day's drive across the frontier to what was, for all of us, our first foreign country.



City Hall (left) in Montreal—world's second-largest French-speaking city (Paris is number one)—is a New World version of Paris's own French-Renaissance-style Hôtel de Ville. Multi-ethnic Toronto's twin-towered skyscraper City Hall (below) was built in 1965 from a prizewinning design by Finnish architect Viljo Revell.



"In Old Montreal... I heard my first spoken French"

What I most remember was the giant illuminated cross atop Mount Royal, the signal that we had arrived in Montreal, and our home away from home, the local Y. Next day, we ambled about the McGill University campus, beneath the mountain with the cross, and everyone around us spoke English. Beyond, in the core of downtown, and in the old city fringing the St. Lawrence, I heard my first spoken French. I liked the combination then. And I do, still. There's no better—and certainly no closer—city of consequence in which to practice one's French, or—given an almost solidly bilingual populace—to carry on in English. Rest assured, Montrealers enjoy our Yank-accented French when we speak their official language. On a recent visit, after I negotiated a purchase in French at a rue Peel shop, the saleslady asked me with a smile where I had learned her language: *"Ah, monsieur, où avez-vous appris votre francais?"* My reply—*"Au lycée, madame, en* Albany, New York"—almost broke her up.

But the point about Montreal is not language but rather style. Canada's oldest city—it was Jacques Cartier who named the mountain Mont Réal in 1535—is the mellowest and most socially secure. Its peculiar Anglo-Gallic heritage—English-speakers made the city rich, French-speakers gave it ambience—works in the visitor's favor.

I enjoy walking about the old, largely restored quarter Vieux Montréal. The long-time colonial governor's palace, a remnant of New World rococo rather grandly called Château de Ramezay, is now a museum of historic souvenirs. A century newer, Notre Dame Church is Victorian Gothic of an opulence—especially within—unfamiliar to us in the United States. And the cafés in and about Place Jacques Cartier are at their most appealing during the al fresco months.

The Musée des Beaux-Arts had the gumption to close its doors for a solid three years (during which time it generously loaned many of its works to museums across Canada so that non-Montrealers could enjoy them) for a major expansion and refurbishing that cost more than $10 million. The result is a dazzler: thirty

(Continued on page 98)



Discover your own Hawaii.

United's Lifestyle vacations. A host of vacation possibilities in paradise to suit almost anyone.

DO YOUR OWN THING: Fine lodgings, a cabaret show, but mostly a week to find your own Hawaii. Prices range from $76.25 to $211.25* per person, two to a room (10% tax and service not included). Seven days/six nights (ITUAF-TWTA 6).

FAMILY "FUN-IN": Designed to give the family a playful week in Waikiki.

WAIKIKI VENTURER: Puts you close to golf, tennis, surfing, deep-sea fishing...all the adventures of Hawaii.

TWO ON AN ISLAND: Created entirely for couples, a time to be alone together.

EXCLUSIVE BONUS ON OAHU: Cash in on our 10% discount at selected restaurants, shops, and nightclubs with United's exclusive Countdown card. You'll love it.

And you'll find Hawaii's lifestyle in the friendly skies with Royal Hawaiian Service. Exotic drinks. Polynesian food, all the atmosphere of the Islands.

For a Hawaii to match your style, send the coupon in to United for your free "Lifestyle Vacation" brochure. Or contact your Travel Agent.

United. Flying more people on more 747's to Hawaii than any other airline.

*Air fare not included. Prices subject to change.

United Airlines, P.O. Box 27, Dept. 77G
Glenview, Ill. 60025

Please send me your free Hawaii Lifestyle brochure.

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____

1009-0800

UNITED AIRLINES

LETISSE LEATHER 'N BRASS. THE CASUAL LOOK OF CLASS.

Top Left: full-grain leather bucket bag w/cinch belt.
Top Right: burnished leather zippered top brass stirrup.
Bottom Left: burnished leather clutch.
Bottom Right: full-grain leather clutch brass handle on top: convertible to shoulder. Prices range from about $20 to $50. Available at department and specialty stores nationally.



Letisse®
It's a beautiful name to carry around casually.

TRAVEL: CANADA

(Continued from page 97)

treasure-filled galleries and a dilly of a new restaurant. Old Masters—Italian, Flemish, Dutch, German—are hung to advantage. So are eighteenth-century English portraits, and the French in abundance—Boudin and Daumier, Cézanne and Corot, Courbet and Derain, Monet and Renoir, Pissaro and Picasso. There are Canadian works, too—strong representation of the Canadian Group of Seven (remember, especially, the names A.Y. Jackson and Lawren Harris), earlier nineteenth-century greats like Cornelius Krieghoff and Paul Kane, new-to-us Quebec moderns.

McGill University, English-speaking today as it was during my childhood visit, used the same architects as the Beaux-Arts to restyle its smallish McCord Museum, where the subject matter is Canadiana, mostly centering on Quebec, with furniture and china, prints and paintings, the lot in inventive, often-changed shows.

For me, museum number three is Maison Saint-Gabriel. It's a cab or car ride from downtown, at 2146 rue Favard, and has been a convent—home to the Notre Dame nuns—since the seventeenth century. An English-speaking sister is on duty daily, to show callers one of the great Montreal caches of early Quebec furniture and furnishings. And there's more, if on a smaller scale, in a handsome eighteenth-century house-museum, Calvet by name, in Vieux Montréal.

Somewhat more contemporary is Parc Olympique. The complex where the '76 games were played is now inspected by visitors on daily tours; guides show the bold-lined 72,000-seat stadium, adjacent multi-use velodrome, and swimming center. Go by Métro; Montreal's still-abuilding subway—spotless, silent (the car wheels are rubber), and with art-filled, no-two-alike stations—makes strap-hanging New Yorkers like me envious.

Heart of downtown, in and about streets like Sainte-Catherine, Crescent, and Sherbrooke, is one of our continent's choicest shopping districts. Still, one does well to ride the Métro to Place Alexis Nihon Station, to Mies van der Rohe-designed Westmount Square, a complex of travertine-faced apartments, offices, café-restaurants (I like the Jockey Club), and an array of trendy shops. Among them: Courrèges, Lanvin, Hermès, Charles Jourdan, Pierre Cardin—from France; with local boutiques like Lily Simon (women's) and Henry Marks (men's).

On my post-YMCA visits, I've taken turns sampling hotels. I'm partial to the Ritz Carlton, recently emerged from a multi-million face-lift that makes it even more agreeable than heretofore; Le Château Champlain, flagship of the Canadian Pacific chain—a beautifully run glass-and-steel tower; Queen Elizabeth, cheerily Hilton International-operated, all 1200 rooms of it; Western International's Bonaventure, with its trademark rooftop swimming pool—heated and, though outdoors, used even in heart-of-winter; Loew's La Cité—strikingly designed neighbor to Mount Royal Park; also-mod Méridien, North America's first link in the Air France hotel chain; and Le Régence Hyatt (doesn't Regency Hyatt sound nice in French?) on Place Victoria in the financial district.

Best for last: Montreal food. We're dealing here with one of the world's truly great restaurant cities, the North American point to which French chefs—anxious to succeed in the New World—head first before they know English. Restaurants Le Navire and Le Petit Hâvre are near neighbors—intimate and delicious—on rue Saint-Vincent in Vieux Montréal. That sector's La Marée is a spectacular seafood house, and its Saint-Amable an extraordinarily striking mansion turned quality restaurant. Les Halles (1450 rue Crescent) is for haute cuisine—really superior. Casa Pedro (Crescent at Maisonneuve) is for a cup of cappucino and crowd-watching.

Montreal's most amusing floor-show is the cancan at Le Caf'Conc' in the Château Champlain; but there's entertainment with dancing at the Queen E's Salle Bonaventure, and haute-cuisine dining with dancing at Hotel Quatre-Saisons' Pierre de Coubertin Room.

And the performing arts: Place des Arts is a vast three-hall complex that's home to Les Grands Ballets Canadiens, Opéra du Québec, and the Montreal Symphony, each top-rank. And there's good theater at a deftly restored powder-magazine on Île Sainte-Hélène called Théâtre de la Poudrière.

By the time of my first visit—many years after my introduction to Montreal—Toronto had long since become Canada's wonder city. It is so much that Montreal is not: younger by a couple of centuries, brasher, ethnically polyglot, but—and here is the big difference—unilingual. English is the language of what is—as of 1977—Canada's largest city.

"Brash Toronto's a Canadian wonder, with its great lake, a central city that's a honey"

No mountainous backdrop here, but there is a great lake—Ontario—and the central city is a honey, with the campus of the University of Toronto smack in the heart of downtown, alongside the neo-Romanesque Provincial Legislature, with the main thoroughfares—Yonge (pronounced *young*), Bay, and University—crossing through. Modish boutique-and-café-dotted quarters like Yorkville and Markham Village flank this core.

The richness of the cultural plant is not to be underestimated. To see are the third-floor Asian collections—Chinese through Indian—of the Royal Ontario Museum (and its English and Continental European decorative arts galleries on Main); the

(Continued on page 100)

You're the boss.

In plain business terms, business people are a big part of our bread and butter at United Airlines. So we'd better treat you like what you are: Our boss.

That's why United gives you extras you can't get from any other airline. Extra comforts. Extra conveniences that make a business trip more pleasant.



Call for room service (and a car, too)

Simply simplify, you busy person. Let United's Apollo One Call get you a hotel reservation and a rental car. It just takes one call to United or your Travel Agent.

Exclusive T.V. programming

A boss can't work all the time, so on our widebody flights we give you the kind of T.V. you like best. CBS's "Sixty Minutes" going one way, and ABC's "Wide World of Sports" going the other. First-run movies too, on many of our flights.

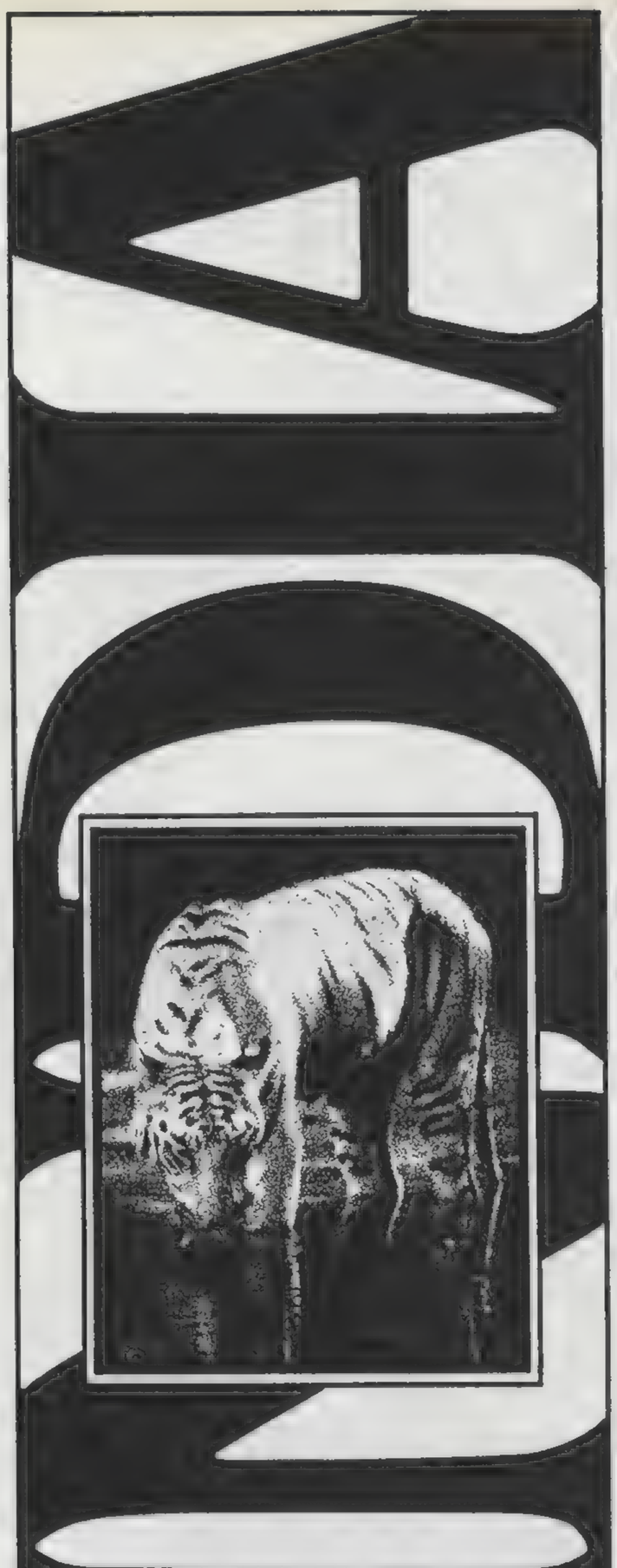
The elbow room

That's what people call the inside of our widebody DC-10's and 747's. And United has more widebodies than anyone. We know that after being scrunched up in a little conference room all day, it feels good to stretch out.

For reservations, call your Travel Agent or United. Partners in Travel with Western International Hotels.

Fly the *friendly* skies of United.

UNITED AIRLINES



WHITE TIGERS AND CREATURE COMFORTS.

India is incredible. White tigers.
The most beautiful building ever built.
Whirling bazaars. The Himalayas.
But what makes it especially nice is
that India isn't strange at all.
You'll find air-conditioned hotels.
And bacon and eggs for breakfast.
In fact, incredible India is also
incredibly comfortable.
Come to India on Air-India.
We have tours at all prices.
And we'll make sure when
you come to see our creatures,
like our white tigers, you won't
miss your creature comforts.

AIR-INDIA
TO INDIA

666 Fifth Ave., New York, N.Y. 10019
See Your Travel Agent

TRAVEL: CANADA

(Continued from page 98)

Canadian, European, and American paintings in the recent new quarters of the Art Gallery of Ontario, with its bonus-pavilion of Henry Moore sculptures—three hundred strong; the Canadian paintings—especially the Group of Seven—at the out-of-town McMichael Canadian Collection; and the best historical-museums group of any Canadian city, operated by the Toronto Historical Board: early nineteenth-century Fort York (guides dressed as officers of that period show one about); mid-nineteenth-century Colbourne Lodge in High Park; and Mackenzie House, where Toronto's first mayor resided.

Ontario Place is a warm-weather-months proposition, comprising one hundred water-born acres in Lake Ontario; one sips, snacks, and watches—with the range extending from grand opera to hard rock. In winter, main venue is O'Keefe Centre, home of the National Ballet of Canada, with such classics as *Swan Lake* and *Sleeping Beauty*, and of the Canadian Opera. Two other treats: a relatively new zoo that easily ranks with San Diego's as one of the best on our continent; and the view from on high—twelve hundred feet heavenward—from the even newer CN Tower-cum-restaurant.

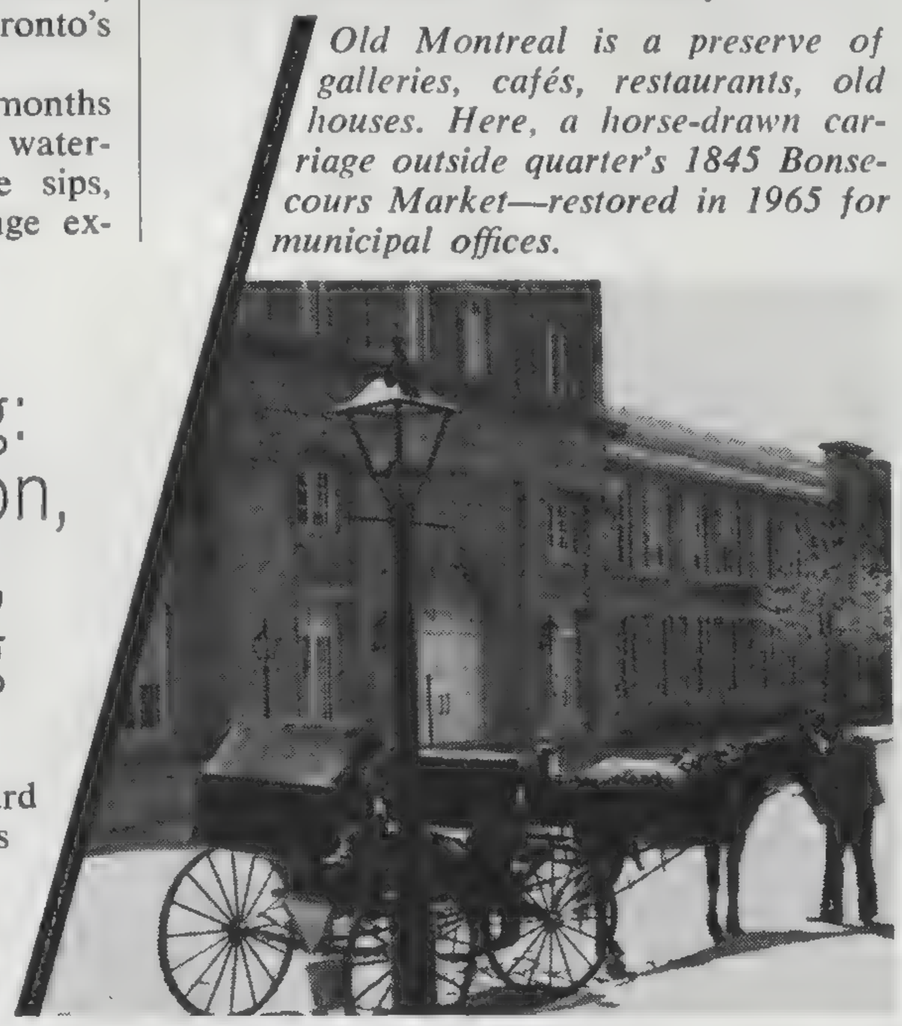
Canadian eating: Nova Scotia salmon, Quebec pea soup, Ontario duckling

Hotels in Toronto rank with Montreal's—striking Hyatt Regency, the lakeside Toronto Harbour Castle Hilton, Canadian Pacific's beautifully updated Royal York, the cleanlined Sheraton Centre—perfect foil for across-the-square ultra-mod City Hall; Western International's handsome Hotel Toronto; such smart, nonchain luxury houses as the Sutton Place and Park Plaza.

Shopping is superlative. Consider the recently opened Eaton Centre, newest link in the Canada-wide department-store chain, with component parts that include a nine-level department store (three below-ground floors and no less than ten places to eat); the three-level Shopping Galleria with two-score boutiques; capacious glass-roofed Dundas Mall; towering office-complex.

One eats very well indeed in Toronto. For sheer grandeur—European dishes in a stylish white-glove setting—my vote goes to the restaurant called Truffles in the Hyatt Regency. The accent is Canadian—Nova Scotia salmon, Quebec pea soup, Ontario duckling—at the Royal York's Acadian Room. Napoléon (79 Grenville Street) serves fine French fare with finesse, in a town-house setting. Luigi's (819a Yonge Street) is Italian—with character. L'Europe (469 Bloor Street West) is cozily Hungarian, even to the gypsy music. Mermaid (724 Bay Street) is perhaps the best seafood house in town. The Dundas Room on the main floor of the new Eaton Centre is department-store dining in the grand manner—and open six nights a week. And the Fifty Fourth (Toronto-Dominion Centre) is for observing Establishment Toronto at lunch, high atop an office tower.

Of the Atlantic Provinces quartet, I favor the most-visited province—Nova Scotia, and the least-visited—Newfoundland. The former is a joy because Halifax, in its advancing years, has achieved a light touch. Its Nova Scotian Hotel, refurbished full-scale by its landlord, Canadian National Hotels, is now one of the best in eastern Canada. There are superlative restaurants—Fat Frank's, for one, and Henry House, for another. And some of the best traditional handicrafts in the country.



Old Montreal is a preserve of galleries, cafés, restaurants, old houses. Here, a horse-drawn carriage outside quarter's 1845 Bonsecours Market—restored in 1965 for municipal offices.

New Brunswick with a closeby pair of historic towns—Fredericton and Saint John—is the most New England-like of the quartet. Prince Edward Island is mostly a spot for summer sea-bathing outside of little Charlottetown. That leaves Newfoundland, way east: rugged, sparsely settled, and with a capital—St. John's—dotted with Victorian houses painted in primary colors, on steepish hills leading to a picture-book harbor. Canadian National's Hotel Newfoundland is the place to stay, with Woodstock Colonial Inn a requisite dinner destination; fear not the house specialty: seal flippers.

Ottawa's big news is a spanking skyline to replace the traditional one formed by the towers of its two longtime landmarks: the masterful Gothic-style Parliament complex and a mock French castle that is the Château Laurier Hotel. There are new office blocks; but, more important for visitors, are the new hotels, especially the luxury-class Carleton Towers—competition at long last for the Château Laurier. And federally operated museums—National Museum of Man, National Museum of Natural Sciences, Canadian War Museum, National Aeronautical Collection—are considerably more amusing than their names suggest and nicely complement the master paintings in the National Gallery. To see, as well: the gardens, if not the formal state rooms of Government House, home of the Queen's representative, the Governor-General, where ambassadors present their credentials, after being transported to the premises in His Excellency's horse-drawn carriage, with an escort of Mounties.

(Continued on page 102)

betty hanson



Taupe country plaid makes
a great play in 100% wool.
Blouson jacket—$150.
Circular skirt—$120.
Muffler—$20.
Cowl neck alpaca sweater—$80.

betty hanson, 205 West 39th St., New York, NY 10018

B. ALTMAN & CO., New York, NY • JORDAN MARSH, Boston, MA • RIKE'S, Dayton, OH • SANGER-HARRIS, Dallas, TX • BULLOCK'S WILSHIRE, Los Angeles, CA



The Essential Touch for Beautiful Nails

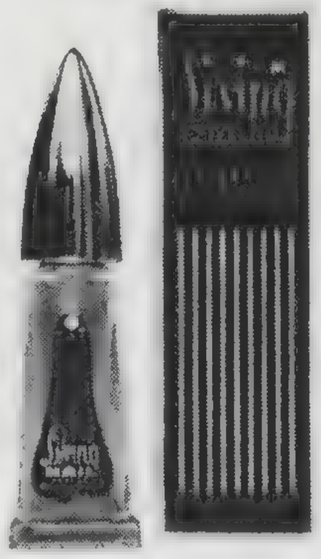
Longer, Lovelier Nails in Five Weeks.

LIVING NAIL. The revolutionary nail hardener that promises to give you the nails you have always wanted. The only nail hardener which will end nail splitting, breaking, and peeling. LIVING NAIL...the quick and easy way to longer, lovelier nails. Use LIVING NAIL just **once a week** on the tips of nails only. So easy to apply with Golden Cuticle Shields.* Once a week—that's all there is to it!
LIVING NAIL...a promise meant to be kept.

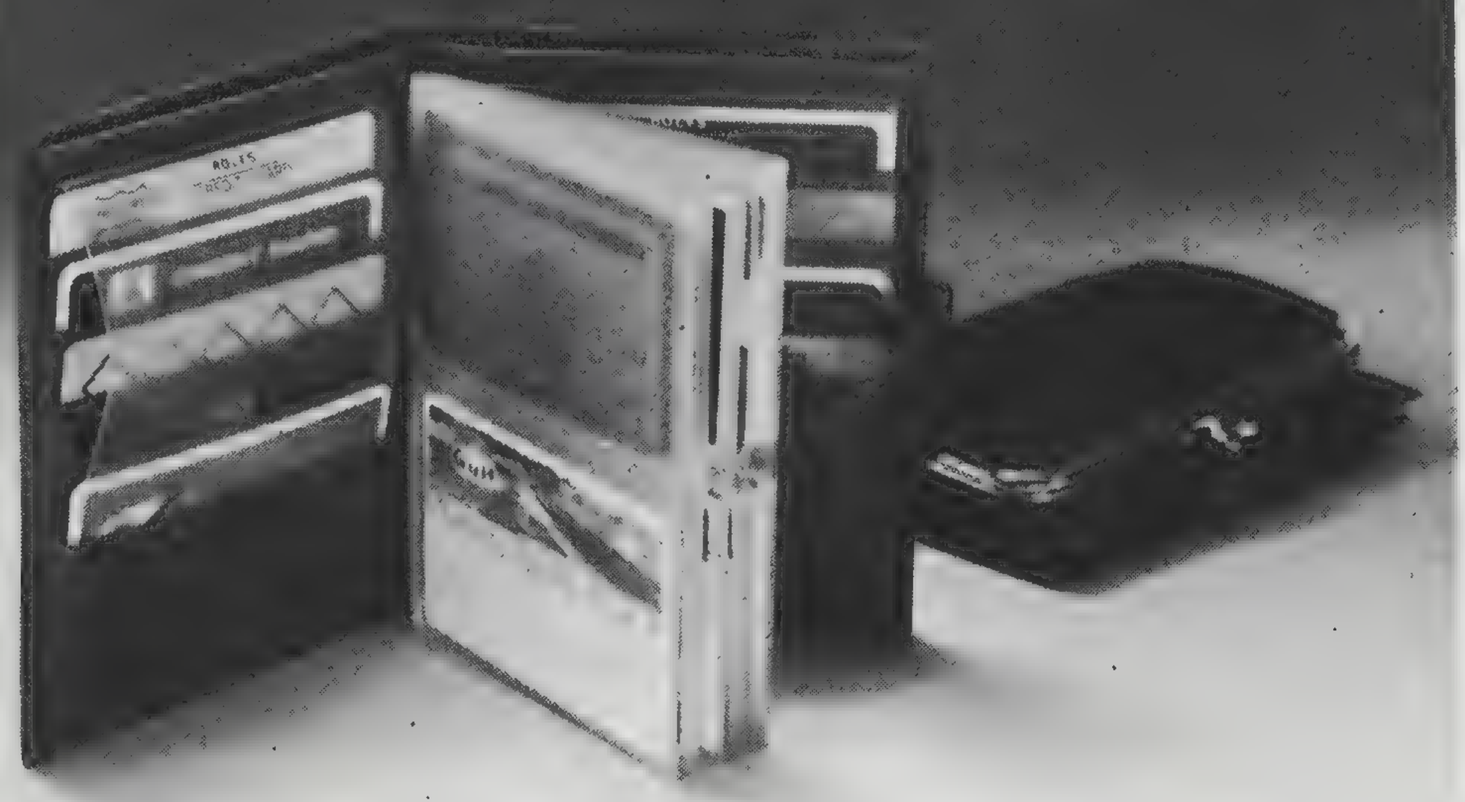
Economical 10-month supply, complete with Cuticle Shields, 5.00.

Available at fine stores everywhere.

BENDYNE LTD., 150 Fifth Avenue, New York, N.Y. 10011
*U.S. Patent No. 3,382,878 ©1977



Women deserve lots of credit.



And as they get it, they need a complete credit card carrier like Rolfs Double Attache. The Double Attache protects your cards with Rolfs exclusive Credit Guard, and gives you plenty of room for photos, currency and coins. All wrapped in the warm look and feel of fine leather. So when you get the credit you deserve, get the credit card carrier you deserve too.

ROLFS... it shows you care.

West Bend, WI 53095. Available at fine stores throughout the USA and Canada.

TRAVEL: CANADA

(Continued from page 100)

Of the western provinces—Manitoba, Saskatchewan, Alberta, and British Columbia—it's the last two that most excite. Alberta means Rockies, neatly subdivided into two national parks—Banff, near southerly Calgary; and Jasper, near northerly Edmonton. I admit to being partial to the jagged peaks of Banff; Jasper is more low-slung. Hotels in each park are North American classics. Canadian Pacific operates two skyscraping châteaux in Banff—Banff Springs Hotel and Château Lake Louise, while Canadian National runs the more rustic Jasper Park Lodge. They're open all year. Winter is quite as beautiful as summer, with the advantage of winter sports and the disadvantage of temperatures that have, in my experience, dipped to -30° F.

"Alberta's Rockies —year-round sports"

British Columbia's metropolis, Vancouver—on a peninsula between Burrard Inlet and the Fraser River and backed by a ring of majestic mountains—is a city of smashing good looks. Take it all in from the summit of Grouse Mountain; the ascent is by cable car. Cross the eerie Capilano Canyon suspension bridge. Explore the new Museum of Anthropology—its great hall has forty-foot-high windows and houses totem poles quite as high—on the University of British Columbia campus. Relax in the cafés of the restored Gastown district. Put up at Hotel Vancouver, Hotel Georgia, or the Hyatt Regency. And if you've time for but one meal, make it the seafood buffet—fifty dishes, hot and cold—at North Vancouver's Seven Seas Restaurant.

Victoria, the B.C. capital across the water from Vancouver, is smaller, quieter, but with an old hotel—the rambling, atmosphere-packed Empress—that in and of itself makes a visit worthwhile. (Smaller, out-of-town Oak Bay Beach Hotel is my second choice.) Locals are enthusiastic about the thirty-five-acre formal Butchart Gardens; but I rank the gardens after the Art Gallery of Greater Victoria (in an 1890 mansion that had been the official residence of the Crown's representative, with a sleeper of a paintings collection) and the new Provincial Museum, with remarkable full-scale reproductions of such early B.C. constructions as a silent-movie house (have a seat and watch the film), railroad station, sawmill, mine shaft, fish factory, and fur-trading post.

Getting there: Air Canada, a young forty this year, began life in 1937 as Trans-Canada Air Lines, is now a global leader among international carriers, flying to thirty-one Canadian cities, and linking Canada with Europe, the Caribbean, and ten major U.S. cities, coast to coast. Its anniversary "Yes, Canada" tour program embraces half a hundred varied packages, with departures from its U.S. gateways to every region of Canada, at special tour fares that are considerably less expensive than regular economy fares. Beats going by open truck from Albany, through the Adirondacks, to Montreal. ▽

Food

By Arthur Gold and Robert Fizdale

Top recipes of Italy, dishes from Milan and Sicily; more, pages 86 and 158

A recent phenomenon in Italy is the string of superb restaurants called El Toulà. Whether you find yourself in Treviso, where it all began under the inspired supervision of Alfredo Beltrame, in Cortina d'Ampezzo, in Rome, in Sardinia, or even in Munich, rush to the local El Toulà. Expensive but worth every lira. The branch we visited most recently was in Milan. Luxurious, slightly snobbish, this El Toulà has supplanted Savini as *the* place to go.

FRESH CRAB MEAT ORANGE SALAD, EL TOULÀ

four to six servings

1 pound fresh crab meat
Freshly ground white pepper
5 lemons
8 seedless oranges, blood oranges if possible
1 cup homemade mayonnaise
1-2 tablespoons drained capers
1 head lettuce

Pick over crab meat, discarding cartilage. Season with pepper. Sprinkle with juice of 1 lemon. Cut 3 lemons in half, reserve as garnish. Grate rind of 2 oranges; cut them and 2 more oranges into halves horizontally. Using a curved grapefruit knife, scoop out orange segments from each half orange. Add ¾ of the segments to the crab meat; reserve rest for decoration. Slice 2 of the remaining unpeeled oranges for garnish.

Juice remaining lemon and oranges. Make 1 cup mayonnaise, using your favorite recipe but using lemon juice rather than vinegar. Thin mayonnaise with equal amounts of orange and lemon juice till it has the consistency of heavy cream. Stir grated orange rind into mayonnaise, and mix into crab-meat/orange-segment mixture.

Arrange lettuce leaves on each plate. Mound crab meat on lettuce, sprinkle with capers and remaining orange segments, and edge with 1 lemon half and 2 slices of unpeeled orange.

(Continued on page 106)

PIGEONS WITH GREEN PEPPERCORNS, EL TOULÀ

three to six servings (half or whole)

3 tablespoons green peppercorns (French *poivre vert*, found at food specialty shops)
Olive oil; butter; salt
3 one-pound squabs or pigeons (available fresh at fine butchers) or 3 small broiler chickens
Optional: 2 tablespoons brandy, cognac, or armagnac

Pulverize peppercorns in a food processor or in an electric food grinder; mix with 1-2 tablespoons olive oil, stirring oil in gradually just till you have a thick paste.

Preheat broiler, or prepare a charcoal broiler—do not cook till flames die down. Meanwhile, clean and singe squabs, split in half with a cleaver or butcher knife. The butcher will do this for you. (If serving 3 large portions, simply cut breasts lengthwise and flatten squabs.)

Sprinkle squabs on both sides with salt (no pepper), brush with oil or smear with butter, and broil 10 minutes about 4 inches from flame, skin side facing heat. Test to see they do not burn. Turn, broil for a few minutes (about 5 minutes) on other side.

Preheat oven to 375° to finish cooking, *if* you are using an outdoor grill. If you are using the broiler of an oven, simply lower heat to 350° after 15 minutes. In either case, after 15 minutes remove squabs from broiler, place skin sides up in a broiler pan arranging close together. Spread green-peppercorn paste on skins of squabs, dot with butter or spoon a bit of oil over carefully in order not to dislodge peppercorn paste. Put into oven, bake 10-20 minutes till done. Add a little more oil or butter every few minutes during baking.

When ready, transfer birds to a warmed platter. If using brandy, heat it, light it with a match, and pour it, flaming, over squabs. Let flames die down. Pour drippings from broiler pan into a small saucepan; spoon off and discard some of the fat that floats to the top and cook till juices thicken a bit. Swirl a little butter into sauce, pour over squabs, and serve.



The Summer of

Glorious. Sunshine and happy people. And jewel bright glasses of Smirnoff and everything that is tasty and cool and refreshing and summery. Wonderful.

Winter is but a grey and distant memory. Now the Summer gatherings are warm and relaxed and easy. And Summer's favorite flavors come to life splashed with always-impeccable Smirnoff. So good with grape juice or tonic or orange juice

SMIRNOFF ® VODKA. 80 & 100 PROOF. DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FILS. (DIV. OF HEUBLEIN.) HEUBLEIN, INC. HARTFORD, CONN.

our content.

or soda or iced tea (surprised?) or lemonade (a favorite of many).

So dear friends, be content.
Smile and enjoy. Laugh and share.
Gently, of course. Gently. Happy
Summer to you.

Smirnoff

leaves you breathless.



Healthy looking hair is beautiful. Give yours the deep conditioning of Wella Kolestral.

There's nothing like Wella Kolestral. One 30-minute treatment restores the shine, body and silken condition you've been missing.
Wella Kolestral's organic ingredients penetrate into hair shafts, to help repair and protect even badly damaged hair. That's why so many professional hairdressers choose Wella Kolestral for salon use.
If sun, chlorine, chemicals or the aging process itself have hurt your hair, reach for Wella Kolestral.
You'll love your hair.

WELLA®

WELLA® KOLESTRAL
the true conditioning treatment for hair and scalp

©1977 The Wella Corp

RECIPES OF ITALY

(Continued from page 103)

DOUBLE SALMON PÂTÉ, El Toulà

twenty to thirty servings as canapés with drinks

1 pound piece fresh salmon
Few sprigs parsley
1 stalk celery
Salt and pepper
½ pound smoked salmon, sliced, then cut into pieces
½ to 1 pound butter
1 cup chopped onion
1 clove garlic, put through a press or finely minced
1 bay leaf
3 anchovies, coarsely chopped with some oil from can
1 teaspoon Dijon mustard
¼ cup vodka
1 tablespoon Pernod
Juice of ½ lemon
Red vegetable food coloring
2 tablespoons finely chopped fresh chives (optional)

Put fresh salmon in a pot just large enough to hold it comfortably. Add parsley, celery, and a little salt and pepper. Add cold water to cover and bring to boil. Reduce heat and simmer, covered, 8-10 minutes or just till fish flakes easily when tested with a fork; drain. When cool enough to handle, pick over, breaking into small pieces and discarding skin and bones. Place in container of food processor using steel knife blade. Add smoked salmon to container.

While salmon is cooling, melt 4 tablespoons of the butter in a heavy pan. Add onions, garlic, and bay leaf. Season lightly with salt and pepper. Cook, covered, over low heat, stirring often, till onions are translucent but not brown. Discard bay leaf, add rest to food processor. Then add anchovies, mustard, vodka, Pernod, and lemon juice. Process till very smooth.

Melt remaining butter and, with machine running, gradually pour into container of food processor. You may want to use a little less or a little more butter, so stop and taste to check. Correct seasoning. Add a few drops of red food coloring if you want a "salmon pink" color.

Pack into small individual soufflé dishes or one large bowl, cover with plastic wrap, and refrigerate. Pâté will keep for several days. When serving, sprinkle with chives.

You will find two of Italy's most remarkable restaurants sixty miles from Milan near Busseto, the tiny town that is Giuseppe Verdi's birthplace. After visiting the humble, almost Lincolnesque log cabin where the great opera composer was born, you might feel a pang of guilt to find yourself lunching so luxuriously at Cantarelli's, a few kilometers to the east in the hamlet of Sambose, or in the rustic garden at Guareschi's at Roncole Verdi to the southeast. To choose between them would be as difficult as choosing between *Don Carlo* and *Traviata,* so treat yourself to both. But make reservations! And whatever else you order at Guareschi, be sure to end your meal with the Zabaglione Freddo.

ZABAGLIONE FREDDO, GUARESCHI
(Guareschi's Cold Zabaglione)
eight servings

1 cup heavy cream
7 egg yolks
¾ cup superfine sugar
¾ cup dry Marsala wine
¼ cup Grand Marnier liqueur
½ teaspoon powdered instant coffee, or powdered espresso
14 double Italian macaroons (Amaretta di Saronno brand)

Put 8 parfait glasses or stemmed large-bowl wineglasses into refrigerator to chill.

Unwrap macaroons. Save 8 of the double macaroons, crush remaining with a rolling pin or blend in a blender or food processor till you have coarse crumbs.

First whip cream till quite thick, reserve. Prepare a fairly large double boiler. Ideally a round bottom bowl and a wire whisk should be used. You can place a heat-proof bowl on top of a pot. Boil water in the pot or the bottom pot of the double broiler. In no case should the boiling water touch the upper container—that might curdle eggs.

Place egg yolks and sugar and 1 tablespoon of the Marsala in the bowl or top of the double boiler. Cook over simmering water, whisking constantly with a wire whisk and being sure to scrape the bottom and sides so that none of the egg-sugar mixture sticks and hardens. You can use a portable electric beater to beat eggs—moving to reach as many surfaces as possible.

When mixture begins to foam and increases noticeably in volume, add rest of Marsala, then Grand Marnier and coffee, but never stop beating. As soon as mixture forms soft mounds, remove upper pot or bowl from source of heat and set it on some ice cubes in a larger bowl. Beat constantly till it is cooled to room temperature. Fold beaten whipped cream into egg mixture.

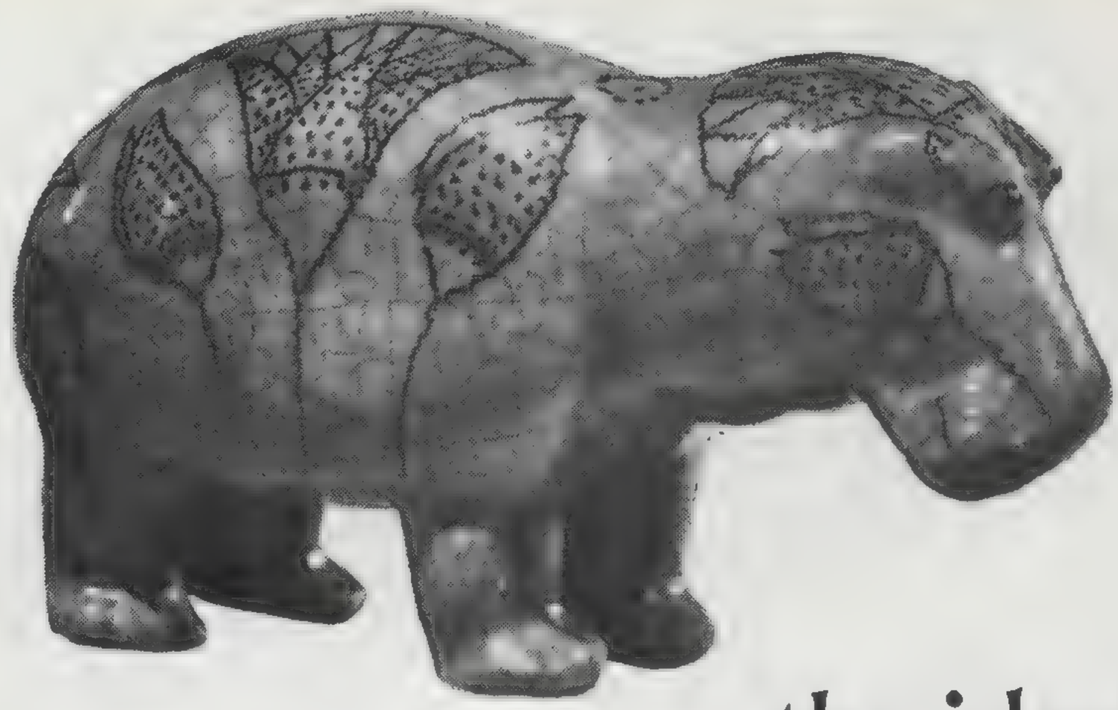
Fill each chilled glass halfway with the cold zabaglione, dust it with some of the macaroon crumbs, then repeat process. Chill till serving time. Pass whole macaroons with zabaglione.

From Gourmand's, one of Sicily's great restaurants, at Via Liberta n/37/E, Palermo, telephone: 206431.

STRAWBERRIES AND ORANGES IN MARSALA
four servings

1 pint strawberries
3 seedless oranges
2 tablespoons superfine sugar
2 tablespoons sweet Marsala wine
Optional: fresh mint leaves for garnish

Wash berries if sandy in a colander under cold running water. Otherwise, wipe clean. Stem berries and halve lengthwise. Grate rind of 1 orange, then juice it. Place rind and juice into a serving bowl, add sugar and Marsala and stir till sugar is dissolved. Put berries into bowl. Peel remaining oranges cutting away all white pith. Slice, quarter slices, and add to bowl. Stir gently. Taste and add a bit more sugar if desired. Chill till serving time. When ready to serve, sprinkle with a bit of chopped fresh mint and garnish with sprigs of mint. ▽



... the ideal way to buy your presents from The Metropolitan Museum

Every three months—four times a year—the Museum will announce by mail remarkable new objects—exact copies of Museum originals: sculpture, decorative art, tableware, and ornaments.

The variety will be extraordinary: ancient jewelry in gold and silver; Oriental and European porcelain; early American glass in crystal and rare colors; bronze from Egypt, Greece, China, and the medieval world; silver, pewter, brass, and pottery from Colonial America.

These copies, often produced by the same techniques used for the originals, are made by artist-craftsmen working under the Museum's direct supervision. The care taken in production frequently limits the quantity, and the majority of reproductions can be bought only by mail or at the Museum. (Above: Hippopotamus, bright blue faience decorated with lotus flowers. Length 8", $19.75 plus $1.25 shipping.)

To receive all of the advance announcements to be issued during the next year, send the coupon below with one dollar to cover mailing.

On September 1, you will receive the 116-page Christmas Catalogue. The brilliant array of new presents includes an Egyptian jasmine flower necklace; a golden Buddha; a medieval silver bowl; stained glass; jade and bronze horses from ancient China; an 18th-century porcelain dinner service; new needlework kits from the *Unicorn Tapestries;* snowflakes, stars, and bells in gold and silver; and an unparalleled selection of Christmas cards. An additional 24-page full-color catalogue introduces the Museum's Costume Institute "originals"—line-for-line recreations of designs from the past which bring unusual flair to contemporary fashion. Among these is the first copy ever made of the fabulous Imperial Russian "100,000 gold ruble" shawl. This outstanding reproduction in fine wool challis, with its bold stripes and intricate floral patterns retains the more than 50 colors of the original. It measures 21" x 96"; the price is $35.00.

THE METROPOLITAN MUSEUM OF ART

255 Gracie Station, New York 10028 IGH7

Please send me all advance catalogues of new objects to be issued by the Museum during the next year. $1.00 to cover mailing is enclosed.

NAME _____

ADDRESS _____

_____ ZIP _____

Health

When doctors talk about sex . . . how to skip bran and still get fiber . . . why soybeans save lives

By Melva Weber

SEX AND YOUR DOCTOR

The changes in sexual attitudes that began in the 1960's have set off some changes in the practice of medicine, too. *Impact,* a news arm of the American Medical Association, surveyed five hundred physicians to learn how they viewed contemporary sex styles. Major ways in which the sexual revolution has affected their practices, say doctors, are in more requests for birth-control advice, abortion information, and help with sexual problems. The doctors also reported more venereal disease and its related problems, and more illegitimate births.

"Did your medical education equip you to treat sexual problems?" *Impact* asked the doctors. "No," answered two-thirds of the physicians. Among doctors over thirty-five, only about one in five thought their medical school prepared them to handle sex problems. And more than nine out of ten believe medical schools should give more and better training in this area.

Physicians, like those in other segments of society, range from uptight to all-out in their attitudes toward sexuality. Wrote one: "Its primary purpose is gratification of carnal pleasure, and to hell with the consequences, society, and morality." "Disgusting," said another. "A healthy sign for the future," according to another doctor. "Vive la révolution!"

SOYBEANS AS HEART SAVERS

The soybean, gift of the Orient originally used in this country only as livestock feed, is proving itself more and more a friend to man when eaten directly in food. In Milan, Italy, scientists have found that something about the vegetable protein in soybeans is effective in lowering blood cholesterol, a step in protecting against coronary heart disease. University of Milan's Dr. C. R. Sirtori and his associates tested patients already on low-fat, low-cholesterol diets with diets in which soy protein entirely replaced animal proteins. What happened was a dramatic drop in cholesterol that could not be accounted for by a decrease in saturated, or animal, fats. Soybean substitutes for meat were designed to be nutritious and palatable replacements for foods high in saturated fats; now it appears the soya foods deserve credit in their own right as actual cholesterol reducers.

CRAZY CAN BE FUN

Elwood Dowd lives, scientists at the University of California reported in *Archives of General Psychiatry;* there are people who find insanity more fun than reality. (Dowd, you'll remember, was the gentle madman with an imaginary giant rabbit, Harvey, in the Mary Chase play by the same name.) Theodore Van Putten, M.D., Evelyn Crumpton, Ph.D., and biomathematician Coralee Yale looked for the reasons some mental patients who can remain "normal" with medication will repeatedly stop taking their prescribed dose, lapse into insanity, and have to be readmitted to hospitals. Other patients with similar mental disorders faithfully take their medicines and keep their illnesses controlled. The major difference, the researchers found: People whose delusions tend to be grandiose are more likely to stop taking their prescribed drugs and to go back to their big-time dream world. Those whose illnesses are marked by depression and anxiety are more likely to stay on their medication. For them, illness is not better than reality.

WART-CURE NEWS

Rectal and genital warts, known as *condyloma acuminatum,* not only are severely painful but notoriously resistant to conventional treatment by cutting out or burning. The warts recur in 25 to 70 percent of cases. So there's special hope in a new treatment devised by Nehama Sharon, Ph.D., and Herand Abcarian, M.D., of Chicago. They remove some of the wart substance, make a vaccine of it, and inject the vaccine back into the patient. In a series of one hundred patients, eighty-two were cured by the first treatment; and most of the others were completely cleared of warts following one additional treatment. Next research step, said Dr. Sharon, is a try for a single vaccine to treat all patients, rather than making up a separate vaccine for each person.

FIBER-FIT WITHOUT BRAN

If you want the good effects of high fiber in your diet but just don't fancy stuffing with bran or whole-grain cereals, there are alternative fiber sources that work as well. A research team of the Department of Agriculture and the University of Maryland are carrying on studies of fruit and vegetable fibers as alternatives to the madly popular bran-and-whole-grain routine. Research so far indicates that fruits and vegetables are effective, too, in adding fiber to the diet.

Agriculture Research Service nutritionist June L. Kelsay, Ph.D., and chemist Kay M. Behall, along with University of Maryland department head Elizabeth S. Prather, Ph.D., studied volunteers on special diets, half of the study period on fruit and vegetable-based high-fiber diets, half of it on nutritionally similar low-fiber diets. High fiber won, of course, in terms of digestive function. And half of the subjects had lower blood pressure during the high-fiber phase. Fruit and vegetable fiber equaled bran and cereal fiber in preventing constipation and in faster transit through the digestive tract. Some of the high-fiber foods used in the test diets to replace low-fiber items: For breakfast, dates instead of jelly for toast; for lunch and dinner, pineapple pieces instead of juice, blackberries instead of grape juice, and bulkier vegetables such as raw chopped cabbage and carrots, spinach, whole-kernel corn. The long-range benefits claimed for high-fiber diets include prevention or control of hemorrhoids, diverticulitis, and colon cancer.

SURE WAY TO BETTER HEALTH

In the United States and other developed countries, control of cigarette smoking could do more than any other single action in preventive medicine to improve health and prolong life, said a World Health Organization committee. In the U.S. alone, WHO reported, smoking is responsible for:

- Over three-quarters—68,000 out of 84,000—of lung-cancer deaths in 1976.
- About 70 percent of chronic bronchitis and emphysema cases.
- Some 25,000 respiratory-disease deaths each year.
- About 25 percent of heart-disease deaths, which total almost 650,000 each year.
- Significantly higher rates of cancer of the larynx, pharynx, mouth, esophagus, pancreas, and urinary bladder.
- Drastically increased cancer risk when in combination with occupational exposures. Asbestos workers who do not smoke have slightly elevated risk of lung cancer; asbestos workers who smoke, a ninety-fold risk over the nonasbestos, nonsmoking person.

Petits Bijoux™

Because little things mean a lot to little people.

A very special collection of clothes beautifully designed by Helen Lee for children.

From DANSKIN®



AVAILABLE AT **SAKS FIFTH AVENUE,** ALL STORES. DANSKIN, INC. 1114 AVENUE OF THE AMERICAS. NEW YORK, N.Y. 10036



Now. Only 1 mg tar.

This is more than just low 'tar'. This is ultra-low 'tar'.
This is Now, a cigarette with only 1 mg 'tar'. If you want to be sure you're getting ultra-low 'tar', count all the way down to Now's number 1.

The ultra-low tar cigarette.

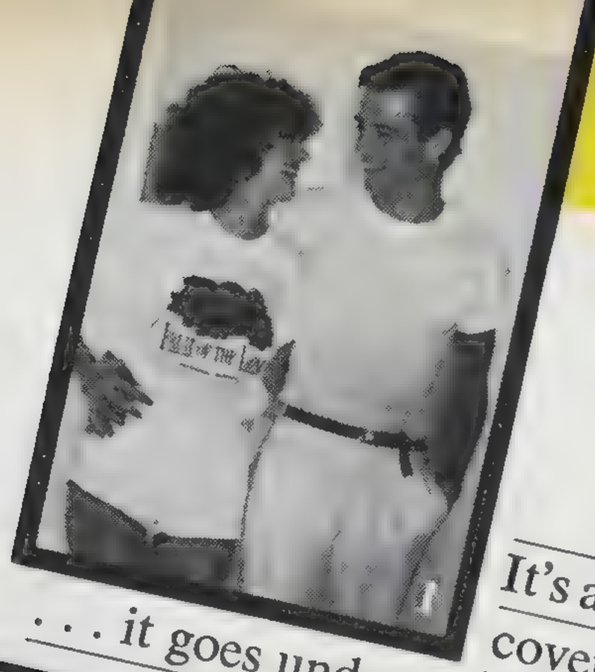
© 1977—R.J. REYNOLDS TOBACCO CO.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

FILTER, MENTHOL: 1 mg. "tar", .1 mg. nicotine av. per cigarette, FTC Report DEC. '76.

FASHION FLASHES

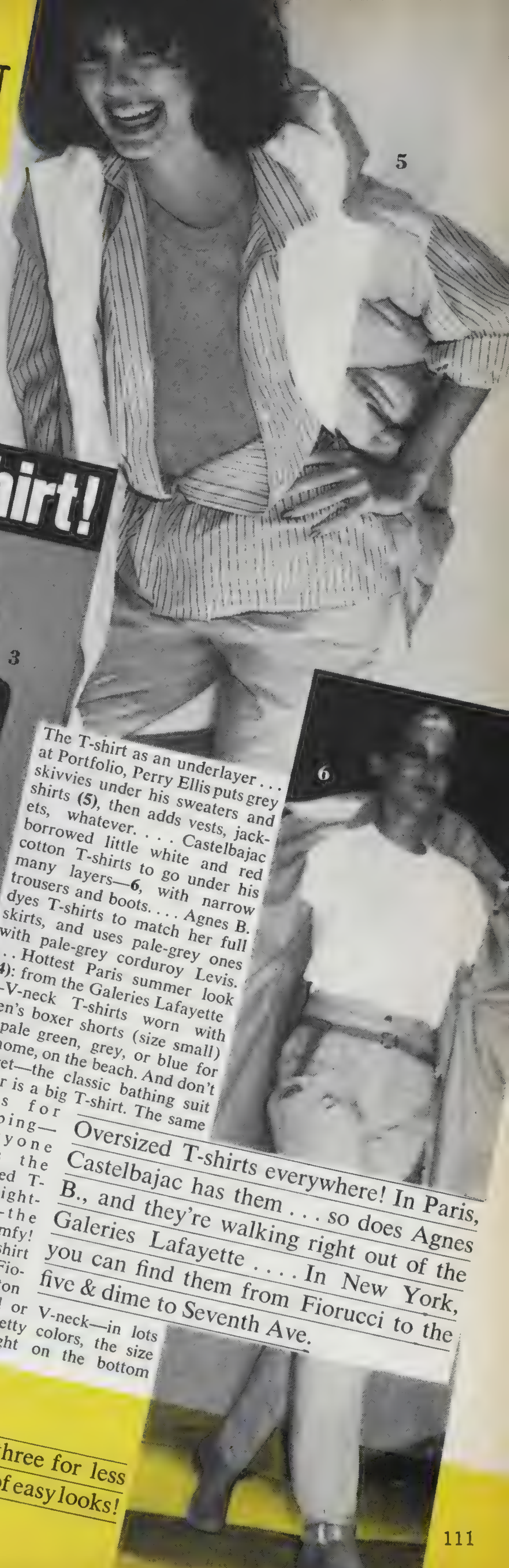
Suddenly, the hottest thing around is a soft, oversized T-shirt—a man's classic white cotton Fruit of the Loom skivvy shirt **(1)**. Everyone's wearing them—or a version thereof—with crew necks, V-necks, sometimes in grey or a pretty pastel. Always too-big big. . . .



1

It's a tennis dress, a nightshirt, a beach cover, a top with pants, jeans, skirts . . . it goes under jackets, shirts, sweaters. And it's *cheap!*

. . . the new oversized T-shirt!

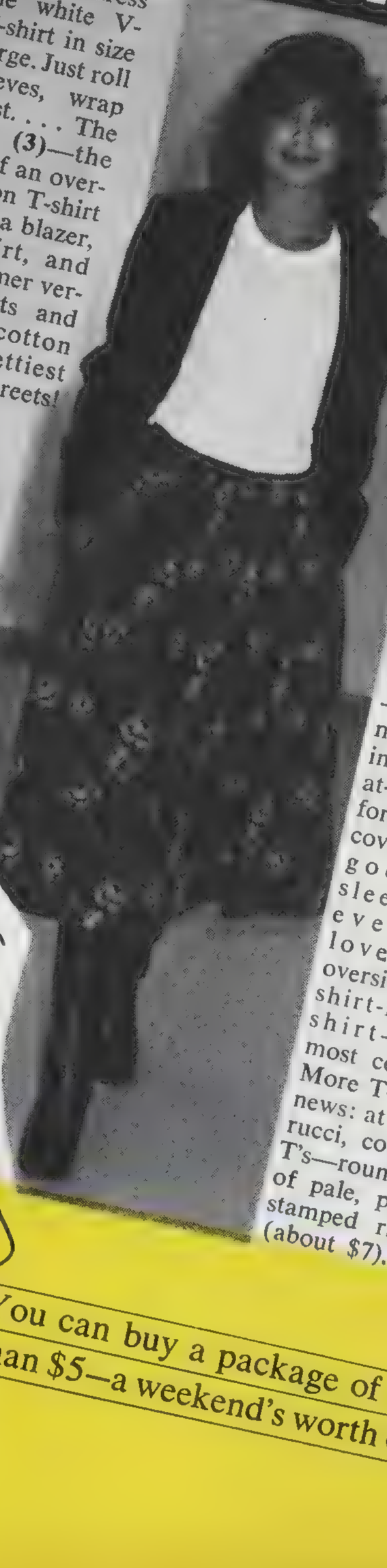


5



2

Instant tennis dress **(2)**—the white V-neck T-shirt in size extra-large. Just roll the sleeves, wrap the waist. . . . The softener **(3)**—the surprise of an oversized cotton T-shirt worn with a blazer, challis skirt, and boots. Summer version: T-shirts and big, gauzy cotton skirts — prettiest look on the streets!



3

4

The T-shirt as an underlayer . . . at Portfolio, Perry Ellis puts grey skivvies under his sweaters and shirts **(5)**, then adds vests, jackets, whatever. . . . Castelbajac borrowed little white and red cotton T-shirts to go under his many layers—**6**, with narrow trousers and boots. . . . Agnes B. dyes T-shirts to match her full skirts, and uses pale-grey ones with pale-grey corduroy Levis. . . . Hottest Paris summer look **(4)**: from the Galeries Lafayette —V-neck T-shirts worn with men's boxer shorts (size small) in pale green, grey, or blue for at-home, on the beach. And don't forget—the classic bathing suit cover is a big T-shirt. The same goes for sleeping—everyone loves the oversized T-shirt-night-shirt—the most comfy! More T-shirt news: at Fiorucci, cotton T's—round or V-neck—in lots of pale, pretty colors, the size stamped right on the bottom (about $7).

6

Oversized T-shirts everywhere! In Paris, Castelbajac has them . . . so does Agnes B., and they're walking right out of the Galeries Lafayette . . . . In New York, you can find them from Fiorucci to the five & dime to Seventh Ave.

You can buy a package of three for less than $5—a weekend's worth of easy looks!

Why the rich look different from you and me.

You cannot help but notice her. There is an aura of difference that goes beyond expensive clothing, or being beautifully endowed by nature. And nowhere is this more evident than in her skin.

Because she, like many other women, had the good fortune to first discover Orlane on her trips to France.

Needless to say, it was almost no time at all before Orlane became an indispensable part of her beauty regime.

For one of Orlane's many achievements in the field of skin care is their Crème Hydratante Fluide. A moisturizer that has been called dramatically and dynamically different. Yet, suitable for women with normal to dry complexions.

And today, Crème Hydratante Fluide is an advantage shared by all women dedicated to flawless skin.



Crème Hydratante Fluide: This delicately textured moisturizer enjoys a rather unique shark base formulation to help replenish moisture and provide skin with a smoother, more youthful appearance.

Applied in the morning, Crème Hydratante Fluide will work throughout the day to protect your complexion from everyday environmental hazards.

Lacta-Crème: An effective moisturizing cleanser for women with normal to dry complexions, Lacta-Crème contains special anti-dehydration properties to prevent dryness, and balance the natural pH level of the skin.

The entire Orlane collection is sold by trained consultants at finer stores throughout the United States, as well as Europe.



ORLANE.

An advantage shared by the world's most beautiful women.

Orlane, 680 Fifth Avenue, New York 10019. Paris.

FALL TIPSHEET

There's more than a new look to sportswear— there's a new way to wear it...

When we talk about sportswear this fall, we're talking about two enormous changes in the basic concept of this kind of dressing. One is the look of sportswear that's a look to begin with, whether you buy it in three pieces, two pieces, or as a one-piece dress. And the other is the look of sportswear that is soft through and through—that has nothing to do with trouser-pleated skirts or man-tailored blazers or man-collared shirts or menswear fabrics. Textures are soft. The shapes of the clothes are soft. Accessories are soft, and the word for how you use them —twisting, tying, knotting, wrapping, gathering in—is: *Soft*. . . . Here, some specifics: **Start with an idea of how things should feel;** look for textures that give off a sense of warmth and coziness—challis, chamois, chenille, cashmere, mohair, brushed wools, furry wools—textures with a little downiness, a little dimension. A flat hand isn't what anything is about! **Best new way to shop for pieces:** at the same time, and the way the designer designed them—e.g., two pages ahead, you're going to see a marvelous chenille sweater and a suède dirndl that is exactly the right proportion of fullness and texture and coloring for it. It isn't that they're married to each other forever, but you'll never have a better look—i.e., a more finished, more pulled-together look—than the way the designer thought it out in the first place. **Closest thing to an instant look:** one of this year's oversized dresses in a soft, slide-on-the-body fabric (the latter makes the former possible, just in case you're wondering how you're going to handle all that volume). It can be a two-piece blouson and full skirt. Or it can be a one-piece dress that you blouse up and belt, and put with a boot for day . . . or wear unbelted, with texture-y tights and ballet slippers at home . . . or wear with sweaters or blouses underneath, or with a little vest on top. The point is, if you like moving pieces around, today's dresses move. But you don't have to scrounge around for pieces to make it look like something; it's a look going in. **For blazer-lovers in a non-blazer year:** the look of a shorter—therefore prettier, more feminine—blazer in a soft tweed. And the look of a soft printed challis dirndl with it. And the surprise of an extra-pretty blouse—charmeuse, crêpe de Chine, handkerchief linen. **This year's key accessory is . . .** a piece of rope. And you don't find it at the local hardware store. In the context of the new sportswear-dressing, a rope is a length of soft woolly yarn threaded with metallic, or knitted mohair, or braided suède, or silky cording, or macramé, hung with chunks of clay or terra cotta or mineral. They are to twist, to knot at the ends, and to wrap and wrap at the waist, at the throat—in the neck of a thick-knit blouson sweater, where last year's thin gold chains would be like the screech of a violin, a bunch of fat little woolly ties carries through the whole feeling of texture and dimension. **Don't forget about legs and feet** —when the proportions of clothes change, the change goes right to the ground. You're going to find, for example, that with full, soft dresses and dirndls in the kinds of textures we've been talking about, nude legs and high heels are going to look teetering and insubstantial. If you can't see yourself in textured tights and a flat shoe, go for a boot with a not-too-high stacked heel . . . and save the higher ones for when you're not in big dresses and dirndls. Which is by way of letting you know that we know you already own a few clothes; the new sportswear doesn't make them suddenly unwearable. Nobody follows that line of built-in obsolescence anymore. When we edit out from the current scene what we think is new and kind of terrific, it's with the idea of giving your wardrobe a shot in the arm —not a coup de grâce. And when we talk about dirndls, we're not saying get rid of your trouser-pleated skirts. All we're saying is here is something a little different, something to try . . . for the pleasure of it. More than that, fashion cannot give you.



Don't just think clothes; the softness that's changing the whole concept of sports-wear-dressing — the slide and scale of the new shapes, the cozy luxury of the textures — isn't happening in a vacuum. It affects everything that has to do with the way women are going to look this fall. . . . And if we had only one chance to tell you about it, we'd go with the picture *at left;* it clues the whole story — the warmth and ease and sensuousness of the whole look. It's all here: in the sweater that's as soft as a blouse and cozy as fur, and the soft little roll of cap . . . the cording at the neck — the soft jewel! — strung with pieces of "resin" . . . the look of hair that just falls as it grows . . . the soft, burnished makeup colorings that look as though they'd been blushed to the surface from beneath the skin. All of these things are making one point: there isn't just a new sweater — or a new jewel or a new makeup. There is a whole new wonderful way to look, and this is it . . . beginning (*just* beginning!) on these pages.

The new softness in sportswear— and right across the board!

Fashion/Beauty details:
The russety-brown chenille wrap-sweater (shown in full two pages ahead), about $100. Cap, about $30. Both Donna Karan and Louis Dell'Olio for Anne Klein & Co. Stores, page 117. . . . Cara Croninger neck-cord, about $120. At Julie: Artisans' Gallery, New York; Obelisk Gallery, Boston. Makeup, from Helena Rubinstein's color-plus-treatment Skin Life collection: their new Cinnamon brush-on for cheeks (for eyes, too—mixed with Bronze Gilt shadow); for lips, Softened Plum. These 10 pages: hair, Harry King; makeup, Sandra Linter.



This year's sweater-to-crave, *right* — the chenille wrap-sweater (the sweater that opened these pages) — a whole new way for a sweater to be soft: as a jacket; as a casual-evening top, over a pretty silk blouse and the narrowest satin pants. The only way you wouldn't want to see it is with a narrow skirt — it needs the fullness of a dirndl (e.g., the matching suède dirndl here . . . or the length of a jeans-narrow trouser). And lots of woolly ties. Donna Karan and Louis Dell'Olio for Anne Klein & Co. Sweater (about $100); dirndl (about $230). Bonwit Teller; Montaldo's; Higbee's; Hudson's; Harzfeld's; Neusteters; Bullock's. Accessories, next to last page.

new softness
the textures...
the mixing...
the luxury

Fur and suède, *left,* suède and braid — and the suède is so fine you can layer it on like the skins of an onion and wrap the waist around and around with cording and twining and pieces of "mineral": the braid-edged suède dirndl over the sapphire suède dress, and the Mongolian-lamb-lined brown suède coat slides over . . . everything. All three pieces, Mario Valentino designed by Muriel Grateau. The dress, about $650; skirt, about $350; coat about $1,275.
All, at Bergdorf Goodman; Nan Duskin; Neiman-Marcus.

Penn



There is a dress, *left* . . . it's big and soft and cozy and *News*. And if you use this as a yardstick, you can't go wrong: Geoffrey Beene's camel-y beige bigdress in angora and wool, gathered on an Ultrasuede band and just falling on the body—when you're dealing with this kind of softness and slide, you're not going to find yourself wondering if you can handle all the volume. You can—and you can do things with it that you never did with a dress before. You can pull it in with cording and wear it with a boot by day. You can let it fall loose at home, with country-knit tights and ballet slippers. You can put a little vest over it . . . a turtleneck under it. In other words, you can use it the way you'd use sweaters and skirts—but you're going to feel a whole lot newer in a dress. By Geoffrey Beene for Beene Bag, of Held fabric; about $168. September, Bergdorf Goodman; Nan Duskin; Woodward & Lothrop; Hudson's; Woolf Brothers; Neusteters; Bullock's, Westwood.

new softness

the bigdress, the chamois tunic . . . and the way you wear them

Everybody had a little chamois going, *right*, and Stephen Burrows had the chamois that everyone is dying to jump into—the elasticized blouson-tunic, all on the bias and banded in bronze reptile. To blouse at the waist, at the hip, over tights, over pants, over skirts. . . . At-home goes without saying, but don't discount day—chamois tunic plus soft woolly dirndl plus a good leather boot: knockout! Stephen Burrows' World, about $450. Bloomingdale's; L.H. Rogers; Claire Pearone; Sakowitz; Giorgio.
All accessories, next to last page

Penn



The soft eye, *left:* no edges, no outlines; just the khol-soft warmth and resonance of the color, ringed all around (if you tried this with one of the old opaque color-colors, you'd look like a racoon that had walked into a doorknob). It takes color that's pale without being pastel, deep without being dark — color with a drop of pink, a drop of brown . . . and sheer, sheer, sheer. And it's in every makeup collection worth talking about; you could reproduce this entire look, for instance — the eyes, the fuller lips, the rounded cheeks — with Estee Lauder's new Berry colorings: Ripe Plum Eye Color Stick, Iced Sherry Lip Glossamer, over Really Rosy Tender blusher. . . . **The soft jewel** — the soft woolly ties that you wear where you would have worn thin gold chains in the past; here, with a hammered copper collar, at the neck of Charles Suppon's hooded corduroy bigdress. The point is, when you're dressing in warm, cozy textures, accessories go the same route — it's what gives the new sportswear its luxury and dimension. Barbra Scott ties. $27 each. At Henri Bendel.

new softness at the eye, at the throat . . . in the way you dress for dinner

The dress that's going to turn a lot of women on to dress-dressing again, *right* — especially the woman whose dinner invariable is a soft trouser and a marvelous top: Geoffrey Beene's two-piece-looking one-piece silk satin — all bias slide on the body and a "resin"-strung cord to pull it in very, very lightly just below the waist. Dress (Gandini fabric), about $795. Waist-wrap, Cara Croninger for Geoffrey Beene. Sept., Bergdorf Goodman; Nan Duskin; Saks-Jandel; Neiman-Marcus; Neusteters; Bullock's Wilshire. All accessories, next to last page. These 10 pages hair, Harry King; makeup, Sandra Linter.

Penn

How to wear a vest this year—e.g., Ralph Lauren's brown Harris tweed, *at left,* over a thin purple shirt of satin crêpe de Chine and foulard challis skirt, with a fluff of fox scarf at the neck.
If you owned it, you'd have it going all the time—over blouses, turtlenecks. Over a wide, soft dress, to pull in the fullness on top and give it another—a waisted, small-bodiced—proportion.
Over a pretty-colored crewneck sweater at home, and two pale, dust-ruffled flannel skirts to the ankle. (What you *wouldn't* do with a vest is tough it up with man-tailored jackets and trousers; that kind of dressing just isn't in the picture anymore.)
Ralph Lauren vest, about $98; shirt, about $180; skirt, about $156. All, Lord & Taylor; Rich's; Swanson's on the Plaza; Famous-Barr. Natural Mongolian Kosak fox scarf, Ralph Lauren Furs. About $300. At Bloomingdale's; Thomas McElroy; I. Magnin.

new softness

the vest,

the blouse

...the putting-together

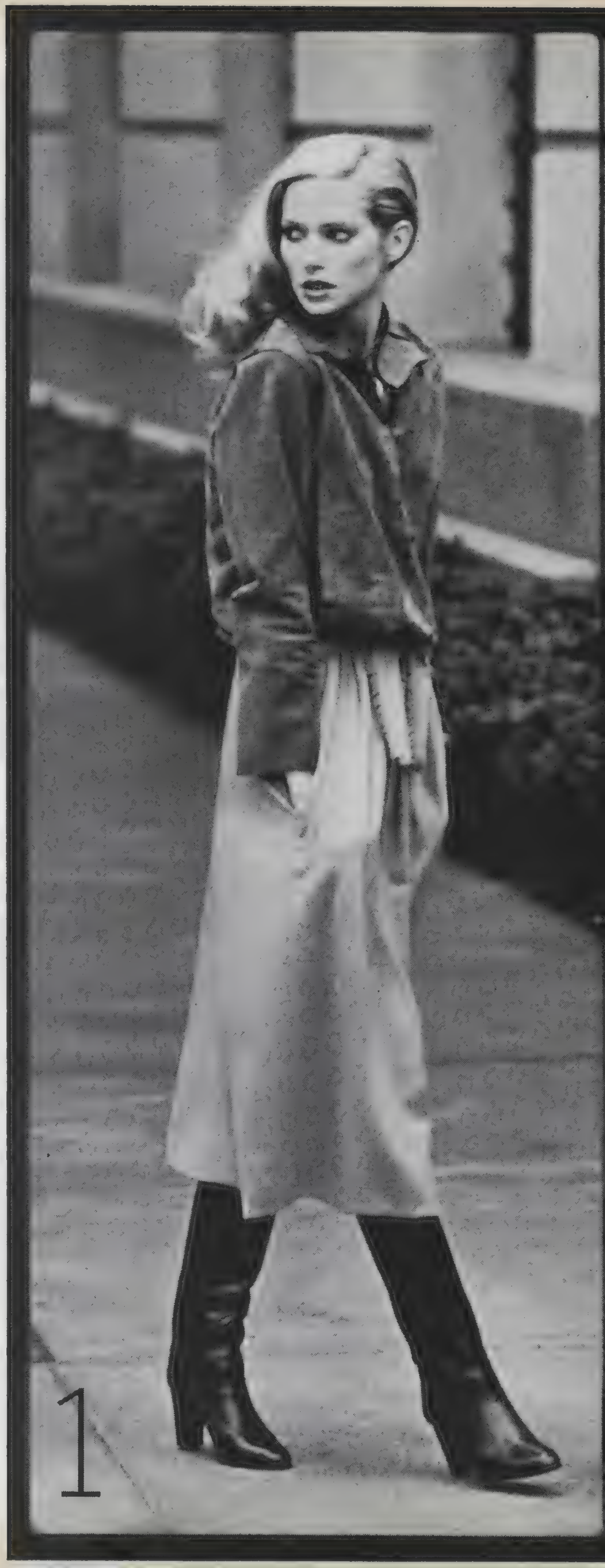
A blouse—a soft, full, beautiful blouse, *right*—the one thing to have if you weren't going to have anything else for fall. And to wear every chance you get—with pants, jeans, skirts of any length, tucked in or pulled out and gathered in at the waist with a silken cord. Here, with his rabbit-lined suède jacket and drawstring pants, one of Gianni Versace's crêpe de Chine treasures—in bisque, pleated and embroidered down the front.
Gianni Versace for Genny blouse, Bini fabric; about $235. Altman's; Garfinckel's. Jacket, of nubantil (antelope-finished pigskin), about $498, and pants, about $198.
By Gianni Versace for Beged-Or. At Bonwit Teller; Jordan Marsh, Miami, Famous-Barr; I. Magnin.
What to look for in a makeup now: colors that pick up where your own natural coloring leaves off—such soft pinky-browns as you can find in Frances Denney's Moisture-Silk Collection: Cinnamon Sugar for lips and their Apricot Sheen powder blush. Accessories, next to last page. These 10 pages: hair, Harry King; makeup, Sandra Linter.

Penn



SPORTSWEAR DRESSING: THE WORD IS SOFT

Here are all the ways softness is changing the look of sportswear — turning a dress, a skirt, a sweater, a blouse to a looser, easier shape. It starts with the fabric — the cozy, luxurious, sensuous-soft fabric. It's why a dress can be cut as full as your grandfather's nightshirt and it's not overwhelming. It just slides on the body.



1. *This is the kind of shirt and skirt we're talking about when we say soft – the blouson of thinnest thin suède, the gathered skirt of brushed flannel, and, instead of a belt, a fringed flannel tie. Shirt of nylon, wool, rabbit hair (Stillwater Mills), about $370, and skirt, about $135. From Stephen Burrows' World. Mid-Aug., Lord & Taylor; Trevi; Saks-Jandel; Hattie; Sakowitz; Joseph Magnin.* **2.** *The blouse-y, cozy big-dress as a two-piece dress – a thin wool challis plaid blouson and hip-yoked skirt with a generous square of shawl to wrap, drape, tie on however it feels coziest. Both, Charles Suppon for Intre Sport. Dress, about $240; shawl, about $58. Late Aug., Bergdorf Goodman; Hudson's; Marshall Field; Harzfeld's; I. Magnin. Photographed at Joe Novak's New York City apartment.* **3.** *When you think of a dress now, you couldn't think of a prettier one than this: a big smock of suède so silky it ripples. To wrap with a fat leather braid, warm with a little shearling vest. Mario Valentino designed by Muriel Grateau. Dress, about $650; vest, about $320. Bergdorf Goodman; Nan Duskin; Neiman-Marcus.* **4.** *A wonderful big, soft shirt of a dress, all roomy and comfy, of wool-and-fur blend. Blouse it with a ribbon of suède, wear it with boots – or think of it at home, unbelted, with little ballet slippers and woolly tights. Christian Aujard, about $230. Lord & Taylor; Garfinckel's; Marshall Field; Bullock's, Westwood. Photographed at Joe Novak's apartment.* **5.** *Possibly the coziest and most deliciously pretty way to walk around on a cold day: a feathery Mongolian lamb-trimmed shearling jacket, to bundle on over a knitted mohair blouson and soft challis dirndl. Kasper for J.L. Sport. Jacket, about $490; sweater, about $150; acrylic skirt, about $84. Late Sept., Lord & Taylor; John Baldwin; Higbee's; Jacobson's. These 4 pages: hair, Alice Deacy for Xavier, New York; make-up, Vincent Nasso. Accessories, next to last page.*

Ishimuro



2



3



4



5



More of the big change in sportswear — keep your eye on the rich texture mixes . . .

1. *Suède at its softest — most luxurious — ever: the big slide-y top tucked into matching trousers, both so thin they fall against the body like crêpe de Chine. It's a wonderful new way to look for evenings at home. Mario Valentino designed by Muriel Grateau. Top, about $480; pants, about $345. Bergdorf Goodman; Nan Duskin; Neiman-Marcus.* **2.** *This year's take on a sweater and jeans, soft in a way that comes right off the page — the deep pile of a lanky chenille sweater pulled in with a double-length of leather over supplest suède jeans. Donna Karan and Louis Dell'Olio for Anne Klein & Co. Sweater, about $96; jeans, about $220. Lord & Taylor; Woodward & Lothrop; Higbee's; Neustetters.* **3.** *The dolman-sleeved bigdress in a grey furry wool-blend hip-wrapped with a swath of lynx-tailed jersey — all that fullness just gathered in as if it were nothing. Stephen Burrows' World, acrylic/wool/alpaca. About $200..Scarf, about $90. Henri Bendel; Saks-Jandel; Claire Pearone; Neiman-Marcus; Joseph Magnin.* **4.** *Three of the things you're going to see over and over this fall — the little shearling vest, the big corduroy overshirt, (Threadtex), the challis dirndl (Liberty of London) — here in a mix of beiges, rust, brown. Vest, about $110; shirt, about $130; skirt, about $130. Gloria Sachs. Late August, Bonwit Teller; Kaufmann's; Higbee's; Famous-Barr.* **5.** *In a year of shearling: the shearling pullover — the perfect cold/country covering. All easy, roomy warmth, and you're going to love the length of it over pants. Pullover, about $875. Bill Kaiserman for Rafael. Sept., Bonwit Teller; Saks-Jandel.* **6.** *The new softness of sweater-and-skirt dressing: Ralph Lauren's chamois dirndl (watch chamois — it's everywhere this year!); the handknit black turtleneck; and his fluffy coyote parka to toss over everything. Skirt, about $170; sweater, about $156. Bloomingdale's; Neiman-Marcus; I. Magnin. Parka, about $2,200. Bloomingdale's; Thomas E. McElroy, Chicago; Hovland-Swanson; I. Magnin. Accessories, next to last page.*



THE WORD IS SOFT

Ishimuro

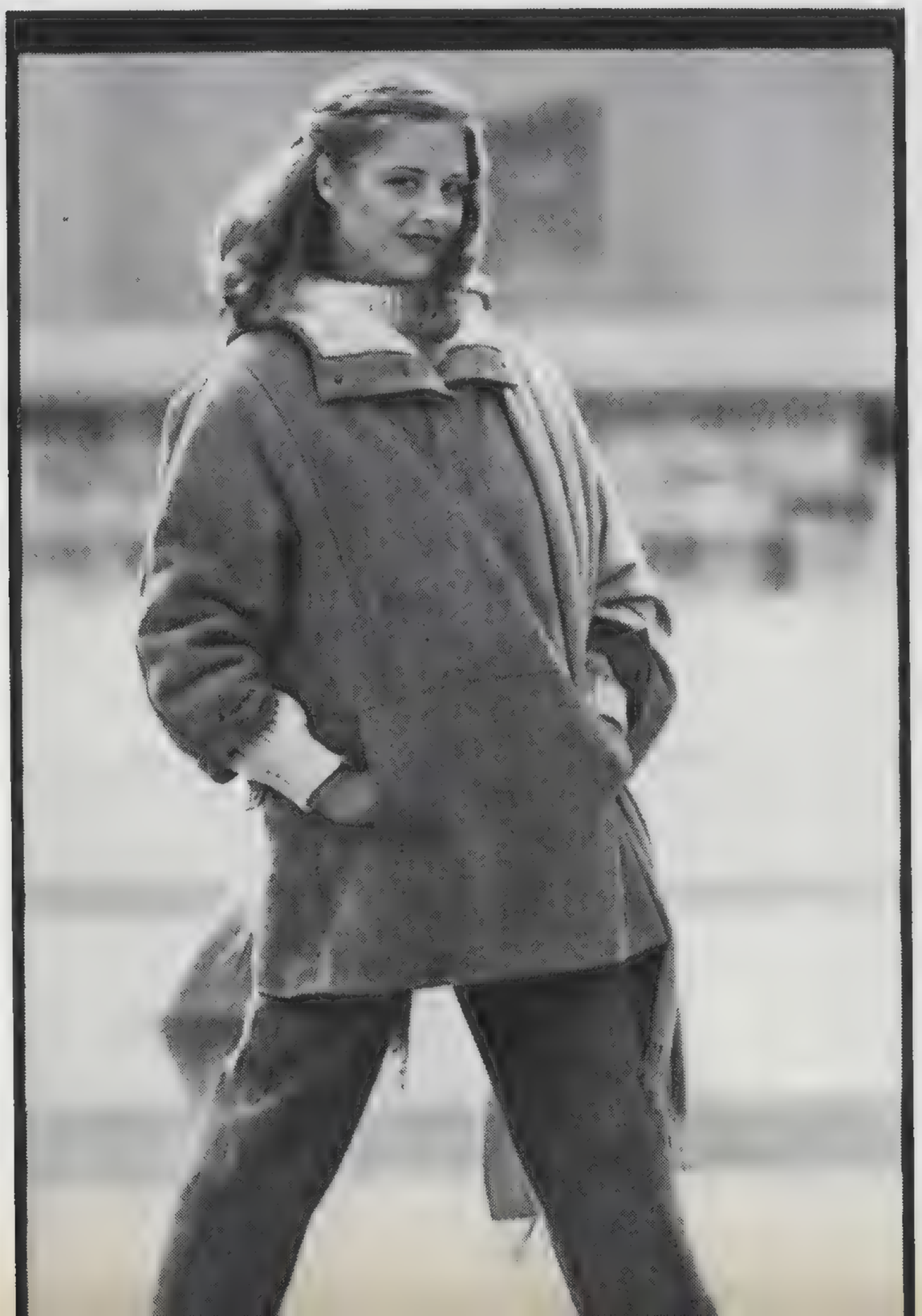


3



4

2





6

5

It's happening everywhere – the softness and slide, the scale– the whole new excitement in sportswear: On these 16 pages, all the ways it's happening in Paris and Milan.



THE NEW SOFT-DRESSING

The most modern—most movable!—layering, above: *three of Castelbajac's thin, soft hooded cashmere-y shells in caramel, beige, white. To wear all together out of doors, as here—the white shell wrapped over matching soft pants and low boots . . . to wear one at a time at-home wrapped over fuzzy tights, with ballet slippers. Everything, of wool/cashmere. Each shell, about $168. Pants, about $110. Saks Fifth Avenue; Ultimo; Dayton's; Neiman-Marcus; Charles Gallay.*

The smallest soft top in Paris, right—*the blouson shirt-jacket in slate-navy wool, edged in knit. With a matching fringed wrap-dirndl and cashmere shirt —a great-looking new suit! Saint Laurent Rive Gauche. Jacket, about $395; skirt, about $350; shirt, about $150. At Saint Laurent Rive Gauche, Boutique Femme, N.Y. and Manhasset; Martha, Palm Beach and Bal Harbour; Dayton's. Both pages, photographed at Terrasse Martini, Champs-Elysées. These 8 pages, hair: Bruno of Mod's Hair; makeup, Dominique Bertola.*





PARIS/MILAN

The new pants-dressing—narrow, with soft tops... new coverings

The softest narrow pants, far left—*thin-as-silk loden suède, ankle slit to slide over boots. More softness: the matching shirt jacket and navy crêpe de Chine pullover bloused and held at the waist. Mario Valentino designed by Muriel Grateau. Pants, about $345; jacket, about $350; shirt, about $240. At Bergdorf Goodman; Nan Duskin; Neiman-Marcus. Photographed at the Terrasse Martini, Champs-Elysées.*

The news on a cold day, left. *narrow pants in brown loden wool tweed with a loden jersey soft-shirt and two of the season's un-coat coverings—a light, cozy loden shearling vest and a big blanket-y serape in wool-and-cashmere to wrap around everything. Valentino Boutique Ltd. Pants, about $195; shirt, about $155; vest, about $495; serape, about $150. September, Valentino Boutique, N.Y.; Saks-Jandel; Martha, Palm Beach and Bal Harbour; The Union; Swanson's on the Plaza; I. Magnin.*



PARIS/MILAN

The big news: the big dress!—and how to wear it

Look for the right covering, far left—*something you can wrap and belt and blouse and . . .! Such as the sensational aubergine cape/poncho from Saint Laurent Rive Gauche—four flying panels of ribbed knit, over one of his big soft dresses in purple angora jersey. Cape, about $225. Angora/wool dress, about $395. Bloomingdale's; Kaufmann's; Saint Laurent Rive Gauche, Washington, D.C. and Chevy Chase; Montaldo's; The Union; Sakowitz.*

New way to be in a dress, near left: *Karl Lagerfeld's soft, slide-y écru challis dress, held by a waist-wrap of knitted Burgundy sleeves. With a matching Burgundy knit cardigan, lace flower (he had touches of lace everywhere!), over-the-knee leather boots—you get the message fast! All, by Chloé. Cashmere/silk dress. Mohair/acrylic cardigan. Dress, about $975; cardigan, about $215. September, Saks Fifth Avenue; Nan Duskin; Barton/Sligh's; Neiman-Marcus; Giorgio.*

PARIS/MILAN

The new sweater-dressing – the body always comes through!

The new sweater, right—*the big sweater: Karl Lagerfeld's oversized turtleneck in white ribbed knit. The big news—the way you wear it: pulled down over matching leggings, with over-the-knee boots, and a soft slit-front grey flannel skirt—you haven't seen anything like it before! All, by Chloé. Pullover and leggings, about $320; skirt, about $290. September, Saks Fifth Avenue; Neiman-Marcus.*

The most revealing sweater-dressing, opposite: *Sonia Rykiel's sexy-small outside-seamed sweaters in different textures of white: a long, long open-neck wool/angora pullover, mohair muffler, mohair blouson with string ties and wooly gloves-on-a-string, ankle-length flannel jersey pants. Pullover, about $165; blouson, about $200; pants, about $155. Bloomingdale's; Hattie; Ultimo; Dayton's; Marie Leavell; Country Club Fashions. Photographed at the Terrasse Martini, Champs-Elysées. . . . These 8 pages, makeup, Dominique Bertola; hair, Bruno of Mod's Hair.*

And a note about hair—*in a season of changes, some things stay the same. One of them: the need for a good conditioner. We could give you a dozen names, but all it takes is one—e.g., L'Oréal's Oleocap, especially for permed or colored hair, no matter what the texture.*





Instead of a coat, there's a cape

. . . A big, wide, soft bias of unlined cape that swirls around with everything! Givenchy does it in Bordeaux and puts it over grey — his crochet-knit cardigan and wrap skirt, with knee-high Bordeaux boots — and it looks terrific! Cape (about $250) and skirt (about $195) of wool/polyamide. Wool jacket, about $300. September, Bergdorf Goodman; Givenchy 5, Atlanta and New Orleans; Jacobson's; Sakowitz; Frederick & Nelson. Hair, Christiaan.

Arthur Elgort



PARIS/MILAN

There's a new jacket– soft, weatherproof... irresistible!

To wear with everything rain or shine — Dior's longer quilted jacket in silky bronze poplin, with soft extended shoulders, fake-fur piping — easy and cozy as a cardigan! Here, over a brown tweed cowl-neck sweater and full, yoked skirt in bronze/green/beige tweed checks. All, Marc Bohan for Dior. Polyester jacket, about $695. Wool sweater, about $175; wool skirt, about $280. Marshall Field. Jacket only, Barton/Sligh's. Hair, Bruno of Mod's Hair. Makeup, both pages, Thibault of Carita.



PARIS/MILAN

The big sweater; the big skirt... the big difference!

It's sportswear-dressing that's softer, easier, loosened-up. From Claude Montana, (far left and left), the roomiest checked pullover with a cotton jersey shirt underneath, long unlined tweed vest on top, and a great big Shetland tweed skirt — everything in cream-to-taupe colors. (. . . The new softness, close up — you can see it in the little cap, the lift of a collar, the play of textures.) Claude Montana for Ferrer y Sentis. Pullover, about $180; vest, about $120; skirt, about $165. All, of wool. Little Michael, N.Y.

Look what's happened to jackets and skirts and...

. . . something very soft, very pretty! From Giorgio Armani, right — the newest-looking jacket — the oversized, slouchy tweed sports-jacket, with a taupe Shetland vest *over* it, bias-wrap skirt in grey/beige corduroy stripes, and the charm of a little cotton velveteen shirt in pastel stripes — pink, blue, grey. Wool jacket, about $400; wool/cotton vest, about $120; cotton corduroy skirt, about $200, shirt, about $140. Jacket and skirt, at Bloomingdale's; everything, at Hattie; Maxfield Bleu. Both pages, hair, by Christiaan; makeup, by Thibault of Carita.

Arthur Elgort

It's a great season for sweaters

In any season, the place for sweater news (and pretty new pale sweater colors!) is Sonia Rykiel. *Left*: her new "piggy-back" sweaters in beige-y peaches and apricots — a long mohair cardigan-coat with an attached blouson. Underneath, a thin pullover and easy mid-calf jersey culottes. With a knitted beret, lacy mohair muffler — the most sweaters! Coat-with-blouson, about $525; wool/angora pullover, about $175; flannel jersey culottes, about $140. Henri Bendel; Hattie; Ultimo; Dayton's; Marie Leavell; Country Club Fashions.

PARIS/MILAN

...and a great season for big-needle knits!

The extra-cozy — irresistible — hand-knit hooded sweater-coat at Dorothée Bis, *below* — Bordeaux wool, edged and tasseled and criss-crossed in grey. Coat, about $385; matching skirt, about $135. Dianne B.; Carson Pirie Scott



Arthur Elgort

The non-coat coat

A big beautiful sweater of a coat from Missoni, *below*, in stripes of rust, beige, cream, grey, pale pink, pale green, and navy. To wrap over everything here, over the new Missoni soft-dress in banana wool jersey, two scarfs at the neck. Mohair/wool/nylon coat, about $160 Bendel's Teller, Miami. Norman Maxwell Hair, Christian Makeup, both [illegible]



New kind of sweater set

Kenzo's super oversized soft sweaters in banana knit, *right* — the new cardigan that ties at the waist, over a matching V-neck pullover, and a banana/rust striped dirndl with outside pockets. Cardigan, about $120; pullover, about $65; skirt, about $120. All, of lamb's wool/polyamide. Bloomingdale's; Maxfield Bleu. Hair, Bruno of Mod's Hair.

The tunic... the pretty challis print...

. . . the new softness at Ungaro, *left* — his angora-and-wool challis tunic in grey, white, Bordeaux, with a dropped shoulder, loose rolled sleeves. To belt and blouse over a red turtleneck, red knit leggings, high boots . . . to wear over tights with a flat little ballet slipper for cozy at-home evenings. Tunic, about $415. Ungaro Boutique, N.Y.; Montaldo's.





PARIS/MILAN

The longest top, the leggiest legs!

The pants proportion to watch, *above:* Issey Miyake's long turtleneck tunic in bi-color knit — camel and rust — and the narrowest narrow camel knit pants, cuffed over boots. Plus a wonderful new "shawl" — it slips on like a jacket, and then you wrap the whole thing! Tunic, about $95; pants, about $75; shawl, about $128. All, acrylic/wool. Dianne B.; Hattie; Ultimo; Lou Lattimore.

Arthur Elgort

Clean, classic... and soft!

The news from the first Chanel ready-to-wear collection, *left* — a soft, unlined version of the classic Chanel cardigan in nubby, off-white wool, with off-white wool jersey trousers, an écru crêpe de Chine shirt and cashmere scarf — easy, attractive — it's the way a lot of women would love to look for day . . . for easy at-home evenings. Turnout, about $800. At Saks Fifth Avenue. Both pages: hair, Bruno of Mod's Hair; makeup, Thibault of Carita.

People are talking about...

Rosalynn and Annie and George and Jean-Pierre

Innocence, as in the great big American yearn for it, and the immediate gratification of that yearn in such happies as TV's 3 Girls 3 and Shields and Yarnell, movies' Star Wars, the theater's Annie, and young George Willig climbing all the way to the top of Manhattan's World Trade Center—you don't have to give any of it even a think: just enjoy!

Rosalynn Carter's trip down, and the growing realization that when you cast your vote for a candidate you also cast it for "His sisters and his cousins/Whom he reckons up by dozens/And his aunts!" —and his brothers and his children —and his wife. Same goes if the candidate's a woman?...

The flute, this summer's cool-cool classy, classic sound, 'specially when cascading from Jean-Pierre Rampal during Manhattan's glorious Mostly Mozart concerts. . . . Cardiac Pulmonary Resuscitation and the urgent rush of American women, the married late-thirties to early-fifties group, to learn how—with the American Heart Association and its local affiliates telling you where to find the know-how. . . . Régine and her on-the-way Washington, D.C. spot. Overheard in Georgetown's disco Pisces: "Régine says prices will be lower than in her New York place, but that Comfort, Cuisine, Luxe, and Life will be the same." . . . Meanwhile back in Manhattan, this overheard: "If your bill comes to $4000 at Régine's, for ten people, what do you tip?" "Tip! You tip over the table!" . . .

Perrier water, this summer's drink: green with fresh mint or, best of all, just on its effervescent own....

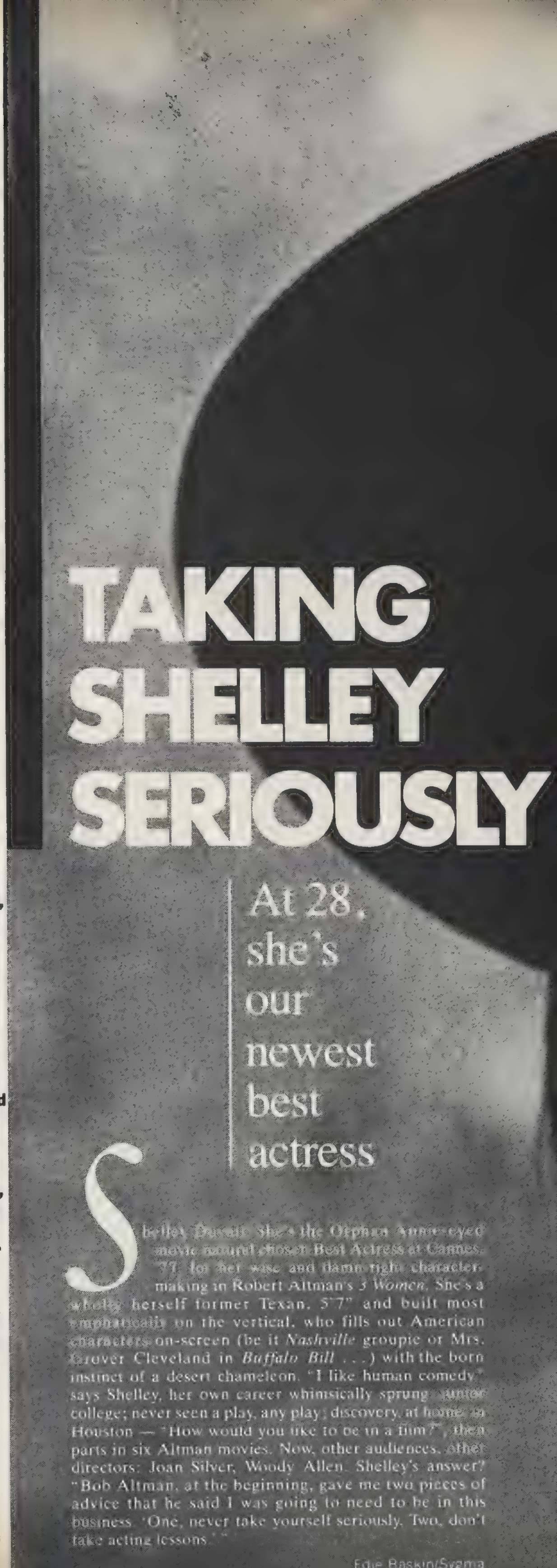
Picture-taking, with everyone unembarrassedly shutter-bugging wherever you go — intimate dinners, gala-galas.... This little announcement plastered inside an apartment-house window: "Trespassers will be violated."...
New York, New York
Scorsese-d into the best movie musical corn, with the De Niro, the angriest eyes in the business, and the Liza, the greatest entertainer — in the world?...

The Simone Weil Reader, a huge compendium of her writings — visionary, spiritual but tough-minded, humane — edited by George Panichas into a Weil-self-revelatory, a very great book. "We must," said T.S. Eliot of Weil, "simply expose ourselves to the personality of a woman of genius, of a kind of genius akin to that of the saints."...

Little-big names from-Europe directors — Saura, Scola — and their sleeper movies — Cría and We All Loved Each Other So Much — and what binds them together? High movie-making art and a heart-wise sure-eyed view of our unsure world.... The Flasher, a twelve-card kit, housing, on the cards, such printed messages as "I'd Like Your Phone Number" to "Have a Nice Day" to "You Turkey." Purpose: you, in your car, flash at them, in their car —but not, please, while you're in motion....

The new Dr. Buzzard's Original Savannah Band LP, and this time that ole Buzzard does it disco snaz to waltzy oldie "auf Wiedersehen" — which good-bye you'll be hearing all disco summer long.

— Leo Lerman





By Barbara Rose

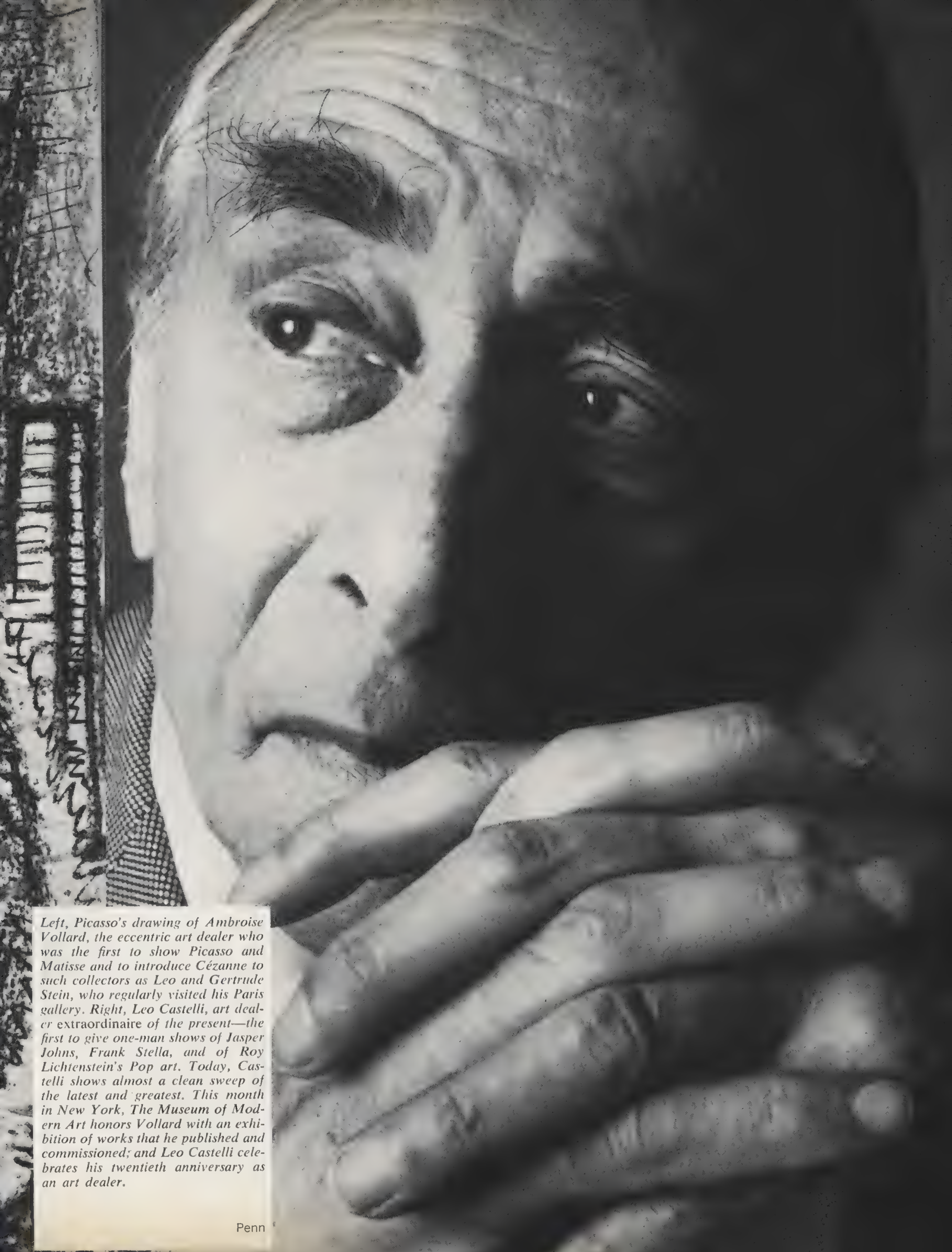
Today most people think of art dealing as the world's most glamorous business. Yet a handful of visionary dealers of modern art have been more than businessmen, they have been patrons of art too advanced for its time. Like the artists themselves (whose company they usually preferred to that of collectors), these men took risks, experimented, often neglecting business in pursuit of adventure. In the case of the photographer Alfred Stieglitz, running an art gallery was the way of supporting his own art as well as promoting avant-garde painting. This summer, the spotlight is on two legendary dealer-patrons: Ambroise Vollard is the subject in New York of a Museum of Modern Art show of works he commissioned by such artists as Picasso, Renoir, Chagall, Bonnard, Braque, Redon, while Leo Castelli, the New York dealer who sold Europe on the idea of American art, celebrates the twentieth anniversary of his gallery, which launched Johns, Lichtenstein, Stella, and Bontecou.

(Continued on page 193)

PUT YOUR MONEY WHERE THE TALENT IS

That's the winning formula of top art men Vollard and Castelli

Collection of Mrs. Graham H. R. Jenkins



Left, Picasso's drawing of Ambroise Vollard, the eccentric art dealer who was the first to show Picasso and Matisse and to introduce Cézanne to such collectors as Leo and Gertrude Stein, who regularly visited his Paris gallery. Right, Leo Castelli, art dealer extraordinaire *of the present—the first to give one-man shows of Jasper Johns, Frank Stella, and of Roy Lichtenstein's Pop art. Today, Castelli shows almost a clean sweep of the latest and greatest. This month in New York, The Museum of Modern Art honors Vollard with an exhibition of works that he published and commissioned; and Leo Castelli celebrates his twentieth anniversary as an art dealer.*

Penn



NUREYEV'S VALENTINO TANGO

World's greatest dance charmer movie-acts the world's greatest lover

By John Gruen

It is entirely conceivable that the most outlandish film of 1977 will be Ken Russell's *Valentino,* with dancer Rudolf Nureyev making his acting debut in the title role. This high-strung movie began shooting in Spain and England last August and is scheduled for American release this fall. Based on an original screenplay by Russell and Mardik Martin, *Valentino* will prove short on nostalgia and long on the lurid details of Valentino's public and private life, with Russell hyping up most biographical facts into highly improbable events.

To wit: Nureyev, as Valentino, is seen in a California jail cell, thrown there on bigamy charges. Deprived of his toilet privileges, he is seen urinating in his pants, as two prostitutes lewdly offer themselves to "the screen's greatest lover"; Nureyev, as Valentino, is seen naked, attempting to make love to the lesbian Natacha Rambova, imploring her to become his second wife; Nureyev, as Valentino, is seen dancing a smouldering tango with Nijinsky; Nureyev, as Valentino, is called a pink powder-puff pansy in a Chicago newspaper and is seen in a boxing and whiskey-drinking match with one of the paper's editors; Nureyev, as Valentino, is seen naked and drunk in a seedy hotel room, making passionate love to a girl who turns out to be a male transvestite.

Ken Russell enjoys nothing better than to de-mythify the revered *(Continued on page 191)*

The agile sheik, far left, is ballet genius Rudolf Nureyev, in a scene from Ken Russell's movie, "Valentino"; his objective, actress Jennie Linden. Insert, left: The original silent-screener, "The Sheik," 1921, with Agnes Ayres and Rudolph Valentino.

Culver Pictures

John Gruen *reviews and reports on the arts, entertainment, cultural comings-and-goings. His most recent book is "The Private World of Ballet" (Viking); his next-to-be-published: a biography of Gian Carlo Menotti.*

Steve Schapiro

SEX AT THIS

I HATE SEX

By Jill Robinson

My favorite part of the movie *Network* is where people all open their windows and yell out into the night, "I'm as mad as hell and I'm not gonna take this anymore." (I think that is how it goes. I'm much too furious to stop to check.)

This is exactly how I feel about sex and books about it and do-it-better courses, panel discussions, magazine articles and people who think they can define it and chart it and questionnaires and movies that make it all slick and comic and swinging singles and ads for sexual machinery that —something like the Cuisinart—will make all of us gourmet lovers.

I am confused by sex. I am shy about it. Having it, or not having it, in my life gives me anxiety attacks. I am paradoxically miserable and encouraged when days go by and I have not thought about it at all. I am miserable because I feel I am prob-

[redacted]

Sex as the chic treat-of-the-month makes this woman demand love, instead

ably repressed, encouraged because I find I have so many other interesting things to think about.

Back to the gourmet-cooking analogy, for a minute: I think sex, like cooking, has become a kind of chic, creative distraction that detracts from the real meaning people have for each other. I have come to believe that the best relationships, the most comfortable, enduring, and profoundly satisfying, have not necessarily involved sex. I think there's an erotic hype going around and that we tend to attach sexual overtones prematurely or inappropriately. Rather than heightening or intensifying closeness, I think sex can defuse, can abort it. My most passionate feelings are in my head—I love the game of seduction and suspense —the sensation of seeing someone alluring. I think this is often more about power and esthetics than it is about sex. And, when I say I want sex, I often mean I just want to be held. And I always mean I am looking for romantic love.

Love—I almost leap back from the word, so tricked out it is now with card-shop commercialism, so bloodless; one cannot see the valor, the spirit, and the force it once had. I detest the "I love everyone" non-selective usage. I don't love everyone.

And I am riddled with what someone told me are " 'fifties hang-ups" about love and about sex; but I think my feelings are called "hang-ups" because they are not current with 'seventies thinking. What may be for others—to others—a psychological defect may be for me a cornerstone of sanity and self-acceptance. With all the alleged enlightenment about sex, I wonder why there is such an emphasis on improvement and education, on sex as therapy.

I mean, if everyone is having this wonderful sexual freedom and if the society is rampant with satisfaction, then why the insistence on assistance? Could it be that others are not entirely comfortable with sex either? Could it be that others feel threatened by the notion that there is a sexual elite: a "good-in-bed," a "great-in-bed" sort of standard. Does anyone dare to say, "Listen, I'm a very good, very warm person but I am bad in bed." Or, "not very good." It would be like admitting you can't run too fast in grammar school.

I feel that is part of my terror about being single again. Looking for love becomes as challenging as stepping onto the tennis court. I sometimes wonder if the proliferation of homosexual young people "coming out of the closet" is less about physical activity and more about opting out of the heterosexual rat race; if it is not primarily a bonding for closeness, a way out of the frenzied drive for some sort of supersexed standard.

I know, for me, there was a time when I found myself saying—or thinking—"I ought to" a lot more than I really wanted to. "What's the matter, are you afraid of intimacy—or closeness?" I have been asked. I have learned to say that I don't necessarily equate sex with intimacy or closeness. And I have to admit, too, I am afraid of intimacy. Yes, damned right. Burned enough, I'm going to be wary. I'd be a fool if I wasn't. Now I haven't done any surveys or studies, but I talk to friends, male and female, who have survived the one-night lie-downs and so forths, and I

(Continued on page 197)

Jill Robinson *wrote about her atomizing, agonizing marriage in best-selling "Bed/Time/Story" (Random House); her next book will be called "Perdido" (Knopf).*

WHO'S AFRAID OF

There have always been strong currents of erotic feeling between women friends, female teachers, female students, women colleagues; but most often these stirrings of sexual attraction—mingled with feelings of affection, respect, worship, or casual admiration—have been repressed, banned from consciousness, and left to roam at will in the internal darkness where our unacceptable thoughts lurk like so many dismal shades in a Greek underworld. But with the current sexual revolution, with a weakening of taboos, with a new critical attack on the old puritan forms of repression and aceticism, and with a reviewing of the endless vicious judgments of women against each other, some of the Lesbian feelings, the sexual attraction of woman for woman, begins to flow upward and outward; and, in fact, these days women can hardly kiss each other in public, wrap arms around each other in exuberant affection without a sense of fright—because sexual encounter, once so unthinkable, is now, of course, a possibility.

Like most women of my generation, I grew up with two conflicting feelings about Lesbianism. The first is the learned social response of disgrace and sin and sickness that made us whisper in school the nasty words about some teacher or fellow student; and with the whispers and the giggles came the sneaking fear and the instant protests, "Not me, never, not one of them." We all wanted to grow up healthy, admired, and

[redacted]

Expanding sexual choices open all women to wider understanding

good—whatever it was, that correct path we hoped to find. We knew that sexual feelings for women, like the house made of candy in Gretel's wood, was a dangerous place to stop.

My second feeling about women who had chosen to love other women came from the deep admiration and love I always had for a chain of English teachers, camp counselors, head mistresses, profes-

S MOMENT:

THE SEX SWITCHERS

By Lorraine Davis

One of the fastest-growing medical and sociological phenomena in America is the creation of the man/woman. The rising incidence of sex-change surgery has produced complexities unthought of when each person had only one gender.

At a time when the ten-year-old Women's Movement is debating whether progress toward equal rights is steady or whether Liberation is slipping backward, the question of how women shall be treated includes the question of who or what is a woman. When the former Richard Raskind, a New York ophthalmologist and tennis player who had begun a new life in California as Renee Richards, clashed with the Women's Tennis Association in August 1976 over the right to play the game as a woman after sex-change surgery, the quarrel centered on the state of the newly created woman player's chromosomes.

Whether we are born male or female or something harder to define is a matter that begins with the chromosomal mix at the moment of conception. (See chart, page 199.)

The presence or absence of a Y chromosome is critical: if an X-bearing human female's ovum is fertilized by a human male's Y-bearing sperm, the resulting baby will have XY chromosomes and be judged a chromosomal male; if the X-bearing ovum is fertilized by an X-bearing sperm, the baby will have cells with XX chromosomes, a chromosomal female. Simple arithmetic, and easy to detect. Some not-so-simple combinations do occur, however. Scientists have found girls with an extra X (XXX) or with one missing (XO); some boys have extra X's (XXY or XXXY) or extra Y's (XYY); even XXXXY and XXYY have been reported. Some people have different chromosomes in various parts of their bodies.

In April 1977, Renee Richards, playing women's doubles as a partner to Billie Jean King and trying to establish her right to play as a woman in the Italian and French Opens and at Wimbledon this summer, announced that she, in Little Rock, Arkansas, had "passed" a Barr body test, indicating that her chromosomes fell within the accepted female range; but she failed to pass subsequent tests and, in June, announced her retirement from tennis competition. The International Olympic Committee started requiring chromosome tests for athletes in 1968 to try to determine whether some "female" athletes were chromosomal males and, as such, more heavily muscled than their female competitors. The use of male hormones to build extra muscle power has also raised Olympic test cases.

The second step in becoming a female comes after about six weeks of pregnancy, when the Y chromosomes act to turn the fetal gonads into testes; the gonads of those fetuses that lack Y's develop into ovaries. But variations occur at this point, too: some babies may have one testis and one ovary, two of each, or two combination gonads. Those with the XO chromosomes are chromosomal girls, but their ovaries will be atrophic and they will have no uteruses.

Every human fetus has the rudiments of both male and female internal sex organs. During the second and third months of gestation, the testes of the male babies secrete androgens; these hormones masculinize the rest of the body. If androgen is absent, the male organs wither and the female organs develop. If the androgens are not sufficient, even a chromosomal boy can develop as a girl. All kinds of hormonal accidents may occur; androgen can get into the bloodstream of a female fetus and masculinize it. In the babies with both ovaries and testes, true hermaphroditism results, sometimes in the bizarre form of a person who has female characteristics on one side of the body and male on the other.

At the moment of birth, the baby's sex may not be clearly defined. Just as all fetuses have gonads that will become either testes or ovaries, each fetus has a genital tubercle that can become a penis or a clitoris. If the testes in an XY fetus fail to secrete sufficient androgen at this stage, or if androgen reaches an XX fetus, very confusing combinations can result. The obstetrician may not be able to determine the sex of the

(Continued on page 199)

Women become men, men change into women—as surgery creates new people, we gain fresh ideas about ourselves

LESBIAN SEX?

By Anne Roiphe

sors, swimming coaches, tennis pros whose commitments and values, while appearing masculine (in the terms we then thought in), also seemed pure and good and challenging of one's best effort, one's most moral response. Women who were Lesbians were often in charge of the education of young girls and their dedication to excellence, their commitment to mind, work, honor, and personal dignity left its mark.

As young girls in the 'forties and 'fifties, we were taught by the culture at large to appreciate ourselves in terms of "feminine," "passive" beauty, to develop ways to manipulate, capture, attract, and submit to men. But, fortunately, there were other voices telling other tales—a Latin teacher demanding better work, a camp director with short hair and no makeup and wearing men's trousers urging us up the face of Mount Washington, insisting that physical strength had a place in our lives.

For a long time, many of the women who kept the idea of mental equality alive for women were Lesbian women who had found refuge in female institutions where team work was required of girls who were never expected to hold paying jobs, where discussions of good and evil, of religion and war and politics could take place in pretty heads that were otherwise not supposed to bother. Unknown to parents who were paying for education they expected to result in socially acceptable marriages and conventional fulfillments, the actual teaching by Lesbian women, while in no way sexual (hardly ever was a student seduced by an older woman), was in many ways totally subversive. It was obvious to all of us that these women who had chosen to live outside of the world of men, to cloister themselves from sexual contact with the opposite sex, were in fact both "masculine" in their identifications and in many ways stronger, more independent, moral, intellectual, and achieving than the heterosexual examples of married women in middle-class American life.

The confusions resulting from this absolutely unavoidable observation could not be easily resolved or understood, but certainly all of us who made the choice of conven-

(Continued on page 196)

Anne Roiphe, *a mother who exposéed motherhood in her novels "Up the Sandbox" and "Long Division" (both, Simon and Schuster), often writes about women's lives.*



THE SERBAN TAKEOVER

With three mind-opening theater productions, this is Serban's summer

What is a Serban? A Serban is a slight, gangly, humorous-faced, eternity-eyed Romanian (left) who, in seven years, has become the most robust directing force in the American theater. Ellen Stewart found him in Yugoslavia, herded him into her source of theater wonders, La MaMa E.T.C., in Manhattan. American composer-musician Elizabeth Swados went to work with him in so close a collaboration that Serban says, "She composes on the spot while I work. Not even our community [he has his own company of actors] knows who's doing what."

This August, if all goes as scheduled, three Andrei Serban directed productions will be triumphing. *The Cherry Orchard* — more Serban than Chekhov — in Manhattan's Vivian Beaumont Theater; *Agamemnon* — more Serban than Aeschylus — part of Joseph Papp's New York Shakespeare Festival in the Delacorte Theater in Central Park (*right*, Jamil Zakkai, Agamemnon; Priscilla Smith, Clytemnestra; twelve-year old Diane Lane, Iphigenia); *As You Like It* — more Serban than Shakespeare — somewhere in "a natural forest" in Connecticut.

Why "more Serban than . . ."? Because Serban takes a classic ("I always choose classical theater because it's more complete") assimilates it totally, and it becomes Serbanized, an exciting visually beautiful, acute instrument with which to plumb not only the deeps of the author's intention but of the classic's relevance to our particular moment. Serban shows us eternal verities in ancient horrors, passions, delights. "Whatever is communicated now," says Serban, "is really what matters, because I believe in theater affecting consciousness, touching feelings at a level of another world — one that I am not even aware of, that you are not aware of — by sensing something in a quality of vibration that can really make us feel something unusual . . . And takes us by surprise . . . Now if you talk about a secret that theater has, now that's where it becomes interesting. Everything which is explainable, which is rational, which is logical according to the logic of the text, it's very good, but it's for the scholars and it doesn't interest me. What interests me is what starts *after* all that is explained and which is the territory which is unknown. Now some people might think that I am playing tricks, that I am trying to touch or reach something which is tricky — but my impossibility of explaining it will not diminish my desire to explore it. . . . We are looking for theater to give all of us a touch of hidden life, of life that cannot be experienced in an office, in our common wandering. Through theater we are always invited to reach an opening inside of a thirst, inside of a passion for something other than the common, the banal, the easy. That's why I go to the theater, and that's why I'm doing theater — in order to question and to feel that within myself a need for that experience I cannot easily find in my usual life." — L. L.

Leonie Lutzenkirchen





Summertime equals escape. For Princess Moritz von Hessen and her four lean, leggy, livewire children the move's from Castle Panker in Germany to a thatch-roofed cottage on the North Sea island of Sylt, to the tangy exhiliration of bathing in ice cold ocean, exuberant afternoons bouncing in a hammock.
1. At Keitum, Princess Tatiana has decorated a steep-peaked summer cottage that has the primitive charm of a fairy house drawn by a child. 2. In the calming, child-comfort living room, beige and white, Tatiana does her needlepoint on the loungeable banquettes; the children somersault over them. Above mantle, a head painted by Tchelitchew resembles children's father, Prince Moritz. 3. All blond, new-blue-eyed, Maflada, twelve; Donatus, ten; Elena, nine; and Phillip, six, dash across mountainous dunes to the sea. 4. On Sylt, jeans-wearing Tatiana gardens passionately.

TATIANA VON HESSEN'S SUMMER SOLACE

Fun, food, total freedom—

a vacation houseful of children's joys

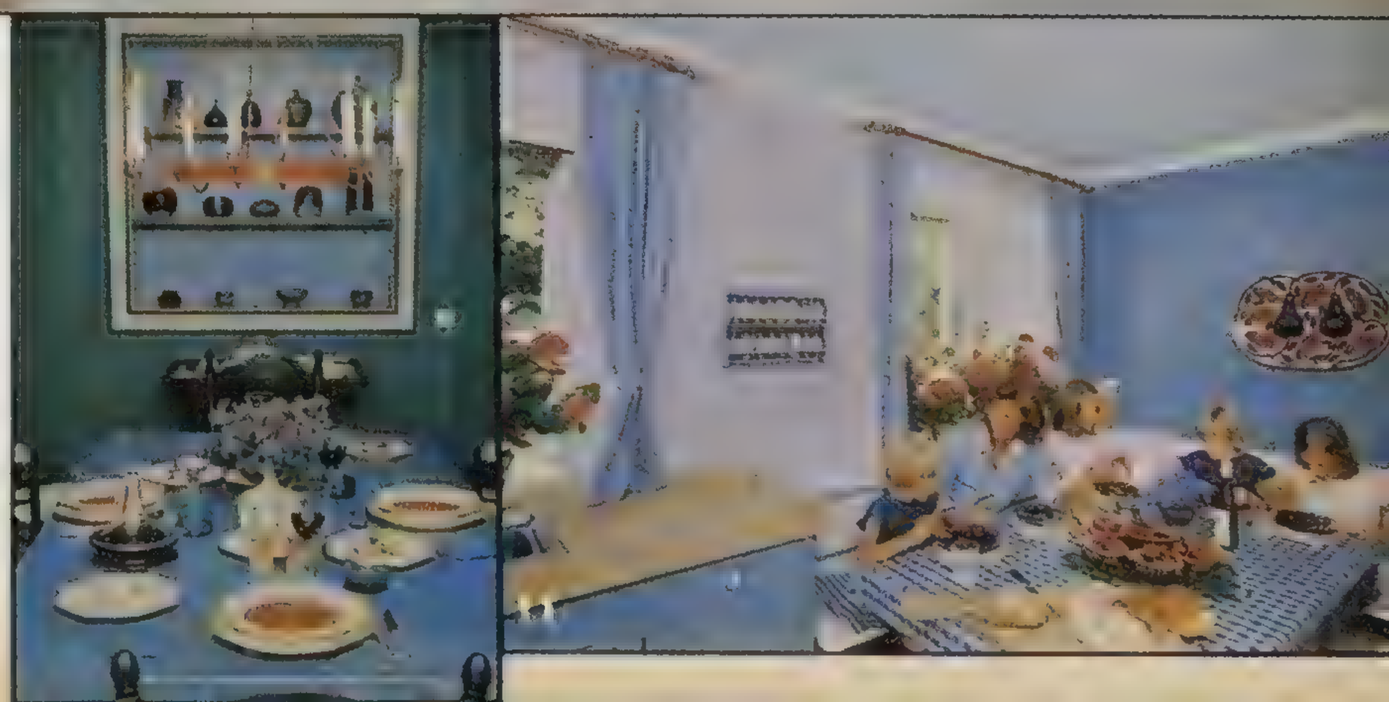
SUMMER SOLACE

continued

On sea-bound Sylt, a no-limits life

1. Tatiana von Hessen and her children perch above rolling surf, sea-shell-hunt the white beach.
2. Summerhouse treasures: curious fish-shaped pot from Prince Moritz's collection. Tatiana's needlepoint-in-progress —a fat bee.
3. Fight to the finish— with pillows. Mafalda and Elena invade the room of Phillip and Don, where stairway leads to attic—for play.
4. Blue/white checkered tablecloth sets a picnic mood; children's dessert feast is fresh-picked berries mounded on top of ripe red watermelon halves.
5. Wall-niched: cast-iron teakettles, from the nineteenth century, collected by Prince Moritz von Hessen.

Cottage at Keitum belongs to Tatiana's mother, half-Swedish Princess von Wittgenstein; but it is Tatiana's haven, her design and scheme. 6. Tatiana and the children in the shed where she works daily with her potter's wheel and kiln.
7. Tatiana works seriously and precisely—and in barefoot ease. 8. Children's under-eaves room, where Tatiana and Moritz striped slope with wallpaper; Tatiana made patchwork.
9. Capacious hammock can tumble all four children at once. 10. Tatiana kept her mother's formal dining room, uses mock-bamboo Italian china on a blue marbelized tabletop she painted with Moritz. 11. Often, Tatiana and children eat in the kitchen. This meal: pheasant, shot by Prince Moritz, roasted with bacon strips, red cabbage and coriander, small roast potatoes, local cheese, berries with watermelon.





THE BEST RESTAURANTS IN ITALY:

WHERE AND WHY

From our
expert eaters,
the cream
of *la cucina* —
the addresses,
the dishes,
the recipes


10

By Arthur Gold and Robert Fizdale

The best *casalinga* food—that is, the greatest "homestyle cooking," cozily comforting, delicious and delectably digestible—can still be found in Italy in the most elegant restaurants as well as in the simplest trattorias.

Haute cuisine is not really at home in Italy and, when served, seems to have an all-purpose-international flavor. Unlike France, where the chef's white hat has been transformed into a tall halo of starchy publicity, Italy is a country where the chef works quiet miracles anonymously in his kitchen. In a land where *la mamma* is the natural madonna of every home, the cooking is essentially *une cuisine des femmes,* even though it is men who prepare it.

While Italy is literally bursting with marvelous restaurants, trattorias, and cafés, the Ristorante del Cambio in Turin is unique. Whenever we give a Turin concert, the thought of dining at the Cambio fills us with greedy anticipation. Nor are we alone. Turin's most glamorous native daughter, Susanna Agnelli, has gone on record as saying, "Only Cambio is the 'real thing,' a place of history, tradition, and great beauty."

Certainly Cambio is the most beautiful and one of the oldest restaurants in a country of ancient beauty. Its three splendid crystal chandeliers, reflected in high arched mirrors, shine down on a cream, red, and gold eighteenth-century room that speaks with eloquence of the days when Turin was the aristocratic capital of the kingdom of Sardinia. Red banquettes, with what seem like miles of hand-embroidered antimacassars, edge the spacious dining room. A light touch is given by the amusing *trumeaux* above the gilded mirrors, paintings of plump *putti* (naked babies) wearing eyeglasses, nonchalantly perched up there reading newspapers.

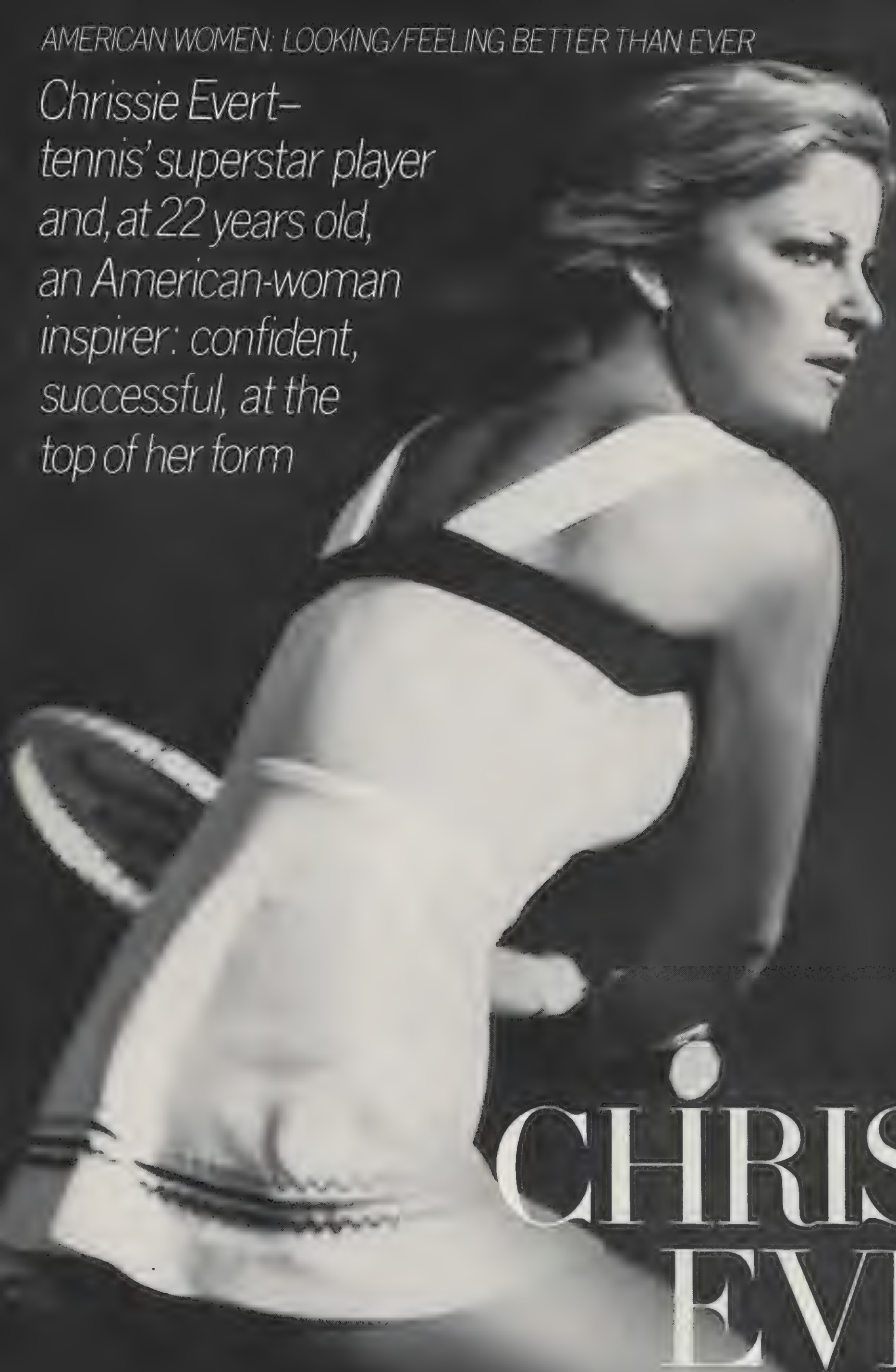
But, after all, food is the chief reason for lunching or dining at the Cambio. If you are lucky enough to be in Turin in autumn, don't fail to ask for a truffle salad. The pungent white truffles from nearby Alba are as good as any in the world. Bathed in a dressing of oil and vinegar with bits of anchovy and sprinkled with egg mimosa, they are a royal treat.

Even more regal: ask to have some nasturtium blossoms added, as King Victor Emmanuel II used to do. In fact, in fine weather, you can be served outside on a terrace facing the sober classic façade of the impressive Palazzo Carignano *(Continued on page 193)*

Start your expert-eater tour of Italy in Turin, at Ristorante del Cambio, left, (1) Chef Aime Gualtiero begins his light-light gnocchi by sifting flour into mashed potatoes; (2) he rolls dough into strips, (3) cuts short lengths. For his famed Involtini di Mozzarella, Gualtiero (4) puts cheese/sausage stuffing on veal scallops, (5) rolls up, (6) prepares to sauté. Chef Gualtiero's stately Bollito Misto is sauced in Italianate red/white/green; sauce ingredients include (7) cornichons, parsley, red and yellow peppers, tomatoes, pickled mushrooms, hard-boiled eggs. Chef shows bowl of finished green sauce (8), serves the mixed boiled meats to Director Teresio Mo (9) in Cambio's dining room (10).

AMERICAN WOMEN: LOOKING/FEELING BETTER THAN EVER

Chrissie Evert– tennis' superstar player and, at 22 years old, an American-woman inspirer: confident, successful, at the top of her form



CHRISSIE EVERT

superenergy! supertalent!

Here and on the next two pages, the new look of Chrissie Evert – reassessing herself from time to time, achieving success *and* prettier-looking than ever. Here Chrissie Evert talks to Vogue . . . about the most important thing to her: tennis, and about her beauty/fitness life. . . . On her game: Tennis is the only discipline in my life – everything else isn't. In the last two years, I've been able to step back and reassess myself. I value my private time, the time I have to be alone. I've made changes. My hair, for one thing [more, next page]. And now I wear makeup. I like to look natural – but I'm never without mascara and a liquid makeup (it helps protect my skin from the sun). I love jewelry – even on the court. And I always wear nail polish on my fingers and toes. . . . My No. 1 priority: Sleep. The older I get, the less I need. I can survive on eight hours, nine is great – no more or I'm draggy. When I play, I get only six or seven hours of sleep – that's not good. I depend on catnaps. I credit getting enough sleep with cutting down on illness. . . . On a match day: I'm up at ten – late for me. I take some sun – I always feel pale from traveling so much. After that, errands: dry cleaning, laundry, whatever. Then, at 3:30 P.M., I head to the arena to practice and to play. Sometimes I play five matches in a row. Usually, it's about three. . . . On a day off: If I've played three or four nights in a row, I take a crash day – a day off – and go up to the lake [just outside of Phoenix, where Chrissie lives while she plays team tennis]. It's my time to be by myself, to spend time privately – my only time *not* to think about tennis.

Hair and makeup, on these four pages, Franklyn Welsh of Vanity Inc.

Stan Malinowski



"Tennis is
the only discipline
in my life.
Everything else –
hair, makeup,
clothes –
is casual, simple"

"Sleep is my No.1 priority –
getting enough (nine hours a night)
is the most important
thing for me"

Stan Malinowski

CHRISSIE EVERT

daily: tennis, energy diet, sleep

On exercise: I never do any except stretch exercise before a match – any other would use the wrong muscles. But I do practice three hours a day.... On diet: I have no set eating schedule. I eat every two hours or whenever I'm hungry. I try to stay away from red meat. Instead, I have fish, chicken, salad, yogurt filled with fresh fruit. For quick energy, I eat fruit or a granola bar after a workout or before a match. Noontime is when I have my big meal: fruit, bananas, bran, yogurt [the works, *photographed below*]. I've stopped drinking coffee – but love fruit juice.... On weight: I'm 125 pounds – my all-time low. When I play, I can eat anything. But I feel better, the lighter I am. I never go below 120, though – if I do, I lose my energy.... Hair: It's the easiest it's ever been since I had it cut. Now, I never need barrettes when I play – it never gets in my eyes. At the moment, I'm growing it just to change the shape. I wash my hair every day, blow it dry – it takes five minutes. For curl, I use electric rollers.

skin/hair/body treatments...

Airplane travel (I do a lot) is bad for my skin. The dry areas get drier, oily areas, more so. To take care of it, I watch what I eat, and I cleanse my skin more.... My three musts: Conditioner for a half hour on my hair as often as I can, a facial mask, and *always* lots of skin cream – moisturizers and body lotion. I'm in the sun so much, I have a fear my skin will dry out by the time I'm thirty. My skin-lotion trick: I mix two or three after-sun moisturizers together and use that....I shower three or four times a day, so I always use a lot of body lotion – on my feet, too. They really take a beating. In Phoenix, I have them massaged about three times a week. And always after a tennis workout, I soak them [*above*] in hot/cold water. When I have time, I cream my feet and sleep with socks. I do the same treatment for my hands – and I always keep my nails polished [*opposite*]....Once a week, for relaxation, I have a massage [*opposite*]. At the spa, I use a thermal machine that combines sauna/massage/needle shower/herbal wrap in one.

beauty life

Skin care/makeup: My skin – especially my neck – is sensitive. I use a makeup-with-treatment system, and I find it's cleared up my skin. I use liquid makeup, undereye cream *all* the time, mascara, blush, lipstick – I like a natural look. In the evening, I emphasize my eyes more with brown and blue pencil and add a bit more curl to my hair – that's it.... On fragrance: I wear it all the time. When I'm playing indoors, I just don't overdo. The only time I draw the line: outdoors. I don't like the way fragrance mixes with sun/perspiration/heat.... On my fashion life: It's casual. I love jeans and T-shirts – I collect them. For tennis, I'm always in a track suit. In the evening, it's usually something from Fragments (a collection of versatile separates-dressing). They're easy to travel with, and six pieces give me a lot of different looks. ...On jewelry: I love it. I wear two chains around my neck and never take them off – even when I'm playing or having a massage.... My other love: scarves. When I'm on the road and can't shampoo my hair, I wrap it...it's so easy.

the environment factor: beauty/health hazard or helper?

On these six pages: Vogue's update on the environment. . . . A wrap-up of all the new research on light, air, water, diet—the elements that have positive/negative effects on our bodies: our health, our looks. . . . Plus, the beauty things-to-do to look and feel better. Starting with all the new information about. . .



LIGHT

By Nissa Simon

If you feel more optimistic on a sunny day than on one that's overcast, know you look your best by candlelight, find the glow from a fireplace cozy and your office's fluorescent blaze cold, then you're responding to the varying *psychological* effects of the natural and artificial light that surrounds us during our waking hours.

Scientists are now studying the *physical* effects of light on health, a new field of research that is already yielding positive result—but also raising some disquieting questions about our exposure to both solar radiation and artificial light.

Most of the problems with either kind of light are caused by rays we cannot see. We perceive only a very small portion of the sun's rays as light, those we call the visible spectrum—violet, blue, green, yellow, orange, and red. Our eyes cannot see infrared rays above this spectrum nor the ultraviolet rays below it.

Most of the solar spectrum has beneficial effects on life on this planet, and some ultraviolet light is necessary for both people and plants. But overexposure of humans to this same light has been indicated as a cause of skin cancer. We are exposed to ultraviolet rays every time we go outside on a sunny day and to ultraviolet rays from both fluorescent *(Continued)*

Beauty footnote: *Wherever there is light, there is sun. Which brings us to the point of: skin protection and sunburn prevention. We all know by now the serious, cumulative damage sun does to skin—and not just in summer. Two-in-one solution: a moisturizer + sunscreen combo such as the new Protective Moisture Lotion from Essentia. (And to keep the treatment going, their Protective Makeup.) Reason we like Essentia—a new line of treatments and makeup for sensitive skin—everything has a multi-benefit. Which means whatever you use is doing two good things at once! These six pages: hair, Maury Hopson; makeup, Vincent Nasso.*

Jean Pagliuso



LIGHT *(Continued from page 164)*

and mercury-vapor lamps.

Seymour Zigman, Ph.D., director of the Eye Research Laboratory at the University of Rochester Medical Center and his coworkers have been able to cause cataracts to form in mice's eyes by exposing them to black-light (UVA) ultraviolet rays. The levels of ultraviolet light used in this experiment were below that of sunlight, but the mice were exposed for twelve hours a day for a year before there was any damage.

Does this mean that human eyes are harmed by ordinary, daily ultraviolet exposure? "We don't know yet," said Dr. Zigman. "We've done some experiments where we expose human eye tissue to ultraviolet light for twenty-four hours at a time, and we have been able to induce certain changes that seem to be present in some kinds of cataracts in humans. That's an artificial laboratory situation, however; and we don't know if these changes occur in people."

One preliminary result of studies with humans—and Dr. Zigman stresses that it is too soon to state anything definite—shows that individuals who work outdoors in parts of the world where ultraviolet in sunlight is very strong seem to have a higher incidence of the kind of cataract that might result from ultraviolet light.

There's every reason to believe ultraviolet might also be hazardous to the eye in other ways—but no one knows how much exposure is too much. "I don't think an hour of sitting in the sun without sunglasses is going to cause any damage; but several hours a day, several days a week, for an entire summer *might* be enough to do harm. We don't know yet if there is a cumulative effect," said Dr. Zigman.

Sunglasses can protect your eyes from ultraviolet radiation. All sunglasses absorb a certain amount of ultraviolet light and prevent it from reaching the eye, but some kinds of glass and plastic and certain colors absorb better than others. "If we measure the absorbency of red and blue-tinted cosmetic glasses, we find they allow a considerable amount of ultraviolet through," said Dr. Zigman. "Those sunglasses with an amber, green, or yellow tint seem to do better. Manufacturers should say how much ultraviolet can be absorbed by their particular products so consumers could make an educated choice, but usually they don't."

Your body actually can defend itself against ultraviolet light. Scientists know that body tissues and fluids contain agents such as ascorbic acid and vitamin E that protect against damage from ultraviolet. Many cells also have specific enzymes that repair damage resulting from changes caused by ultraviolet. "This is another aspect of how light harms individuals," said Dr. Zigman. "Some people may be more damaged by the same light than others, if they're deficient in the protective chemicals or systems." *(Continued on page 205)*



which treatment when?

factor	fact
Summer heat and humidity. The more humid it is, the more perspiration remains on the skin, which also means more dirt, debris, and oil.	Four summer-musts: . . . Cleanse skin more often. Use a lighter (less emollient) moisturizer. Go for a stronger toner. (For an oily skin, that may mean an astringent in summer.) And—*regularly*—use a mask. By regularly, we mean: as often as necessary. That may be once, or as many as three times, a week. Kind of treatment we recommend for oily skin: one such as Adrien Arpel's Sea-Spa Treatment line of products formulated with clay, kelp, and seaweed to deep-cleanse skin, help control oil flow.
To note in winter: Today's average home has a winter-time humidity as low as 10% to 15%—drier than the air in Death Valley.	How to save skin in winter: . . . If you're a soap-and-water type, switch to a milder soap, less frequent washing. Or consider using a cream cleanser. Dry skins, note: If you use a water-rinsable cream cleanser, one option—switch to the tissue-off kind. It has more emolliency, and it leaves a protective film on skin. Always: Use an eye cream at night (one we like: Borghese's Simply Eye Cream am/pm). For all skins: change your mask routine. Dry skins need the moisturizing kind; oily skins should use theirs less often than they do in summer. Bath/shower tip: Use bath oils—they're the best moisture sealer-inners. And, if skin is extra dry, use a bath oil *first* before cleansing.
Long-distance air travel not only dries out the skin, it most likely indicates a change in climate.	When you travel is the time to think about changing your treatment regimes the way you change your clothes. The best beauty skin-saver: Keep two travel-beauty totes with skin treatments packed and ready-to-go—one for warm-weather climates, the other for cold. Product to go into *both:* Irma Shorell's Hand and Body Moisture Lotion.
Two other beauty-treatment factors to know about: latitude/longitude.	In other words, the closer you are to the equator, and the higher above sea level, the faster your skin will sunburn. In either case: pack a sun block, moisturizers with sunscreen—all the protection you can.
The type of water you are using will determine how well skin and hair are cleansed.	The harder the water (which means the higher the mineral content), the more difficult it is to lather soap and to rinse it well. Four suggestions: take along a water softener (available in most drug stores). Switch from a soap to a water-rinsable cream cleanser. For hair: Add a few drops of lemon juice or vinegar to rinse water—it will help to remove shampoo. For body: put a handful of bath salts (most have sodium derivatives) into tub water—it will help you to feel cleaner.

SKIN



Hard water and your skin: If you're traveling this summer from soft-water to hard-water areas, don't worry about the effect on your skin. "Hardness" and "softness" refer to the quantity of minerals in the water (high is "hard"), but the concentration in both cases is far too low to make any difference to your skin. Soap won't lather as well in hard water, but the combination of the wrong soap and water can be harsh on your skin anyway, according to Albert M. Kligman, M.D., Ph.D., professor of dermatology at the University of Pennsylvania School of Medicine. "We advocate very mild soap, less washing, and less compulsiveness about cleanliness," he said.

Hard water and your health: Although hard water may leave a ring around the tub and prevent soap from lathering well, drinking it may be better for your health than drinking soft water. A recent report from the National Research Council says that hard water seems to be linked to a decrease in heart disease, hypertension, and strokes.

Water is considered "hard" when it has a specific level of calcium and magnesium in it; when it has less calcium and magnesium and is "softer," the water is more likely to dissolve cadmium, lead, copper, and zinc from the pipes through which it flows. These metals are the suspected damaging agents.

Although some scientists disagree about the existence of the "hard-water factor" in the risk of cardiovascular disease, the report states that the evidence is compelling enough to treat the hypothesis as plausible.

Soaking in a hot tub: Long soaks in hot tubs "are a bad business even without soap," said Dr. Kligman. "In European countries now, there's a fad for taking hot baths for several hours at a time, but that's a damn-fool thing to do, especially for those who have a tendency toward dry skin and for older people." Prolonged soaking leads to swelling of the skin and loss of the skin's water-holding compounds—to drying and cracking.

"We still don't know what it is about water that does this," Dr. Kligman said, "but we certainly are trying to find out. Until we do, we have to keep in mind that we humans have evolved into dry-land animals and we're not able to return to the sea."

Water as an allergen: Some people may well be allergic to the water they drink, accord-

(Continued on page 206)

Beauty footnote: *Water is* the *beauty/health essential because you can lose up to two quarts of water a day (about one quart through urination, one to three pints through sweating, another pint just from breathing). That's why you need to drink between six and eight glasses of water a day; and, if you're considering the bottled kind, go for glass-bottled water rather than plastic-bottled (see notes,* above, *for reasons), you can transfer—for the day—to plastic (q.v., our model,* left) *for picnic travel.* Bottled drinking water *can be either natural-spring water (natural minerals) or from the tap, processed—i.e., purified, with a few minerals added for flavor.* Spring waters to try: *Evian, Great Bear, Mountain Valley, Poland.* Mineral water *comes from springs with a high-mineral content and should be drunk not in large quantities on a long-term daily basis but as a before/after dinner quencher or mixer.* Mineral waters: *Perrier, Appollinaris, Badoit, Fiuggi, Calistoga, San Pellegrino. Fashion details, next to last page.*

Jean Pagliuso

WATER

the environment factor

the food factor DIET

The McGovern report

6 goals for healthy eating

Vogue's capsule summary of the United States government report on the state of diet in America. Prepared by the staff of the U.S. Senate's Select Committee on Nutrition and Human Needs, the report analyzes the food we eat and makes recommendations — for everyone — on how to improve diet and eat healthier, more nutritious food. . . .

The purpose of the Dietary-Goals-for-the-United States report, according to Senator George McGovern, who chaired the committee . . . "is to point out that the eating patterns of this century represent a critical public-health concern and, also, to establish what to eat to maximize health. Our diets have changed radically within the last fifty years. Last year, every man, woman, and child in the U.S. consumed 125 pounds of fat and one hundred pounds of sugar. Too much fat, sugar, salt, or alcohol can be — and are — linked directly to heart disease, cancer, obesity, and stroke. In all, six of the ten leading causes of death in the U.S. have been linked to our diet." The report acknowledges it may be controversial, and if you wish to incorporate these guidelines in your diet, be sure to discuss them with your doctor first.

The 6 diet goals

1. Increase carbohydrate consumption to account for 55%-60% of all calorie-intake.

2. Reduce overall fat consumption from 40% to 30% of all calorie-intake. For a quick read of how to change your diet, see chart, *below right*.

3. Reduce saturated fat consumption; balance with polyunsaturated and monounsaturated fats (10% of all calorie-intake each).

4. Reduce cholesterol consumption to 300 mg a day.

5. Reduce sugar consumption by 40% to 15% of all calorie-intake.

6. Reduce salt consumption by about 50%-85% to about 3 gms a day.

3 diet pointers

1. Eat more: *fresh* fruits and vegetables. Their nutrient content is higher than the processed kinds. And you can control the use of sugar and salt — the two foremost food additives.

2. Avoid: highly refined foods such as potato chips, processed food, ready-to-eat cereal and snack foods. Potato chips, for example, do not have the nutritional content of a fresh-baked potato. Hot-cooked cereals are more nutritious than the instant or ready-to-eat kind.

3. Avoid: too much caffeine from coffee, cola drinks, cocoa, hot chocolate. Overconsumption of caffeine can cause headache, nervousness, irritability, may play a role in other health problems.

The government guidelines for improving your diet

1. Increase consumption of fresh fruits, vegetables and, whole grains, such as whole-wheat bread, brown rice, oats. There is evidence that an increase of complex carbohydrate in the diet does four things: reduces the risk of heart disease; reduces the incidence of bowel cancer (by introducing more fiber in the diet) and other intestine-related disease; provides needed amounts of micro-nutrients, vitamins, minerals; and eases the problem of weight control (by displacing fat and sugar intake). Foods to eat more of: Potatoes — a fresh-baked one *isn't* fattening, and it provides a lot of nutrient. For example, a potato that weighs 202 gms (7 ozs.) has 145 calories, plus protein (4 gms), carbohydrate (32.8 gms), very little fat (.2 gms), and iron, thiamin, riboflavin, niacin, vitamin C. Another food to eat more of: bread, such as the whole-wheat kind. It's one of the best grain sources. Bread consumption has been declining in the U.S., in part because it's viewed incorrectly as fattening. In a study of twelve young men done by Professor Olaf Mickelson of Michigan State University, it was found that the subjects could obtain 90-95% of their protein needs from medium-density enriched white bread. **2. Decrease consumption of meat, and increase consumption of poultry and fish. . . . 3. Decrease consumption of foods high in fat and partially substitute polyunsaturated fat for saturated fat. . . . 4. Substitute non-fat milk for whole milk. . . . 5. Decrease consumption of butterfat, eggs, and other high-cholesterol sources.** High levels of fat, saturated fat, and cholesterol most often enter our diets in the process of acquisition of protein, particularly through red meat. The changes recommended above (as well as increasing the use of vegetable sources as protein) will greatly reduce not only the percentage of calories from fat but the levels of saturated fat and cholesterol. For a general guideline: which foods to eat/which to avoid — see chart, *right*. The rule: Try to eat more foods from the bottom end of the chart, avoid those near the top. . . . **6. Decrease consumption of sugar and foods high in sugar content.** The dangers of too much sugar (an energy source offering little nutritional value): it has been implicated as a cause of tooth decay; it displaces complex carbohydrates (high in micro-nutrients); and, according to Dr. Jean Mayer, it may actually increase the body's need for vitamins, such as thiamin, and the trace mineral chromium, as well. How to lower sugar intake: If you're a soft-drink lover (on the average, every person consumes 295 twelve-oz. cans a year), reduce the number you drink. Total elimination of soft drinks from the diet would bring at least half the recommended reduction in sugar consumption. The other recommendation: cut down on baked goods. . . . **7. Decrease consumption of salt and foods high in salt content.** Too much salt in the diet has been found to cause an increase in blood pressure, hypertension, heart disease, and migraine headache. Guidelines to cutting down on salt: Milk, meat, fish, cheese, and eggs are quite high in sodium. Vegetables, bread, cereal have moderate amounts of sodium (the amount of sodium varies among the different vegetables). Fruits and fats are low in sodium or have only trace amounts. Very high-sodium foods to avoid: salted or smoked meats and fish, peanut butter, pickles, olives, sauerkraut, highly salted snack foods. Halve the amount of salt, soy sauce, and monosodium glutamate you use. Do not use a salt substitute (unless your doctor recommends it).

Percentage of calories from fat in food

Over 50%

Chicken — roasted, flesh and skin
Beef — porterhouse, T-bone, round rump, lean ground, kidney
Pork — fresh, cured ham, shoulder
Lamb — shoulder, rib
Salmon — red sockeye, canned
Whole milk, ice cream
Cream-cheese sandwich
Peanut-butter sandwich

50%

Cream Cheese
Weiners, tongue, eggs
Peanuts and peanut butter
Pork lunch meats
Most cheese and cheese spreads
Ground beef — regular
Salmon, tuna (canned in oil)
Pork — loin and butt
Granola

40%

Beef — sirloin, arm, flank, heart
Turkey — flesh and skin, dark meat
Lamb — leg, loin
Pork — heart, kidney
Chicken — dark meat, roasted flesh
Creamed cottage cheese
Lunch-meat or cheese-spread sandwich

30%

Beef — heel of round, pot roast
Liver — pork, chicken, lamb, beef
Fish — bass, ciscoe, oysters, salmon (pink)
Chicken — roasted, light-meat broilers — no skin

20%

Fish — haddock, cod, tuna (water-packed), ocean perch, halibut, smelt, sole
Shellfish — most
Bread, porridge, skim milk
Most peas, beans, and lentils
Skim milk cheese uncreamed cottage cheese
Most breakfast cereals (other than granola type)

To obtain a copy of this report, write: Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.
You must ask for: *Dietary Goals for the United States* (Stock No. 052-070-03913-2), 95¢ ppd.



AIR
the environment factor

Jean Pagliuso

Weather and your health: Just as there is an interaction between your nutrition and your health, there is an interaction between your environment and your health. "We protect ourselves to a considerable extent by clothing, housing, heating, and cooling," said Helmut E. Landsberg, Ph.D., professor of meteorology at the University of Maryland; "and changes in barometric pressure don't affect health or mood; but still, when there is a major weather change, there are biochemical and hormonal changes in the body. If your system is inflexible in one way or another and cannot compensate for these changes, you feel uncomfortable."

If you want to learn more about your own reactions, Dr. Landsberg suggests keeping one chart of the weather and another of how you feel each day. After several months, compare the charts to see if there are any consistent correlations. If it's the heat that's getting you down, simple remedies such as looser clothing and drinking more water can help. Reducing caloric intake is also helpful in hot weather.

Deep breathing and your skin: Diaphragmatic breathing to improve circulation won't improve your skin. Human skin is different from the skin of other animals in that it has a huge supply of blood vessels to dissipate heat, so we already have more blood flow than we need to provide nourishment. It won't make any difference to your skin if you increase it a bit more, though there may be other benefits.

Wind and your skin: In winter, air just blowing over the skin can damage it. Wind and air movement dry out skin, and cold reduces elasticity, which makes skin more prone to cracking. We perspire less *and* there's less humidity in the air, which increases the skin's dryness. Drying and cracking can lead to itching and scratching, which, in turn, can lead to skin infections. So rejoice that summer's here with warm, moist breezes that keep your skin pliable.

Air pollution and your allergies: Such things as pollen, dust, and molds in the air cause problems for at least 10 percent of the population; but other airborne pollutants about which we know less also play a significant role.

(Continued on page 206)

Beauty footnote: *When we talk about the effect air has on skin, we don't always mean just the outdoor kind. Escaping indoors in the winter to avoid cold, dryness, wind is not necessarily a skin saver. What skin faces indoors: the drying effects of steam-heated air. Indoor skin helpers: Lower the thermostat (it's not only an energy saver, it's a skin saver, too). Use a humidifier (pans of water also will do the trick). And every day, go for an extra-rich emollient/moisturizing cream which also conserves skin's own moisture. One we love—Lancôme's Hydrix.*

When you're talking acces-sories this year, you're talking a whole different language. Knotted-scarf necklaces. Yarn and cording. Lingerie like skin. Metallics that look as if they came from the earth...



Deborah Turbeville

accessories/lingerie

THESE MAKE THE DIFFERENCE...

The bracelets, left to right: Green oxidized-metal bangle, Andrew Hatfield for Kruger Gallery, $40. Taupe terra-cotta bangle, Edna Schneider, $19. Gold links, Aurea Jewelry, $800. Gold-leaf-on-wood, Bonwillum, $95. Golden "wrap" bracelet, Napier, $13. Plain, gilded wooden bangles, Bonwillum, $8 and $10. "Marble" terra-cotta bangles, Terrafirma, $40 apiece. Wide, metallic-glazed terra-cotta bangle, Terrafirma, $44. The belts, left to right: Hammered brass sheeting-metal on leather, Marta Salvadori, $26. Glazed, gilded terra-cotta fish belt, Terrafirma, $65. Woolly tie, Rosemary Peck, $30. All prices approximate; stores, details page 207. These 10 pages: hair, Garren of Suga at Bergdorf Goodman; makeup, Ariella.

Deborah Turbeville



When the same three words — soft, rich, skin-thin — fit lingerie and bags, you know something super's going on...

Opposite, different bags, same softened-up spirit (hardware's almost nil). From the left: the shearling "body-bag" — it lies flat to your side — from Blassbags; $90. Soft, soft zippered brown kidskin clutch, by Susan Gail, $45. News: the extra-long shoulder-strap — around hip-length. Tan buckle-leather bag, Coach Leatherware, $56. Woven-leather zip bag, like a man's shaving kit — a nifty clutch/organizer. Bottega Veneta, $135. Snap-closed suède pouch — wonderful texture-to-add — by Trussardi, $145. Mahogany box-calf clutch, Roberta di Camerino, $110. Crisscross-back nude stretch body suit, Capezio, $14. Above, perfect bare-body-dressing in warm browns, softer — newer — than black. Lacy silk camisole ($37) and shorts ($27), in mocha edged with écru. Holly Lueders for Shu-Ba. Dark-taupe lacy bra ($9) and bikini ($6), Formfit Rogers. All prices approximate; stores, details, page 207.

accessories/lingerie

THESE MAKE THE DIFFERENCE...

These say "must" to us: a body suit that disappears, an earthen bracelet you can't miss (won't want to).

Left: Olga's nearly invisible body-toned beige smoother—a touch of fiber in the bra, high-cut legs, everywhere-stretch. $19. . . . Above: The bracelet that tips you off to the whole mood of jewelry this fall: gold-glazed terra-cotta, to slide up the arm. Terrafirma, $44. All prices approximate; stores, details page 207.

accessories/lingerie

THESE MAKE THE DIFFERENCE...

Deborah Turbeville





Soft jewelry—byword for fall

1. *Scarf-jewels . . . Ralph Lauren's 18" paisley silk neck-square ($30), 4' silk foulard muffler ($80) — both for Baar & Beards — and Barbra Scott's knotted, knitted wool waist/neck tie, $20. New tank watch: coral-lacquered face; brown strap. Les Must de Cartier, $350.*

2. *Wonderful textures. Left: Knitted, rolled wool gloves, Anne Klein by Aris, $9. Mulberry belt, $39. Right: Charles Jourdan shearling boots, $195. Bonnie Doon over-the-knee-socks, $4.*

3. *In the neck of a shearling vest (Horst, $100), a soft "jewel": coiled, knotted, lurex-striped muffler. Echo, $12. As close as you'll want to a real "necklace": Barry Kieselstein-Cord's sand-blasted gold butterfly on leather cording. $800.*



4. *Leg/feet-warmers. . . . Trimfit cable-knit tights, $5; wool-angora leg-warmers, Stanley Blacker, $35; Calvin Klein's taupe sandals, $40 (plus thick socks for weather).*

Deborah Turbeville

Whether it's lingerie or a knitted serape, there's nothing you wouldn't want next to your skin


5


6

5. *The serape! — the new covering. Hand-knitted soft wool. Manos del Uruguay, $50. Gloves, Anne Klein by Aris, $9. Boots, Joan and David, $125.*
6. *To own: at least one pastel-plaid man's muffler (talk about surprise softness). Elliot Gant for Handcraft, $13.*
7. *The best new lingerie has this kind of softness, this kind of nearly-skin coloring. . . . Left to right: Bali's wide-plunging shaped-with-fiber bra, $9. Sheer, thin-strapped, super-light body suit — one of the best ever — by Giorgio Sant' Angelo for Gregory. $14. Pretty front-closing lace bra, $10; matching bikini, $5.50; both, Gossard. Silvery satin, with wisps of lace edging, by Vanity Fair — fiber-shaped bra, $7.50; shorts, $4.50. All prices approximate; stores, details, page 207.*

accessories/lingerie

THESE MAKE THE DIFFERENCE...

7





It's more than new accessories — there are new ways to wear them. It's more than just pretty underthings — these blend to skin, fit like skin...

accessories/lingerie

THESE MAKE THE DIFFERENCE...

Above, left to right: The bracelet that sits high on the arm — gold-glazed terra-cotta. Terrafirma, $45. Gold-striped Burgundy muffler to waist-knot — at the back — as a "belt." Echo, $12. Newest way to wear beads: long — and slung like a bandolier. Polished-wood beads, purple-tasseled, by Bonwillum; $130. A huge, beautiful blue/purple cashmere-and-silk shawl gets thrown over one shoulder as a serape. Yves Saint Laurent, $180. Polished, lacquered wooden bangles, Richard Charles Glassen; $80 each. The softest, thinnest mesh muffler gets knotted — and knotted — as a waist jewel. Maroon/navy mesh, by Echo, $8. Opposite, left to right: Extra-pretty shorts: "candle"-colored satin and lace. Fernando Sanchez, $30. Nearest to skin-tone: sand-colored satin with embroidered edgings. Anne Klein for Lily of France. Bra, $7.50; shorts, $14. The smoothest stretch of bra and bikini: blush-toned, with flat lace edging. Maidenform; bra, $6.50; bikini, $5.50. Soft-underwired sand stretch lace bra($20) and hip-briefs ($7), from Miss Troika by Lejaby.

Deborah Turbeville

All prices approximate; stores, details page 207.

SPORTSWEAR DRESSING: *the soft season*

Natural tones of cashmere, mohair, chamois, and challis: clothes you pull on like sweaters, gather in at the waist with a piece of leather or braided wool. . . . 8 pages of the new soft-and-easy sportswear, photographed in Montreal and Toronto, heart of the Canadian action!

The new sweater-dressing, opposite—*with Montreal Canadian goalie Edward Walsh*—left, *the "cashmere" turtleneck bloused on a wide, ribbed hip-band, and matching pull-on pants—easy as a jogging suit. The difference is in the putting together—the belt you wrap around twice; the muffler; the blanket/shawl. Sweater and pants, by Kimberly, in Nomelle, cashmere and polyester, about $150. Altman's; Garfinckel's; John Baldwin; Jacobson's; Marshall Field; Neusteters; I. Magnin.* Right, *one of the best soft dresses around—Blassport's loose, gathered sweater of a dress, to waist-wrap (sometimes!) with a rope of yarn and metallic—in mocha wool-and-nylon (Yves Gonnet). About $205. September, Bonwit Teller; Nan Duskin; Montaldo's; Lillie Rubin-South and West; Neusteters; Bullock's. Hair on these 8 pages, Marc Pipino of Pipino-Buccheri Salon; makeup, Ariella. Accessories, next to last page.*



Albert Watson





the soft season

The skirt of the year, far left, *the wool challis dirndl!—a grey-violet-gold Liberty tulip print, with a scallop-edged chamois jacket and lilac turtle-neck halter . . . waist-wrap it with chunks of polished "quartz," add a bronze cuff—and you're dressed. By Gloria Sachs; skirt, Liberty of London, about $138; jacket, about $118; wool-knit halter, to order. Lord & Taylor; Halle's; Hudson's; L. S. Ayres; Harzfeld's.*

The soft fluffy sweater of a coat, left: *hand-crocheted ivory mohair trimmed in grey. To wear over grey flannel and a cowl-neck blouson sweater—you couldn't be cozier! By Eleanor Brenner; mohair-and-nylon coat, about $190; wool flannel pants, (Twinteller International) and wool-angora-polyamide sweater, about $120. Lord & Taylor; Montaldo's; Jacobson's; The Carriage Shop. In the background, Toronto's spectacular "Needle".*

The suit as a sweater-set, *this page—at City Hall Plaza, Toronto—*left, *the oatmeal cashmere drawstring blouson, and soft matching skirt. Leonard Sunshine Knits, about $180. Sept., Saks Fifth Avenue; Neiman-Marcus; I. Magnin; Frederick & Nelson.* Right, *the sheer-knit, vanilla alpaca button-front cardigan and easy pleated skirt—nice on the first fall day (throw on a sleeveless shearling vest when it gets cooler). Sweater and skirt, St. John designed by Marie Gray, about $250. Bergdorf-Goodman; Lillie Rubin-South and West; Hovland-Swanson; Bullock's; Frederick & Nelson. Accessories, next to last page.*

Albert Watson

Softness is—the sweater-coat, the suit that's a sweater set, the look of a challis dirndl



Everything blouses—the dress. . . . the sweater . . . the fur jacket

New look of a two-piece dress, above left, *the blouson, ruffled at the collar and cuffs, with a pleated skirt—in beige-brown-taupe jersey . . . one of the first things you'd want for fall (especially with a long, soft serape to throw over it). Dress by Frances Henaghan, in acrylic jersey, about $140. Bloomingdale's; Woodward & Lothrop; Montaldo's; Lillie Rubin-South and West; L.S. Ayres; Sanger-Harris; Bullock's.*

Softer, longer, above right—*the mohair sweater you blouse with a belt, ease over a Donegal tweed dirndl—this year's way to be in a sweater and skirt. By Stanley Blacker. Sweater, about $190; wool skirt, about $110.*



Bloomingdale's; Topaz, Pittsburgh; Lillie Rubin-South and West. Photographed at Sidbec, the big steel-mill complex outside Montreal.

Country-way to wear fur—anywhere: right—*the zippered civet blouson with caramel Ultrasuede trim, over camel widewale corduroy jeans—terrific! Natural bassarisk civet jacket, by Grosvenor Canada, about $1695. Bonwit Teller, New York and Chicago; Saks-Jandel; Alaskan Fur, Kansas City; Frost Bros., Bullock's Wilshire; Eaton's, Toronto. Cotton corduroy jeans, DBA by Theodore. about $50. Bonwit Teller; Lou Lattimore; Theodore. Accessories, next to last page.*

Albert Watson



Challis with knitting, with jersey; chamois with country knit—

In a year of terrific prints, above—*the challis dress in peach-beige-and-green flowers,* foreground, *with a ruffled drawstring neckline. To add for texture: a knitted dickey, copper-and-suède belt, and a nubby, fringed serape. Rayon dress, by Richard Assatly for Gino-Snow. About $142. Saks Fifth Avenue; Kaufmann's; Woodward & Lothrop; Montaldo's; Hudson's; Dayton's; Balliet's; Neiman-Marcus; May D & F. Two-piece jersey softness,* above, top: *the ruffled, rose-print overblouse and navy dirndl . . . to wear with a fling of rose-printed challis shawl. Acrylic blouse and wool skirt, by Robert-David Morton, about $150. Jeane Eddy; Nan Duskin; Montaldo's; Lillie Rubin-South and West; Jacobson's. Photographed in front of City Hall, in Old Montreal.*

Country/cozy way to be in a sweater, right, *natural-colored, hooded Coos Curry pullover in oiled wool (i.e., water-resistant), and palomino-colored chamois pants that lace from ankle to knee. Sweater, Knockabouts by Pendleton; about $52. Late Aug., MacHugh; Bullock's; Frederick & Nelson. Pants, Charles Suppon for Intre Sport; about $250. Bonwit Teller; Nan Duskin; Hattie; I. Magnin. Accessories, next to last page.*

Beauty tip: *to keep hair this length looking and feeling sensational—Clairol's "Long & Silky" rinse-out conditioner adds body and control.*

Albert Watson

the mixing of textures is news!

the soft season



The first thing you're going to want is...

a Dress

This year, everything starts with a dress — a wide, oversized dress in a cozy-soft fabric — to wear loose, or to blouse with a piece of rope or braided wool. If you sew, here's how to get ahead of the game: two soft-shirt patterns you can lengthen (the way we did) into mid-calf dresses.

This page, the rhubarb-colored pinwale cotton corduroy pullover with deep, roomy sleeves and side slits. Vogue Pattern 1687. Crompton fabric. Bloomingdale's; Kaufmann's; Amluxen, Minneapolis; Scrivener's, San Antonio; Frederick & Nelson. *Right*, the yoked wrap-dress with a soft, stand-up collar — in beige cashmere-and-silk knit. Vogue Pattern 1685. Sewing Associates fabric. Sakowitz. Hair, Marc Pipino of Pipino-Buccheri Salon; makeup, Arnold Meakin for Xavier, New York. Accessories, next to last page.

1687



Bob Richardson

1685

Money

By William Flanagan

What would you do with $10,000?

Advice from men who know how to turn money into more money

A friend of mine recently came into an inheritance of some $10,000. Knowing that I write about money matters quite often, she asked me what I thought she should do with it. The question arises so often, I decided to ask several people who know their way around money what they would advise. Two I queried are professional financial planners who manage the affairs of people in astronomical tax brackets. The other two are scrappers who got rich starting with only that much a grubstake.

Charles M. Eckman is chairman of Oakland Financial Group, based in Southfield, Michigan. Barry Hammerling is a vice president with Ayco, Inc., a financial counselor in Albany, New York. Here's a consensus of what they suggest.

First, let's assume you are married, have two preschoolers, and not much money.

Your first step should be to reduce your debt load, if more than 10 percent of your income is going for debt charges. If you are still living in an apartment or rented house, it might be wise to invest in a house. If you do own your own home, consider improving on it to boost its value.

Take a look at your life-insurance coverage—you might need more. And, don't neglect adequate disability insurance—many people do. The statistics on people becoming disabled are chilling—someone aged twenty-five has about a fifty-fifty chance of being disabled for at least ninety days before reaching age sixty-five. And the average period of disability for those disabled is 2.4 years. That is a long time to be without an income if coverage isn't sufficient. One twenty-five-year-old out of eight will be permanently disabled before age sixty-five.

You should also take care of any legal matters you might have put off or overlooked, such as drawing up a will. Sadly, most people still die without wills, leaving the disposition of the estate up to the courts in many cases.

If you still have cash left over, put it in a savings account or a credit union. Don't squander it—you really can't afford it. And don't speculate with it. A cash reserve for emergencies buys a lot of peace of mind.

If you are a single person, say in your mid-twenties, Eckman has a few additional notes. A house might not make sense, but a partial interest in a real-estate partnership might. If you could benefit from further education, you might go back to school. Beef up your savings account. And, what the heck, take a nice vacation.

If you are single and in a high income bracket—earning over $25,000 a year or so—you might consider buying a municipal bond mutual fund, or a municipal bond or two. The income is tax free. If you prefer the stock market—for the long pull—consider stocks in the areas of natural resources, real estate, and gold or other precious metals (but not the metals outright).

Should you have a young family and be in a lofty tax bracket, it is suggested that you put money into a trust for your children's education.

If you want to dump the windfall into your portfolio, here's one suggested breakdown: Put $6000 in good-quality discount bonds providing current yields equal to or better than savings-account yields. Invest another $2000 in common stocks in one or two companies in a good position to benefit from current efforts to move the country to self-sufficiency in energy.

As a single who prefers to build up your portfolio, put $7000 in such energy-related stocks, $3000 in oversold glamour stocks.

But suppose you don't want to play it safe, and can afford to crapshoot with the $10,000? One way is with certain kinds of art. Morton Shulman, who once wrote a book, *Anyone Can Make a Million,* has just written another—*Anyone Can Make Big Money Buying Art* (Macmillan, $7.95). Shulman ought to know—he did.

Here's what he suggests. Basically, you should invest in areas in the art field that have not as yet undergone massive inflation. He would put $3500 into a set of Russian enamel tableware, which comes up for auction several times each year.

Another $1000 should go into ancient glass. As an example, that sum could fetch ten or more twenty-five-hundred-year-old iridescent Syrian glasses. Antiquities have not yet come into full bloom in the art investment world (most are in museums); but, when they inevitably do, there will be a rapid jump in prices.

Icons are another neglected field with tremendous potential. In investing in any field of art, Shulman stresses, it is always wise to buy the best available in your price range. For $2500 or so you could get an icon that is five hundred or more years old.

Chinese art still presents great opportunities. At the present time the Chinese government is dumping millions of dollars worth of Chinese antiques into the world marketplace, just as the Soviet government did in the 1920's. Inevitably, the price will soar once the Chinese pressure is over. For $1000 or so you could now get a quality coral or other hard-stone engraving.

With your remaining $2000 you might want to buy an old master engraving. A fine Rembrandt etching can still be purchased for about $2000.

Playing the options game—which offers high leverage and the chance for very high returns—is what Kenneth B. Platnick, an investment adviser specializing in options for Communiconcepts, Inc., recommends for the crapshooter with $10,000 or so.

With options, the amounts per play are governed by what the current premiums are and the various options that are available; so a specific breakdown isn't possible. It's the timing that counts and having the money to afford risk.

An option, you will remember, is the right to buy one hundred shares of stock at a set price, within a set period of time. For example, if you bought one hundred shares of AT&T at $65 per share, they would cost you $6500—not counting commissions. If the stock went up five points to 70, the stock would be worth $7000. That's a gain of $500 on an investment of $6500, or a 7.7 percent return.

But if you buy an option on one hundred shares of AT&T, you might pay $150 for it. The stock rises to 70, you exercise the option, and sell the stock at 70—making the same profit as the stock owner, at a fraction of the cost. You made $500, minus $150 for the premium.

The options game gets a lot more complicated—and it pays to do some homework. You cannot simply trust your broker. *How To Make Money in Listed Options,* by Lin Tso (Frederick Fell, Inc., $10.95), is one excellent guide, as is Platnick's *The Option Game* (Communiconcepts, Inc., $5.95). ▽

VALENTINO TANGO

(Continued from page 149)

names of the past; throughout his career in television and feature films, the British director has given the words "artistic license" a whole new meaning, as the likes of Tchaikovsky, Lizst, Mahler, Delius, Elgar, Debussy, Richard Strauss, Isadora Duncan, and Dante Gabriel Rossetti have come under his bizarre scrutiny.

No one could have invented a life or career that was as improbable as Valentino's. Born Rodolpho Guglielmi, on May 6, 1895, in Castellaneta, Italy, Valentino arrived on Ellis Island in 1913 at the age of eighteen and with one dollar sewn into his jacket. Within a year, claiming to have a degree from Genoa's Royal Academy of Agriculture, he landed a position as subgardener on the Long Island estate of millionaire Cornelius Bliss. Soon he began to sport dashing clothes and attend sleazy New York dance halls and cabarets. He became unusually adept at the day's popular dances and asked for, and received, a job as exhibition dancer at Maxim's, one of New York's better night spots.

In 1917, Valentino appeared in the chorus line of a musical called *Nobody Home*, then playing in San Francisco. When the show closed, a friend suggested he try Hollywood. After many months of near-starvation, Rudolph Valentino finally made his screen debut as a $5-a-day extra, in a ballroom scene of a film called *Alimony*.

The turning point of Valentino's career came in 1920, when June Mathis, a highly influential script writer for MGM, recognized in Valentino the perfect leading man for *The Four Horsemen of the Apocalypse*. An overnight sensation, for the next five years, he reigned as Hollywood's top sex symbol, starring in less than a dozen films —including such classics as *Camille, The Sheik, Blood and Sand, Monsieur Beaucaire*, and *The Eagle*—which earned him millions.

But stardom and wealth seemed to do very little for his personal life. In 1919, he impulsively married Jean Acker, a young actress whom he met through the great Russian star Alla Nazimova, a reputed lesbian. Valentino claimed that this marriage was never consummated and, despite efforts to lead a contented married life, his wife would neither live nor sleep with him. While still married to Jean Acker, Valentino fell in love with Natacha Rambova, a former ballerina who became a well-known Hollywood set and costume designer. Rambova's real name was Winifred Hudnut. Step-daughter of millionaire cosmetics manufacturer Richard Hudnut, she was a strong-willed, aggressive, and manipulative woman who took over Valentino's professional life.

Securing a Mexican divorce from Jean Acker, Valentino married Rambova. No sooner were they married than his divorce was deemed illegal by California law and Valentino was arrested and jailed. At the advice of Rambova, he had broken his contract with Paramount Pictures and was unable to work for any other film company. Deeply in debt, the two toured the country as a dancing team. Ultimately, he returned to Paramount under the stipulation that his wife would have no say on future films. Such rejection did not sit well with Rambova, who divorced him.

During August of 1926, the actor attended a party in New York, where he was stricken by severe stomach pains. On August 23, 1926, at the age of thirty-one, Rudolph Valentino died. He lies buried in a crypt in Hollywood Cemetery's Cathedral Mausoleum. Annual services still take place there, and the legend of the "great lover" persists to this day.

In fashioning his script for *Valentino*, Ken Russell lost little time in embellishing the events of the actor's life, once more giving vent to his bizarre imagination. The script completed, it remained for Russell and his producers to come up with a star who would portray Valentino. The search ended with Rudolf Nureyev.

There is no question that Nureyev possesses the same sort of charismatic quality that Valentino so forcefully projected on the screen. But there the similarity ends. Nureyev bears no resemblance to the actor, nor has he ever before acted in a feature film.

Nureyev's is a silent art. In *Valentino*, he would have to speak, and the prospect filled him with apprehension. While Nureyev's English is exact, fluid, and somewhat studied, it is tinged with a strong Russian accent and, at times, a "dark" and inaudible intonation. It has also long been known in dance circles that Nureyev is a man of many moods, capable of temperamental outbursts, and not given to easy camaraderie. Something of a loner and possessed of high intelligence, he does not easily suffer fools. Hardworking himself, he expects the same of others. With it all, there is a warm, mischievous side to Nureyev—an impish, childlike sense of fun. Nevertheless, these qualities do not make themselves known until Nureyev feels extremely relaxed and unpressured. When he embarked on his adventure as the star of *Valentino*, there were pressures all around him.

Filming on *Valentino* began in Almeria, Spain, on August 16, precisely one week prior to the fiftieth anniversary of Valentino's death. Having secured Nureyev, Ken Russell assembled a cast notable more for physical type than for major histrionic ability. Michelle Phillips, once a member of the 'sixties rock-and-roll group the Mamas and the Papas and with one screen role to her credit—in *Dillinger*—was cast in the pivotal role of Natacha Rambova. Leslie Caron was chosen to play Alla Nazimova; Huntz Hall, remembered as one of the Dead End Kids and Bowery Boys in 'thirties, 'forties, and 'fifties films, was cast as Jesse Lasky, head of Paramount Pictures. Others, in a very large cast, included Seymour Cassel, Carol Kane, Felicity Kendal, and Bill McKinney.

It was in Spain that Nureyev first faced the cameras. "Of course, everyone thought I would arrive acting the big star," Nureyev told me two weeks later in London. "Actually, I would have enjoyed that, except that it would have taken too much energy. I was very anxious to get started, and I think people were amazed at the fact that I didn't carry on."

But, according to some members of the cast, Nureyev did carry on, and almost from the first. He was dissatisfied with his hotel accommodations and insisted on being moved to larger quarters. This wish granted, he next balked at cutting his hair quite short to suit the role. When he presented himself on the set, Russell refused to start shooting until Nureyev's hair was the proper length. Incensed, Nureyev walked off the set. However, on the next day, he emergd with the very short, slicked-down hairstyle Russell had insisted on. From there things ran smoothly enough, except that Nureyev kept very much to himself.

There was one other clash. During one point of the shooting in Spain, Ken Russell grew impatient with Nureyev's unclear reading of his lines. He told him he was speaking in pidgin English. This offended the dancer, who had already felt extremely nervous over having to speak and memorize a large quantity of lines. Aware of this, Russell had delegated Marcella Markham, an American actress living in London, as Nureyev's dialogue coach.

The company arrived in London in early September. They would be filming at the EMI-Elstree Studios, a forty-five-minute car ride from the city. At Elstree, Nureyev worked uninterruptedly for some twelve weeks. An early glimpse of the dancer found him under blazing lights wearing a powdered wig, his face heavily made-up, his eyes and eyebrows in strong black outline, a heart-shaped beauty mark to one side of his scarlet lips. In a dazzling black and silver eighteenth-century costume, dripping with jewels, he was seen in energetic action on a bridge fencing with three soldiers. A recording of Tchaikovsky's *Romeo and Juliet Overture* played at deafening volume.

This was a scene out of Valentino's film *Monsieur Beaucaire*, which Russell was shooting in black and white. (There would be other such black and white sequences showing Nureyev as Valentino in *The Four Horsemen of the Apocalypse, The Sheik, Camille*, and *Blood and Sand.)* Ken Russell stood near the camera gesticulating wildly along with Nureyev. "That's it Rudi! Make your fencing thrust sharper. Yes! Good!"

The *Beaucaire* fencing scene completed, someone called "Lunch break!" Lights were turned off, and the set began to empty. Nureyev, however, stayed behind. A dresser came to remove his elaborate costume, and the dancer's Italian masseur and general helper, Luigi, brought him leotards, tights, and soft ballet slippers, as well as a Thermos of hot tea. Still in his makeup and wig, Nureyev quickly changed and, holding on to a large prop, began to do a thirty-minute ballet barre. This would be a daily discipline to keep Nureyev in dancing shape.

The barre over, he walked to his dressing room, where Luigi had prepared a large hot meal. Eating with gusto, the dancer recounted how he came to play the role of Valentino.

"To begin with, Russell asked me to play a small role in the film—that of Nijinsky. It seems that Valentino met Nijinsky in New York, in 1916, and Nijinsky asked Valentino to teach him to dance the tango. I read the scene between them, and found it quite touching, and agreed to do it. Then, some ten days later, Russell called again and said, 'You know, I've been thinking. Why don't *you* play the part of Valentino?' Well, I read the script again and thought it might not be a bad idea. Finally, I agreed. I thought it would force me to rest my muscles, which I have not rested for many years. I hope I won't regret my decision."

(Continued on page 192)

ORIENTAL SILK Co.

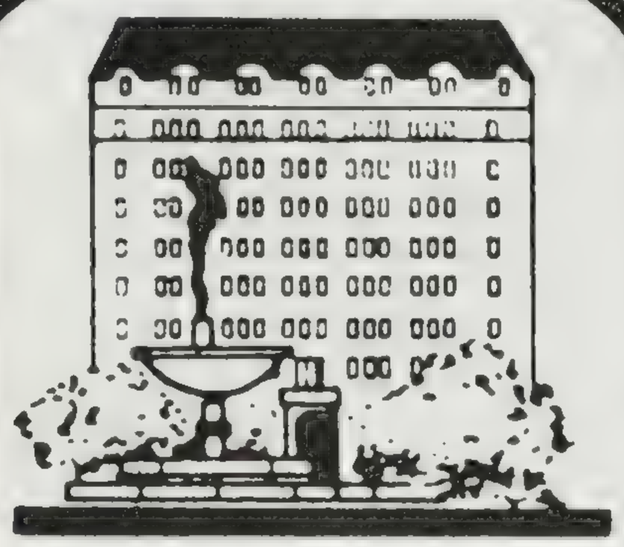
Imports & Exports
"LARGEST SELECTION OF CHINESE SILKS"
Mail Order Specials

Chinese Raw Silk 28" w.	$3.50 yd.
Silk Pongee 34" w.	$4.80 yd.
Chinese Rayon 28" w.	$4.95 yd.
Silk Chiffon 42"/44" w.	$5.95 yd.
China Silk 45" w.	$5.50 yd.
Silk Satin 45" w.	$6.95 yd.
Shantung Silk 40" w.	$6.95 yd.
Palace Silk 36" w.	$8.00 yd.
Silk Prints 44" w.	$8.95 yd.
Crêpe de Chine 36" w.	$9.95 yd.
Crêpe Satin 45" w.	$12.95 yd.
Silk Velvet 45" w.	$15.95 yd.

Prices Subject to Change
$1.00 Deposit for each Sample
Catalog available, $1.00

Silk Slips, Tablecloths, Men's Silk Shirts, Scarves, Mandarin Coats and Jackets, Dressing Gowns, Blouses, Silk Pictures, Silk Thread, Beaded Sweaters, Antique Porcelains, Chinawares, Vases, Planters, Fancy Frogs, and Unusual Gifts from MAINLAND CHINA and the ORIENT.

Visit or write to:
Oriental Silk Co., 8365 Beverly Blvd.
Los Angeles, Ca. 90048
(213) 651-2323



A
BERGDORF GOODMAN
CHRISTMAS BOOK
fills gift giving
with fun, fashion, fantasy.
Receive your copy
plus our Spring, Summer
and Fall Fashion Books
for one year for $2.00.
Mail to 754 Fifth Avenue,
New York, N.Y. 10019

Name _____
Address _____
City _____
State _____ Zip _____
D

BERGDORF GOODMAN

VALENTINO TANGO

(Continued from page 191)

Had Nureyev been familiar with the films of Ken Russell? "Yes. And I admire them. I particularly like his television films about Isadora Duncan, Delius, Debussy, Elgar, and Richard Strauss. Of course, Russell is a very subjective director, but I feel that art can only exist on a plane of subjectivity. The point is Russell is a very creative director.

"Being a sensitive person, I can't say I didn't have many trepidations about making this film. I didn't have much confidence. But in the doing of it, the confidence came. Russell is very good about rehearsals and about retakes. Anyway, I can only assure you that after dancing, *nothing* is difficult. Just taking one class or doing one rehearsal is equal to twelve hours on any movie set!"

It was time to return on the set. Michelle Phillips and Ken Russell stood talking animatedly in one corner. Wearing an elegant black and white 'twenties dress, her hair parted in the center with two coiled braids over each ear and a black silk band crossing her forehead, Miss Phillips bore a striking resemblance to photographs of Natacha Rambova. From the first, the actress had made friends with everyone on the set and had established a very special rapport with Ken Russell. For Nureyev, the actress's seeming hold of Russell was a particular source of irritation. "She seems to have Russell in her grip. Why?" he kept repeating.

It was no secret to anyone on *Valentino* that Nureyev did not particularly respond to his leading lady. At one point Nureyev told me, "Michelle is a very beautiful girl. Very articulate. But she's really new to films, and so am I. I mean, she comes from the Mamas and the Papas and she's only made one film—and that was five years ago. So there are things we have to work out—otherwise, there is no possibility of working together. I dare say, in my career as a dancer, I've worked with many different partners. The fact is, I've had to learn to cope with anything!"

Michelle Phillips was not insensitive to Nureyev's irritation and general indifference toward her. Her rationalization was that Nureyev was incapable of coping with the large egos around him—including his own.

"Look, when Rudolf is in his own world of the dance, *he's* the number one man," she said. "Here in many of the scenes, he's not always in the foreground, and I think he's had to learn to sit back and be in the background. I'm sure it must be very difficult for him. Actually, he's best at doing close, intimate scenes. I love doing love scenes with him. I mean, when he looks at you, his concentration is unwavering."

With Nureyev, Ken Russell was particularly patient. He realized that the dancer would give his best if treated with intelligence and a certain deference. Nureyev would appear on the set only when needed. He seldom watched scenes that did not involve him, nor was he given to chatting with one and all. As Marcella Markham put it, "Of course, Rudolf's egocentric, but the difference between Rudolf's egocentricity and everybody else's is that *his* is a dedicated egocentricity. Also, he is a far more informed person than the people he's working with. I mean his traveling library of books and records is very impressive. He reads books on history, art, travel, dance, and music. He listens to Chopin, Prokofiev, Mozart, Mahler, Beethoven—he's *always* listening to music. I would put up with a lot of nonsense from Rudolf because of the respect I have for him."

In London, Nureyev kept to a hectic schedule. Shooting days would usually end by 6:30 P.M., and no night passed that Nureyev did not go out. Occasionally I would be invited to come along. Among Nureyev's closest friends in London are British dance critic Alexander Bland and his wife, the former dancer Maude Lloyd. A warm, generous couple, the Blands acted as Nureyev's surrogate parents. He spent many evenings in their home eating delicious, home-cooked meals. On one such occasion dance writer and critic Richard Buckle was present, and talk invariably turned to *Valentino*. Buckle wanted to know how Nureyev had prepared for the film.

"I've read several books, and I've seen some of Valentino's films," said the dancer. "I found him a good actor. He had great dignity, and he moved very well—very slowly and with great elegance. Of course, from all biographical reports, he was never the great lover in real life. That was his tragedy."

"Why do you suppose Valentino was drawn to lesbians and then married them?" asked Alexander Bland.

"Well, I have no lesbian friends myself. But, obviously, they must have held some kind of fascination for Valentino. It may have been a safety valve for him, so that he didn't need to prove himself the great lover every night. But as an artist, he never deceived the public. He gave them fantasies to take home with them. I suppose I give fantasies to people when I dance—and it's not just restricted to women."

"Do you have long discussions with Russell about the film?" asked Buckle.

"Actually not. I don't barge into other people's business. I keep pretty much to myself. The fact is, unless I'm spoken to, I don't speak to anybody. I'd *like* to speak to people . . . but I have a kind of reticence. Still, when I start to speak, it suddenly bursts out, like Pandora's box!"

By late September, the company went on location to Bournemouth and Blackpool, small nearby cities, where Russell and his crew found sites for various key scenes. Nureyev drove to these locations in his own car, an elegant two-seater Triumph. The car was a gift to Nureyev from an Arab admirer who did not wish to meet the dancer but wanted simply to express his admiration for Nureyev's artistry.

It was in the Triumph that Nureyev and I had our last talk.

Would he like to make more films?

"Well, let's be practical. Dancing is what I know best. There are still some good dancing years left to me. As for more films . . . I'm really not the classical type of movie star. I'm not American. I'm an exotic type. And, who knows, *Valentino* may turn out to be a catastrophe. Then what? No. I'd better stick to dancing. But then again, if someone offered me an interesting role I would do it. Why not? The fact is, I love movies, especially those that go beyond the mere reflection of life. Bergman's films are like that. Now, if Bergman asked me to be in a film. . . ." ▽

VOLLARD/CASTELLI

(Continued from page 146)

According to Picasso, Vollard had his portrait painted, drawn, and engraved more often than the most beautiful woman who ever lived. Cézanne, Renoir, Roussel, Bonnard, Forain, as well as Picasso himself immortalized the flamboyant dealer. "He had the vanity of a woman, that man," Picasso confided to Françoise Gilot, adding that his own Cubist portrait of Vollard was surely the best. Because of Vollard's extravagance and originality, his name has lived as long as that of the artists he exhibited and later published. This is unusual, since art dealers are generally forgotten, or known only to specialists. Like Vollard, the contemporary New York art dealer Leo Castelli has, through ingenuity and flair, become perhaps as well known as the artists he exhibits, who include most of the leading lights of the 'sixties and 'seventies: Andy Warhol, Kenneth Noland, Ellsworth Kelly, Dan Flavin, Robert Morris, Don Judd, Richard Serra, Keith Sonnier, Bruce Nauman, John Chamberlain, Cy Twombly.

Vollard, with his sharp suits, cigars, and theatrical mannerisms was far more extroverted than the soft-spoken, shy Leo Castelli; yet there are curious similarities between the two. Both were born in the provinces—Vollard on a volcanic island off the coast of Madagascar, Castelli in Trieste—and both were sent off by their families to great capitals to study law. (Vollard just missed being graduated from the École de Droit in Paris; Castelli has a law degree from the University of Milan.) Neither was born rich. Vollard's father was a bureaucrat, Castelli's was a bank official. Both started their art-world careers as modest collectors, and both preferred the company of their artists to that of the highest society.

There are yet other curious coincidences: both Vollard and Castelli were involved in theatrical offshoots of the art world—Vollard was the patron of Alfred Jarry, creator of the proto-Dada theatrical character Père Ubu; Castelli was an early supporter of Happenings and various Art and Technology projects, as well as the first art dealer to open a video and film sales department. But perhaps the strongest similarity between Vollard and Castelli is that they listened not to the "smart money" that encouraged speculation on sure things but to their own artists who counseled experiment. In Vollard's case, Pissarro and Renoir convinced him that he should give Cézanne his first one-man show. With Castelli, the opinion of his artists counted for so much, rumor had it that the gallery was spirited first by Rauschenberg and Johns, then by Stella, and now by Serra.

The natural attitude of the art dealer, or for that matter anyone speculating on art for money, is usually one of condescension toward the artist. Not so with Vollard or Castelli. Indeed, in Castelli's case, respect for the artist ends up practically as hero worship (see interview, page 194)—a far cry from the ways of commercial dealers who have treated their artists as some form of troublesome bohemian low-life. So intimate were these two dealers' relationships to their artists, it seems as if Vollard and Castelli—shelling out allowances, picking up the pieces of messy lives, and comforting wives and girlfriends—were more like babysitters than businessmen.

But most of all, these dealers were patrons of their artists. Vollard, unlike Castelli who has bought very little as investment, made a considerable fortune buying and selling. However, Vollard used the wealth he amassed to publish fine prints, and especially deluxe editions illustrated by the greatest artists, which did not sell well at first but are collectors items today. Castelli assumed the role of patron by advancing monthly stipends to artists who, when he took them on, were not selling enough to repay his advances against future commissions. When some of his artists began to do well, the profits from their works were largely passed on as advances to younger unknowns. Today, a number of art dealers have adopted Castelli's practice of paying monthly advances against commissions or financing new works, but not in situations as risky as those in which Castelli has been involved.

Uniquely magnetic personalities who specialized in the grand gesture, Vollard and Castelli attracted the most vital elements of their respective Parisian and New York art world. At Vollard's famous creole dinners were assembled some of the most creative painters, poets, and writers of his day; at Castelli's table at Ballato's restaurant in New York's Little Italy, one can see a mélange of gallery artists, writers, and a variety of political and avant-garde figures whom only Castelli could manage to get together.

Because he bears an Italian name and speaks with a slight Italian accent, it is perhaps inevitable that Leo Castelli is known around the art world as "The Godfather." Like a legendary underworld godfather, Castelli has a patriarchal presence; and no one has cared for a family as well as Leo has tended to the needs of his artists. In the early days, when Castelli's gallery was located at 4 East 77th Street—where his wife Antoinette, whom everyone calls Toiny, now shows photographs and graphics—the back room of the gallery was a clubhouse where Leo was sure to be found, surrounded by artists, critics, editors, publishers, psychoanalysts, and an occasional bewildered collector who seemed to have wandered in by mistake. Leo had time to talk to everyone; and his enthusiasm for his artists was catching.

Castelli's salesmanship was both relentless and unconscious: he was inspired by absolute conviction. The first to give one-man shows to Johns, Stella, Lichtenstein, and Bontecou, he later acquired Judd, Morris, and Rosenquist after the Green gallery closed its doors. Today the Castelli gallery, which has moved to SoHo, is a kind of pantheon of the 'sixties, including virtually every major artist of that decade from Johns and Warhol to Noland and Kelly, as well as such younger artists as Serra, Sonnier, and Nauman.

Other American art dealers have played important historical roles, but only Alfred Stieglitz could compete with Castelli as an evangelist of American modernism. Preaching the superiority of American art at home and abroad, Castelli got a reputation for international intrigue when his artists began receiving too many international prizes. Today, tales of the power of the "kosher nostra," as the art world in-group was dubbed, have subsided. Instead, Castelli is widely acknowledged as the man who opened the European market to American art.

No feared *mafioso,* Castelli is not only the most influential art dealer alive today, he is undoubtedly the most beloved as well—like Vollard in his day. For Castelli's twentieth anniversary, the gallery artists got together to throw their dealer a bash; a number made special drawings for a catalogue commemorating the occasion. So this is a dealer who remembers his artists' birthdays, sends flowers when their children are born, pays the dentists and doctors, finances the wildest Utopian schemes, listens to tales of woe with a sympathetic ear, and perhaps, most significantly of all, believes that artists deserve to live as well as those who collect their art!

(Continued on page 194)

RESTAURANTS IN ITALY

(Continued from page 159)

where Victor Emmanuel was born.

If you lunch at Cambio, order the lordly Bollito Misto, mixed boiled meats, stylishly presented and carved by the chef in his high, narrow, pleated *toque blanche* (so reminiscent of Giovanni Domenico Tiepolo) and his *modernissimo* shiny white plastic and wood shoes, which the witty eighteenth-century painter surely would have found irresistible.

The Bollito Misto is patriotically accompanied by sauces in the Italian colors: a green herb sauce, a white horseradish sauce, and a red tomato sauce. Prettiest of all is the *frutta in mostarda* (available here in food specialty shops), whole fruits in an amber sweet mustard sauce. The writer Mario Soldati is so enthusiastic about the Cambio's Bollito Misto that he finds all other food in Italy decadent in comparison. In explosively theatrical terms he describes the presentation, speaking not only of the impeccable service but of the *mise en scène* and the choreography.

The service at Cambio *is* impeccable. The waiters are friendly enough to make you feel at home, deferential enough to make you feel VIP-*issimo*. And, in the tradition of the valet in Goldoni comedies, they feel it their duty and their pleasure to entertain *i signori* and to describe or even to give recipes of the food you order.

Warning: Be prepared for a good siesta after indulging in the Bollito Misto, a truly heroic dish. If you are feeling less than heroic, order the remarkably light potato gnocchi or the agnolotti, the Turin version of ravioli. Or the Involtini di Mozzarella, light, delicious rolled veal scallops stuffed with sausage, basil, and mozzarella and sauced with Cinzano Spumante.

Local Piedmont wines can only add to your happiness. Among the reds, do not miss the Barolo and the Barbaresco and discover the less well known Freisa and Gringnolino. If we have made your mouth water for the Cambio's food, try the recipes, starting on page 86, kindly given us by Cambio's distinguished director, Signore Teresio Mo and his superb chef, Signore Aime Gualtiero. And try, too, the recipes that follow them on pages 90 and 103, from five of Italy's other fine restaurants. ▽

VOGUE'S TRAVELOG

California

SAN DIEGO COUNTY

PALA MESA RESORT features year-round golf, tennis and complete Spa program in smog-free, verdant, elegant North County. Dining rooms, cocktail lounge and all rooms and suites view the golf course.

THE SPA — under the personal supervision of ELLEN ROY, directress for 10 years of a famous Southern California beauty resort.

GOLF — 18-hole championship course amid hundreds of venerable trees . . . site of two PGA events.

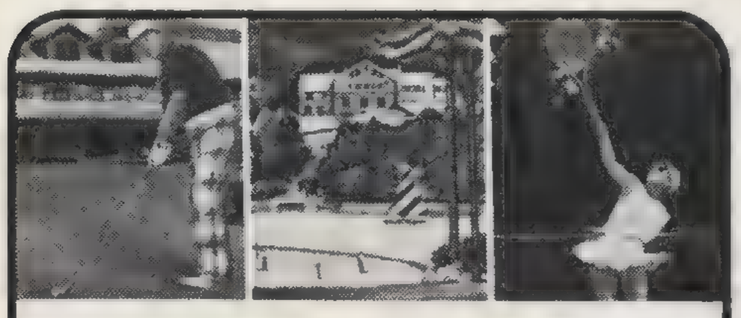
TENNIS — on six courts, two of which are the only grass courts in Southern California

Pala Mesa
RESORT

2001 South Highway 395
Fallbrook, CA 92028
(714) 728-5881

North Carolina

CASHIERS



MOUNTAIN BEAUTIFUL.

The Inn and cottages are at 3600 ft. on 2300 unspoiled acres. Lakes and forests. Birds and wildflowers. Clear air. Private par 71, 18-hole golf course. 8 fast-drying tennis courts. Fishing (bass & trout), boating, swimming, riding. Skeet & trap field. Children's activities. Season May 1-Nov. 1. Special golf & tennis package available.

For brochure, rates, or reservations, call or write Miss Agnes Crisp, Reservations Manager

High Hampton Inn & Country Club

(704) 743-2411 • 180 Hampton Rd • Cashiers, N.C. 28717

For A Memorable Holiday, Visit New York, A City Rich in History; The Center of Many Timely Events. Abundant in Museums, Theatres, Restaurants and Fashionable Shops.

VOLLARD/CASTELLI

(Continued from page 193)

A modest man, who keeps deflecting the limelight to his artists, Castelli never commemorated his historical role as Vollard did in writing his celebrated *Memoirs of an Art Dealer*. Here, excerpts from a rare interview in which Castelli reminisces about his life in the art world.

BARBARA ROSE: Given your exciting life and the great artists you have known, has it never occurred to you to write your memoirs, à la Vollard?

LEO CASTELLI: As much as I'd like to reminisce, there never seems any time for such things. There is so much to do now in the gallery—more than I can handle—although I seem to need to do everything myself. Sometimes I think about the early days of the gallery and feel sort of astonished about what has happened. I ask myself why I, of all people—born in Trieste, an obscure provincial city belonging at the time to Austria—should end up being interviewed by an art critic in a gallery in SoHo? I ask myself why I should have done what other people who seem more qualified did not do.

BR: As a young man, did you dream of glory?

LC: When I was a young man, literature was my great passion. Italian was my first language, but there was not much new in Italian literature. Since there was little going on in Italian literature, I became interested in modern French and German literature. In Trieste, everybody learns German; so it was German first, then French, and then (at the age of seventeen or so) I learned how to speak and read English. Although I was a voracious reader, I had no knack for writing. Perhaps had I been educated in America, where you can learn anything you want, things might have been different. I decided I should become a teacher of comparative literature and introduce such writers as Proust, Joyce, and Mann to Italy; but my father had other plans for me. He was a banker, and he wanted me to embrace a career of that type. He was on the boards of all the banks and shipping companies and insurance companies in Trieste.

Because of my father's ambitions for me, I went to the University of Milan, where



Leo Castelli, standing, second from right, with, left to right, Dan Flavin, Paul Waldman, John Chamberlain, Keith Sonnier, Andy Warhol; seated, Nassos Daphnis, Ellsworth Kelly, Roy Lichtenstein, Robert Rauschenberg, Jasper Johns, James Rosenquist, Lee Bontecau.



Leo Castelli, at right of top row, with, left to right, Claes Oldenburg, Richard Serra, Don Judd, Ed Ruscha, Lawrence Weiner, Joseph Kosuth, and, bottom row, Robert Morris, Roy Lichtenstein, and Poppy Johnson.

I got a degree in law. My father got me a job in Trieste, but I was obviously very bored. Next, I was sent to Bucharest, in the hopes that I would get more interested and involved with international banking and insurance. It was a turning point in my life: there I met Ileana Sonnabend, and we married. Ileana came from a very wealthy family. My father was by no means poor, but her father was a great industrialist, and there was no end of money.

Her family permitted me to indulge in the kind of life that otherwise I would never have been able to enjoy: you know, free to buy fine things—nothing so grand as the Modiglianis or Picassos that Ileana and I admired, of course, but to buy, for example, really good furniture. We didn't have the money to become great collectors, but we made the quantum jump from being elegant amateurs to considering art more seriously when I became involved with the Galerie Drouin in Paris in 1939.

BR: Do you think of yourself as a businessman?

LC: Fortunately or unfortunately, I have never been able to think of myself as a businessman. Not even now, when I am really forced by necessity to do business day in and day out to keep the gallery going. Business is certainly the least gratifying aspect of my career. I would like to forget about business completely. Museums are kept alive by grants, but I must sell art to keep my exhibitions going.

BR: You mean you never wanted to make huge sums of money? That's hard to believe.

LC: I'll tell you something: I don't really dislike business itself; after all, it's part of our life. In my youth, I disliked business because it was boring and something a gentleman did not do. There is a European concept that a gentleman (and I had the idea that I was a gentleman) should not indulge in things commercial. I can't see why being the head of a bank or an insurance company is less commercial than art dealing—perhaps it is a matter of size. Bigger size operations were considered gentlemanly, smaller size weren't. After the experience with the Galerie Drouin, which was mainly a Surrealist gallery, I was convinced I would rather be involved in art in a more gentlemanly way. I wanted to be a collector, but I was without any real means. It is still a mystery to me quite how I managed to collect without much money, but for several years I did.

I arrived in New York in 1941 from Paris. The war had started. I immediately got involved with people who were, like me, interested in the Surrealists, who were very fashionable, the latest thing. I knew the Surrealist dealer Julien Levy and Peggy Guggenheim, who was married to the Surrealist painter Max Ernst. Actually, Julien asked me if perhaps I did not want to do something with him—but all this collapsed when I joined the Army in 1943. By that time I had some inkling of what was going on in New York. I remember seeing the large Jackson Pollock painting that Peggy Guggenheim had in her apartment. But the biggest discovery for me in New York was The Museum of Modern Art.

You see, in France, even now, they really don't know how art has developed from the beginning of the century to the present. They have a vague idea, but they really don't know. At the time, the ideas I got in France about art—they were just preposterous! They didn't know Klee at all. Klee didn't exist for them. Mondrian had been in Paris, but they hardly knew who he was. Kandinsky had been working there before he died, but they didn't know what Kandinsky was about. Yet all these artists were being exhibited in New York at The Museum of Modern Art.

BR: Do you feel now that we are perhaps becoming as provincial as Paris was when you left?

LC: In a way we are becoming provincial, but our provincialism is still more meaningful in the wide world. There is nothing to replace the American drive. We're provincial only in the sense that we don't want to give the Europeans the benefit of the doubt.

BR: Since you were born and raised as a European, why do you feel so American?

LC: I guess because the best art has been done here in America since the late 'forties, and it's still being done here. There is no escaping it. Sometimes I accuse myself of being provincial: I go to Paris to look at shows and at what artists are doing there, but I am always happy to come home to New York. Of course, I do now show a number of European artists, which was not always the case.

BR: Are the creative ideas still originating in New York?

LC: It's a rotten city, yet it still seems to be the only place today where important art can come into existence. Even though that great institution, The Museum of Modern Art, has become rather conservative and academic, it's still a fantastic force. The other museums—we won't mention names—have made some contributions. But whatever they've done cannot be compared with the record of MOMA. Apart from the greatness of the permanent collection, there is still a style there that is irreplaceable. And it is finally a matter of style that makes MOMA unique.

BR: Do you attribute the continuing success of your artists to strong personal style, not just in art but also as personalities?

LC: An artist who hasn't got a personality—strong personal style that is reflected in everything he does—can't be a good artist. Style, as you know, is so different in each of the artists in my gallery. Just compare, for example, two of the first artists I ever showed—Jasper Johns and Robert Rauschenberg. Their styles are so incredibly different. I always like to compare them not as far as art is concerned but as to personality, because their personal styles are as different as Ingres's and Delacroix's.

BR: Johns the cool classicist and Rauschenberg the flamboyant worldly romantic?

LC: Exactly. Each in his own way has developed, but I think in general Bob has not changed in personality. He is still the outgoing, fantastic extrovert who wants to be involved in everything. The world for him never had limits. On the other hand, there is the much quieter, incredibly complex personality of Johns, which seems so inaccessible in the beginning. He was always rather taciturn, you know. But you never forget his brief, lapidary sentences.

BR: Don't you think he was very attracted to glamour when he was young? You must remember the white Jaguars, the black tuxedos, the great dancer. . . .

LC: Actually, Jasper never wanted to be and never was chic. He has a special way of not following trends. I would say that at one point Bob was much more involved with glamour—buying hundreds of extravagant suits, while adhering to the custom of being modestly clad as a workingman—wearing those workmen's clothes like De Kooning.

BR: Let's not exaggerate. De Kooning started buying a lot of suits, too, when he first began selling paintings.

LC: Yes, that's true. But I would say that Jasper really never wanted to be particularly well dressed. He liked the idea of being with people—meaningful people—but again he chose not according to what the general public would think were important people; he chose his company in his own way. Jasper picks his friends carefully; he has some he's been devoted to and they've been devoted to him for many, many years. Bob is also very loyal, but he's moved more from one thing to another, changing his environment.

BR: What styles do the other artists have? I feel they really belong to categories—intellectual, bohemian, social, recluse, etc.

LC: The one who seems the most cultivated, although not necessarily the most educated, is, once again, Jasper Johns—no question about that. He really would function in a superior way with anybody. If he came across a scientist or a philosopher, he would have something to say. If some problem were discussed, Jasper would have a contribution: because he is really an artist-philosopher, which is very rare.

BR: You have more than your share of intellectual types in the gallery. Oldenburg may from time to time pursue an *outré* lifestyle; but, basically he is an intellectual. So is Lichtenstein.

(Continued on page 196)

merry
christmas

Doesn't it have a happy, joyous ring? Even now...with sand in your sandals and leaves still green on the trees? Take a moment...send for our Christmas catalogue, coming your way in late October so you can shop at home easily. Naturally, if you have a charge account you'll receive it automatically.
Oh, and once again...
Merry Christmas!

bloomingdale's

Send $1.00 to Bloomingdale's-K
P.O. Box 2042, F.D.R. Station,
New York, N.Y. 10022.



VOLLARD/CASTELLI

(Continued from page 195)

LC: Lichtenstein is especially knowledgeable about his own field. He really knows painting from the Impressionists on completely.
BR: What about the other artists in the gallery?
LC: They are all quite different, and all quite strange. Take Frank Stella, for instance. It's difficult to define Frank's lifestyle. In a way, it's very sloppy, very casual. Yet Frank is incredibly articulate. He can talk with fantastic intelligence a mile a minute if provoked; but, more often than not, he just does not talk at all. Obviously, Frank is very powerful intellectually; but usually he doesn't choose a verbal expression.

More recently, Richard Serra is brilliant; and, of course, Bob Morris is far from stupid. Judd, too, is an astonishing intellect, but there is a great discrepancy between the tight-lipped persona he projects and the fact that he has a strong academic formation.

Yes, the lifestyles of the artists vary greatly. For example, there's the very elegant lifestyle of Johns. Not the way he dresses, but his absolutely superb cooking, his graciousness and manners. The incredibly gracious way that Jasper lives is unmatched in the art world. Kelly, too, has a gracious lifestyle, similar to that of Johns —simple but elegant.
BR: Who is the most bohemian artist in the gallery?
LC: I would say, perhaps because he's younger but also because of his character, that is Serra. Although, for the moment, he seems a bit more tame.
BR: Let's face it, any artist who wants to go on producing has to create a more ordered existence at some point, although it seems to me they all start out pretty chaotic.
LC: Whom have we not mentioned? Claes Oldenburg is very curious; but he has a very well-organized existence, even though he travels a great deal.
BR: You could also divide them between those who stay at home and those who travel.
LC: Yes, that's very important, too. Some travel because of the necessities of whatever they're doing. Bob Rauschenberg is not a born traveler, but he's traveled enormously . . . to India, to Japan, anywhere you could think of. Actually, Jasper Johns is a born nontraveler. It took years before he could go to Paris and feel fairly at home.
BR: How can you get along with all these different personalities?
LC: Sometimes I do, and sometimes I don't. The fact is that I have friends in the group . . . real friends, for instance, Bob Rauschenberg. I'm really very, very close to Bob and he's a real friend. I could count on him for anything that might happen.

One with whom perhaps the friendship is not as close, but he's a really good friend, too, is Roy Lichtenstein. With Jasper, as you know, relationships are always difficult. I feel extremely close to him, but I also feel that he does a lot of rejecting.
BR: Who are your heroes?
LC: Everybody. Of course, Rauschenberg's a big hero for me. And so is Jasper Johns. Frank Stella is a big hero even though my relationship with Frank is not very close at all. Sometimes we go out together, and we seem to go back to the early times; but, most of the time, well, it's really not a very close relationship.
BR: How do you account for the success of your gallery?
LC: Without wanting to brag, I must explain that I am tremendously involved with doing things for the artists, not really thinking first of what I might gain. For one thing, I have never asked any of them to do anything special for me, to make things I could sell easily. I would never go to Jasper and say, "For heavens sake, Jasper, you haven't done anything for three years, so please do something because the gallery has to go on." I've never done anything of that kind. And I've supported artists, perhaps above and beyond the call of duty, because I believe in them, or sometimes because there was a personal relationship, and I just couldn't let them die even if they were not successful.

Some artists, of course, have been less trouble than others. I was lucky because Twombly was doing very well in Italy, even though he is only now being properly appreciated here. John Chamberlain, of course, I did support all through the years, and sometimes it was difficult. I have been able to help finance projects that might not have been done otherwise. But I think my success—if that is what you call it—is finally a matter of extreme patience, and of trying to understand the problems of the artist. Really my artists have continued to produce because they know that their checks will come regularly no matter what, so that they can concentrate on art and its problems and not be distracted. That is I guess the secret of my success. ▽



As exciting as a visit to one of our stores, shopping by mail with the Neiman-Marcus Christmas Book brings a world of gifts and fashion into your home. For your 1977 copy, send 2.00 plus name and address for each book to: Neiman-Marcus, Dept. 22,P.O. Box 2968, Dallas, Texas 75221.

Neiman-Marcus

LESBIAN SEX

(Continued from page 151)

tional sexuality sympathized both emotionally and intellectually with the tragedy of the book *The Well of Loneliness,* Radclyffe Hall's study of a woman abandoned by her female lover; the tenderness in the film *Madchen in Uniform;* the exquisite beauty of the French film *Olivia,* about two women teachers; and the horror of Lillian Hellman's play *The Children's Hour.* (The fact that this list of artistic Lesbian expression is so short testifies to the terrible strength of the taboo, the courage it took to speak of it at all.) A current contribution is Kate Millett's moving *Sita.*

Not all Lesbian women are naturally good teachers, independent and concerned with matters of moral and intellectual excellence; and all women who had achieved much and found good kinds of female strengths were not, of course, Lesbian. I am only indicating that many of the women who kept alive the image of directness, honesty, and female achievement were from the Lesbian community in the dark ages of American sexual attitudes.

But sexual choice has not only a cultural history but also a personal psychosexual history; and the Lesbians that I knew were Lesbians not because of their fine moral fiber but because of their personal psychological development. Psychologists tell us that in heterosexual development the girl turns away ultimately from her first love object, her mother, and switches her libidinal feelings to the father. Freud felt this switch was so complicated that it permanently weakened the woman's capacities to deal with life. Without accepting his conclusions, which seem to be out of his cultural store not his scientific vision, we can still see that heterosexual women must make a transition and that the success of the transition depends on adequate loving by the mother in the first place. One must have received enough love to go on, and maturity also depends on some loving male figure to help the girl make this leap.

Obviously, in our difficult family life, in our unhappy systems, the necessary ingredients for sexual growth often just aren't there; and some women will spend their lives searching for a way to be mothered and a way to mother in their sexual relationships. I suppose that's a kind of pathology, but so then are a thousand other forms of adaptation for psychological survival—the woman who turns to many men and finds satisfaction in none, the woman who is always victimized by men, the woman who sleeps with men but derives no pleasure, and on and on with the psychological ills of our time.

If we were to compile a total list, it would be so vast that the love of women for women would seem just a part of the human condition—a brave searching for solutions to pain, better than some solutions, worse than others.

Women who have not made Lesbian choices are still vulnerable to the connection of sex and maternal need, because none of us were really well enough taken care of —no one is filled up with all the tenderness and the touching she might require. It is true that we could all, in a love relationship with a woman, relive and at least temporarily repair some of the hurts of very

(Continued on page 198)

I HATE SEX

(Continued from page 150)

don't know anyone who isn't wary. I do not, for instance, sleep with people who I don't think will call the next day.

I don't think a lot of people are really having wonderful sex without significant relationships. What I really mean is: "without being in love," subversive phrase though it may be. And, winging it even farther, I don't think sex is easy for people the first time they're together unless they're a little high or drunk and then, I suspect, it's the high that's giving the kick and not the sex. Such theorizing! Such heresy! Perhaps my libido has changed as I get older or more interested in my work. I do not feel the need to force sex now.

I once operated under the illusion that if there weren't the overwhelming glee of sex in my head (the giddy, crushing, falling-in-love feeling), there would be nothing. But the spirit, like all nature, abhors the void; and I have found, almost frequently enough now to trust the feeling, that when I am not "turned on" (I still prefer to say "in love"), I have a lot of energy, a lot of filling, exciting feelings about other things, other people. I am usually selfish when I am feeling sexy. My mind is full of the eyes, the hair, the legs—images of the person I lust for. Nothing else seems of much value then.

Easy to say. And it is all true. But I still feel bereft. And that makes me furious. And then I forget what I think I know for sure, and I stand on the beach and throw rocks (I have no trouble with the other obsession of our time which is called: Getting-out-the-Anger), and I hate sex for not being in style when I was young. And I pretend that, if sex had not been denied to me then, I would not have turned it into the obsession that overwhelmed, cast out, or distorted every other interest for so many years.

And I hate sex for acting like greed in the 'sixties, influencing every decision, becoming one more addiction.

And I hate sex now, because here I have all this awareness and acceptance of its proper dimension and proportion in my life and *this* comes at a time when the options are somewhat diminished and the fundamental relationship I believe sex needs is nonexistent. Today. This minute. I hate sex because I know I will still settle now and then for sex when what I really want is reassurance and affection . . . steady, promising companionship.

I despise the logistics of sex without marriage. I have yet to find it worth the commuting, the anxious negotiations, and the back-to-square-one aftermath. I have become so protective and so aware of my vulnerability that I will reject the opportunity of the moment because I suspect by the time I have become trusting enough and comfortable enough and familiar enough with the person and the environment, the whole affair will be over. Sex defies me; I cannot mark down in my Week-at-a-Glance Book: "Feel Lustful Today." Or hold everything until next Tuesday.

There are people who have made peace with sex, can schedule it right in with exercise classes, lunch, and TM.

Now I do not know any of these people personally, but I have read some books in which there are people like that and some other books that say people ought to be like that. I have even seen some books with sexual parlor games worked out that remind me of the party-game books governesses used to buy—or activity books full of things you could do when you were sick in bed. I used to like the games and fantasies I made up myself better. I still do. And I still think the best games were and are the ones I played with the friends I knew for a long time and liked a lot.

And, as I fear for my own vulnerability, I fear and hate the lust I may feel for someone who is vulnerable to me. (Someone I might hurt by not calling the next day. Vulnerability does not make me innocent. Who is in a better position to pick up the emotional ax murderer's tricks than the ever-ready victim?)

I hate listening to a young man seducing me (and a seducer is not a malevolent person; a seducer is only the one who makes the first move), using arguments that make me think he is convincing himself: "I never think about the difference in our ages" . . . "What you need is a young lover." I hate sex for making it possible to blot out for a while the discomfort of my vanity, the silly notion that I want the man to pretend he does not notice there is a difference in our ages.

And yet I sharpen my ears to the comments of male contemporaries and to their expressions as lush young women go by. I hate the youth package we've both bought; the myth that permits me to wonder why, when young men do, they've chosen me. But I want to see myself in the mirror of youth I can hold in my arms, so why should I be hostile to a man who wants the same dream: the chance to begin again, to have wisdom revoked for a certain emotional innocence, for a fervor that is not muted by experience and irony. (If I truly loved sex would any of this matter? Would I pick so many nits? A yen has very little to do with actual sex—someone told me—she said the best sex she ever had was with a man she had no yen for at all.)

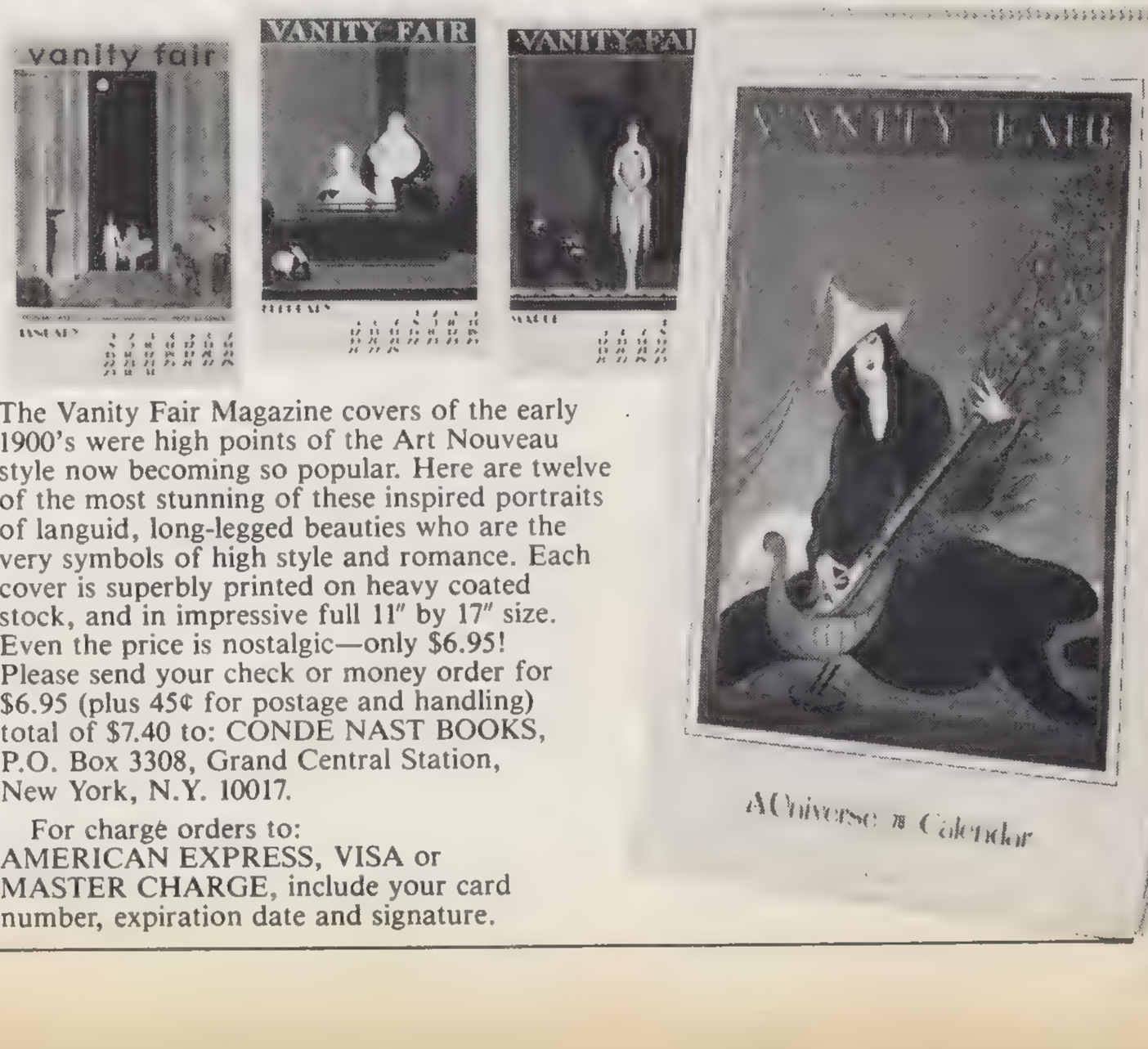
When I am not hating it, I feel just wry about sex. I did not know ten years ago I would not die for lack of lover or sex. Knowing that unromantic truth makes me feel like a survivor, and I think survivors must always be sad.

I hate sex the way one hates a demon one can neither appease nor exorcise. The lure of sex can still drive and dazzle my days. And I hate sex because my appreciation of its elegance when combined with love has come hand in hand with the intelligence that tells me when sex is not going to be accompanied by that love.

I hate sex when it interrupts my work (just when I think I have vanquished sex) with visions and fantasies and that clawing feeling that makes me want to jump out of my skin. I hate sex when I type with half an ear cocked to hear the phone. And yet I also hate sex when I cannot summon it at all. It is then perhaps that I hate sex the most—with the terrible fury one feels for a lover who slinks away and closes the door very quietly so you do not know he is gone.

How simple life would be without sex. And how empty. Like the room the lover has left you in alone. ▽

Very possibly the most elegant calendar you ever owned...
the delightful Art Nouveau
1978
VANITY FAIR CALENDAR



The Vanity Fair Magazine covers of the early 1900's were high points of the Art Nouveau style now becoming so popular. Here are twelve of the most stunning of these inspired portraits of languid, long-legged beauties who are the very symbols of high style and romance. Each cover is superbly printed on heavy coated stock, and in impressive full 11" by 17" size. Even the price is nostalgic—only $6.95! Please send your check or money order for $6.95 (plus 45¢ for postage and handling) total of $7.40 to: CONDE NAST BOOKS, P.O. Box 3308, Grand Central Station, New York, N.Y. 10017.

For charge orders to:
AMERICAN EXPRESS, VISA or MASTER CHARGE, include your card number, expiration date and signature.

A Universe of Calendar



REMOVE HAIR PERMANENTLY

PERMA TWEEZ® LEADS BECAUSE . . .

- **Exclusive** patented no-skin-puncture feature.
- **Safe** — Most extensive clinical testing ever undertaken proves safe home use for permanent hair removal from arms, legs, face —anywhere on body.
- **Effective** — Permanent results—it has to be—15,000 physicians depend on it. U.S. Army, Navy, VA and private hospitals also use Perma Tweez for medical application.
- **Largest selling** — One million sold to people who prefer home electrolysis over salon treatment for the privacy and economy.
- **Tremendous savings** — Saves hundreds of dollars over the same treatment done professionally.

14 DAY MONEY BACK GUARANTEE

A LIMITED WARRANTY TO CONSUMERS ★ Good Housekeeping PROMISES REPLACEMENT OR REFUND IF DEFECTIVE

$19.95—Send check or money order

Cal. residents add 6% sales tax

GENERAL MEDICAL CO., Dept. V-119
1935 Armacost Ave., W. Los Angeles, Ca. 90025

☐ COD requires $4.00 deposit. Balance includes COD charges.
☐ I enclose full payment of $19.95.
☐ BankAmericard/Master Charge Exp. date
#_____

Name_____

Address_____

C/S_____ Zip_____

Mfr. of Professional & Home Electrolysis Equip.

©1973 GENERAL MEDICAL CO

LESBIAN SEX

(Continued from page 196)

early childhood; and, besides, in relationship with women we return to the first known love, we touch the breast as we did as infants and in the softness of contact we take care and are taken care of in one of the major ways human beings know to express love. This aspect of Lesbian love is frightening, because it pulls us back to places in our soul where we are less defended, less adult, less sophisticated, more vulnerable, more needy—where the sexual arousal threatens us with merging into the loved one, as the baby once considered herself part of the mother and the mother part of her.

There is also the matter of the sex role. The Lesbian appears to be, or some Lesbians seem to be, rejecting the traditional female position and identifying themselves —by dress, by profession, by mannerisms— with their brothers. It is this identification that the rest of the world feels is unnatural or even repulsive. In a society where sex roles are so sharply differentiated and male and female become polarities, it is possible for a girl not only to want a mother to love her but to want to become a father to herself, to possess the maleness that was denied her by biology and by male rejection.

In the extreme, this identification with the opposite sex has a pathological look that frightens the rest of womankind. "Not me." "I'm not like that." But in moderation, in degree, all achieving women must to some extent have males within themselves, at least in this culture that has in the past created such a divide between what is appropriate for each sex.

Without some kind of tomboy period, without some identification of herself as possessing male qualities, no woman could have struggled to achieve any degree of success or excellence outside of the home. All good books for little girls have as their heroines the tomboy girl, the courageous, spunky, nonpassive type who is in trouble with the Establishment because she is not as "good" as her sisters. In books, she does not grow up to be a Lesbian; she gives up and accepts her role. Think of Jo in *Little Women*, of Laura in *The Little House in the Big Woods*, and any other book of your childhood that you loved.

The Lesbian woman is more than the tomboy grown up—she is then the phallic woman, threatening to men, threatening to other women, and, at the same time, the symbol of escape from the social prisons that even the most content of "normal" women somewhere recognize as their chosen homes.

Unfortunately, the dislike and distrust of the male that develops naturally from a Lesbian choice seems ridiculous and unpleasant to most heterosexual women who, since they can derive pleasure from men, can identify with, empathize with, and respect the opposite sex. In fact, the oppositeness of the opposite sex, while of enormous importance in the act of intercourse, is not so important in the daily experiences of mutual caring.

The Lesbian is more willing to see women's deprivations as a male conspiracy than is the average male-related female, who is more likely to view us all as caught in punishing social designs. The difference causes distrust of one group by the other, and encourages divisiveness in the women's movement. But, then, why should women's politics be freer of the internal power struggles than any other group's?

When we are afraid of something within ourselves, we become jumpy, like gazelles feeding on the plain. The Lesbian voice is now being heard louder than ever; and one can hardly blame the more strident speakers for saying to the rest of womankind, "I told you so, or I would have told you so, if you'd stopped to listen."

This tends to alarm us. Are we Lesbians, too? Is it possible to feel sisterhood and even erotic sisterhood without making a sexual declaration? No wonder women are backing away from casual physical contact with each other. The implications are no longer unconscious and cannot be ignored so easily. "Bisexuality" has become a somewhat fashionable word; and, in fact, it does seem something of a *deus ex machina*. We can respond to the Lesbian part of ourselves, while retaining the heterosexual possibility and experiences.

Bisexuality may be an accurate description of the human sexual capacities, reflecting on the many stages of development we go through and opening up more of our inner selves to be interacted with in the real world; but the catch in this appealing idea is that many of us are also in need of order, of depth in relationships, of continuity and loyalty and commitment. For those of us with needs for structure and mutual memories, the prospect of bisexuality only increases the possibilities for total chaos. If, as Woody Allen says, "It makes it twice as likely you'll get a date on Saturday night," it also makes it twice as likely that you will have too many relationships with too little actual exchange of meaning.

Anyway, this is something to be sorted out in time, experimented with, and examined, both personally and as a culture. No one has yet given us any definitive answer on what is the best, most satisfying way to be a sexual human being.

It is impossible to tease apart the effect of cultural inequities against women, the unloving attitudes of some males who have denigrated and ignored women as serious real human beings, and the individual psychological structure of a Lesbian. In other words, the lack of good mothering, the lack of good fathering in a landscape of female second-class citizenship may drive more women to the Lesbian choice than would be the case in a more equal, liberated society.

On the other hand, it may be some combination of genetic endowment, imbalance of testosterone or estrogen plus the inadequate parenting (likely to continue under all forms of social structure now envisioned) that causes and always will cause some women to love only other women, and some women sometimes to love other women, and most women to know, if they are honest with themselves, that it sometimes would be possible for them to connect their erotic knowledge with their early love and choose a woman partner. These are confusing and exhilarating times in which it is very important to remember and to recognize the contributions, moral, esthetic, and intellectual, of all the groups who have alternative lifestyles. The mainstream of American culture profits more than it can imagine from the provocations and questionings of those who choose nonconventional ways. We are in danger only if we become monolithic and intolerant. ▽

THE SEX SWITCHERS

(Continued from page 151)

baby on the basis of external appearance, and chromosomal studies and surgery to inspect the internal organs may be needed.

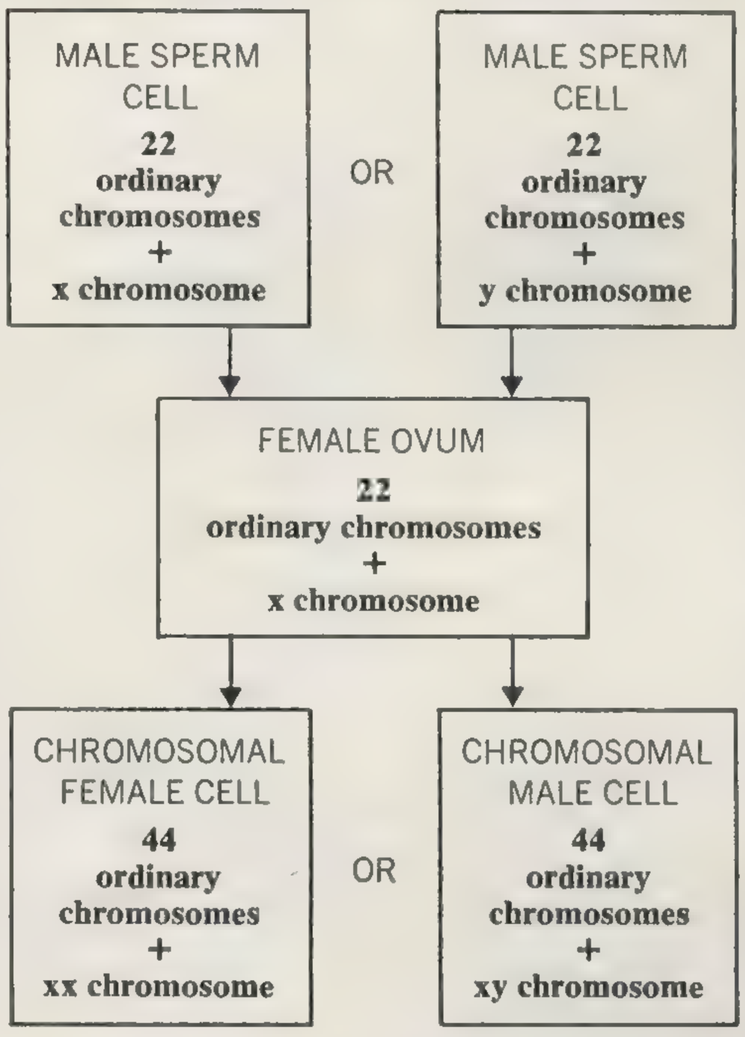
Before these detection procedures were developed, parents or doctors made the choice of sex for the baby at birth; sometimes these arbitrary choices proved unfortunate when, at puberty, a child raised as a boy (because of an enlarged clitoris thought to be a penis) suddenly developed breasts and a menstrual cycle. Or a child treated as a girl developed a beard and a baritone voice. One condition, in which the body has insufficient cortisone and too much androgen, can develop after the child is born and produce virilization that becomes apparent at puberty.

From the very moment that a sex is assigned to the newborn, social influences come into play. In discussing the relative importance of society's role in the matter of sex differentiation, Louis Shenkman, M.D., at New York University's School of Medicine, said, "For the normal development of sexual identity there are three major determinents: normal genetic composition, normal hormonal milieu, normal environmental influences." The effect of male or female hormones before birth is biological, Dr. Shenkman pointed out. Those who say that feminine or masculine behavior is entirely social—learned behavior—would have to assume that hormones acting on the fetus in the uterus have no effect on future behavior; and yet scientists have found evidence that, in animals, changes—sometimes subtle ones—in androgen and estrogen (male and female hormones) supply to the fetuses do affect behavior patterns later in life. For instance, the mating behavior of rats has been altered by hormones given before birth. Dr. Shenkman thinks that some kind of imprinting of gender behavior does take place before birth; though he agrees that the social milieu can overwhelm that influence.

Once the choice of sex has been made for the baby, change is difficult or unwise. Dr. Shenkman said that some endocrinologists advise against trying to change a child's gender after the age of eighteen months. There is good evidence, he said, that the prenatal hormonal influences may affect future behavior. Girls who have been exposed to androgens (male hormones) in the uterus have been found to behave as "tomboys." The "tomboy" concept is based on the well-worn belief that certain behavior is intrinsically female, that girls will be quiet, passive, soft-spoken, that they will play with dolls and read books and avoid boisterous sports and mud puddles and that those who act otherwise are behaving like boys. No matter how far down the Liberation road we may have come, even the youngest and most feminist of us probably has *some* of these preconceived ideas about herself as a female. Even if we claim complete equality with the male in intellect, we must concede something on muscle power. Even if our math aptitude is equal, our baby-nursing equipment may take us from the laboratory part of the time. The whole menstrual and childbearing cycle does affect certain aspects of a woman's life, whether her feelings about that part of her sexuality are positive or negative.

Speaking from hearsay evidence, Dr. Shenkman believes that a woman's menstrual cycle affects her thinking about herself, "*Knowing* that you can conceive and carry a child brings an emotional direction," he said. "But many women want to be men because of the inequalities in our society. Being a man makes life easier; the major factors are social. Women who have had

HOW CHROMOSOMES DETERMINE SEX



sex-change therapy and become men often are better adjusted than men who become women." Recent books detail two successful transsexual changes: *Emergence,* by Mario Martino with harriett (Crown), and *Canary,* by Canary Conn (Bantam).

From the moment the obstetrician says, "It's a girl," a female child is treated in specific ways thought to be appropriate to her gender. Psychiatrist Eleanor Galenson, M.D., pointed out that experiments have been reported in which women were given babies to handle; they treated babies they thought were girls in ways obviously different from the ways they treated the babies they thought were boys, even though these were in fact the same babies.

The recognition that we are female and in some basic way different from males comes very early in our development. For the last ten years, Dr. Galenson, who is professor of clinical psychiatry at Albert Einstein College of Medicine, and Herman Roiphe, M.D., assistant professor of clinical psychiatry at the same college, have been studying the emergence of genital awareness during the second year of life—the time when girls first realize their identity as females.

Meeting on a regular basis with a group of mothers and their babies in the research nursery, the doctors observed both girls and boys between ten and twelve months and two years and visited them at home as well. The two doctors have now published their reevaluation of Sigmund Freud's position on female psychology; their conclusions about male psychology will follow.

"Sex-linked behavior is partially in the eye of the beholder," Dr. Galenson said. "We *impose* behavior on the children; they imitate their parents and comply with what their parents want. The more definitive sense of the male and female sexual identity begins in earliest childhood in looking and comparing genitals."

For the first six to eight months of life, the baby is most interested in facial and general body exploration, but the genital area is a source of special sensation. Boys have erections from birth on, though these subside somewhat after the first six to eight weeks. Boys begin genital play between six and eight months; girls, between eight and twelve months. For girls, this activity is not as intense or frequent, not as important in relation to their general activity as it is for boys.

Between fifteen and eighteen months, a normal experience of heightened genital awareness affected everything done by the children Drs. Galenson and Roiphe observed. Among the seventy children the doctors studied, all of the thirty-five girls discovered their anatomical difference from boys between fifteen and eighteen months. They first took notice of the penis in its urinary function and became *very* interested, wanting to look and touch.

Between fifteen and eighteen months, the children begin to classify each other by the presence or absence of a penis; and the girls begin to react to the absence of a penis. Some of these reactions are mild and transient, others are severe. A girl may deny that there is any difference; she may focus her attention on her nipples or belly button. Between fifteen and sixteen months, a new kind of genital play appears that is more intense than that seen earlier. At this point, girls often use rocking horses for masturbatory pleasure, rocking endlessly with an "inward gaze" that shows the sexual involvement.

After their initial awareness of the mas-

(Continued on page 207)



Enjoy the pleasures of shopping at home with selections of exclusive, exciting and imaginative gifts for everyone on your Christmas list. For your Christmas catalogues at NO CHARGE, call toll-free 800-527-4535 (Texas residents call 800-492-5270) or mail this coupon to P. O. Box 34257, Dept. 04658, Dallas, Texas 75234.

NAME _____

ADDRESS _____

CITY _____ STATE/ZIP _____

THE HORCHOW COLLECTION

VOGUE'S SCHOOL DIRECTORY

Write Vogue's School Bureau, 350 Madison Ave., N.Y. 10017, or call 212-692-5262

Foreign Schools

ACADEMIC YEAR ABROAD

Write to find out how college students, graduates, and pre-college HS grads can design their own programs: year, semester or mini-term: Paris, London, Madrid.
221 East 50 St., N.Y., NY 10022

SEA PINES ABROAD

American Preparatory School in the Austrian Alps, Co-educational, Boarding. Grades 9-12 plus PG. Traditional academic standards. Ski lifts galore. Adventurous travel program. For catalog, please write **Sea Pines Abroad, A-5324 Faistenau bei Salzburg, Austria.**

VILLA PIERREFEU SWITZERLAND

A year between High School & College to improve your French, immerse in the European way of life & culture! Girls' Finishing School with international student body. Languages, Home Ec', Modern General Culture. Entrance Oct., Jan., April. Summer Holiday course. Write: **La Directrice Villa Pierrefeu, CH-1823 Glion Montreaux/Suisse. Tel. 021 61 34 28**

LEYSIN AMERICAN SCHOOL

Above Lake Geneva, Switzerland
Co-ed Boarding. University Preparatory Studies, Grades 9-12 College Testing and Advance Placement International Faculty Small classes. Curriculum related tours. Winter sports. **Qualified students may take courses for credit at American College of Switzerland.**
Write or phone: Hans N. Spengler, **30 Beekman Place, New York, N.Y. 10022 (212) 355-2219**

TASIS — THE AMERICAN SCHOOL IN SWITZERLAND

High American academic standards • College preparation with an international dimension in Lugano, Switzerland • Co-ed, grades 7-12, and post graduate year • Excellent faculty and college entrance record • Research trips and vacation travel in Europe • St. Moritz ski term • Sports, lectures, activities •

Contact: N.Y. Rep. 326 East 69th Street, New York, New York 10021. Tel: (212) 988-5462.

For further help, based on our many years of experience and visits to schools and colleges, call us for an appointment, or write to us.

Junior Colleges

MARTIN COLLEGE

Pulaski, Tennessee 38478

Private Coed Liberal Arts and Sciences Residence College with small classes, individual attention, close faculty-student relations and leadership opportunities. Fully accredited (SA) programs in art, religion, music, business, home economics, etc. For catalog, write Office of Admissions

ENDICOTT

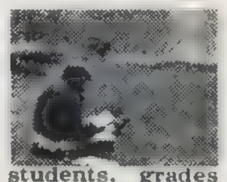
A Two-Year College for Women
Shore Campus - Near Boston
AA and AS Degrees
Liberal Arts and Career Courses
Internship in Professions - Accredited NEA
Endicott College admits students of any race, color, and national or ethnic origin
Endicott, Box V, Beverly, Mass. 01915

Coeducational Schools

THE BEMENT SCHOOL

Coed gr. 1-9. Gracious country bdg. Meaningful, enjoyable learning. Close family atmosphere. French, the arts. Riding, skiing, soccer, hockey, hiking. Est. 1925. **Mr. & Mrs. John N. Butler, Box V, Deerfield, Ma 01342**

Williston Northampton School



Coed, college prep; 400 students, grades 9-12, near Smith, Amherst, Mt. Holyoke, Hampshire Colleges & U. of Mass., allowing varied cultural offerings in rural location. Interesting & flexible curriculum: extra-curricular strengths in art and theatre. Director of Admissions:
Easthampton, Mass. 01027. (413) 527-1520

WORCESTER ACADEMY

In its 144th year of preparing for college. Grades 7 & 8 day only, 9-12 day and resident. Excellent college placement record. International enrollment. Urban Affairs. Individual attention. Classes sectioned by student ability. Advanced Placement. Complete sports, music, art, photography, drama. Write to:
John A. Bloom, Headmaster
87 Providence Street
Worcester, Mass. 01604

4 to 1 Student/Teacher Ratio

Both the achiever & slower student blossom in Winchendon's small classes (Limit 6 students per class). College prep; broad range of elective courses. Tutorial & remedial work offered. Blending of traditional & contemporary values in educational approach & life style. On 200 acres in north-central Mass. 51st year. Write:
The Winchendon School, 117 Ash St. Winchendon, MA 01475 617-297-1223

—SANFORD SCHOOL



Coed Boarding (7-12) and Day School (K-12). MA Accredited since 1937. College prep plus special help with learning skills. Pre-professional majors in art, music, radio, horsemastership. Small classes. Interscholastic sports. 150 ac. 7 mi. fr. Wilmington. . . .
Sanford School, Box 105 Hockessin, Delaware 19707

AN EXCITING LEARNING PROGRAM IN A SCHOOL THAT CARES

West Nottingham, the 2nd oldest coed boarding prep school in the country (Est 1744) with the youngest ideas. Informal academic program includes 4-day class week, 5th day free to pursue individual interests. Grades 9-12. Small classes, athletics, 80 Acres 90 mi NE of Wash., D.C. Non-discriminatory admission.
Write or call: Headmaster, Box 24
WEST NOTTINGHAM ACADEMY
Colora, Maryland 21917 • 301/658-5558

You may be sure schools listed in VOGUE's School Directory are known to our Bureau.

CULVER MOTIVATES BOYS & GIRLS

College preparatory training in the ideal atmosphere . . . Faculty includes noted text book authors . . . Broad extracurricular and athletic programs to meet all interests . . . 1500 acre campus fronting on beautiful Lake Maxinkuckee . . . and home of the world famous Black Horse Troop . . . Grades: Boys 8-12: Girls 9-12.
WE INVITE COMPARISON
Write for Catalog
CULVER 810 Pershing Terrace, Culver, Ind. 46511, 219/842-3311
MILITARY ACADEMY & GIRLS ACADEMY

Coeducational Schools

THE STOWE SCHOOL

Innovative coed learning community for H.S. years. Self gov't., social work, non-res. term; arts. Responsibility for own education. Grads. to wide range of colleges. **Dir. of Adms., 504 Mountain Rd., Stowe, VT 05672**

THOMAS JEFFERSON SCHOOL

Coed. Grades 8-12. Boarding & Day. Small classes. College Prep. Emphasis on English & Math. Intramural sports. Beautiful campus. Write **4105 Lindbergh, St. Louis, MO 63127 or call 314/843-4151.**

LAKE FOREST—FERRY HALL

Coed, accred ISACS, college prep. Scholarships for Excellence; individualized study; full athletics, Riding; required Community Involvement. Admissions—Rm. 23, **Lake Forest Academy—Ferry Hall, Lake Forest, IL 60045**

RUMSEY HALL SCHOOL

Coed, Bdg., & Day. Grades 1-9. Rural env. 1½ hrs. fr. NYC. Small classes, full athl. prog.; indoor tennis; crew. Summer Session Gr. 3-9. Also international summer prog. in Spain Gr. 7-12. **John Schereschewsky, Washington, Conn. 06793**

We invite you . . .

When you are in New York we invite you to call at our offices—a few steps from Grand Central Station —to discuss your school questions with us.

Northwood

Lake Placid, New York
Home of the 1980 Olympics
Small coed coll. prep, grds. 8-PG. in Adks. Broad curric., ecology, biology, art major. Strong outdoor prog., mtn. climbing, cycling, ski racing, hockey vs coll. frosh & Canadians. Est. 1905.
W. John Friedlander, Headmaster, Lake Placid, NY 12946

Prepare for Life in an orderly environment conducive to improved academic performance. Develop strong citizenship qualities while associating with young men and women enjoying extensive varsity and intramural sports programs, horsemanship, flying, dances and club activities. Band scholarships. Learn basic traits of leadership at school awarded Sec. of Army's coveted "Honor School With Distinction."



Grades 5-12-Coed.
Summer Session.
Non-discriminatory.

New York Military Academy

B.Gen. F.J. Roberts, USA, Ret., NYMA, Box 5 Cornwall-on-Hudson, N.Y.12520 914-534-3710

EDUCATIONAL VALUES

A small, intimate school, grades 9-12 coed, in an inspiring, 540-acre country setting just 2 hours from Manhattan ☐ Stong emphasis on the creative and performing arts ☐ Unusual natural history program ☐ Winterim on-and-off campus work/study program ☐ Thorough college preparation, with many options in social studies, science, languages, math and literature ☐ A careful blend of structure and freedom that encourages full realization of each student's potential ☐

BARLOW

Box 12 • Amenia, NY 12501
TEL: 914/373-8111
ESTABLISHED 1940

Coeducational Schools

HAPPY VALLEY SCHOOL

Coed. Day & Resident. Grades 7 thru 12. College Prep. Small enrollment. Family atmosphere. Accred. WASC. Sports; Creative Arts: Science; Backpacking. 33rd year. **Box 68V, Ojai, CA 93023. Tel.: 805-646-1194**

McCALL'S SCHOOL & CAMP

Trinity Forest. Comfortable, modern facilities; wilderness setting. Grds. 1-14. Coll. Prep., Gen'l., Vocat'l. in HS. 3 terms and summer school. Camp: all year, min of 2 wks. **Mrs. B. McCall, Box 197, Hyampom, CA 96046**

THE ATHENIAN SCHOOL

Nr. San Francisco. Grds. 9-12. College prep. 150 bdg. & day students. Emphasis on communications, math & science, fine arts, athletics & Sierra mountaineering. **2100 Mt. Diablo Scenic Blvd., Danville, CA 94526**

MONTVERDE ACADEMY

COEDUCATIONAL GRADES 7-12
Fully Accredited SA. Water Sports.
Write for color catalog of activities
W. V. Stephens, President
MONTVERDE, FLA 32756

Pine Crest School

Fort Lauderdale, Florida

Fully accred. SA, college prep. Boarding, grades 7-12. Honors, Advanced Placement courses. Major sports, chorus, band, drama, fine arts. Modern air-conditioned facilities. Coeducational.
Adm. Dir., Box J, Pine Crest School Fort Lauderdale, Florida 33334

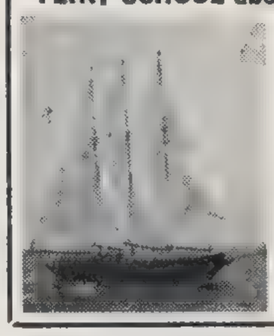
JUDSON-ARIZONA

BOARDING·COLLEGE PREP·COED



State accred. Prep & Gen'l courses. Gr 1-12. Small classes. Dev. Reading/Remedial Math/Art. Daily activities: Weekend travel. All Sports: Riding, Tennis, Riflery Summer Study abroad. Healthful climate Informal Southwestern life. Brochure
Henry V. Wick, Director, Judson School Box 1569, Scottsdale, AZ 85252 602-948-7731

FLINT SCHOOL aboard TeVega & teQuest



Aboard 156′ TeVega or 173′ teQuest (sailing together and anchoring in foreign ports), co-eds 10-18 journey into educational sanity with the 4R's method which provides students of ability with motivational incentive to academic excellence. Grades 4-12. **DRAWER V, P.O.B. 5809, SARASOTA, FL 33579**

College prep in a Western setting Coed gr 9-12 Outdoor activities, camping, skiing Gen course adv. placement. Accred. Art & Music. Since 1875. Summer School 801-462-2411 **Write: Box 102 Wasatch Academy, Mt. Pleasant, Utah 84647**

WASATCH

WHITEMAN SCHOOL

Steamboat Springs, Colorado 80477

In Colorado Rockies, coed, preparatory, grades 9—12. Students nationwide and foreign. Annual spring residence in foreign country. Excellent ski facilities (Steamboat) used daily, horseback riding, soccer, etc.
Steamboat Springs, Colorado 80477 (303) 879-1350

N.Y.C. Day Schools

BENTLEY SCHOOL

Coed, 62nd year, Enriched Program Sound Academics, Art, Music, French, Sports Pre-School, A.M. or all day, Roof Garden Elementary Grades: 1-6
112 E. 71st St. NYC 10021. BU 8-2666

SEARING SCHOOL

Coed Day Grades 7-12

If you could give your son or daughter an ideal education, this is what you'd provide: classes of 2-5 students, individually-planned programs, learner-paced classes and attention to maturational needs. Entrance throughout year.

Summer School.

127 E. 59th St., New York, N.Y. 10022
755-5626

Write directly to those schools which interest you:

"Having seen your announcement in VOGUE, I am interested in receiving your catalog."

Special School

Complete, year-round educational & personality development program for special children, Kindergarten-Grade 8. Happy, busy & homelike atmosphere. Large country campus west of Boston. Ind., non-profit, Est. 1896. Write: **The Doctor Franklin Perkins School**
David V. Perkins, Adm.
Lancaster, Mass. 01523

Boys' Schools

OXFORD ACADEMY

One Student/One Master. Boys 12-20 of average/superior intelligence with academic deficiencies or Foreign Students preparing for American Universities. Enter anytime.
Oxford Academy, Westbrook, CT 06498

MALCOLM GORDON SCHOOL

Est. 1927. Small, homelike, for boys in grds. 5-8. Prepares for leading secondary schools. Supervised study. Ice-hockey, team sports, gym. 50 mi. NYC. **David Gordon, Jr., Garrison, NY 10524. 914-424-3369.**

M Millersburg Military Institute. Coed: Boys, bdg. & day; Girls; day only. Grds. 5-12. Accred. (SA & State of KY.) college prep. 25 mi. e. of Lexington.
M 85th yr. of quality education. Self-discipline, good study habits, leadership development. Small classes. Major sports.
I Band. Jr. ROTC. Summer School.
Prepare today's youth for tomorrow's responsibilities.
Write: Col. A. C. Hadley, USA (ret.)
Millersburg, KY 40348 606-484-3352

Florida Air Academy

Preparing the Leaders of the 21st Century

• Accredited S • College Preparatory and General Courses • Boarding and Day School • All Sports, Clubs. Jr. Air Force ROTA • Pilot Training • Ideally Located • Summer Sessions • Tutorial Programs



Write
Grades 1-9
Florida Air Academy
6501 W Sunrise Blvd
Ft Lauderdale 35 Fla 33313

Grades 9-12 & PG
Florida Air Academy
1950 S Academy Dr
Melbourne 35 Fla 32901

Fall Term Starts September 4

ARMY & NAVY ACADEMY

A school of distinction and standards since 1910. On the Pacific Ocean 35 miles North of San Diego. WASC Fully accredited college prep. Grades 7-12. Honor ROTC unit. Full sports program. Write: Box V,
Carlsbad, CA 92008. Phone: (714) 729-2385

Boys' Schools

MARMION

Strong college prep. Boarding & Day High Schl. Benedictine tradition of family atmosphere. Sml. classes. ROTC. Chgo. 35 mi. Equal Opportunity Educator. **Father Vincent, 134 Butterfield Rd., Aurora, IL. 60504.**

SCHUYLER PREP

For boys needing Motivation. Concentrated Study. Read'g compreh. Average class 6. Grades 7-12. P.G. 16 tennis crts, skiing. Indoor pool. Catalog: **F. A. Pouliot, Hdm, Schuylerville, NY 12871, 518-695-3430**

ST. FRANCIS

Grades 9-12 & PG

The vigor and enthusiasm of youth are channeled into a true commitment to learning under the Franciscans. Small classes with emphasis on self motivation. 98% college acceptance. Modern facilities on 70-acre country campus near Gettysburg. Excellent sports. Moderate tuition. Non-discriminatory.

Father Clair H. Anstead, Hdm. Box AV
Spring Grove, Pa. 17362 Call 717-225-5715

Devoted to the individual boy

Restore confidence, arouse aspirations, correct study skills. Faculty-student ratio 1-4. College prep. Special program for dyslexics. Boys 12-19. Enroll now. Sports. Summer School. Est. 1946. Catalog.

David W. Milne
Headmaster
GARLAND
Box 700, Chester, N.J. 07930 201-879-5211

St. John's Military Academy 1884

Grades 7-12. Accred. NC. College Prep. Internationally known. Structured society stressing character, leadership & initiative. All sports. Honor ROTC. 100 miles from Chicago via 194 Expressway. Non-Discrim. Write Box V. Delafield, WI 53018. Call (414/646-3311)

Boys' Schools

DeBERRY ACADEMY

58th yr. Bdg. Boys: Grds. 1-9; sep. classes & dorm Grds. 1-4. Family life, good food. Sm. classes; reading lab. Indiv. attn. Sports. Semi-military. Enter anytime. Moderate rate.
Box V, Baxter, TN 38544

RANDOLPH-MACON ACADEMY

College prep, in beautiful Shenandoah Valley. Gr. 7-12; small classes; 250 enr. Indiv. attention; excellent facilities. 100 acre campus. Coed day prog. USAF ROTC. Write: Thomas E. Warrington, Dir. Adms., **Box V, R-MA, Front Royal, VA 22630. (703) 635-4141**



FORK UNION MILITARY ACADEMY

Our ONE SUBJECT PLAN for grades 9-12 increases honor roll. Fully accred, SACS. Training toward successful manhood and sound character. Sep. Jr. School, gr. 5-8. 18 modern buildings, 2 pools, 2 gyms. Bands. Glee club. Skeet. Horsemanship program. 79th yr. Non-discriminatory.
Non-Mil. Sum. Sch. gr. 7-12.
Write ADMISSIONS, Box 901
Fork Union, Virginia 23005

Fishburne Military School

Gr. 7–12 & P.G. A small school in the Southern tradition, preparing boys for a future of success. Limited size yet broad program guarantees a thorough education & full participation for each boy. How-to-Study. Honors courses. Reading dvpt. Sports. Jr. ROTC. Clubs. Band. Summer School. Since 1879. In the Shenandoah Valley. Adm. Dir., Box 988-V
Waynesboro, Virginia 22980 703-943-1171

Augusta Military Academy

A faculty advisor for each student at . . .

Augusta believes that individual attention develops the student's potential for academic self-reliance and leadership. Grades 8-12 and P.G. Lower School Grades 4-7. Non Mil. Summer School. Non-Discriminatory Admissions.

Write Col. V. Harris Livick
Box 100-V, Fort Defiance, Virginia 24437

School & College Information

Schools for your son, your daughter, yourself, are listed in Vogue's School Directory. Write to the heads of these schools—or colleges—for catalogues and other information. If you possibly can, visit them. Be sure to give proposed entrance date, age and grade at present, type of program or course you prefer. Catalogues will be sent to you promptly. If you need assistance in finding the right school to meet your particular requirements, write to us and we will be glad to try to help with some additional information—without charge.

Mr.
Mrs. _____
Miss

Street address: _____ City _____ State _____ Zip _____

For son _____ daughter _____ self _____

Age now _____ Grade completed in school by June 1977 _____ Or year completed in college by June 1977 _____

Type of school sought _____ Special interest (course or subject) _____

Location preferred _____ Proposed entrance date _____

8-77

For advice: write Vogue's School Bureau, 350 Madison Ave., N. Y. 10017, or call 692-5262

Girls' School

BE SOMEONE SPECIAL

A small school for girls where people care & understand. Modern facilities on the Mississippi between Chicago & St. Louis.



9-12. College prep. Ind. study, bus. & home ec. Personal guidance & counseling. 3-day weekends. Social activities & sports. Catholic; non-discriminatory. **Box 158 E, Saint Mary's Academy, Nauvoo, Ill. 62354. (217)453-6619.**

A Climate of Excellence

The Colorado Springs School

Small classes, fine teachers, and careful training in basic skills. Many electives. All sports plus art, music, drama.

Boarding girls—Grades 7-12
Coeducational Day—Grades K-12

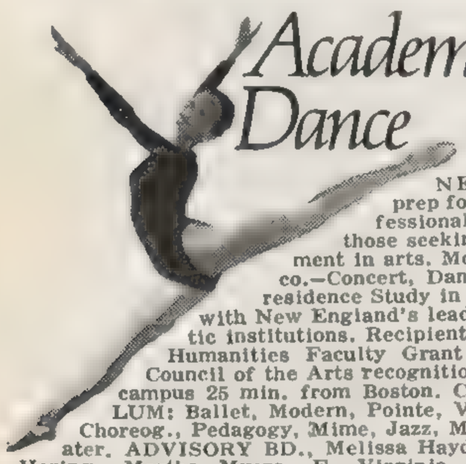
21 Broadmoor Ave., Colorado Springs, CO 80906 (303) 475-9747

STONELEIGH-BURNHAM SCHOOL

Edward M. Stevenson
Headmaster
Box V
Greenfield
Mass. 01301
413-774-2711

An independent boarding school for 175 girls, grades 9-12. Pre-college curriculum with electives, ind study & advanced placement. Creative arts, wilderness program & skiing. 150 acres near 5-College area; stable, indoor ring & gym Faculty-student ratio, 1:8 Est. 1869. Accredited by NEASC.

Academics Dance



Bdg. & Day. Gr. 7-12. Accred. NEA. Coll. prep for pre-professional dancer & those seeking enrichment in arts. Modern rep. co.—Concert, Dance co.—in residence Study in affiliation with New England's leading artistic institutions. Recipient of Nat'l. Humanities Faculty Grant & Mass. Council of the Arts recognition. 47 acre campus 25 min. from Boston. CURRICULUM: Ballet, Modern, Pointe, Variations, Choreog., Pedagogy, Mime, Jazz, Music, Theater. ADVISORY BD., Melissa Hayden, Doris Hering, Martha Myers, E. Virginia Williams. BALLET FACULTY: Sydelle Gomberg (Chmn.), Shirley Benjamin, Sam Kurkijian, Valerie Sutton, Kathryn Daniels, Witaly Osins. MODERN FACULTY: Peg Brightman, Arlene Erb; distinguished guest teachers.

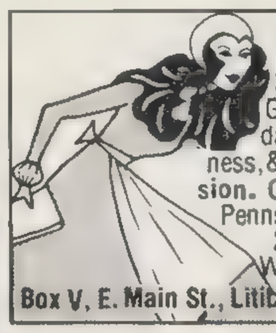
Walnut Hill School

For catalog, call (617) 653-4312 or write: 15 Highland, Natick, Ma. 01760

Girls' Schools

THE ANDREWS SCHOOL

College prep. Career trng. Music. Drama. Stables. Tennis. Excl. faculty. Sm. classes. Gr. 7-12. Boarding/day fac. Fully accred. NC. Non-discriminatory. **Mr. Plum, Andrews School, Willoughby, Ohio 44094**



LINDEN HALL

231st year, fully accred. MS. Girls gr. 7-12. Day, 5- and 7-day bdg. College prep, business, & home ec. **Summer Session. Coed.** Pool, stable, tennis. Pennsylvania Dutch countryside, 2½ hrs. N.Y.C., 1 hr. Phila. Write for further information.

Box V, E. Main St., Lititz, PA17543. 717-626-8512



Grier

College Prep, Academic Programs. Ind. guidance. Scholarships. Grades 8-12. Creative Arts, Riding, skiing, team sports. 1000 acres. Dances. Est. 1853. 814-684-3000.

Dr. D.G. Grier, Tyrone, Pa. 16686



STUART HALL
STAUNTON, VIRGINIA

Boarding school for girls—Grades 9-12. College Preparatory in Virginia's Shenandoah Valley. Founded in 1844. Music, Art, Dramatics. Indoor pool, gym, tennis. Riding Program. Winter Miniterm. Racially nondiscriminatory admissions.

Director of Admissions, Box 210-V Staunton, Virginia 24401 703/885-0356

In this era of emphasis on appropriate education and specialization in schooling, the choice of a school is an important factor in life. VOGUE'S School Bureau has been bringing students and schools together for over 60 years.

Girls' Schools

ACAD. OF THE VISITATION

Girls' Bdg. & Day school. K thru Grd. 8. Art, Music, Phys. Ed., Sports. Special language dept. for foreign students. 40 mi. Wash., DC & Baltimore. **Sisters of the Visitation, 200 E. 2nd St., Frederick, MD 21701. 301-662-3322**

ROSARIAN ACADEMY

Fully accred. S.A., college prep. Est. 1925. Day: grds 6-12; Res.: 7-12. Small classes. Music, art, drama. Guidance. Lang. lab. Sports; pool. Conducted by **Adrian Dominican Sisters, 807 No. Flagler Dr., W.Palm Beach, FL 33401**

THE BARTRAM SCHOOL FOR GIRLS

Strong college preparatory for the individual on a beautiful, friendly Florida campus. Accredited since 1934, S.A.C.S. Resident grades 7-12, day 5-12. Non-discriminatory. Write for Booklet V. 2264 Bartram Road, Jacksonville, FL 32207.



Music

DALCROZE INTERNATIONAL SCHOOL OF MUSIC

"Combining the best features of European and American Music Education."

Complete Music Curriculum—Artist Faculty—Dalcroze Teacher's Certificate

Only Authorized Dalcroze Teachers' Training School in the Americas

DR. HILDA M. SCHUSTER: DIRECTOR
161 E. 73rd St., N.Y.C. 10021 TR 9-0316

Modeling

Secretarial & Business

BETTY OWEN SECRETARIAL SYSTEMS

Learn to type in 4 wks. Shorthand, 8 wks. Special 10 session course for prep school and college-bound students. **630 Third Avenue, NYC 10017, 212-867-7667.**

GRACE BALL COLLEGE

Training at college level in City by the Golden Gate. Free Placement Service. 1-yr. Secretarial Course. Gen'l., Exec., Medical, Legal. Foreign Service. Ctlg: Write Sec'y., **525 Sutter Street, San Francisco, CA 94102**

Write to the colleges or schools which interest you.

Drama, Radio, TV

Neighborhood Playhouse School of the Theatre

340 E. 54 St. New York 10022

TWO YEARS intensive Training in Theatre — Acting, Voice, Movement. Catalog B.

SUMMER SESSION

Modeling

Why spend 6 to 24 months learning? Let me come to your school or college. Have a crash seminar for one day or 7 days. Self-improvement.

Poise—Charm—Modeling

MAEZIE MURPHY KLINE
220 Sunrise Avenue
Palm Beach, FL 33480 1-305-833-3052



A Perfect Home Away from Home for Your Daughter

GOLDEN HILLS ACADEMY

A Homelike Atmosphere for Girls, Grades K-9

Elementary and Secondary School in Ocala, Florida

Apply Now for September Admission

- **Boarding for Girls Grade K through 9**
- **High Academic Achievement — Small Classes**
- **Fully Accredited by SA and FCIS — College Preparatory**
- **Individually Prescribed Instruction for Varying Educational Needs**
- **Excellent Faculty and Dormitory Staff**
- **Each Dormitory Bedroom Has a Private Bath**
- **Outstanding Equestrian Program**
- **Riding Instruction Is Part of Curriculum**
- **Stable Space Available for Private Mounts**
- **2,500 Breathtaking Acres — Swimming Pool, Tennis Courts, Etc.**
- **Day School Program Coeducational — Pre-School through 12**
- **Boarding School Tuition, $4,300 per Year — School Is Nonsectarian**
- **Summer Program — Full Recreation Plus 1 Academic Subject if Desired**

Bring Your Horse to School

Contact: **GOLDEN HILLS ACADEMY**

North Highway U.S. 27, Ocala, Florida 32670 (904) 629-5483 — 629-2474

Be a model.

(or...just look like one)



Our new, 32 page illustrated book can start you on your way. No obligation to girls 13 or older.

Since 1939, The Barbizon School on Fifth Ave. in New York City has trained thousands of girls for modeling careers. Now, there are Barbizon Schools in more than 50 cities. Find out about a career in modeling. Send for your book today.

Use coupon or **PHONE (212) 355-5700.**

THE BARBIZON SCHOOL
689 Fifth Ave., NYC 10022, DEPT. V
PHONE: (212) 355-5700

name_____

phone_____ age _____

address _____

city_____ state _____ zip_____

RUDOLPH SCHAEFFER

School of Design (Since 1926)
3 year diploma course. Summer Session of 6 weeks. Interior Design and Color. Fall semester starts Sept. 19, 1977
2253 Mariposa St., San Francisco, CA 94110



Louise Salinger

Academy of Fashion

Coed. Established 1939
Professional training in Fashion Design. Diploma, or BFA Degree thru Lone Mountain College. Accredited Member NATTS
Send for catalog V.
Louise Salinger Building
101 Jessie Street
San Francisco, Cal. 94105
(415) 362-8059

fashion careers



Fashion Merchandising • Interior Design • Dress Design • Fashion Illustration • Photography
Professional 1 & 2 yr. courses.
Ray-Vogue Schools
750 N. Michigan Ave., Chicago, IL 60611
Phone: (312) 787-5117
No connection with Vogue Magazine.

Design a professional career in fashion. All aspects of apparel design for men, women & children from sketchboard to muslin form to fashion show. Coed. Day, Eve. & Summer. Dorms. Request catalog V-8, 136 Newbury St., Boston, Massachusetts, 02116 (617) 536-9343.

the school of fashion design

Study at The Professional Art School

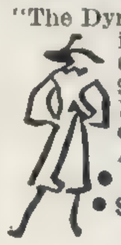
Academy of Art College

625 Sutter Street, San Francisco
Ca. 94102 / tel. (415) 673-4200
Free Catalog

Degree & Diploma Courses in:
Advertising / Design / Fashion
Filmmaking / Illustration / Painting
Photography / Printmaking / Sculpture
Counseling / Veteran approved

As a reader of Vogue, you may expect to find contemporary and reliable information about academic, vocational and professional training in the listings of Vogue's Annual School Directory. You will be further reassured to know that any schools appearing in Vogue's School Directory have been carefully checked by Vogue's School Bureau. To learn more about schools listed here, write them directly for further information. They will be happy to answer any questions you may have. (Or write or visit Vogue's School Bureau. There is no charge.)

MAYER SCHOOL of FASHION



"The Dynamic Approach to Designing" Fashion Workshop Method: Designing Course with graduation certificate in 9 months. Individual Guidance. Day-Eve. Co-ed. Placement Service. Foreign Students. Est. 1931. NATTS Accredited. Free Aptitude Analysis.
• Designing • Dressmaking • Draping • Sketching • Patternmaking • Grading
Request Catalog P.
64 W. 36 St., N. Y. 10018 • 563-3636



TRAPHAGEN SCHOOL OF FASHION *For Results*

Training Pays Lifetime Dividends
Coed . . . . NATTS Accredited
ART, CLOTHING CONSTRUCTION, INT. DESIGN
Intensive Fall & Winter Courses
Beg. & Adv. Day, Eve. Sat. Register Now! Illustration, Layout, Design, Draping, Pattern, Dressmaking. Placement Bur. Send for Circular 2. Phone 673-0300
257 Park Ave. South, N.Y. 10010

NEW YORK SCHOOL OF
INTERIOR DESIGN

- **B.F.A. Degree Program**
- **3 Yr. Diploma Course**
- **4 Mo. Certificate Course**
- **6 Wk. Summer Session**

Classes start Sept., Feb., July. Catalog R7
HOME STUDY COURSE starts now. Catalog C7
155 East 56th St., New York 10022

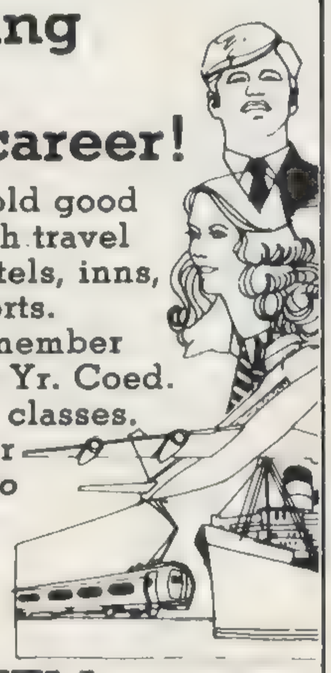
ART STUDENTS LEAGUE OF N.Y.

103rd Regular Session opens Sept. 15. All instructors are well-known artists. Painting, Drawing, Sculpture, Mural Painting, Graphics, Fine Arts Illust., Design, Calligraphy, Portraiture, etc. Register any time. Lic.: N.Y. Educ. Dept. and approved for the 4 Prescribed Courses of Study—these are eligible for Veteran's Benefits. The League accepts students of any race, color, religion or national or ethnic origin. Write for catalog to:

Stewart Klonis, Director. 215 West 57th St., N.Y., NY 10019. Circle 7-4510

There is always a demand for trained people in every field.

Get going with a travel career!



Our grads hold good positions with travel agencies, hotels, inns, airlines, resorts. Accredited member NATTS. 41st Yr. Coed. 12 & 28 wk. classes. Send for your free *Ticket to Success* today. Start Jan.-Mar.-July-Sept.

McCONNELL SCHOOL, INC.
1030 Nicollet • Rm.20 • Minneapolis, MN 55403

Name_____ Age____

Address_____

City_____ State____ Zip____

INCHBALD SCHOOL LONDON

One Year Diploma Course in Fine and Decorative Arts. A comprehensive study of Furniture, Silver, Glass, Porcelain, History of Architecture, Painting and Sculpture. Includes five day visit to Historic Houses and Gardens. Starts 3 October 1977. Write School Secretary.
7 Eaton Gate, LONDON, SW1

FASHION IN DENMARK



Learn new internat'l fashion designs in a leading Copenhagen Fashion School. 1 year intensive course incl. trip to visit haute couture houses in Paris, study mercantile art in London. Term starts September 1977.
DANISH ACAD. OF FASH. & DES.
Ostergade 55, Copenhagen DK 1100, Denmark

French Fashion Academy



Fashion Design, Illustration, Dress-Creation, Pattern-Making, Draping, Grading, Tailoring, Sewing, Finishing for Beginners, Advanced, and Professionals. Student Loans. Financial Aid Programs. Foreign Students, Veterans.
Tel: (212) 421-7770
600 Madison Ave., New York 10022

When you are in New York we invite you to call at our offices—a few steps from Grand Central Station.



Pacific Horse Center School of Horsemanship
A career with horses? Theory, dressage, jumping, instructing. 12 wk. residence for all riding levels. Quarterly sessions. College accredited.- Approved A.H.S.A. For brochure write.
Pacific Horse Center Box 1, Elk Grove, California 95624

International Institute of Interior Design

1-4 year courses in commercial, residential interior design.



BID DEGREE
write: Box V.
2225 R Street N.W.
Washington, D.C. 20008

fashion Academy of Pittsburgh

Coed. Day & Evening Courses:
12-month Clothing Construction,
18-month Fashion Design Diploma
NATTS Accred • For information:
110 Ninth St., Pittsburgh, PA. 15222
Tel: 412-261-3543

Ask Vogue for school information

HIGH SCHOOL AT HOME

If you left school without finishing, write for free brochure about our home study method, diploma, and accreditation. Low monthly payments include all books and instructional service. American School, Dept. AA-0718, Drexel at 58th St., Chicago, IL 60637



Design Smart Fashions

LEARN AT HOME - SPARE TIME
Send for Free booklet.
Name _____
Address _____
City_____ State_____ Zip _____
NATIONAL SCHOOL OF DRESS DESIGN
Dept. 12-210-087 Little Falls, N.J. 07424

STUDY INTERIOR DECORATION AT HOME

Leading school offers top course. Individual programs. Illustrated lessons—color & fabric samples. Rewarding career or hobby. Certificate. Send for Catalog C27.
N.Y. SCHOOL OF INTERIOR DESIGN
155 East 56th St., N.Y. 10022

YOU'RE GOING TO LIKE YOU.

Now . . . during any season . . . on a lovely college campus in Vermont . . . you can become the woman you want to be. You'll lose weight (or gain weight) . . . and learn to maintain weight with the expert guidance and support of a leading nutritionist. You'll study nutrition . . . eating techniques . . . poise. Specialists will coordinate an unusual program of **nutrition education . . . eating behavior modification** and **exercise.** You'll also swim, golf, play tennis, ski, skate, snowshoe and much more.

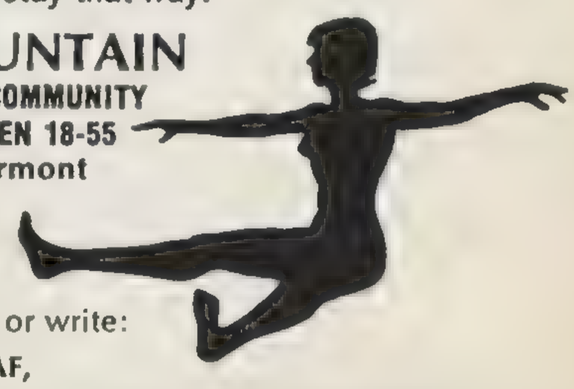
When you return from Green Mountain you'll like the woman you've become . . . and you'll know how to stay that way.

NOW . . . Fall, Winter, Spring, Summer

GREEN MOUNTAIN

WEIGHT CONTROL COMMUNITY FOR YOUNG WOMEN 18-55
Poultney, Vermont

Thelma J. Wayler, M.S., R.D.: Director



For complete information, call or write:
GREEN MOUNTAIN, DEPT. AF,
230-10 64th AVE., BAYSIDE, N.Y. 11364 • (212) 224-6453

AICS
Accredited
2 yr Associate degree

The Fashion Institute of Design & Merchandising

Centered in a progressive fashion market
Professional instruction • Free placement
write: 818W.7th • Los Angeles, Ca. 90017
(213) 624-1200
(800) 421-0127

For help in choosing a program, please fill in our coupon.

FASHION



FASHION MERCHANDISING, INTERIOR DESIGN, FASHION DESIGN, OR MODELING

COMBINE THE FUN AND GLAMOUR OF SOUTHERN CALIFORNIA WITH THE GLITTERING FAST-PACED WORLD OF FASHION. EVER-NEW, EVER-CHANGING.

BROOKS COLLEGE OFFERS ONE AND TWO YEAR COURSES. THE ONE YEAR PROGRAM LEADS TO A DIPLOMA. THE TWO YEAR PROGRAM LEADS TO AN A.A. DEGREE. ACCREDITED MEMBER NATTS AND AUTHORIZED UNDER FEDERAL LAW TO ENROLL NON-EMIGRANT ALIEN STUDENTS.

California call: (213) 597-6611
Other States call toll free:
800-421-3775

PHONE TODAY OR FILL OUT AND MAIL THE COUPON BELOW

Brooks College
Specializing in Fashion and Design Careers
4825 E. Pacific Coast Highway
Long Beach, California 90804

Name_____
Street_____
City_____ State_____
Zip_____ Age_____
Phone_____ Area Code_____
Year of Graduation _____ Dept. V 877

BASSIST INSTITUTE

Apparel design, interior design, display, buying & merchandising, fashion coordination. Paid training with leading retailers. Seminar in Paris, Coed, Veterans, Foreign Students, Degree.

923 SW Taylor, Portland, Oregon 97205
Toll Free Phone: 800-547-0937.
Home of Pendleton, White Stag, Jantzen.

BAUDER of ARLINGTON, Texas

Specializing in Retailing, Interior Design and Fashion Design Careers

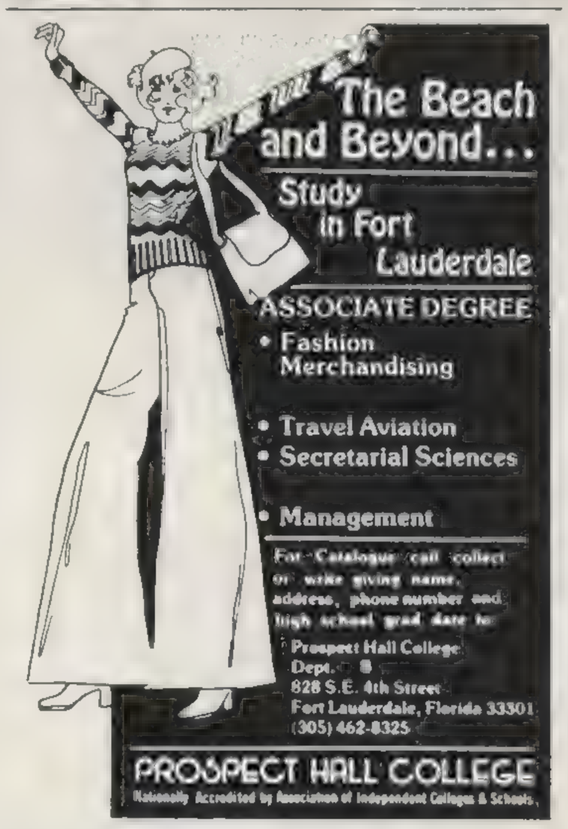
In center of Dallas-Ft. Worth, fast growing fashion center! 1-yr. Diploma, 2-yr. Assoc. of Arts Degree in Fashion Merchandising, Fashion Design or Interior Design. Classes start January and September. Accredited member NATTS. Co-educational.

Please send more information to:
Name _____
Street _____
City _____ State _____ Zip _____
Age _____ Phone _____ A.C. _____
Year Graduated or Will Graduate _____

BAUDER fashion college
Dept. V-877
508 S. Center St., Arlington, Texas 76010

Tobé Coburn

SCHOOL FOR FASHION CAREERS: IN RETAILING AND PROMOTION
Associate O.S. Degree • Co-Ed
1 or 2 year courses. 2 annual paid work periods. Accredited Member NATTS. Sept. & Jan. Entrance. Catalog A.
851 Mad.Ave.,N.Y.10021 (212) 879-4644



Chamberlain

A PROFESSIONAL SCHOOL OF RETAILING
Thorough 2-year course for High School Grads
MERCHANDISING • PERSONNEL • DISPLAY
FASHION • ADVERTISING • INTERIOR DESIGN
On the job Training with pay in Boston stores
Social program. Dormitories available. Placement. Lic. by Commonwealth of Mass., Dep't. of Ed.
Hilda V. Noones
90 Marlborough St., Boston, Mass. 02116

School days today offer a greater range than ever before. Study the listings in this Directory with your own need in mind. You will find representative schools and colleges as well as schools concentrating in specialized fields.

It's here . . . VOGUE's School Directory section for you, The Woman Who Wants to Know. These schools invite your particular attention and consideration . . . for exploring or honing your own talents . . . for finding an outlet for your intensely personal creativity . . . for adding a new dimension to your life.

a career in fashion

Barbizon Schools in most major cities offer an exciting Fashion Merchandising Course with classes in:

RETAIL BUYING, STORE MANAGEMENT, INTERIOR DECORATING, DISPLAY, ADVERTISING and more!

Co-ed day and eve classes teach those subjects you need to get into retailing **fast.** All details in our new, 32 page illustrated book sent without obligation to high school seniors and grads.
Use coupon or
PHONE (212) 355-5700.



BARBIZON SCHOOLS Intl. Headquarters
689 Fifth Avenue Dept. V
New York, N. Y., 10022
PHONE (212) 355-5700

name_____ age_____
address_____ phone_____
city_____ state_____ zip_____
HS Senior?_____ Grad?_____ Equiv.?_____

barbizon

BAUDER of MIAMI

Specializing in Retailing, Interior Design and Fashion Design Careers

In sun and fun capital, leading fashion center! 1 year Diploma, 2-year Associate of Arts Degree in Fashion Merchandising, Fashion Design or Interior Design. Classes start January and September. Accredited member NATTS. Co-educational.

Please send more information to:
Name _____
Street _____
City _____ State _____ Zip _____
Age _____ Phone _____ A.C. _____
Year Graduated or Will Graduate _____

BAUDER fashion college
Dept. V-877
100 Southeast 4th St., Miami, Fla. 33133

In this era of emphasis on appropriate education and specialization in schooling, the choice of a school is an important factor in life. VOGUE'S School Bureau has been bringing students and schools together for over 60 years.

WANTED

Bauder College of Sacramento wants to prepare you for an exciting, challenging career in the fashion industry...

FASHION BUYER • FASHION COORDINATOR
INTERIOR DESIGNER • FASHION DESIGNER
PROFESSIONAL MODEL

Associate degree in just 2 years
Financial aid available

V Please send me your free catalog
NAME _____
ADDRESS _____
CITY _____ STATE ZIP _____
TEL NO ( ) _____ YR OF H S GRAD _____

Bauder COLLEGE OF SACRAMENTO
1333 Howe Avenue, Suite 201
Sacramento, California 95825
In California Call Collect **(916) 927-2936**

BAUDER
of ATLANTA

Specializing in Retailing, Interior Design and Fashion Design Careers

In dynamic center of the South, fast-growing fashion market. 1-year Diploma. 2-year Associate of Arts Degree in Fashion Merchandising, Fashion Design or Interior Design. Classes start January and September. Accredited member NATTS. Co-educational.

Please send more information to:

Name _____

Street _____

City _____ State _____ Zip _____

Age _____ Phone _____ A.C. _____

Year Graduated or Will Graduate _____

BAUDER fashion college

Dept. V-877

3355 Lenox Road N.E., Atlanta, Ga. 30326

Now you can get a

DEGREE in FASHION

Get an Associate Degree in Fashion, specializing in Fashion Coordination, Retail Advertising, Merchandising or Fashion Photography. Coed classes. Special work/study programs. Placement assistance. September and January admission. Accredited by NATTS. For free color catalog, send this ad with your name and address to . . . V08

LABORATORY INSTITUTE OF MERCHANDISING

12 E. 53 St., N.Y.C. 10028 · (212) 752-1530

Retailing

atlanta school of fashion and design

ENJOY YOUR CAREER IN FASHION

Begin your fashion career at the Atlanta School of Fashion and Design in exciting Atlanta — the fashion center of the South. Prepare for your fashion career in:

FASHION MERCHANDISING or FASHION DESIGNING

- Accredited: Southern Association of Colleges and Schools
- Coeducational
- Special summer class
- Complete one and two-year courses
- Luxury Dormitory-Apts. with Pools
- Classes begin September, January, March & June
- Free placement assistance for grads.
- Transfer credits accepted

REWARDING CAREER IN INTERIOR DECORATION

begins at the Atlanta School of Interior Design. Exciting classes in all areas of residential and commercial interiors, where you learn by doing actual design problems. Prepare for your career in:

INTERIOR DECORATION or INTERIOR DESIGN

atlanta school of interior design

Write for Catalog V, including name, age, address, phone, parents' names, high school graduation date to: 1627 Peachtree Street, N.E., Atlanta, Ga. 30309; or call 404 /874-5201.

Schools for your son, your daughter, yourself, are listed in the pages of Vogue's School Directory. Write to the heads of the schools or colleges

IF YOU'RE SERIOUS ABOUT A FASHION CAREER

. . .it's time to get serious about the Fashion Institute of America, the alma mater of many successful members of the fashion industry. Located in Atlanta, a bustling, fashion-oriented city, FIA's two year program leads to an associate degree and starts you out on the right foot to a fashion career. The Fashion Institute of America—your first choice if you're serious about a fashion career!



Please send me a brochure on Fashion Institute of America.
I am interested in (check one)
☐ Fashion Merchandising ☐ Fashion Design
☐ Fashion Illustration ☐ Visual Merchandising

Name _____

Address _____

City _____ State _____ Zip

Phone ( ) _____ Yr. H.S. Grad _____

FASHION INSTITUTE OF AMERICA
Div. Art Institute of Atlanta
3376 Peachtree Rd., N.E. V-8
Atlanta, GA 30326 • (404) 266-1341

LIGHT

(Continued from page 166)

Standard fluorescent lamps all emit a certain amount of ultraviolet light, which generally is not considered hazardous to humans; and the black-light component of ultraviolet (UVA), even from direct sunlight, does not injure the skin. Some people, however, develop a photosensitivity from specific drugs (such as tetracycline) that makes them particularly sensitive to ultraviolet. Then they react to unshielded fluorescent light with skin rashes.

Bare fluorescent bulbs are troublesome because of their leakage of erythermal (skin-inflaming) ultraviolet light (UVB), which, in low doses, produces tanning but also causes early wrinkling and skin cancer through overexposure. "In offices and factories where there is a high level of light from fluorescent fixtures, it's a problem; and I'm a bit worried about it, but I'm not sure we can label it a hazard," said a scientist working in this field. "Normal illumination in a home isn't anywhere near that bright, so I don't worry about the ultraviolet level there," he said. (The level of illumination under a tree on a sunny day is about five hundred footcandles, an average office about one hundred footcandles, and an average home about eighty footcandles.)

UVB can be taken out entirely if the fluorescent fixture has a glass or plastic shield in front of the tube.

There is no doubt that there are beneficial effects from ultraviolet light as well; we all need some exposure (but no one knows just how much) to maintain our metabolic machinery. Calcium, an important constituent of bone structure, cannot be absorbed from the food we eat without the help of vitamin D. And though vitamin D_2, a misnamed compound that comes from plants, can be added to food, **most of the vitamin D circulating in the blood is vitamin D that is synthesized in the skin by exposure to the sun's ultraviolet.**

Richard Wurtman, M.D., professor of endocrinology and metabolism at MIT, and others have investigated the benefits of using "full-spectrum" fluorescent lights that simulate sunlight and emit more UVA but less UVB than ordinary fluorescent lights. They found that people exposed to this simulated sunlight absorbed dietary calcium more efficiently than those exposed to ordinary fluorescent light.

Dr. Wurtman believes there is no reason to worry about overdoses of ultraviolet from these full-spectrum lights because **"the risk of a day under these lights would be, if anything, less hazardous than taking a fifteen-minute lunch-time walk outdoors."**

Other scientists still don't agree with Dr. Wurtman about the benefits of full-spectrum fluorescents: "I like the absence of UVB, but I'm not sure if the additional UVA is good or bad. I'm just cautious at this point," said one. Another said, "My presumption is that lights with more ultraviolet aren't very good for people, but that's a personal guess and I could be wrong."

A third kind of ultraviolet, the germicidal (UVC) ultraviolet, never gets through the glass casing on a fluorescent tube; but these rays can be dangerous if you are exposed to mercury-vapor lamps—those very bright, blue-white lights used for gyms, parking lots, department stores, and highways—that are damaged. Each mercury-vapor lamp consists of a fused-quartz tube of mercury inside a glass bulb that absorbs UVC. In most types of mercury-vapor lamps, the inner tube keeps on burning even when the outer glass is broken. This allows large, unobstructed quantities of UVC to be beamed out, sometimes causing skin burns and temporary but painful eye conditions. A broken lamp looks much bluer than the intact ones, and you should ask to have it turned off. Happily, some mercury-vapor lamps used in public places and all mercury-vapor lamps made for home use burn out when the outer glass breaks. These are safe to use.

Here's more good news: **Artificial light alone can overcome the jaundice that affects almost 20 percent of newborn premature babies.** Bilirubin, a yellow bile pigment, is controlled by a liver enzyme that develops in the later stages of the baby's growth *in utero;* premature babies often do not excrete the bilirubin. Until recently, babies with excessive bilirubin, which causes brain damage, had to have complete blood replacement with normal blood. Now, exposure to either a standard daylight fluorescent light or to a special blue fluorescent light is used to lower the bilirubin levels.

In another fascinating medical application, Ivan Diamond, M.D., Ph.D., associate professor of neurology and pediatrics at the University of California School of Medicine, said a drug called hematroporphyrin appears to color just the cells of malignant tumors in experimental animals. Because hematoporphyrin reacts with light to produce agents toxic to the cells, light reaching these stained malignant cells destroys them but has no effect on normal cells. ▽

VOGUE

SUBSCRIBER SERVICE

MOVING? Please notify VOGUE and the Post Office when you move. For fastest service on address change, missing copies, etc., attach old mailing label in space at right. Otherwise please print clearly your address as we now have it.

OLD ADDRESS

(Attach label here if available)

Name
Address
City
State
Zip

NEW ADDRESS

NAME

ADDRESS

CITY

STATE ZIP

New Subscription ☐ or Renewal ☐

☐ **1 YEAR (12 ISSUES) FOR $12**
($3 less than the $1.25-each newsstand cost)

☐ **2 YEARS (24 ISSUES) FOR $22**
($8 less than the newsstand cost)

☐ Payment Enclosed ☐ Bill me later

First copy will be mailed within 8 weeks after new subscription or change of address is received.

These rates limited to the U.S.A. & Possessions. For Canada & Mexico, add $3.00 a year for extra postage. Elsewhere, the rate is $17 a year.

Vogue Subscriber Service
Box 5201 Boulder, Colorado 80322 3002

send for our Christmas Catalog for Cooks

(if you can stand the temptation)



It's full of devilishly tempting kitchen equipment, marvelous recipes and sensational ideas for Christmas presents.

To subscribe, send one dollar. We'll send you our Christmas issue after September 1, and follow it with five more catalogs in 1978.

WILLIAMS-SONOMA
GRANDE CUISINE

Mail Order Dept. 4207
P.O. Box 3792
San Francisco, CA 94119

San Francisco • Palo Alto • Beverly Hills

WATER

(Continued from page 167)

ing to Theron G. Randolph, M.D., a Chicago clinical ecologist and allergist: "People are unaware they're reacting allergically when they drink the water. They may feel chronically ill, but they don't know why. For the most part, these cases of water allergy are not recognized, but can result in mild allergic responses, such as headaches and diarrhea, to advanced allergic responses, including depression, arthritis, and seizures."

Dr. Randolph said that, though water that's healthy for one person can make another miserable (about three-quarters of his patients who require hospitalization because of chronic allergic responses have a water-allergy problem), the causative factors are highly individualized and still not completely identified. "We know that both chlorine and fluorides can cause allergic problems, but there's something in water quite apart from these. You can't rid the water of these agents simply by distilling it." The doctor and his colleagues are studying the problem now to see if they can identify the allergens.

Bottled water vs. tap water: Bottled water, like tap water, is of varying quality, depending on its sources, how it's treated, and how it's distributed. Often, to avoid the taste and odor of chlorine, untreated spring water is bottled that contains bacteria and viruses, and these multiply in the bottle. Sometimes bottled water is little more than tap water run through a filter to remove the taste and odor without affecting the impurities.

Water bottled in plastic isn't a good substitute for tap water because the water leaches out contaminants from the plastic itself. "You have to buy water bottled in glass, and this is hard to come by," Dr. Randolph said. Some bottled water *is* of very high quality, particularly when bottled in glass and taken from sources that are tested frequently for bacteria and viruses; but you must be sure of your supplier. "Part of our pioneer psychology is that we've assumed we're always going to have an abundant supply of fresh drinking water merely by punching a hole in the ground," said Dr. Randolph, "but that's not true anymore."

The Food and Drug Administration does have standards for bottled water but cannot test every bottle, and its jurisdiction doesn't apply to water that doesn't cross state lines.

Filtering your own water: If you choose to attach a water filter to your kitchen sink, one scientist concerned with these matters feels it's better to use a filter that employs activated granular carbon to filter out the organic matter rather than a filter that just removes the solids so the water looks clear. After the water's been filtered with activated granular carbon, it's probably a good idea to add a "polishing" filter that removes any carbon as well as any other particles in the water.

"This is a particularly prudent thing to do when you have chlorinated water with a lot of organic material in it," the scientist said. "We don't know that there are health benefits, but we do know that some of the compounds the filter removes are, in high doses, a problem to people. Some people are sensitive to chlorinated water and recognize this because they don't feel well after drinking it, or they find it distasteful; many of these people can tolerate and even enjoy drinking water that's been filtered with activated granular carbon." ▽

AIR

(Continued from page 169)

Some of these allergic reactions may be due to a low-molecular-weight type of air pollutant, which intensifies other allergies, according to Robert E. Smith, M.D., of the McGovern Allergy Clinic in Houston. "We know that people who have allergic problems because of the usual things will have more of a problem when air pollution is high," said Dr. Smith.

The worst pollutant as far as allergy is concerned is cigarette smoke, causing far more problems than anything else. In heavily industrial Japan, smoking compounds the effects of other pollution. "There is something called Tokyo-Yokohama asthma that occurs in Americans who live in Japan. There are no problems the first year; but, by the second year, those afflicted may have some asthma attacks. If these people stay in the area for a third year, the attacks become very severe. The vast majority of people who get Tokyo-Yokohama asthma are smokers. Very few people who don't smoke have a problem," Dr. Smith stated. He believes that cigarette smoking has a preconditioning effect on people that makes them more susceptible to becoming allergic.

Although no pollution allergy as serious as Tokyo-Yokohama asthma has been reported in the United States, Dr. Smith believes that air pollution *is* causing allergic problems. "We don't understand the exact mechanism yet but it's important to remember that allergy isn't one simple factor. Many things play a role in an allergic response—including air pollution."

Air pollution and your lungs: Foods rich in vitamin E can help protect humans from the damages of oxidation caused by ozone pollution, said Si Duk Lee, Ph.D., of the Environmental Protection Agency's Health Effects Research Laboratory in Cincinnati. In a study based on earlier works done by Daniel B. Menzel, Ph.D., of Duke University Medical Center and by Mohammad Mustafa, Ph.D., of UCLA, Dr. Lee and his coworkers exposed laboratory animals to the same kind of ozone concentrations that occur quite often in polluted urban areas. They found that supplementing the animals' diets with vitamin E protected them against biochemical changes in lung cells. A recent study in Japan using different techniques supports their findings.

"The amount of vitamin E we used was not excessive," said Dr. Lee. "If you select your diet properly or take a multivitamin pill containing vitamin E, you will have a certain amount of protection." Certain vegetables contain much more vitamin E than others. These include soybeans (and soybean curd), navy beans, sweet potatoes, and turnip greens. Margarine, oatmeal, and corn oil are also good sources of vitamin E. (There also is an active ongoing research program in this area at the University of California at Davis.)

Air pollution and your skin: Chances are that air pollution doesn't affect your skin. "These are trace elements we're talking about," said one dermatologist, "and unless you're working in an industry where there's a very high concentration of a pollutant, it's of no account. Generally, the amount of pollution is too trivial to affect the skin because the barrier property of skin is too effective. It does its job very well." ▽

ACCESSORY DETAILS

Page 116: Pendant at waist, Cara Croninger, Julie: Artisans' Gallery, N.Y.; Obelisk Gallery, Boston. Rope belt, Andrea Aranow. Dianne B. **Page 117:** Knit tie, Barbra Scott. Henri Bendel. Fendi bag at Bergdorf Goodman. Joan & David boots. Sept., Ann Taylor. **Page 118:** Pendant, Cara Croninger. Julie: Artisans' Gallery, N.Y.; Obelisk Gallery, Boston. **Page 119:** Terrafirma cuff. Henri Bendel; Sakowitz; I. Magnin. Ribbed tights, Elbeo. At Bergdorf Goodman. **Page 120:** Knit ties, Barbra Scott. Henri Bendel. Metal collar, Marieluisa Stern for Stigi Jewelry. Henri Bendel; Neiman-Marcus. **Page 121:** Belt, Cara Croninger. Julie: Artisans' Gallery, N.Y.; Obelisk Gallery, Boston. Geoffrey Beene sandals. Bergdorf Goodman. **Page 122:** Katznelson cuff. **Page 123:** Pendants, Cara Croninger. Henri Bendel; Jon André, Tulsa. Piaget watch. Van Cleef & Arpels. Bonwillum bracelets. Bloomingdale's Cul-de-Sac; Sakowitz; Bullock's. Sash, Rosemary Peck. Henri Bendel; Balliet's. **Pages 124-125: 1.** Julianelli boots at Saks Fifth Avenue; I. Magnin. **2.** Terrafirma pendant Bergdorf Goodman; Neiman-Marcus. **3.** Mario Valentino boots. **4.** Bonwillum bangles. Calvin Klein for Omega belt, Saks Fifth Avenue. Ralph Lauren boots at Saks Fifth Avenue, N.Y.; Jordan Marsh, Miami. **Pages 126-127: 1.** Cara Croninger pendant. **2.** Shashi and Terrafirma bangles. Goody Two Shoes. **3.** Bangles by Terrafirma and Catherine Stein. **4.** Creations III muffler. Lord & Taylor. Boots by Joan and David. **6.** Belt, Andrea Aranow. Ralph Lauren boots. **Page 165:** Earrings, Bill Bartholomew for Kruger Gallery. Bonwillum bangles. Bloomingdale's Cul-de-Sac; Sakowitz; Bullock's. **Page 167:** Bill Kaiserman for Rafael. Mohair sweater. Gold nylon shorts. David Leong, New York. Wood bangles, Bonwillum. Others, Cathe Linton. At Kruger Gallery. **Page 169:** Wooden hair combs by Bonwillum. Henri Bendel; Sakowitz. Ted Muehling earrings. **Pages 170-171:** Bangles, *left to right:* Andrew Hatfield for Kruger Gallery, also Sakowitz; I. Magnin. Edna Schneider, at Henri Bendel. Bonwillum, at Henri Bendel; Sakowitz. Napier. Macy's; Jacobson's; Liberty House, Hawaii. Bonwillum, at Bloomingdale's Cul-de-Sac; Sakowitz; Bullock's. Terrafirma. Bergdorf Goodman; Neiman-Marcus; I. Magnin. Terrafirma. Henri Bendel; Sakowitz; I. Magnin. Belts, *left to right,* Marta Salvadori. Henri Bendel; Tootsie's; Incognito. Terrafirma. Henri Bendel; Balliet's; Sakowitz. Rosemary Peck. Henri Bendel; Balliet's. Lingerie, Maidenform; Gossard. **Page 172:** Blassbags. Bloomingdale's. Susan Gail. Saks Fifth Avenue; Montaldo's; Jacobson's. Coach Leatherware. Altman's; Harzfeld's; Bullock's. Bottega Veneta. Also at Neiman-Marcus. Trussardi. Bergdorf Goodman; Garfinckel's; Roberta di Camerino, Palm Beach and Atlanta. Capezio. Antron nylon and Lycra body suit. Capezio Dance Theatre Shop, N.Y.; Hollywood. Earring, Prado Designs. To order, Bloomingdale's. Common Market, Westport, Connecticut. Christian Dior for Cinquième Avenue. Bonwit Teller; Marshall Field. Bill Kaiserman for Rafael. Bonwit Teller. **Page 173:** *Left:* Holly Lueders for Shu-Ba. Silk top and pants (Horikoshi). Bloomingdale's; Woolf Brothers; Balliet's; Bullock's. . . . *Right:* Formfit Rogers. Bra, nylon and Lycra. Bikini, nylon Tricot. Geoffrey Beene shoes. **Pages 174-175:** Olga. Tricot and Lycra body suit. Sept., Bloomingdale's; Strawbridge & Clothier; Hudson's; Marshall Field; Neusteters; Macy's, San Francisco; Liberty House, Hawaii. Terrafirma bracelets. Henri Bendel; Sakowitz; I. Magnin. Geoffrey Beene sandals, Saks Fifth Avenue; Neiman-Marcus. **Pages 176-177: 1.** Liz Claiborne's plum cotton velours sweatshirt. $26. Saks Fifth Avenue; Burdine's; Hudson's; Nordstrom. Ralph Lauren for Baar & Beards, both at Bloomingdale's; Hudson's; Neiman-Marcus. Barbra Scott. Henri Bendel. Le Bourget orlon tights. Saks Fifth Avenue; Neiman-Marcus. **2.** *Left:* Beged-Or shearling jacket. $240. Bonwit Teller; I. Magnin; Nordstrom. Mulberry Company belt. Henri Bendel. Anne Klein by Aris. Bloomingdale's; Stix, Baer & Fuller; Neiman-Marcus. Charles Suppon for Intre Sport, chamois pants. $240. Bonwit Teller; Nan Duskin; Hattie; I. Magnin . . . *Right:* Bonnie Doon. Ann Taylor; Hudson's. Charles Jourdan boots, Oct.; also at Neiman-Marcus. **3.** *Left:* Horst. Ann Taylor; Neiman-Marcus; I. Magnin. Christian Aujard cream silk shirt. $160. Barney's; Garfinckel's; I. Magnin. Echo Scarfs. Altman's; Garfinckel's; Balliet's; May D&F; Bullock's; Meier & Frank. . . . *Right:* DDDominick goldenrod silk shirt. $100. Bloomingdale's; T. Edwards; Lou Lattimore. Barry Kieselstein-Cord. Richard D. Eiseman Jewels at Titche's and Balliet's. **4.** *Left:* Stanley Blacker. Bloomingdale's. Trimfit. Macy's. . . . *Right:* Taupe corduroy pants (Crompton), Charles Suppon for Intre Sport. $64. At Bonwit Teller; Sakowitz; Bullock's. Wool socks by Christopher, Peter and Jane for George Graham. Calvin Klein. Bloomingdale's; Joseph Magnin. **5.** Manos del Uruguay. Ann Taylor; Balliet's. Corduroy sweatshirt (Crompton), Charles Suppon for Intre Sport. $68. Bonwit Teller; Harzfeld's; Lou Lattimore. Anne Klein by Aris. Bloomingdale's; Neiman-Marcus; Stix, Baer & Fuller. Taupe leather skirt. Gianni Versace for Beged-Or. $198. Altman's; Ultimo; Famous-Barr. Joan and David boots. Ann Taylor. **6.** *Left:* At La Tienda and Yarmo, Berkeley. . . . *Right:* Elliot Gant for Handcraft. Jag; Gorsuch, Vail. **7.** *Left to Right:* Bali (Kodel). Sept., Bloomingdale's; B. Forman; Hudson's; Harzfeld's; Sakowitz. Giorgio Sant'Angelo for Gregory (Antron nylon and Lycra). Late Sept., I. Magnin. Vanity Fair (Antron nylon and Lycra). Lord & Taylor; Filene's; Hudson's; Bullock's. Gossard (Antron nylon and Lycra). Bloomingdale's; Goldwaters. **Page 178:** *Left:* Terrafirma cuff. Henri Bendel; Sakowitz; I. Magnin. Echo scarf. Altman's; Garfinckel's; Balliet's; May D&F; Bullock's; Meier & Frank. . . . *Right:* Bonwillum necklace. Henri Bendel; Sakowitz. Yves Saint Laurent shawl. Yves Saint Laurent Rive Gauche, N.Y., Washington, D.C., and Atlanta; Wanamaker's; Sakowitz. Bangles, Richard Charles Glassen. Bonwit Teller; Garfinckel's; Lou Lattimore. Echo scarf, Altman's; Nordstrom. DBA by Theodore silk shirt (about $90) and pants (about $115). Cashmere sweatshirt (about $82). Mid-Sept., Bonwit Teller; Lou Lattimore; Theodore. **Page 179:** Fernando Sanchez. Nylon, Dacron, and silk tap pants. Bonwit Teller; Lou Lattimore; Eleanor Keeshan. Geoffrey Beene sandal. Late Sept., Lord & Taylor. Anne Klein for Lily of France. Bra and tap pants of nylon, rayon, and polyester. Lord & Taylor; Hudson's; Balliet's; Sakowitz; Bullock's. Maidenform. Antron and Lycra bra and bikini. Oct., Macy's; Filene's; Hutzler's; Hudson's; Dayton's; Bullock's. Calvin Klein sandals. Saks Fifth Avenue, N.Y.; Kaufmann's. Miss Troika by Lejaby. Nylon, spandex, and viscose bra. Nylon and cotton panties. Saks Fifth Avenue; Garfinckel's; Jordan Marsh, Fla.; Marshall Field; Swanson's on the Plaza; I. Magnin. Calvin Klein sandals at Lord & Taylor; Joseph Magnin. **Page 180:** Geoffrey Beene muffler. Johnston of Elgin shawl. Mulberry Company belt, Henri Bendel; Neiman-Marcus. **Page 181:** Rosemary Peck belt, Bloomingdale's; Neiman-Marcus. **Page 182:** *Left:* Katznelson bracelet. Cording. Cara Croninger, Henri Bendel. **Page 183:** *Left:* Renauld Sunglasses at Macy's. Jean Rimbaud boot. Bloomingdale's. . . . *Right:* Renauld International Sunglasses at Macy's. Tie at waist, Barbra Scott. Henri Bendel. Pennaco tights. Calvin Klein sandals. **Page 184:** Agnona serape at Bergdorf Goodman. **Page 185:** *Right:* Gloves by Bill Kaiserman for Rafael. . . . *Left:* Muffler, Calvin Klein for Ray Strauss. J. & D. McGeorge gloves. Bag, La Bagagerie. **Page 186:** *Foreground:* Sirius serape, Lord & Taylor; Filene's. Geoffrey Beene for Jewel Case dickey. Belt by Tess Designs at Bloomingdale's. Geoffrey Beene for Bonnie Doon tights. . . . *Background:* Christian Aujard wool shawl. Bonwit Teller; Garfinckel's; Marshall Field. **Page 187:** Muffler, Calvin Klein for Ray Strauss. Geoffrey Beene for Jewel Case mufflers at waist. Bloomingdale's; Marshall Field. Anne Klein by Aris gloves at Bloomingdale's; Stix, Baer & Fuller; Neiman-Marcus. **Page 188:** Knit tie, Bagatelle. Henri Bendel. Serape by Rafael. Mulberry Company belt. Stewart Ross; Neiman-Marcus. **Page 189:** Sirius serape. Lord & Taylor; Filene's. Belt, Rosemary Peck. Henri Bendel; Balliet's. **ALL PRICES APPROXIMATE.**

VOGUE PATTERNS *(Other views, yardages, details: pp. 188-189)*



1687



1685

The pullover shirt to make as a dress. Vogue Pattern 1687. Sizes 8-16. For size 10 (50½" dress-length, measured in back from base of neck): 3⅜ yds. 44/45" fabric. $4.50; in Canada $4.95. Pattern note: we eliminated pockets and sleeve tabs, and added side slits. **The shirt to make as a dress and wrap.** Vogue Pattern 1685. Sizes 8-16. For size 10 (same length as above): 3 yds. 58/60" fabric. $4.50; in Canada $4.95. Pattern note: we left off buttons and buttonholes.

THE SEX SWITCHERS

(Continued from page 199)

turbation, mothers tend to ignore or suppress genital play in their children; they may hand the baby a toy to hold during diapering to keep the hands busy (though in some cultures, mothers actually stimulate their sons' penises by kissing them each time they change the baby). About one-third of the girls stop their genital play after about two months and substitute other means of stimulation, such as the rocking horse; but their general play is greatly affected.

Dolls and other toys are considered substitute penises by the little girls. How do we know? "They show us and often tell us," said Dr. Galenson. Crayons, pencils, xylophone sticks are all used as phallic symbols. Some girls will refuse a broken crayon, and the children dislike anything that reminds them of a defect or injury. Girls who have given others "boy" and "girl" labels may abandon these words; or the word "boy" may be dropped from the vocabulary entirely; or a girl may avoid all pictures of boys.

Each girl has her own way of approaching the problem. There is often a change in mood; the girl may become irritable and angry with her mother. She may become depressed, stop eating, cling to her mother. Dr. Galenson thinks that this emotional letdown may account for the well-documented preponderance of a tendency to depression among women.

Anna Freud wrote about the intense penis envy of girls of this age. Dr. Galenson emphasized that "penis envy" is not an epithet. In her judgment, the envy that a girl feels for the penis has nothing to do with its presence or its absence, as well as its sexual function (which is certainly not apparent in the second year of life) but with its usefulness as a urinary organ, much handier than the female equipment. Dr. Galenson believes that it is this sense of deprivation at the absence of a penis that leads girls to want to acquire concrete possessions, "I call them my 'little shoplifters,' " she said. They begin to pick up small objects, trinkets and toys, stuffed dolls, all kinds of small portable possessions. "Look at the jewelry I'm wearing," the doctor said. "Women never outgrow the wish to add to their body images with rings, chains, hats."

Since penis envy begins so early in life, it is always linked to two other basic fears: the loss of the mother and disintegration of the body. Dr. Galenson thinks that it is these basic fears that form a woman's

(Continued on page 208)

VOGUE to GO

Please check the brochures you would like to receive and return this column to VOGUE, Department TPO8, Box 3374, N.Y., N.Y. 10017, BEFORE DECEMBER 1, 1977. Please allow 6-8 weeks for delivery.

NAME _____

ADDRESS _____

_____

CITY _____

STATE _____ ZIP _____

WHERE to GO:

339 ☐ CANADA—travel information from the Canadian Government Office of Tourism

340 ☐ ONTARIO—"The Traveller's Encyclopedia of Ontario"

341 ☐ QUEBEC—tour information on Montreal from the Quebec Tourist Office

510 ☐ CLUB MED—the newest Club—Les Almadies—in Dakar, Senegal

342 ☐ SWITZERLAND—3 week "Swiss Shape-Up" reducing trip

343 ☐ SPAIN—information from the Spanish Tourist Office

HOW to GO:

014 ☐ AIR CANADA—"YES, CANADA!" BROCHURE

017 ☐ AIR AFRIQUE— TOUR CATALOG 1977/78

018 ☐ QANTAS AIRWAYS—EXCURSIONS TO AUSTRALIA AND THE SOUTH POLE

019 ☐ AIR INDIA—"TOURS OF INDIA"

ETC.:

702 ☐ BOOKS ON TAPE—cassettes for the commuter and traveler

703 ☐ "FITNESS IN THE CHAIR"—exercise booklet from Lufthansa Airlines

We're sorry, but VOGUE to GO *cannot answer any personal questions or requests.*

THE SEX SWITCHERS

(Continued from page 207)

world outlook, her sense of what's important. She thinks that because of these fears, women become more empathetic; they tend to listen to their inner body experiences. "The body ego is the beginning," she said. "The thought process is influenced by the body experience and vice versa." She believes that women are intuitively different from men and that this inwardness is an asset that can be developed. A woman's tendency to keep things within herself, to guard her secrets can be a basic strength.

This, then, is how femininity begins; the social conditioning the child experiences does the rest. By the time a girl reaches menarche, she has a strong sense of herself as a woman; and, should a menstrual period not appear, she doesn't stop thinking of herself as female. But there are some people in whom the sense of maleness or femaleness is *not* comfortable. These people feel that their sex has been wrongly assigned by their biological equipment and that spiritually they are members of the opposite sex. These are the candidates for sex-change surgery.

When sex-change surgery first became available in America, the majority of the applicants were men who wanted to become women; now, at least one clinic reports that the number of women who want to become men is rising and almost equal to the male-to-female group. Transsexuals are a rapidly growing and little understood subculture in America.

Reproductive endrocrinologist Gerson Weiss, M.D., associate professor of obstetrics and gynecology at the New York University School of Medicine, said the sex-change surgery that made headlines for Christine Jorgensen in 1952 (though the operation had been done in Europe since 1930) and bounced back onto the front pages with Renee Richards' tangle with the tennis association in 1976 is a phenomenon growing faster than you may have imagined. His estimate was that each doctor who handles this kind of surgery in New York is performing at least one hundred operations each year. At Dr. Weiss's own hospital, New York's Bellevue, demand outstripped the facilities for this long process, which involves lengthy hormone treatment and elaborate surgical procedures, and the operations had to be curtailed.

Transsexual patients at sex-reassignment clinics like the ones that opened in 1966 at Johns Hopkins Hospital and in 1964 at the University of Minnesota Hospitals (there are about forty such centers in the U.S., of which twenty perform surgery) receive extensive counseling; after several months of hormone treatments, they are required to dress and live in the new sex—to experience the life they aspire to, decide whether to take the final and drastic steps. The hormones cause the men to develop breasts and a different fat distribution on the body; they have facial and body hair removed by electrolysis. Women have a double mastectomy, and the hormones cause the voice to lower, facial and body hair to grow. The women then have hysterectomies; and, in a third operation partly functional male organs are constructed. For the men, castration removes the male organs and a blind vagina is made from the penile tissue, which retains its sexual responsiveness. It is estimated that there are 3500 of these surgically re-sexed people in America today.

In Dr. Weiss's opinion, while some transsexuals are strongly oriented to the role of the opposite sex, others are confused homosexuals looking for ways to rationalize a situation that they would otherwise find unacceptable. A few are self-destructive people (he sites the radical nature of the surgery as evidence of this). Though he has found women to be happier after a change to the male role, female transsexuals (former men) have a high rate of suicide. The successful cases are functioning, when they weren't before, and at peace with themselves.

"It seems obvious," said Dr. Weiss, "but you don't make men into women or women into men; neither do you change the person's psychology—she or he still has the same head. The big change is in how they feel about themselves. The concept of what is female has little to do with anatomy; most reactions are human, culturally determined." A woman, then, is someone who thinks of herself as a member of the female sex and who is treated as a woman by other people.

The men who have become women often seem to have a rather exaggerated or superficial idea of femininity, Dr. Weiss said; they emphasize the "ruffles and frills" view of femaleness and use the word "girl" constantly in referring to themselves. Perhaps some of the disillusion experienced by these new "women" comes from their rather outdated idea of what a woman is, or their lack of preparation for the discrimination that still exists against women.

Sex changes are posing some interesting questions for the legal minds. Judges in some states have ruled that the surgery does not mandate changing the sex of the person's birth certificate. The legal right of transsexuals to marry is not clear, but some have done so. One person who was convicted on a burglary charge in Chicago escaped a jail term because he had completed the first part of his sex-change therapy and was living as a woman; the judge found that the county had no appropriate place to keep him/her. Job-discrimination cases have landed in the courts when transsexuals have tried to resume their former jobs with a new sexual identity. "Legal sex is divorced from anything, including reality," said Dr. Weiss.

Whatever the legal decisions, the rise of transsexualism in our country will continue to pose social and ethical problems. When tennis star Billie Jean King teamed up with Renee Richards, she said, "I just want everybody to have an opportunity. I don't want Renee to have to suffer any more than she already has. I'm totally in empathy with her. I know what it is to be a pioneer." Ms. Richards (who is said to revert to men's clothes when she visits her young son) is surely a pioneer; but is she a woman? "Genetically," said Dr. Shenkman, "she's a man; but femaleness and maleness are cultural concepts. I guess it just depends on whether you women will let her into your club": She will become a woman, if we regard her as one.

As our ideas about what makes up female or male behavior change, as our roles outside the area of childbearing become more nearly androgynous, perhaps our female "club" will become less restrictive. It's sexism that makes transsexualism necessary. If men and women felt free to share more feelings and attitudes, sex changes could become obsolete; and the sexual "clubhouse" would be integrated. ▽

AFTER THE FAST PACE, RELAX.

THE SLOW GLOW.™



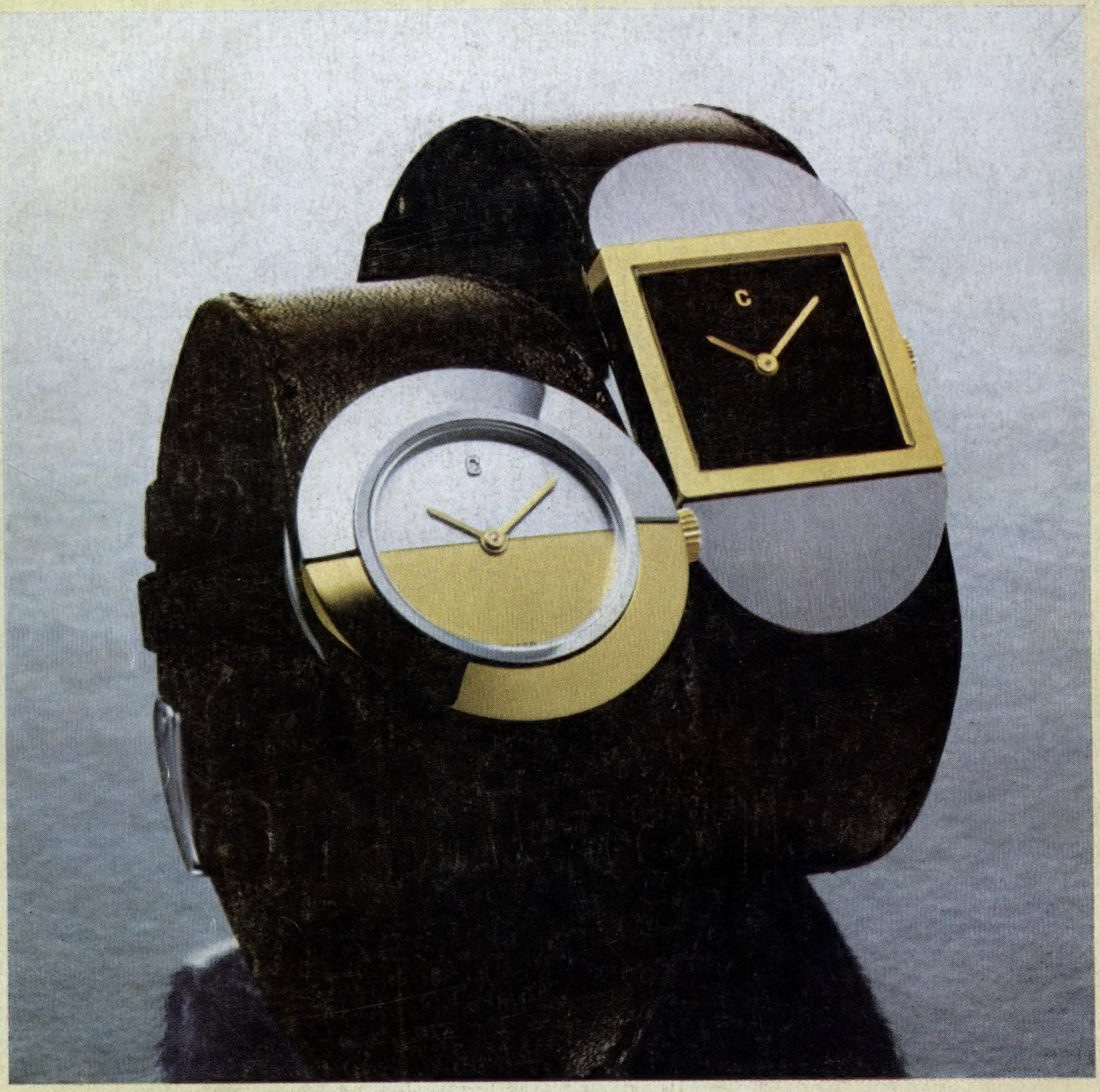
There's a time for running. For keeping up with the pace. And there's a time for slowing it all down. That's the time for The Slow Glow. Cointreau. With its hint of orange, it glows opalescent on the rocks, brilliantly clear straight up. The Slow Glow. Cointreau. For the moment that lingers on... and on...

IMPORTED FROM FRANCE.

Cointreau

Cointreau Liqueur. 80 Proof. Renfield Importers, Ltd

© Cointreau Corp., 1977



The Antibes Collection, from Concord. A challenge from its very conception. The bringing together of leather, stainless steel and 18 karat gold into a revolutionary design. It takes the watch out of its everyday world and puts it in a world apart. Both $440.

CONCORD®

For brochure write Concord: 1345 Ave. of the Americas, New York, N.Y. 10019; 9465 Wilshire Blvd., Beverly Hills, Calif. 90212; Or Bienne, Switzerland.